

TODAY *at the* FAIR

OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

232

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Embryo Soldiers Pass in Review

Kids to Have Own Fair Today

All of the Birds
And the Beasts
Are There

Its "Kids Day" again and the World of Tomorrow is just about turned over "in toto" to the youngsters. With Ben Bernie as Grand Marshal, a magnificent parade will lead the youngsters from the Perisphere to the Amusement Area where a gala program has been planned for them.

(Please Turn to Page Three)

THEY'LL ALL BE HERE



Maurice Mermey, center, new president of Carnivaland, has collected a grand troupe of entertainers who will appear at the "Animal Fair" this afternoon

Parade, Show and Maneuvers By C.M.T.C. Soldiers Thrilling Sight

Martial music and the excitement that always accompanies a military parade sets the tempo for the Fair's celebration of Citizen's Military Training Camp Day.

Falling on a day when the Fair is a lodestone for thousands of children the detachments of embryonic soldiers from the C. M. T. Camps will march and cavort before an appreciative audience.

The celebration of the day will be marked by a formal review in the Court of Peace at 1 P.M. at which high ranking officials are expected to be present.

Secretary of War Harry H. Woodring, Governor Herbert M. Lehman, and Assistant Secretary of War Louis Johnson are all expected to be on hand for the occasion.

Major General Hugh A. Drum, commander of the Second Corps Area, also will be in the reviewing stand. Governors of the neighboring states of New Jersey and Delaware as well as Mayor Fiorello LaGuardia also are expected.

One of the finest musical units of the U. S. Army the 52nd Coast Artillery Band will add a musical motif to the proceedings in the Court of Peace.

Brief talks will be made by
(Please Turn to Page Two)

Jewish Camps In Program Of Thanks

Temple of Religion
Features Camp
Children

Approximately 1,600 youngsters from Jewish Summer Home Camps are at the Fair today to add their part—a pageant of thanks and a community sing—to the celebration of Children's Day.

They gather at the Temple of Religion at 10 A.M. for observance of Jewish Home Center Camp Day.

In addition to their program, the Temple's day will be featured by Ernest White's organ
(Please Turn to Page Three)

OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

9:30 A.M.—Cadillac Motor Car Merit Men's Day: Welcome in General Motors Theatre by Fair official. View special performance of Science Show.

—Handbag Day (National authority for Ladies' Handbag Industry): Visit General Motors Futurama.

10:00 A.M.—American Association of University Women Day: Registration at Hospitality Headquarters in Home Furnishings Building for members of Plainfield, N. J. Branch.

—Jewish Center Home Camp Day: Gathering of 1,600 children from the Summer Home Camps in Temple of Religion.

10:30 A.M.—Cadillac Motor Car Merit Men's Day: Presentation of key to the Fair at General Motors Building.

10:45 A.M.—Jewish Center Home Camp Day: Greetings and group singing in Temple of Religion.

11:00 A.M.—Sculpture and Print Making Workshop Demonstrations until 5 P.M. in Contemporary Arts Building.

—Jewish Center Home Camp Day: "Jewish Children Give Thanks to America" pageant in Temple of Religion.

11:20 A.M.—Little Red School House group visits French Pavilion.

12:00 Noon—Baseball Class: Detroit Tigers, in the Court of Sport.

—Children's Five-and-Ten-Cent Day: Parade from Perisphere to Amusement

Area led by Ben Bernie as Grand Marshal.

—C.M.T.C. Day: Members of Citizen's Military Training Camp will participate in Children's Five-and-Ten-Cent Parade.

—Little Red School House Tour: Luncheon at Borden's "Dairy World."

—United Order of True Sisters: Luncheon at Mayflower Restaurant in Science and Education Building.

—Siamese Cats on exhibition in Siam Pavilion.

12:30 P.M.—English Student Luncheon arranged by American and International College Center, at National Advisory Committees Building.

1:00 P.M.—Ben Bernie Day: Luncheon in the Children's World Restaurant at Carnivaland.

—Cadillac Motor Car Merit Men's Day: Luncheon at Petroleum Club.

—C.M.T.C. Day: Formal review and exercises in Court of Peace.

1:15 P.M.—Animal Fair in special outdoor arena of Carnivaland with Ben Bernie as guest of honor.

1:30 P.M.—Irish Queen of Beauty: Mamie Joyce from Borris, County Carlow, Ireland, will be received by Mr. Whalen at Administration Building.

2:00 P.M.—Young Artists at work until 5 P.M. in Contemporary Arts Building.

(Please Turn to Page Two)

Ben Bernie and All His Lads Give Fair Big Time Show

It's Ben Bernie Day at the World's Fair—and is Walter's face red. The "Old Maestro" will hold the center stage for the day and he will rouse himself from his habitual ennui long enough to head the parade that will lead the thousands of fun seeking youngsters at the Fair to the Amusement at high noon.

The genial music master will be feted and fawned upon and with all his "lads and lassies" he will wind up the day with a grand big show at the Court of Peace at 2:30 P.M.

The master of the delayed retort will be given an escort of the Fair's colorful Indian Guard of Honor at 2:15 P.M. when he marches from the Administration Building to the Court of Peace to participate in the show there.

The Children's World Restaurant has snared him for luncheon at 1 P.M. While there he will judge the Freckle Contest that is being held there in celebration of

Children's Day. The youngster who can boast the greatest number of sun spots will be Bernie's guest at the Hotel Astor Roof for a gala evening.

The entertainment at the Court of Peace will be supplied by Bernie's own troop of entertainers including the Bailey Sisters, Colonel Manny Prager, Donald Saxon, Giorvanni, Ames and Arno, Baron and Blair, and Phylis Colt.

Following the program Bernie and his Lads will march from the Court of Peace to Heinekin's on the Zuider Zee where a reception will be held in his honor.

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Music Dealers Plan Prize Contest

Musicians Will Compete For Trophies

Approximately seven hundred exhibitors from all parts of the United States who are holding their thirty-eighth annual convention and trade show at the Hotel New Yorker, will be honored at the World's Fair August 4. The day will be designated as the National Association of Music Merchants' Day.

Sponsored by the Music Merchants, the American Accordionists Association and the American Drummers Association, Sam C. Rowland, chairman of the Fair Day committee announces that \$4,800 in trophies will be awarded \$2800 of which comprise the value of the Famous Calvert's "Old Drum"—Gold Drum trophies and awards.

These trophies will be presented to the national Champion accordionists and drummers during the official activities in the Court of Peace.

Solo, duet, trio, quartette and sections will compete, as well as class accordion bands in senior, junior and juvenile divisions.

C.M.T.C. Boys Thrill Visitors at Fair Today

(Continued from Page One)

Army Chaplains of the Protestant, Catholic, and Jewish faith, after which Ann Drum, daughter of Major General Drum will present a guidon to the best drilled C. M. T. C. unit on behalf of the World's Fair Corporation.

One of the more colorful and exciting moments of the day's festivities will come when an anti-aircraft demonstration is given by students who are candidates for commissions as reserve second lieutenants in the Army. The students will be assisted by regular army personnel.

The various C. M. T. C. units will also perform a calisthenics drill to music. The best drilled platoon in this exhibition will receive the guidon to be presented by Miss Drum.

The C. M. T. C. students will also participate in the big Children's Day parade that is featured at the Fair each Wednesday.

IT WAS A BIG JOB



Frank Buck's Elephants were the first pachyderms ever to be televised. When Miss Television (Muriel Robert) interviewed Frank Buck at the R. C. A. Exhibit, he brought them along with him, and everyone made a gala occasion of it. From left to right: the three girls are Marcia Connell, Muriel Robert, and Francis Goodwin, next comes Frank Buck and at the extreme right, J. deJara Almonte, executive director of the R. C. A. Exhibit

The Fair's In The Bag Today As Handbag Tycoons Visit

The hand-baggers are taking possession of the Fair today. Arriving at 9:30 A.M., the members of the National Authority for the Ladies' Handbag Industry will be all over Flushing Meadows until 10:15 P.M., and later.

At 6:15 P.M. they go to town with a little skit called "Handbags on Parade" in the Fashion Arts Club in the Hall of Special Events.

The show is star-studded with celebrities. Bill Robinson, Ben Blue, Henry Youngman, Eleanor Holm and Johnny Weissmuller are scheduled to "positively appear."

It's Ben Bernie day at the Fair though, and Blue and Youngman may decide not to be "Bernied."

It's a two-act show, this handbag thing. Act 1 features a fashion show of handbags. Act 2 is a peppy, hot musical review titled "It's In the Bag." The show is staged by Saul Richman and Howard Byrne Associates. Helena Rubinstein gets the credit for make-up. Gowns are by the Fashion Originators Guild.

The handbag salons and their employes arrive at 9:30 A.M. and immediately take in the General Motors Futurama. Then they see the exhibits of Chrysler, Ford, Firestone, General Electric, Westinghouse, A. T. & T. and International Area. Railroads on Parade, the Jimmie Lynch and his Death Dodgers show in the Goodrich Arena, and Democracy.

After their own reception takes place in the Fashion Arts Club in the Hall of Special Events.

Then it's oh—for dinner and on with the show "Handbags On Parade."

Broadcast Tonight Honors Fair's Radio Director

John S. Young, director for radio for the World's Fair, will receive Radio Guide Magazine's Special Medal of Merit from Martin Lewis, associate editor of Radio Guide, tonight as a guest of Dave Driscoll and Jerry Danzig, Mutual's radio hosts, on their regular Wednesday evening World's Fair program, "Welcome Neighbor."

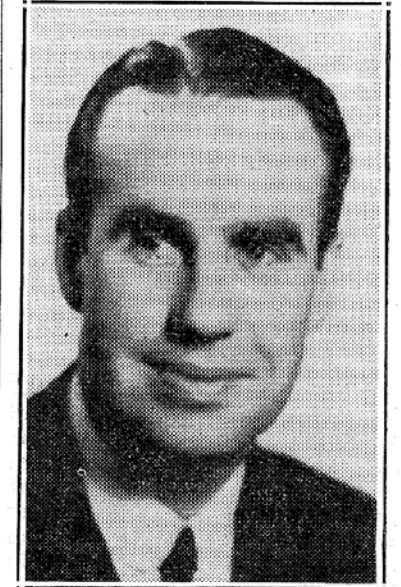
The program originates in the WOR studio in the New Jersey Building and is heard over the nationwide Mutual Broadcasting System network between 8 and 8:30 P.M.

Dr. Young is being honored "because he has, in the past year, accomplished so much through his arrangement of international broadcasts which have brought many kings and rulers of the world's nations to the microphone speaking messages of friendship and goodwill. . . ."

Among the outstanding personalities visiting or connected with the New York World's Fair whom Dave and Jerry will greet tonight are: Bill Robinson, Bojangles of Harlem and star of the "Hot Mikado"; T. F. Bludworth, acoustical consultant to the Fair and expert of the stereophonic sound system which distinguishes the nightly Lagoon of Nations display; a ranking member of General Hugh A. Drum's staff in honor of C. M. T. C. Day at the Fair; George Fisher, Mutual's Hollywood reporter, who will bring as his guest Susan Hayward, picture star, who is opening in the premiere of "Geau Geste" tonight, and, as usual, several visitors from all parts of the world.

Fair visitors are invited to come to the New Jersey Building and see for themselves how a coast-to-coast radio program is put on the air.

AWARDED TROPHY



Dr. John S. Young, director of radio for the World's Fair, receives the Radio Guide Trophy tonight

OFFICIAL PROGRAM OF TODAY'S EVENTS

(Continued from Page One)

—**Germain Stores Day:** Arrive for informal tour of the Fair.

—**Handbag Day:** View Railroads on Parade, Railroad Building.

—**"Bonseki"** — Miniature landscapes and portraiture on trays in Japanese Section, Hall of Nations.

—**National Cash Register Day:** Pose for picture at Cash Register Exhibit.

—**United Order of True Sisters:** Program in Equitable Life's Garden of Security.

2:30 P.M.—**Ben Bernie Day:** Jitterbug contest in Court of Peace.

3:00 P.M.—**Formosan Tea Day:** Tea for invited guests inside Japanese Pavilion. Tea for the public in the garden.

—**Dot Hunt Dance Review** by 20 children at Wild West and Rodeo.

3:30 P.M.—**Basle Fife & Drum Corps:** Concert at Washington Statue.

—**Indian Mounted Troop:** Exhibition riding and drill in Court of Peace.

4:00 P.M.—**Broadcast by The Trytons,** World's Fair official band at Radio Headquarters.

—**C.M.T.C. Day:** Formal review and exercises in Court of Peace.

—**"Bonseki"** — Miniature landscapes and portraiture on trays in Japanese Section, Hall of Nations.

—**Danish Colony Garden** "Open House."

4:30 P.M.—**Ben Bernie Day:** Parade from the Court of Peace to Heineken's on the Zuider Zee for reception in his honor.

5:00 P.M.—**"Fair Questions"** broadcast —**"Bonseki"** — Miniature landscapes from Victoria Falls over Station WINS.

5:45 P.M.—**Handbag Day:** Reception in Fashion Art Club, Hall of Special Events.

6:00 P.M.—**Evening parade** and safety monitor drill at Boy Scout Camp. and portraiture on trays in Japanese Section, Hall of Nations.

—**Band Concert** by The Trytons at Washington Statue.

6:15 P.M.—**Handbag Day:** Dinner and presentation of "Handbags on Parade" in Hall of Special Events.

7:00 P.M.—**New York Newspaper Women's Club:** Dinner and meeting at National Advisory Committees Building.

7:00 P.M.—**Barnacle Bill** broadcast from Victoria Falls over WINS.

8:00 P.M.—**Lopez Music House Day:** Musical show by children of York, Pa., in Court of Peace.

—**Mt. Olivet Church Choir** concert at Florida Exhibit.

—**"Welcome Neighbor"** broadcast at New Jersey Building.

9:10 P.M.—**Basle Fife and Drum Corps** plays during the lowering of the Swiss flag in Hall of Nations.

9:30 P.M.—**"Garden of Eden,"** symphony of water, light, flame and fireworks on Lagoon of Nations.

10:15 P.M.—**Fireworks** and fountain display on Fountain Lake.

Whalen Says:

Jewish Center Home Camp Day brings to the Fair a sight of great beauty—the sight of children in a Pageant of Thanks.



Isaac Whalen

President of the Fair Corporation.

General Motors Fete Sales Force

Cadillac Salesmen Have Gala Day At Fair

Cadillac Motor Car's Merit Men, those high-pressure, highly successful salesmen, celebrate their day at the Fair today.

The Merit Men arrive at the Fair at 9 A.M. and go immediately to the General Motors Futurama. A half hour later they are to be welcomed in the General Motors Building theatre. A special performance of the Science Show will be held for their benefit.

The group will pose for publicity pictures in front of the Diesel Engine at General Motors, with the large key to the Fair presented by Fair officials to the President of the Merit Men, grouped with General Manager N. Dreystadt and General Sales Manager D. E. Ahrens.

Luncheon at 1 o'clock at the Petroleum Industries Exhibit and a visit to the Acquacade at 3:30 P.M., round out the day's program for the Merit Men.

Cash Register Makers See Handiwork

The big cash register that registers the attendance at the Fair will be the center of attraction for the employees of the National Cash Register Company when they come to the Fair today for the celebration of National Cash Register Day.

In the afternoon at 2 o'clock they will all gather at the National Cash Register Exhibit where group pictures will be taken. During the rest of the day they will tour the Fair informally.

Irish Beauty Queen Welcomed By Whalen

Mamie Joyce the winsome colleen who won the title of Beauty Queen of all Ireland and a free trip to the New York's World's Fair is a guest at the Fair today. Miss Joyce is to be received by Mr. Whalen at the Administration Building at 1:30 P.M.

OPEN HOUSE AT DANISH COLONY GARDEN

The Danish Colony Garden holds "open house" this afternoon at 4 o'clock in honor of Consul Louis E. Nagel of Chile, M. Kwapiszewski, Deputy Commissioner at the Fair for Poland; and Vilhjalmur Thors, Commissioner General for Iceland, and their wives.

Tomorrow At the Fair

Mecca Temple Day.
Lopez Music House Day.
Exhibition of fly casting, bait casting and spinning.
International Turtle Championship.
Basle Fife and Drum Corps.

THIS IS THE WAY, KIDS



Charlie Gehringer, Detroit's star second-sacker, comes to the Court of Sport today to instruct the youthful attendees of the Fair baseball school on the "do's and don'ts" of major league diamond play

Kids to Have Own Fair Today

All of the Birds And the Beasts Are There

(Continued from Page One)

Among the high spots for the day is the Animal Fair being staged at 1:15 P.M. in Carnicland the Children's World in the Amusement Area.

In a special arena built for the occasion, all of the animals from the various attractions in Carnicland, plus several from other sections of the Fair, will parade before the youngsters and the "young in heart," and bring to life the famous childhood jingle:

The animals had a fair,
The birds and the beasts were there.

The old raccoon
By the light of the moon
Was combing his auburn hair.

Among the attractions from Carnicland that will be present are Fiorillo and his famous trained monkey "Bobby" (the most photographed money in the world), performing dogs from Canine Capers, trick performers from Billy Rose's Pet Show, star attractions from Hamid's European Circus, huskies from Dave Irwin's Eskimo Village, donkeys, ponies, ducks, rabbits, milk bears, and all the other features of the area.

The famous "Ingagi," the giant ape, portrayed by Emil Van Horn at the N. T. G. show, also is on the list to perform for the children.

Since Wednesday is also "Freckle Day," all of the youngsters will receive special buttons making them honorary members of Abe's CCC Club (Comic Clown Cop Club.)

Jewish Camps In Program Of Thanks

Temple of Religion Features Camp Children

(Continued from Page One)

recitals at 12 noon and 5:30 P.M., and the Macedonia A. M. E. Church Choir and the Combined Chorus of Flushing at the Twilight Hour at 6 P.M.

Following group singing by the children under the direction of A. W. Binder of the 92nd Street Y. M. H. A., greetings will be extended by Frank L. Weil, president of the New York Metropolitan section of the Jewish Welfare Board, and Grover A. Whalen, president of the Fair Corporation.

At 11 A.M. the children present their pageant, "Jewish Children Give Thanks to America." Narrator is Rabbi Ira Eisenstein, associate leader of the Society for the Advancement of Judaism. In their pageant of thanks, the children symbolize the creative arts, learning, Sabbath and the holidays, health and recreation, creative arts, Palestine, the Bill of Rights and citizenship.

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Blue Danube Waltz Now An Irish Jig

Now that Ferde Grofe is conducting the Ford Exposition's musical programs at the Fair, he has become as ingenious as Ford himself.

This time Grofe presents his own skillful arrangement of the beloved Blue Danube Waltz, as a march, an Oriental selection, and as an Irish Jig. This novel arrangement features the Ford program today from 2 to 5 P.M. and from 7 to 10 P.M.

Grofe will first play the Blue Danube as Strauss wrote it. Then he will embark upon the changes.

Exhibitors To Press Fight For 'Break'

Demand Reduced Rate Apply Everyday

The powers that be at the World's Fair decreed that the 50 cent admission be valid only on Saturdays and Sundays, and that all other days have a 75 cent charge for entrance.

It was "a take it or leave it" decree, it is understood. This is how it's being taken by exhibitors. The Savoy closed last night. The Cuban Village closed (again). N. T. G.'s show promises to close very soon.

Bitterness and anger are rife among the exhibitors. Many are threatening to close unless "the Exhibitor gets a break." In the Amusement Area there is a concerted movement afoot to force a "break" or to stage a mass closing.

The exhibitors say they cannot see any logic in the Fair board's action that allows a cut in admission on week-ends and refuses to reduce the entrance charge on week-days.

"We're business men," the exhibitors say, "we're here to run paying businesses, not to lose money."

SEE **Coca-Cola**
Bottled at the Fair
FOOD SOUTH BLDG.
LINCOLN SQUARE

TO KNOW YOUR
WORLD'S FAIR
DIAL 1500 Kc
WWRL
MONDAY to FRIDAY,
1:30 — 1:45 P.M.
HIGHLIGHTS
of the
WORLD'S FAIR
EVERY TUESDAY, 9:30 — 10 P.M.
OFFICIAL
'WORLD'S FAIR QUIZ'
in the
Communications Bldg.

Contestants & Studio
Audience Invited
WRITE TO WWRL
RADIO HEADQUARTERS
NEW YORK WORLD'S FAIR
WIN A PRIZE

Tiger Stars Guest Aides At School

Detroit Players Show Students "Pro" Tricks

When Del Baker of the Detroit Tigers faces a crowd of sandlot youngsters today at 12 noon he will be the twelfth manager to conduct the Baseball Class for Boys at the Court of Sport at the World's Fair.

"Buck" Newsom, many years American League pitching star, will assist Manager Baker, and Charlie Gehringer, the great hitter and for many years baseball's outstanding second baseman, will be there to add his teaching bit.

Originally the classes, held twice a week, were confined to lectures and questions and answers, but with the erection of a back-stop, real action takes place at every session with youngsters pitching, batting and catching under the personal supervision of major league instructors.

The climax of the World's Fair sports program will be reached on Saturday when Lou Gehrig, beloved Iron Man of the Yankees, accompanied by the great battery of the day—Bill Dickey and Atley Donald—will all be in charge of the Baseball Class.

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JAMAICA—164-04 JAMAICA AVE.
ASTORIA—30-36 STEINWAY ST.
ALL STORES OPEN EVENINGS

9 A.M.

9:00—Gates open.

10 A.M.

10:00 A.M.—Exhibits open.

Elektro, the mechanical man, in Westinghouse Bldg.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Mon., Wed., Fri.)

Circulation and heartbeat demonstrations, Aetna Life Exht.

Marionette show, Libby, McNeill & Libby Exht.

Manual training demonstrations, Ford Bldg. (Daily exc. Sun.)

Television show, RCA Exhibit.

10:20 A.M.—"Writer's Cramp," A. B. Dick Co. Exht.

10:30 A.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Railroads at Work," Railroads Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg.

Fire drill show, N. Y. City Bldg.

10:45 A.M.—"Foiling the Villain," "On the Carpet," Addressograph-Multigraph Exht.

11 A.M.

11:00 A.M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Feeding time for quail, Georgia Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Application of diamonds to industry demonstration, Boat Products Exhibit (Metals Bldg.)

Marionette show in Libby, McNeill & Libby Exht.

Carillon concert, Florida Tower. (Amusement Area.)

Print-making demonstrations, Contemporary Arts Bldg. to 5 P.M.

Guided tour, Contemporary Arts Bldg.

11:10 A.M.—Electric writing machine speed demonstration, Internat'l Business Machines Exht.

11:15 A.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Bldg.

Television show, RCA Exhibit.

11:30 A.M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exht.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

Puppet demonstration, W. P. A. Bldg.

11:40 A.M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

11:45 A.M.—"Miracle Plymouth," the talking car, Chrysler Bldg.

Radio Garden Club broadcast, Gardens on Parade (Tues.)

12 Noon

12 Noon — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Organ recital and address in Temple of Religion. (Daily exc. Sun.)

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

AROUND THE CLOCK TODAY AT THE FAIR

Singing Fountains, Firestone Exht.

Talks in Temple of Religion. (Sun.)

"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Jimmie Lynch and Death Dodgers at Goodrich Arena.

Feeding the Giant Panda, Nyzos Bldg., Amusement Area.

Circulation and heartbeat demonstrations in Aetna Life Exht.

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes in Standard Brands Bldg. (Sat. & Sun.)

Carillon concert, Florida Tower.

Hejnal-Polish horn call, Polish Pavilion (Sun.)

Guided tour, Contemporary Arts Bldg.

Television show, RCA Exhibit.

12:10 P.M.—Lecture on electric accounting, Internat'l Business Machines Exht.

12:15 P.M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exht.

12:20 P.M.—Marionette show at A. B. Dick Co. Exht.

12:30 P.M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Railroads on Parade," Railroads Bldg.

Fire drill show, N. Y. City Bldg.

Madrigal Singers, W.P.A. Bldg.

12:45 P.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Bldg.

1 P.M.

1:00 P.M.—Fire demonstrations, Aetna Life Ins. Co. Exhibit.

Writer's Cramp," marionette show, at A. B. Dick Co. Exht.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

Silk reeling demonstration, Japanese Pavilion.

"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exht.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower. (Amusement Area.)

Swedish motion picture, Swedish Pavilion.

Finnish travelogue movies, Finnish Pavilion.

Television show, RCA Exhibit.

Ernest Wolff's Puppet Opera Co., Gas Bldg.

1:15 P.M.—Organ recital and address at Temple of Religion. (Sun.)

1:30 P.M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exht.

Milking time for cows, Electrified Farm.

Dagenham Pipers, Punch and Judy Show, Merrie England.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

George Rector gives food demonstrations and lectures, Gas Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

"The City," Science and Education Bldg.

1:40 P.M.—"Writer's Cramp," at A. B. Dick Co. Exht.

1:45 P.M.—"Miracle Plymouth," the talking car, Chrysler Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exht.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Sun.)

"Railroads at Work," Railroads Bldg.

2 P.M.

2:00 P.M.—Ferde Grofe with Novachord Orchestra to 5 P. M., Ford Bldg. (Dly., exc. Mon.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

"Railroads on Parade" pageant, Railroads Bldg.

Police Band concert at N. Y. C. Bldg. (Tues. & Thurs.)

News dispatches, Internat'l Business Machines Exht.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Guided tour, Contemporary Arts Bldg.

Carillon Concert, Florida Tower. (Amusement Area.)

Ernest Wolff's Puppet Opera, Gas Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Baby bathing demonstration, Metropolitan Life Exht.

Puppet demonstration, W. P. A. Bldg.

2:10 P.M.—Lecture on electric accounting method, Internat'l Business Machines Exht.

2:15 P.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"The City," movie, Science & Education Bldg.

"Land of Liberty," movie, Federal Bldg.

2:20 P.M.—Marionette show, A. B. Dick Co. Exht.

Dagenham Pipers, Merrie England.

2:30 P.M.—"Pete Roleum and His Cousins," movie, in Petroleum Bldg.

Delphian Trio to 5:30 P. M. in Metropolitan Life Exhibit. (Daily exc. Mon.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Silk reeling demonstration in Japanese Pavilion

"Railroads at Work," Railroads Building.

Application of diamonds to industry demonstration, Boat Products Exhibit (Metals Bldg.)

Manual training demonstrations in Ford Bldg. (Daily exc. Sun.)

Fire drill show, N. C. City Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

Federal Knickerbocker Orchestra, W.P.A. Bldg.

2:35 P.M.—Punch and Judy Show. (Merrie England.)

2:45 P.M.—"Miracle Plymouth," the talking car, Chrysler Bldg.

2:50 P.M.—Circulation and heartbeat demonstration, Aetna Life Exhibit.

3 P.M.

3:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

Folk dancers and singers, Swiss Pavilion. (Daily exc. Mon.)

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower. Swedish motion pictures, Swedish Pavilion.

Television show, RCA Exhibit.

Documentary movies, Science & Education Bldg.

Guided tour, Contemporary Arts Bldg.

Australian films, Cinema Theatre, British Pavilion (Mon. & Sat.).

Ernest Wolff's Puppet Opera, Gas Bldg.

3:10 P.M.—Punch and Judy Show, Merrie England.

Electric writing machine speed demonstration, Internat'l Business Machines Exhibit.

3:15 P.M.—"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Carillon concert, Netherlands Pavilion.

3:30 P.M.—Singing Fountains in Firestone Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Billy Rose Aquacade, N. Y. State Bldg. (Amusement Area.)

Typewriting speed demonstration, Underwood Elliott Fisher Exht.

Geo. Rector, food lecture and demonstration, Gas Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads on Parade," Railroads Bldg.

"Adventures of the Hunters," N. Y. State Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

3:40 P. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

Carillon concert at Netherlands Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exht.

3:45 P.M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Bldg.

Puppet demonstration, W.P.A. Bldg.

4 P.M.

4:00 P. M.—Feeding the Giant Panda, Nyzos Exhibit. (Amusement Area.)

Circulation and heartbeat demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Lecture on electric accounting, Internat'l Business Machines Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Folk dancers and singers, Swiss Pavilion. (Daily exc. Mon.)

"Bowling Green Follies," Old New York. (Weekdays.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Ernest Wolff's Victor Puppet Opera Company in Gas Bldg.

Silk reeling demonstration in Japanese Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

French moving pictures, French Pavilion.

Documentary Movies, Science & Education Bldg.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Movies, with music, Finnish Pavilion.

4:15 P. M.—Organ recital, International Business Machines Exht.

Ski jumping, Sun Valley (Amusement Area.)

Documentary movies, Science & Education Bldg.

Recreational Activities, W. P. A. Bldg.

4:20 P. M.—"Writer's Cramp," at A. B. Dick Co. Exhibit.

4:25 P. M.—Dagenham Pipers, Merrie England.

4:30 P. M.—Swiss folk dancers and singers in Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Swiss movie, Swiss Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding the Rainbow and Brown trout in State of Maine Exhibit.

Ice skating show, Sun Valley (Amusement Area.)

"Adventures of the Hunters," N. Y. State Bldg.

Pottery throwing demonstration, New York State Bldg.

Fire drill show, N. C. City Bldg.

Recreational Activities, W.P.A. Bldg.

4:40 P.M.—Carillon concert, Florida Tower (Amusement Area.)

Punch and Judy Show, Merrie England.

AROUND THE CLOCK TODAY AT THE FAIR

4:45 P.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Miracle Plymouth," the talking car, Chrysler Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads at Work," Railroads Bldg.

5 P.M.

5:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Building.

Feeding time for animals on Firestone Farm.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert at Netherlands Pavilion.

"Railroads on Parade" pageant, Railroads Bldg.

"Bowling Green Follies," Old New York. (Amusement Area.) (Sat. & Sun.)

Choral concert in Temple of Religion. (Sun. only.)

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

N. Y. A. broadcast, N. Y. C. Bldg. (Thurs.)

Swedish motion picture, Swedish Pavilion.

The "Hot Mikado," Hall of Music.

Folk dancers and singers, Swiss Pavilion. (Daily exc. Mon.)

Television show, RCA Exhibit.

"The River," Science & Education Bldg.

Recreational activities, W. P. A. Bldg.

5:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

5:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ski jumping, Sun Valley (Amusement Area.)

"Land of Liberty," music, Federal Bldg.

5:20 P. M.—Punch and Judy Show, Merrie England.

5:30 P. M.—Organ recital in Temple of Religion. (Daily exc. Sun.)

Billy Rose Aquacade. (Amusement Area.)

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Feeding time for quail, Georgia Bldg.

Silk reeling demonstration in Japanese Pavilion.

"Bowling Green Follies," Old New York (Amusement Area.)

Orgatron concert, Florida Bldg.

"Railroads at Work," Railroads Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

George Rector gives food demonstration and lecture, Gas Bldg.

Baby bathing demonstration, Metropolitan Life Exh't.

5:40 P. M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

5:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Bldg.

"The City," Science & Education Bldg.

5:50 P. M.—Dagenham Pipers, Merrie England.

6 P.M.

6:00 P. M.—Twilight Hour, Temple of Religion.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Elektro, the mechanical man, in Westinghouse Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

"Miracle Plymouth," the talking car, in Chrysler Bldg.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress," General Motors Bldg.

Milking time for cows on Firestone Farm.

"Evening Retreat Ceremony" and Safety Monitor drills, Boy Scout Camp.

"Men of the Alps," Science & Education Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

The Trytons, World's Fair band, concert at Washington's Statue.

Baby bathing demonstration, Metropolitan Life Exh't.

6:10 P. M.—Lecture on electric accounting method, International Business Machines Exhibit.

Ice skating show, Sun Valley (Amusement Area.)

6:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

Recreational Negro Singers, W. P. A. Bldg.

6:20 P. M.—"Writer's Cramp," marionettes, A. B. Dick Co. Exh't.

6:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Exh't.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Pipe organ concert in Netherlands Pavilion.

"Adventures of the Health Hunters," N. Y. State Bldg.

"The City," Science & Education Bldg.

Pottery throwing demonstration, New York State Bldg.

Ernest Wolff's Puppet Opera, Gas Bldg.

Fire drill show, N. Y. City Bldg.

Wild West and Rodeo, Amusement Area.

6:35 P. M.—Dagenham Pipers, Merrie England.

6:40 P. M.—Carillon concert, Florida Bldg.

6:45 P. M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Miracle Plymouth," the talking car, Chrysler Bldg.

Ski jumping, Sun Valley (Amusement Area.)

7 P.M.

7:00 P. M.—Hejnał—historic Polish horn call—at Polish Pavilion.

Fire demonstrations, Aetna Life Exhibit.

Folk dancers and singers, Swiss Pavilion. (Daily exc. Mon.)

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Brooks Steele orchestra and the Hungry Five Band, Ballantine's Inn.

Application of diamonds to industry, Boat Products Exhibit. (Metals Bldg.)

Ferde Grofe and Orchestra, Ford Bldg. to 10 P.M. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg.

New York City Police Band to 9 P.M., N. Y. C. Bldg. (Tues.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Bowling Green Follies," Old New York (Amusement Area.)

Symphony Hour (Sibelius' recordings), Finnish Pavilion.

Television show, RCA Exhibit.

7:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

7:15 P. M.—"The City," movie, Science & Education Bldg.

7:20 P. M.—"Writer's Cramp," marionette show, Dick Co. Exh't.

7:30 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Swiss movie, Swiss Pavilion.

Folk dancers and singers, Swiss Pavilion. (Daily exc. Mon.)

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Swiss folk dancers and singers in Swiss Pavilion.

Silk reeling demonstration, Japanese Pavilion.

Singing Fountains in Firestone Bldg.

Orgatron concert, Florida Bldg.

Delphian Trio to 9:30 P.M. in Metropolitan Life Exh't (Daily exc. Mon.)

Ice skating show, Sun Valley (Amusement Area.)

"Gayeties of 1900," Old New York (Amusement Area.)

"Murder at Midnight" show, N. Y. City Bldg.

Recreational Activities, W. P. A. Bldg.

7:40 P. M.—Carillon concert in Netherlands Pavilion.

7:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Bldg.

8 P.M.

8:00 P. M.—"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Carillon concert at Belgian Pavilion.

Folk dancers and singers, Swiss Pavilion. (Daily exc. Mon.)

Sue Hastings' marionettes, Standard Brands Bldg.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Wed.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Carillon concert, Florida Tower. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

"Previews of Progress" in General Motors Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Chinese revue, Chinatown Cafe, Old New York.

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

8:10 P. M.—Lecture on electric accounting method, International Business Machines Exhibit.

8:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ski jumping, Sun Valley (Amusement Area.)

Recreational Activities, W.P.A. Bldg.

8:20 P. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

8:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

World's Fair Wild West & Rodeo (Amusement Area.)

Singing Color Fountains in Firestone Bldg.

Billy Rose Aquacade. (Amusement Area.)

Organ recital in Temple of Religion. (Sun. and Thurs.)

Orange Blossom Quartet, Florida Bldg. (Amusement Area.)

Carillon concert, Netherlands Pavilion.

Wild West and Rodeo (Amusement Area.)

The "Hot Mikado," Hall of Music.

Singing Color Fountains, Firestone Exhibit.

Fire drill show, N. Y. City Bldg.

"Bowling Green Follies," Old New York (Amusement Area.)

"Adventures of the Health Hunters," N. Y. State Bldg.

Wild West and Rodeo.

8:40 P. M.—Dagenham Pipers, Merrie England.

8:45 P. M.—Ice skating show, Sun Valley (Amusement Area.)

"Miracle Plymouth," the talking car, Chrysler Bldg.

9 P.M.

9:00 P. M.—Elektro, the mechanical man, Westinghouse Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

"Miracle Plymouth," the talking car, Chrysler Bldg.

Fire demonstrations at Aetna Life Ins. Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Milking time for cows, Electrified Farm.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Fight movies of Jack Dempsey's career, The Man Bldg.

Feeding time for Giant Panda, Nyzos Exh't (Amusement Area).

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Federal Opera Chorus, W. P. A. Bldg.

9:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

9:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

9:20 P. M.—Ski jumping, Sun Valley (Amusement Area.)

9:30 P. M.—Lagoon of Nations spectacle, symphony of water, light, flame, music.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

9:35 P. M.—Dagenham Pipers, Merrie England.

9:40 P. M.—Carillon concert, Florida Tower (Amusement Area.)

9:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Gayeties of 1900," Old New York (Amusement Area.)

Ice skating show, Sun Valley (Amusement Area.)

"Bowling Green Follies," Chinese revue, Old New York.

10 P.M.

10:15 P. M.—Carillon concert, Florida Tower.

Fireworks on Fountain Lake.

10:30 P. M.—The "Hot Mikado," Hall of Music.

Wild West and Rodeo (Amusement Area.)

Billy Rose Aquacade.

10:45 P. M.—Ski jumping, Sun Valley (Amusement Area.)

11 P.M.

11:15 P. M.—Ice skating show, Sun Valley (Amusement Area.)

"This is the Fair" broadcast over WLW, top ramp, L.I.R.R. station. (D'y exc. Sat. and Sun.)

12 Midnight

12:00 Midnight—Chinese revue, Chinatown Cafe, Old New York.

Ski jumping and ice skating show, Sun Valley.

12:15 P. M.—"Gayeties of 1900," Old New York (Amusement Area.)

12:30 A. M.—"Bowling Green Follies," Old New York (Amusement Area.)

Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

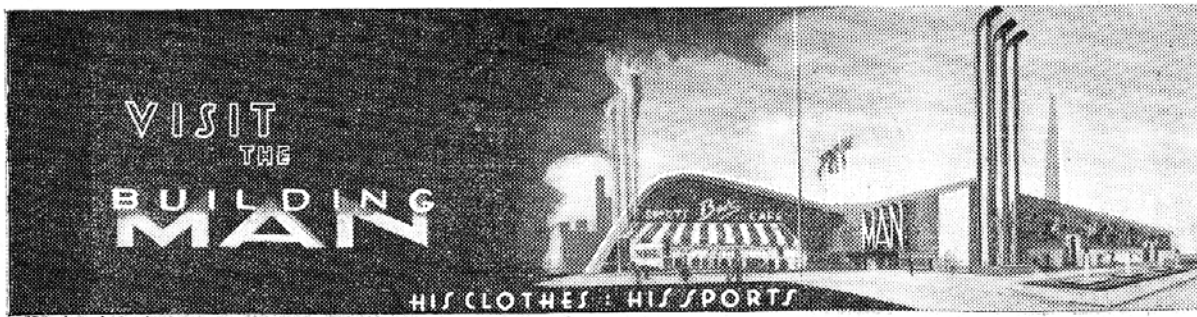
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THOS. R. GARDINER
Business Manager
Advertising and business office:
33 West 42d Street
Telephone CHickering 4-5570

KATHRYN MADDREY
Editor

Editorial office: Room 149, Administration Building, New York World's Fair
Telephone: World's Fair 6-1212
Ext. 40 and 41

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Star Players Big Events Rule Arena

Man Building Features All Sports Stars

The Man Building represents the first time in the history of Fairs and Exhibitions that the men's wearing apparel industry is represented by its own building, its own show. The exhibit aims to show the scope of the industry and its vital place in the economic set-up of the United States.

"Man, His Clothes, His Sports" is the exhibit's formal designation but instead of being a static exhibition of clothes, sporting goods and wax dummies it is the liveliest and most interesting show on Flushing Meadows. As a result its formal name has been quickly shortened to The Man Building.

A "home team" composed of star athletes, Ken Strong, Lud Wray, Dale Burnett, Al Ciampi, Ken Lunday, Cliff Battles and Pete Barry (the basketball luminary) among them, and a host of visiting "teams" of great athletes keep sports fans entertained with real exhibitions in various sports.

The Sports Forum, headed by Larry MacPhail (by the way Mac, why don't YOU do something about Fair attendance?) has presented a program of sports and many well known sports figures. Joe Kirkwood, the great golfer; Johnny Weismuller, the champion swimmer and the reigning Tarzan; Bill Stern and Dick Fishell, the boy wonders of the radio-sports-commentating world; and others have appeared. All sports from ping-pong to badminton

KEN STRONG



The ex-N. Y. U. All-American football ace and present member of the pro Giants eleven is another of the many athletic "greats" to be seen performing this summer in the Sports Arena of The Man Building

have had their hour and their appearance in the arena at the Man exhibit.

Everything a man and his son can wear, or may wear, from pajamas to raincoats, from shoes to skis has its place somewhere in the huge show. Murals, sculpture, art and advertising art take the visitor behind the scenes in the manufacture of various habiliments men wear.

A private club and lounge in the mezzanine of the Man Building features, appropriately enough The Man Club... With the Lambs (in Manhattan) it's probably that rare thing a really masculine club, restricted to the down-trodden males.

The Man Building is one of the most popular visiting places in the World of Tomorrow. Even the women seem to like the atmosphere of worldly, up-to-the-minute fashions, and of big time sports.

They were resting, they said, as they rode on the sight-seeing bus. You had a hunch about them and sure enough it was that honeymoon couple you had been trying to interview. They were well past the romantic age, but they surely looked the part of honeymooners. You found out that it was marriage number two for the groom, and the third for the bride. But this time "it was for keeps—We're really mated."



Fair-O-Graphs

George Cowley, the tall, rangy lad up from Tennessee, working in New York City, out to see the Fair. You asked him about the home State's exhibit. He said it still looked like Flushing and the fact you could see the Chrysler Tower and the Empire State mooring mast from the Fair grounds certainly didn't make for verisimilitude. With that six-bit word he took a long step off and grinned.

One for your "have you heard" department: The party of five that took a table in one of the Fair's eatery's. They ordered blue plate dinners and then ordered five iced-teas.

On being told that iced tea was 15 cents, they asked the waitress to take the five teas back and bring orangeades. The waitress complied but by this time one of the party had looked at the bill of fare and noted that the orange drink cost a dime per drink.

Once more the waitress was asked to take back five full glasses, and to bring back five beakers of water (a free drink). The waitress obliged again.

As she set the water down another of the party ordered five portions of pie. The girl waitress promptly said: "Pie costs 15 cents a portion and I'm not taking it back."

Then there's the one Diana Wayne tells about a customer of hers who sat down at the table, looked at the salad side of the menu and complained he wanted a meal, not just salad. Diana told him the dinners were on the other side (of the menu). The gentleman, however, took this literally and went to the other side of the restaurant.

And Jean Burkett tells the one in which she gave a man 75 cents more in change than he had coming. She heard the party laugh but promptly dismissed it. Then she knew she had given the man too much but it was too late. Much to her surprise he returned to claim he had another quarter coming. P. S.: He didn't get it.

If
you
haven't
seen the

ARROW SHIRT

EXHIBIT

be sure to
see it
today!

MAN BUILDING

CONTINUOUS PROGRAM

(Unless otherwise noted, these entertainment features run more or less continuously from 10 A.M. to 10 P.M.)

Aetna Life Exhibit:

Motion pictures on home safety, fire prevention and highway safety.

American Potter Exhibit:

Tom Parker, pottery "thrower," makes vases by manipulating clay on potter's wheel.

Beech-Nut Building:

"The Biggest Little Show on Earth," miniature circus and parade.

Bell Telephone Building:

Pedro the Voder, synthetic voice operated electrically. Long distance demonstration—with drawings for free calls. "Voices of the Visitors," voice reproduction demonstration.

Borden Exhibit:

Cows being milked on the Rotolactor.

Chrysler Building:

Rocket Port—demonstration of rocket travel of the future. (Half hourly from 11 A.M.)

Coca Cola:

"Refreshment the World Over." Animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.

Consolidated Edison Building:

The "City of Light," dramatization of a 24-hour period in New York City.

Perisphere:

"Democracy," the city of the future.

Maison Coty:

"Symphonies in Fragrance," movie in Maison Coty Theatre.

duPont Building:

"Wonder World of Chemistry." The Tatterman Marionettes. (Continuous from 10:45 A.M.)

Eastman Kodak:

"Cavalcade of Color"—beautiful Kodachrome pictures projected on the world's longest screen. Also photographic information, demonstrations, and garden for picture taking by visitors. (Continuous from 12 noon to 10 p.m.)

Electric Utilities Exhibit:

"Forward March of America," the Rocket Room.

Firestone Building:

Tire manufacturing—one tire turned out every four minutes.

Ford Building:

A scenic ride down the half-mile elevated highway of the future in brilliantly colored stock cars.

General Electric Building:

"House of Magic." (Half-hourly from 10 A.M.) Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Cont. from 10:30 A.M.) Television Studio. (Half hourly from 11:30 A.M.)

General Motors:

"Futurama," carry-go-round takes visitors on tour through the U. S. of 1960.

Glass Center:

Glass blowing and weaving demonstrations. (Half hourly.)

Goodrich Building:

Guillotine tire test. (Half hourly.)

Household Finance Exhibit:

"A Heap-O' Living" and Happy Ever After," movies.

Imperial Pearl Syndicate Exh't:

Pearl Farm: Native girls dive for pearl bearing oysters. (Consumers Bldg.) (Half hourly.)

International Business Machines Exhibit:

Demonstration of business machines; contemporary art of 79 countries; organ music.

Jewish Palestine Pavilion:

The Holy Land of Yesterday and Tomorrow, animated diorama.

Loose-Wiles Biscuit Exhibit:

Variety program of singing, dancing, boxing by troupe of midgets.

Lucky Strike Building:

"The Story of Lucky Strike," movie.

MacFadden Publications:

"I'll Tell the World," movie. (Every 45 minutes from 10:45 A.M.)

Medical Soc. of Queens Exhibit:

Demonstration of Chest X-ray. (Medicine and Public Health Bldg.) (Hourly.)

Medicine & Public Health Bldg.:

Demonstrations by the blind in sculpturing, weaving, braille and typing.

National Biscuit Exhibit:

"Mickey's Surprise Party" and "Around the Clock with the Cues," technicolor movies.

Nyzos Building:

Electric eel producing 500 volts operates electrical devices.

Petroleum Exhibit:

Actual oil field drilling operations.

R. C. A. Building:

Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from teletable units in Fair grounds.

Timken Roller Bearing Exh't:

Roller skating on 9-foot platform 7 feet above the exhibit.

U. S. Steel Exhibit:

"Steel Thinks Ahead." Back stage drama of steelmaking. Hall of the Future: Housing, farm, city, factory of the future. Hall of Research: Demonstration shows five different properties of steel.

Westinghouse Building:

"The Battle of the Centuries." Television studio where Fair visitors are telecast.

Sunbeam Exhibit:

Sunbeam Magic Mirror Theatre—electric appliance show by living persons and animated characters.

Universal Camera Exhibit:

Comedy movies. (Every 10 minutes.) Shutter Tester.

Wilbert Products Exhibit:

"Manhattan Mystic" gives demonstration of modern thought transmission. (Continuous from 7 to 10 P.M.; Sat. & Sun. 10 A.M. to 10 P.M.)

Be sure to visit

EXHIBIT

**SKINNER
& SONS
WILLIAM**

Bring your camera!

IF YOU WANT TO KNOW

how the modern man dresses for the occasion inside as well as out see the changing panorama of the animated

Jockey

UNDERWEAR EXHIBIT

"Man" Building, at entrance to Sports Arena

Presented by
COOPERS, Inc.

Latest In Railway Cars Exhibited

The latest in railway cars was placed on exhibition at the Worlds Fair today.

It is a sleek, stainless steel observation-diner-lounge, just off the production lines of the Edward G. Budd Manufacturing Company of Philadelphia.

Innovations on the new car include fluorescent lighting, air-conditioning plus air sterilization, disc brakes which not only are silent, but much more efficient than the conventional type brakes, a separate power plant for lighting, heating, and air-conditioning, and the latest in luxurious interior trim, including adjustable foam-rubber seats.

On exhibit near the Budd pavilion, in the Court of Railways, the new car is attracting widespread attention from engineers and railway men, as well as from thousands of potential passengers of these "trains of tomorrow".

Youngsters regularly attending the World's Fair baseball school on Wednesday and Saturday mornings in the Court of Sport have received major league instruction in just about every department of the game.

Warning!

to Exhibitors and Concessionaires

Arthur Gordon, who represents himself as being connected with TODAY at the FAIR has no connection with this paper, either on the editorial or advertising staffs.

Oscar of Waldorf At Turf Restaurant

The outdoor terrace of the Turf Trylon restaurant with its view of the Perisphere and Trylon is attracting celebrities of the sporting and movie worlds.

Among those who have selected this spot on their visits to the Fair are Dorothy Lamour, Glenda Farrell, Wayne Morris, and Lawrence Tibbett.

Oscar of the Waldorf is head chef. A wine cellar has been installed to serve drinks at just the right temperature.

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RESTAURANTS		GENERAL EXHIBIT AREA	
	LOCATION	DESCRIPTION	Price Range
Borden's Dairy World	Borden Bldg.	Sandwiches and Salads	15c to 75c
Casino of Nations (Bar)	Park Row	Luncheon Plate Specials	65c up
Outdoor Terrace Restaurant		Complete Luncheons	75c up
Dancing Under the Stars		Complete Dinners	95c up
Court of Flame (Bar)	Gas Industries Bldg.	Luncheon Plate Specials	55c to 90c
Outdoor Garden Restaurant	Avenue of Patriots	Dinner Plate Specials	70c to \$1.00
Sidewalk Cafe—Entertainment		Sandwiches	25c up
Mayflower Shop	Science & Edu. Bldg.	Plate Luncheons and Dinners	40c to 70c
Outdoor Garden Restaurant		Sandwiches	10c to 60c
Piccadilly Restaurant & Bar	Hall of Fashion and Hall of Special Events	Sandwiches	15c up
		Hot dishes	25c up
		10 oz. glass of beer	10c
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Largest Bar at the Fair		Dinners	\$1.00 up
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Cafeteria		Sandwiches	20c to 75c
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Terrace Service			
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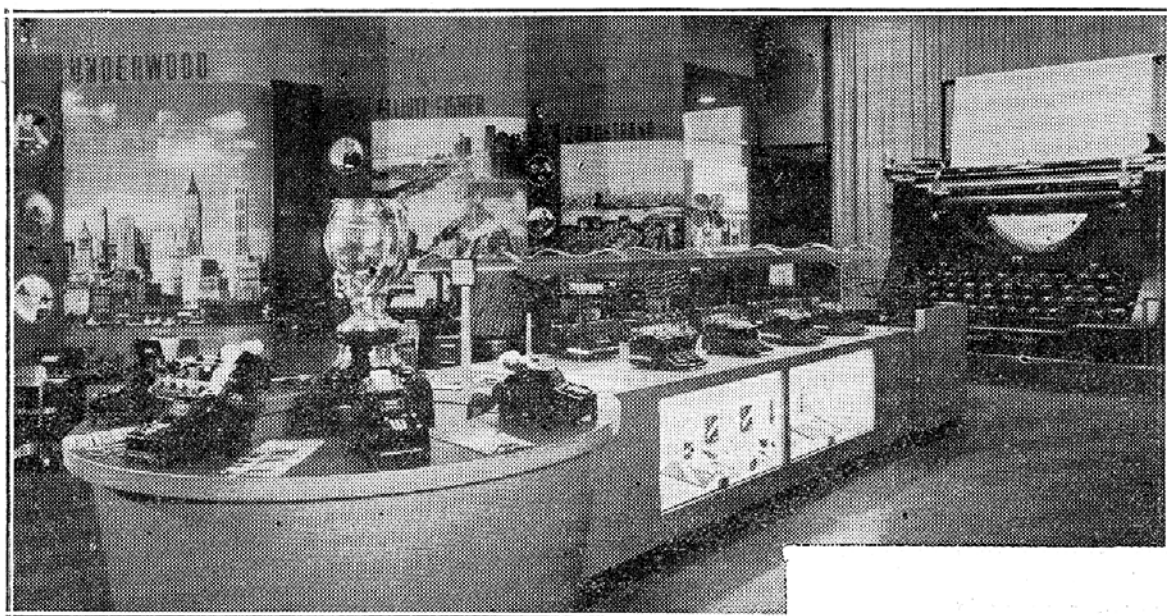
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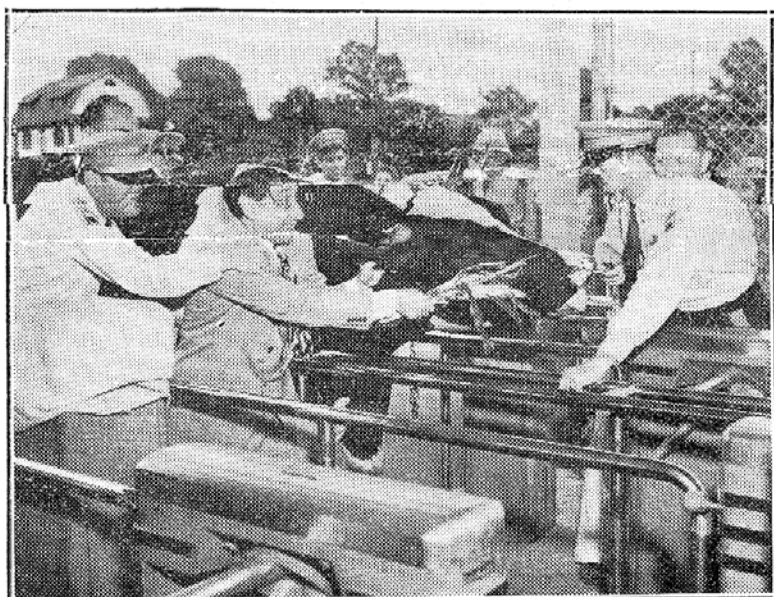
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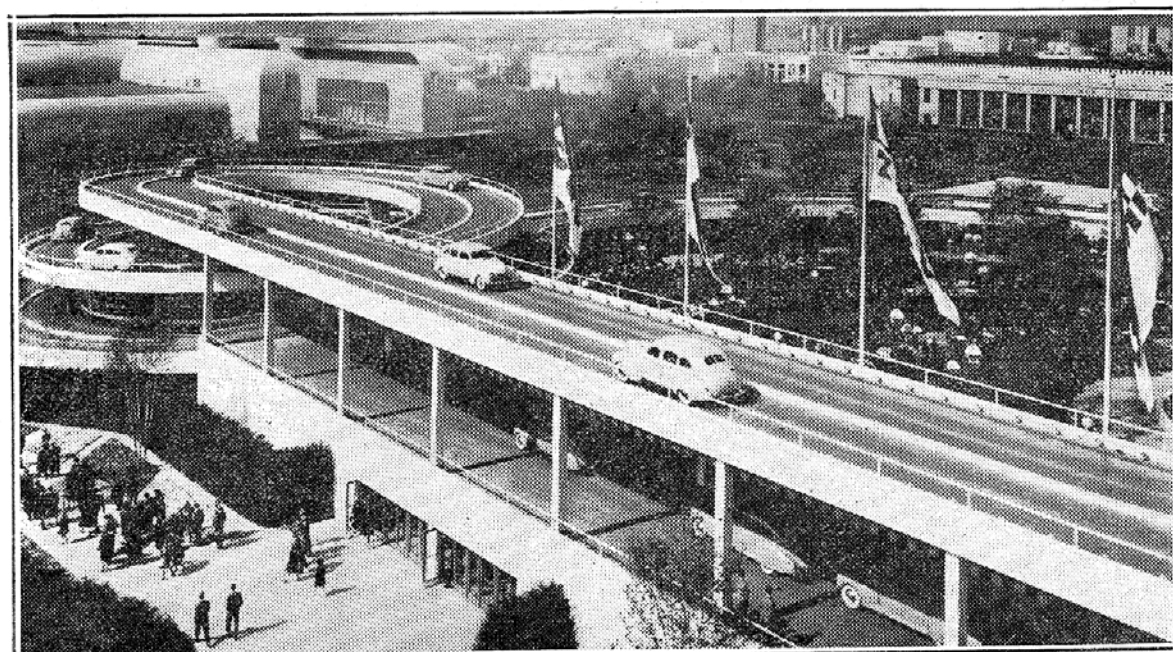
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