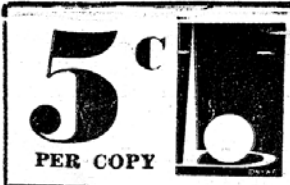


Keep Posted on what-
where-when things are
happening in the Fair
Grounds in **TODAY**
AT THE FAIR

TODAY AT THE FAIR



OFFICIAL DAILY PROGRAM OF THE NEW YORK WORLD'S FAIR 1939

Complete News and Pictures... Published Every Day... Saturday, May 27, 1939... No. 28

Francisco Saravia at Dedication

OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

10:00 A.M.—New York Federation of Junior Music Clubs: Piano recitals in Merrie England Village (Amusement Area).

11:00 A.M.—Track and Field Class for Boys and "Flag of the Day" ceremonies in Court of Sport (Adams and Market sts., Food Zone). Coaches for the day: Dean Cromwell, University of California; Lawson Robertson, University of Pennsylvania; and Harry Hillman, Dartmouth College.

12:00 Noon—Junket Folks Day: Luncheon at Toffonetti Restaurant (Avenue of Pioneers, Production and Distribution Zone). Medford High School Band concert at Washington Statue on Constitution Mall. Upper Darby (Pa.) Day: Joint concerts by bands, orchestra, chorus and drum and bugle corps in Court of Peace.

12:30 P.M.—West Haven Order of Red Men's Day: American Legion Drum Corps arrives at Flushing Gate and parades with group to Connecticut Exhibit in Court of States. Women's Federation of Music Clubs Junior Choir concert in Temple of Religion (John Jay st., Community Interests Zone). Bandmasters' Day luncheon in Casino of Nations (Park Row, Communications Zone).

1:00 P.M.—Beauty Counselors, Inc., luncheon in Nat'l Advisory Committees Building (Amusement Area).

1:30 P.M.—Catholic Women's Benevolent Legion Day meeting in Temple of Religion (John Jay st., Community Interests Zone). Followed by visit to British Pavilion to hear Coldstream Guards Band play.

1:45 P.M.—Parade of Bands from IRT-BMT Subway Gate to Court of Peace.

2:00 P.M.—National band contest and drum major twirling contest in Court of Peace. Waltham High School Band joins in concert.

2:40 P.M.—Catholic Women's Benevolent Legion Day group visits exhibits in Consumers Building (Production and Distribution Zone).

3:10 P.M.—Catholic Women's Benevolent Legion Day group visits Consoli-

dated Edison Exhibit (Production and Distribution Zone). Followed by visit to "Democracy."

4:00 P.M.—Formal opening of Mexican Pavilion. Ceremonies take place in Court of Peace. Speakers include Dr. Don Francisco Castillo Najera, Mexican Ambassador to the U. S. Art Departments of Public Schools and the School Art League in Contemporary Arts Building (Community Interests Zone).

National Foreign Trade Week: Reception for Japanese Chamber of Commerce in Japanese Pavilion (Congress st., International Zone).

Frank P. Coffyn speaks on aviation in Goodrich Arena (Transportation Zone).

4:30 P.M.—Catholic Women's Benevolent Legion Day visits American Telephone & Telegraph Exhibit.

5:00 P.M.—Reception for invited guests in Mexican Pavilion (Presidential Row South, International Zone).

5:15 P.M.—Catholic Women's Benevolent Legion Day group visits General Motors Exhibit.

6:00 P.M.—National Foreign Trade Week: Francis T. Cole speaks in Goodrich Arena (Transportation Zone). Catholic Women's Benevolent Legion Day group visits Goodrich Exhibit (Transportation Zone).

"Old New York" Village is opened to public.

Junket Folks Day dinner at Toffonetti Restaurant (Avenue of Pioneers, Production and Distribution Zone).

7:00 P.M.—Catholic Women's Benevolent Legion Day dinner at Red Lion Inn in Merrie England (Amusement Area).

Westminster Choir Choral concert to 9 P.M. in Court of Peace.

7:30 P.M.—Official opening of "Old New York" (Amusement Area).

8:30 P.M.—Washington A Capella Choir concert in Temple of Religion (John Jay st., Community Interests Zone).

9:00 P.M.—Vox Pop radio broadcast and special television program in R.C.A. Building (Avenue of Patriots, Communications Zone).

(Please turn to Page Seven)

Mexican Aviator Welcomed After Record Flight Across Country for Ceremony

The Mexican Exhibit with its collection of exquisite carvings and decorated ornaments produced by native craftsmen will be opened in the Court of Peace at 4 P.M.

GUEST SPEAKER



MAYOR F. LA GUARDIA

Mayor La Guardia will make the welcoming address at Mexico's dedication ceremony.

The Mexican Ambassador Dr. Don Francisco Castillo Najera makes the dedicatory address and officially opens the exhibit.

A prominent part of the opening program will be devoted to the presentation of Francisco Saravia, the noted Mexican aviator who made a record breaking flight from Mexico City to New York to be at the dedication ceremonies.

Other speakers will include the Mexican Consul General; Mr. Whalen, president of the Fair Corporation, and Mayor La Guardia who will make the welcoming address. In the absence of the High Commissioner for Mexican participation, Signor Rafael De La Colina will speak as Acting Commissioner.

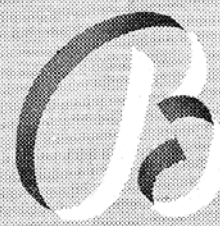
An official inspection of the Pavilion will be followed by a reception that will continue until 5:00 P.M.

Luncheon Hostess

Mrs. Robert W. Higbie of the National Advisory Committee on Women's Participation in the Fair is hostess today at a luncheon for ten out-of-town managers of Beauty Counselors, Inc. The luncheon will be given at the National Advisory Committee Building at one o'clock. Mrs. Higbie's guests have come from all parts of the United States to attend the Fair.

No. 6100 May Land In Whalen's Lap

Down in the Railroads on Parade exhibit they figured out yesterday that if NO. 6100, the "Locomotive of Tomorrow," suddenly decided to hit out straight ahead, she would come perilously close to messing up Grover Whalen's offices in the Administration Building.



LOOMINGDALE'S

59th and Lexington Avenue, the
nearest store to the New York
World's Fair. Unique gifts, low
prices, easy to reach by bus from
the Fair grounds.

Track Champs Instructors In Sports

**Lawson Robertson,
Noted Penn Coach,
On Class Staff**

The makers of some of the greatest champions in the history of American Track and Field athletics will mount the rostrum at the World's Fair School of Sport this morning. Dean Cromwell, head coach, University of Southern California; Lawson Robertson, University of Pennsylvania, and Harry Hillman, Dartmouth College, take over the teaching duties of the Sport Class for Boys. Several of their champions will be on hand too.

For the past three weeks major league managers and baseball stars have conducted the classes. This morning finds new, but interesting famous names instructing the eager class of youngsters in the art of jumping, hurdling, weight-lifting, distance running and sprinting.

The class in the Court of Sport starts at 11 A.M. and continues for an hour.

Lawson Robertson's name has been identified with champions at the University of Pennsylvania for a quarter of a century turning out in that period such men as Ted Meredith, Bill Carr, and Barney Berlinger. "Robbie" has been coach of the American Olympic teams since 1934.

Dean Cromwell has been 30 years in track athletics at the University of Southern California during which time his teams have won the Intercollegiate Championships on eight occasions and seven times has captured highest honors in the National Collegiate Championships. Charlie Paddock, Frank Wykoff, Earl Meadows and Bill Sefton are four of the great names in the Cromwell list of stars.

Like Robertson and Cromwell, Coach Hillman of Dartmouth has been a track fixture at his university for a quarter of a century. He was a hurdle champion in his own day and has produced many champions as coach.

Send a copy of TODAY AT THE FAIR to your friends at home.

THEY KNOW WHAT'S GOOD—



MR. AND MRS. HARRY RICHMAN

The Richmans who may be expected to know a thing or two about good food, are shown above just after they dropped in for lunch at the air-conditioned Italian Line Restaurant in the Italian Pavilion at the Fair.

Art Representatives Meet at Fair Today

Fifty art department heads representing the public school art department of the five boroughs will attend a meeting in the Contemporary Art Building at Bowling Green today at which the importance of the Fair as an educational aid to students will be stressed.

Speakers will include Holger Cahill, Director of the Contemporary Art Building and Forest Grant, Director of Art Education of the Public Schools. The session begins at 4 P.M.

Connecticut Red Men Visit State's Exhibit At Fair

Fifteen hundred Red Men are descending on the Fair today. Arriving at the Flushing Gate to the accompaniment of the American Legion Drum Corps, the Tautonmoe Tribe No. 57 of the Improved Order of Red Men from West Haven, Conn., will parade to the Connecticut Exhibit in the Court of States.

The delegation will come by boat to Whitestone and then by bus to the Flushing Gate. After a tour of the Connecticut Exhibit, and of the New England Exhibit of which it is a part, the party will make an extended tour of the Fair.

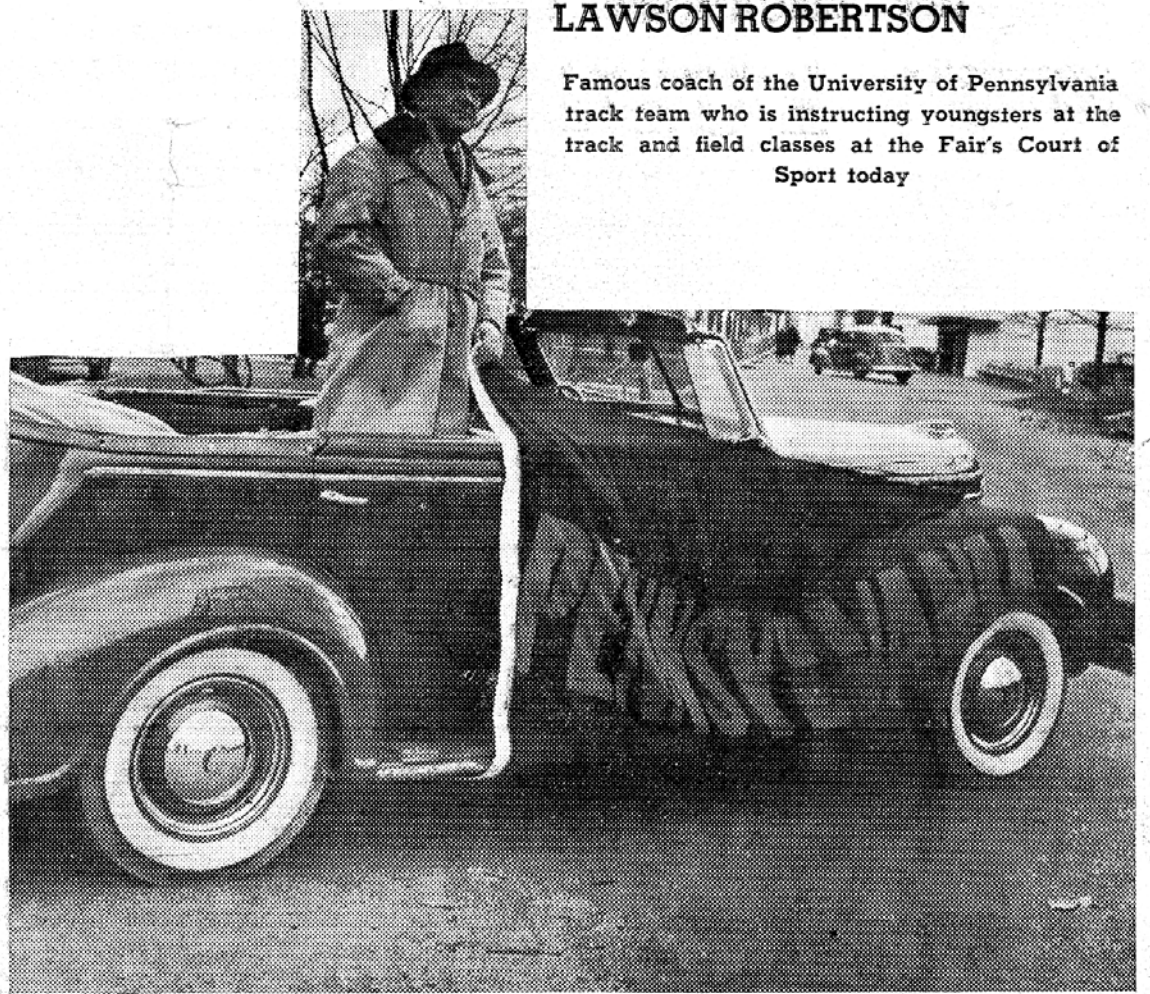
Foreign Trade Week Closes Today

National Foreign Trade Week at the Fair which was highlighted Thursday night by a dinner in the World Trade Center in the Hall of Nations at which Harry L. Hopkins, Secretary of Commerce of the United States, spoke, closes today.

The day's program includes a reception given by the Japanese Chamber of Commerce in the Japanese Pavilion on Congress street at 4 P.M. Francis T. Cole, member of the National Foreign Trade Council will address 1,500 persons at a foreign trade meeting in the Goodrich Arena at 6 P.M.

TELEVISION AT THE FAIR

First private television set on the Fair grounds is being installed in the Court of Flame Club atop the Gas Exhibits Building on the Avenue of Patriots, Community Interests Zone.



LAWSON ROBERTSON

Famous coach of the University of Pennsylvania track team who is instructing youngsters at the track and field classes at the Fair's Court of Sport today

"Old New York" Among Gala Openings Tonight

Four more attractions in the Amusement Area have their gala openings tonight.

George Jessel's three-acre village, "Old New York," opens with official ceremonies at 6 P.M. Former Governor Alfred E. Smith, riding in a 1902 Oldsmobile and attired in linen duster, goggles and all the paraphernalia of the "good old days," heads a parade from the Terrace Club to "Old New York" for the opening ceremonies.

Many theatrical stars who got their start more than a quarter of a century ago on the Lower East Side are to be guest stars. Eddie Cantor will be master of ceremonies tonight with Mr. Jessel, Gracie Allen, George Burns and other stars performing on the stage.

There are four entrances to the village. Main points of interest are the "Knickerbocker Inn," patterned after the famous "Atlantic Gardens." Here Jessel will present a musical revue called "Gayeties of 1900," in which will appear Marion Eddy, Ann Pennington, Amy Revere, Marion Weeks, Jean Bedini, Fred Ardath, Jack Conway, Jack Howard, Sam Kramer, Jack Goldie, Harry Pollard, Hans Schweng, The Chester Hale Can Can Girls, The Floradora Beauties, The Six Tiny Rosebuds, The Bowery Quartette, and the New York Fadettes Orchestra. This production is staged by Dan Dody.

In Bowling Green, on the outside, will be given a spectacular show eight times a day, and included in this attraction will be P. T. Barnum, Jenny Lind, Sandow, the strong man, John L. Sullivan, a host of others, and 30 old fashioned chorus girls. Castle Gardens, has been converted into a Chinatown where a Chinese vaudeville show will be seen five times a day, on a stage built directly over and in back of the bar. The Haymarket, famous dance hall, will be seen together with a different type of

Tomorrow At the Fair

General Motors Day.
Formal Opening of Jewish Palestine Exhibit.
Westinghouse Electric Day.
Westminster Musical Festival.
Magicians' Day.
N. Y. & Queens Electric Light & Power Co. Day.
Baltimore Day.
Loyal Order of Moose Day.
Track and Field Class for Boys.
Philadelphia Camera Day.

show, also on a stage over and in back of the bar.

The Night Court is just back of one of the main entrances, where court will be held every afternoon and evening. Horse cars will traverse the grounds, as will gigs, surreys, hansom cabs, and the first electric taxicab ever built. An old-time blacksmith and harness show will be in full operation.

P. T. Barnum's famous mu-
(Please turn to Page Seven)

Y. M. C. A. at Fair Offers Three Types Of Service

Plans for the reception of many thousands of young people coming to New York to visit the World's Fair during the next three months have been completed by the World's Fair Committee of the YMCA of the City of New York, according to William H. Long, Jr., chairman of the "Y" World's Fair committee.

The services fall under three heads — hospitality, information and room registry. To enable those making only a short stay to get the most out of the World's Fair, descriptive literature is available.

The "Y" will conduct interpretive tours of the Fair which will be of special value to groups of boys from all parts of the country who will be converging upon New York this summer. Fair headquarters are at the YMCA Building on Hamilton Place, Community Interests Zone.

CAMERA FANS, ATTENTION!

The Florida Exhibit in the Amusement Area is drawing the camera fans. The towering palm trees and other tropical trees, vines and shrubs, the juice bar, the ornate "Governor's Lounge" and the elaborate "Chartreuse Room" have been "shot" from every angle.

Whalen Says:

The next best thing to a tour of Mexico is a trip through the Mexican Pavilion on Presidential Row South.



Lawson Robertson

President of the Fair Corporation.

Junior Choir In Concert At Temple

Rev. F. X. Talbot
Twilight Hour
Speaker

The Junior Choir of the Women's Federation of Music Clubs under the direction of Miss Grace Leeds Darnell, will give a choral concert in the Temple of Religion on John Jay street in the Community Interests Zone at 12.30 P.M. today.

The Rev. Francis X. Talbot, S. J., editor of "America" will be the principal speaker at Twilight Hour Services in the Temple at 6 P.M.

The program for the remainder of the day at the Temple follows:

Noon Hour, 12 P.M.

Organ recital, Ernest White (broadcast over WNYC)
Prelude and Fugue in C... J. S. Bach
The Reed Grown Waters... S. Karg-Elert (pastels from the Lake of Constance)
Divertissements... Louis Vierne
Mr. Ben Johnson's Pleasure
Byzantine sketches... Robin Milford
Vitrail... Henri Mulet
Thou art Peter

1:30 P.M.

Meeting of Catholic Women's Benevolent Legion

5:30 P.M.

Organ recital, Ernest White (broadcast over WNYC)

Twilight Hour, 6 P.M.
Choral concert, College of St. Elizabeth's Glee Club, Frederic Joslyn, director

Lotti
Adoramus Te Christi (18th Cent. Style)... Mozart
Assumpta est Maria... Aichinger
Concordia Lactitia (14th Cent. hymn to the Virgin, arranged by Deems Taylor)
Visions... Soberg-Balogh
Clouds... Charles
Gloria... Buzzi-Peccia
Adoremus in Aeternum... Schloeder
Tantum Ergo... Dubois
Address: "God's Place in Man's Life," by Rev. Francis X. Talbot, S.J., editor, "America"

Fifteen Hundred Women Visit Fair Today

Fifteen hundred members of the Catholic Women's Benevolent Legion are visiting the Fair today.

They will meet in the Temple of Religion on John Jay street in the Community Interests Zone at 1:30 P.M. and receive a welcome from a Fair official after which they will visit a number of the exhibits.

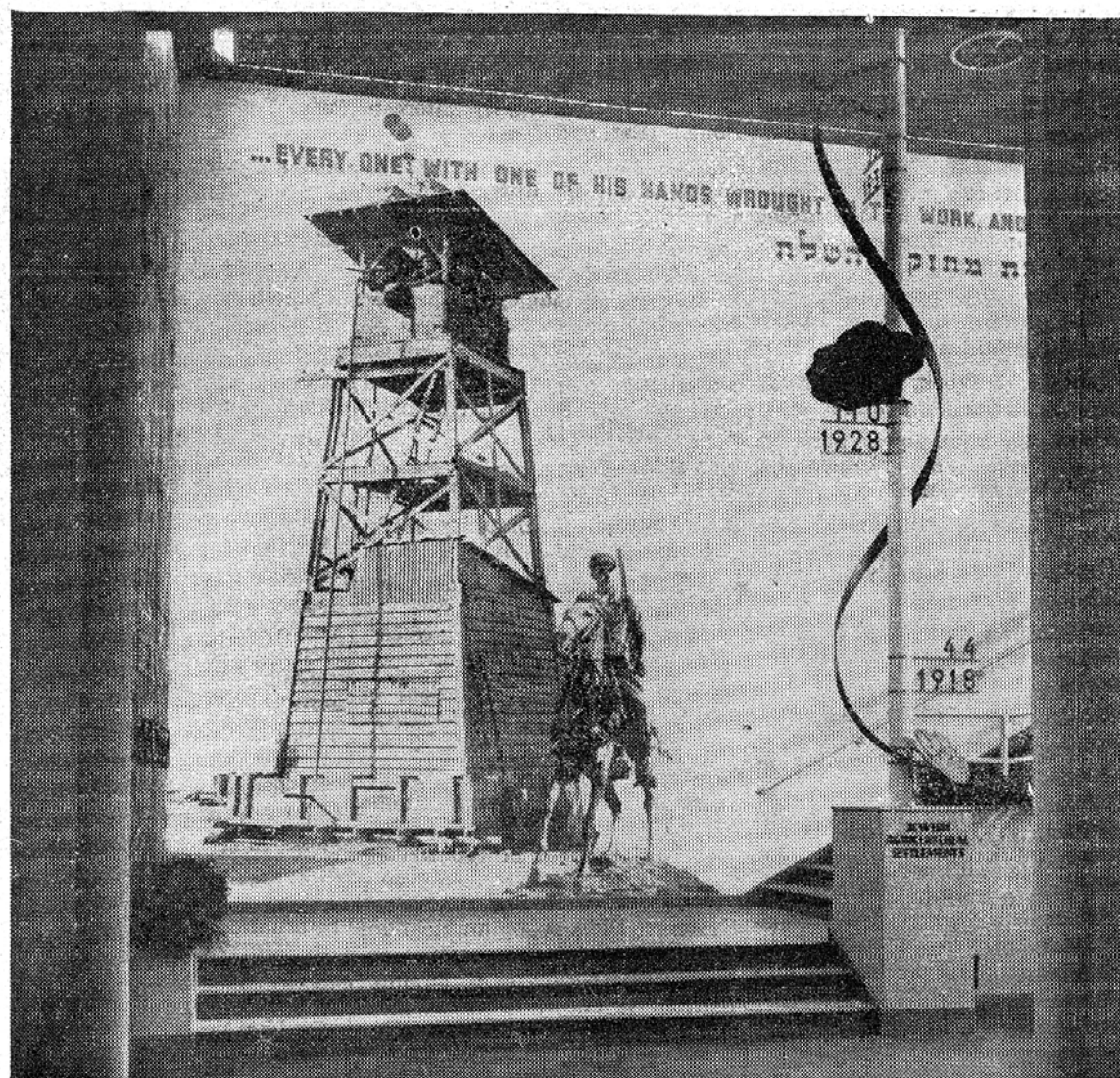
The points of interest on their itinerary include: Consumers' Building, Consolidated Edison Exhibit, "Democracy" in the Perisphere, American Telephone and Telegraph Building, General Motors Exhibit and Goodrich Building.

The group dines at 7 P.M. in the Red Lion Inn in Merrie England in the Amusement Area.

Boy Gets Tail Stuck In Door at Fair

Jang, the eleven-year-old "tail" boy at "Strange As It Seems," in the Amusement Area, has pitted his oriental wits against occidental civilization and come off triumphant. There are no doors in Jang's home in the Borneo jungles and he never saw one until he came to the Fair. The first time the fat little lad tried to go outside the "Strange As It Seems" building he caught his tail in the door as it slammed tight.

DEDICATE PALESTINE EXHIBIT TOMORROW



Tomorrow will be Jewish Palestine Day at the Fair, with Dr. Albert Einstein as the principal speaker. The picture shows the two-story-high photomural of a Palestinian watch-tower

Fireworks Spectacle Draws Crowds

"The World and the Cathedral" is the title of the water, fire, color, sound and fireworks spectacle drawing the crowds to the Lagoon of Nations nightly at 9 o'clock. The old "Tannhauser" theme told with a new technique, "The World and the Cathedral," suggests the conflict between the material forces and the spiritual.

Fireworks represent the worldly elements, and the water display depicts the spiritual forces. Languorous music suggests the element of sensuous beauty.

Like the previous Lagoon of Nations productions "The World and the Cathedral" has a specially composed musical score by Robert Russell Bennett and a libretto or program by Prof. Jean Labatut of Princeton University.

Pussy Champion At Siam Pavilion

Champion Sayo of Bedale, the first blue pointed Siamese to win a full championship in England, is on exhibition at Siam's Pavilion in the Court of Peace until Sunday night.

Unlike most male cats, Siamese cats are gentle fathers. On exhibit with Champion Sayo is his six months' old son, Sato, a seal pointed Siamese, and two of his daughters, a blue point and a seal point, eleven and twenty weeks old respectively.

Y. M. C. A. BUILDING
Free Social Rooms Correspondence
Tables Information Service
Wash Rooms
Cafeteria and Table Service
Restaurants Offer Fine Food at
Moderate Prices
MEN AND WOMEN WELCOMED
MEMBERSHIP NOT REQUIRED

Upper Darby Township Hold Festival

A big music festival will be staged in the Court of Peace at 12 noon today by a number of high school bands and orchestras from Philadelphia and Upper Darby Township, a suburb of the Quaker City.

THE ONLY RETAIL SHOE STORE AT THE FAIR

VISIT THE
STUART BROOKS
RED CROSS SHOE STORE
AT THE WORLD'S FAIR
ON CONSTITUTION MALL



MATCHING ACCESSORIES
Lovely Bags and Gloves
MOJUD HOSIERY Exclusively

AUTHORIZED RETAIL STORES
MANHATTAN—35 EAST 14th ST.
BROOKLYN—902 FLATBUSH AVE.
BROOKLYN—1618 KINGS HIGHWAY
BROOKLYN—1613 PITKIN AVENUE
JAMAICA—164-04 JAMAICA AVE.
ASTORIA—30-36 STEINWAY ST.
ALL STORES OPEN EVENINGS

ITALIAN LINE RESTAURANT



Dine at the magnificent air-conditioned restaurant in the Italian Pavilion, where you may savor fine foods and rare wines as found only on famous Italian liners and in Italy's finer restaurants. Here, Italian delicacies are served with elegance and distinction... in a delightful atmosphere. Music and entertainment. For reservations phone Newtown 9-1460.

AT THE NEW YORK WORLD'S FAIR

AROUND THE CLOCK TODAY AT THE FAIR



9:00
Gates
open.



Exhibits open.
"Democracy" in the
Perisphere begins
continuous showing
until 10 P.M.

"Railroads at Work," Railroads
Building, Transportation Zone.

Elektro, the mechanical man, in
Westinghouse Bldg. (Production
& Distribution Zone.)

"Changing the Drill" demon-
stration in Petroleum Exhibit. (Ave.
of Labor, Production & Distribu-
tion Zone.)

"Pete Roleum and His Cousins,"
technicolor movie, at Petroleum
Bldg. (Ave. of Labor, Production
& Distribution Zone.)

"Symphonies in Fragrance," movie,
at Maison Coty Theatre.
(Park Row, Community Interests
Zone.) (Sat. and Sun.)

Circulation and heartbeat demon-
strations in Aetna Life Ins. Co.
Exhibit, Business Systems Bldg.
(Communications Zone.)

Marionette show in Libby, Mc-
Neill & Libby Exhibit, Food Cen-
tral Bldg. (Rainbow ave. and
Constitution Mall.)

10:20 A. M.—"Writer's Cramp,"
marionette show, at A. B. Dick
Co. Exhibit, Business Systems
Bldg. (Communications Zone.)

10:30 A. M.—"Murder at Mid-
night" show by Police Depart-
ment in N. Y. C. Building
(Theme Plaza.)

Geo. L. Hossfield in typewriting
speed demonstration, Underwood
Elliott Fisher Exhibit, Business
Systems Bldg. (Communications
Zone.)



"Pete Roleum and
His Cousins," techni-
color movie, in Pet-
roleum Bldg. (Ave.
of Labor, Production
& Distribution Zone.)

Fire demonstrations at Aetna Life
Ins. Co. Exhibit, Business Systems
Bldg. (Communications Zone.)

"Writer's Cramp," marionette
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11:15 A. M.—Geo. L. Hossfield in
typewriting speed demonstration,
Underwood Elliott Fisher Ex-
hibit, Business Systems Bldg.
(Communications Zone.)

11:30 A. M.—Fire drill show by
Fire Department in N. Y. C. Bldg.
(Theme Plaza.)

11:40 A. M.—"Writer's Cramp,"
marionette show, at A. B. Dick
Co. Exhibit, Business Systems
Bldg. (Communications Zone.)

Afternoon



Pete Roleum and His
Cousins," technicolor
movie, in Petroleum
Bldg. (Ave. of Labor,
Production & Dis-
tribution Zone.)

"Miracle Plymouth", the talking
car that answers questions, per-
forms feats of magic, in Chrysler
Bldg., Transportation Zone.

Geo. L. Hossfield in typewriting
speed demonstration, Underwood
Elliott Fisher Exhibit, Business
Systems Bldg. (Communications
Zone.)

Organ recital and address in Tem-
ple of Religion. (John Jay street
in Community Interests Zone.)
(Daily exc. Sun.)

Franz Hagel and orchestra at Ca-
sino of Nations, to 2 P. M. (Park
Row, Communications Zone.)

"Railroads at Work," in Railroads
Bldg., Transportation Zone.

Elektro, the mechanical man, in
Westinghouse Bldg. (Production
& Distribution Zone.)

"Symphonies in Fragrance," movie,
at Maison Coty Theatre.
(Park Row, Community Interests
Zone.) (Sat. and Sun.)

Jimmy Lynch and Death Dodgers
at Goodrich Arena, Transpor-
tation Zone.

"Changing the Drill" demon-
stration in Petroleum Bldg. (Ave.
of Labor, Production & Distribution
Zone.)

Feeding the Giant Panda, Nyzos
Bldg., Amusement Area.

Circulation and heartbeat demon-
strations in Aetna Life Ins. Co.
Exhibit, Business Systems Bldg.
(Communications Zone.)

Marionette show in Libby, Mc-
Neill & Libby Exhibit, Food Cen-
tral Bldg. (Rainbow ave. and
Constitution Mall.)

"Previews of Progress" in Gen-
eral Motors Bldg. (Transportation
Zone.)

"Puppet Follies" by Sue Hastings'
marionettes in garden theatre of
Standard Brands Bldg. (Rainbow
ave., Food Zone.) (Sat. & Sun.)

Rocket Port, demonstration of
rocket travel in future, in Chry-
sler Bldg., Transportation Zone.

12:20 P. M.—"Writer's Cramp,"
marionette show, at A. B. Dick
Co. Exhibit, Business Systems
Bldg. (Communications Zone.)

12:30 P. M.—"Murder at Mid-
night" show by Police Depart-
ment in N. Y. C. Bldg. (Theme
Plaza.)

Swiss folklore dancers and sing-
ers in Swiss Pavilion. (Presiden-
tial Row North, International
Zone.)

Rocket Port, demonstration of
rocket travel in future, in Chry-
sler Bldg., Transportation Zone.

Silk reeling demonstration, in
Japanese Pavilion. (Congress st.,
International Zone.)

12:45 P. M.—Geo. L. Hossfield in
typewriting speed demonstration,
Underwood Elliott Fisher Ex-
hibit, Business Systems Bldg.
(Communications Zone.)

"Pete Roleum and
His Cousins," techni-
color movie, Petrol-
eum Bldg. (Ave. of
Labor, Production &
Distribution Zone.)

Fire demonstrations at Aetna Life
Ins. Co. Exhibit, Business Systems
Bldg. (Communications Zone.)

"Writer's Cramp," marionette
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sler Bldg., Transportation Zone.

"Miracle Plymouth", the talking
car that answers questions, per-
forms feats of magic, in Chrysler
Bldg., Transportation Zone.

"Puppet Follies" by Sue Hastings'
marionettes in garden theatre of
Standard Brands Bldg. (Rainbow
ave., Food Zone.)

1:15 P. M.—Organ recital and ad-
dress at Temple of Religion.

(John Jay st., Community Inter-
ests Zone.) (Sun. only.)

1:30 P. M.—Federal Theatre pup-
pets in W.P.A. Bldg. (Ave. of
Patriots, Community Interests
Zone.)

Rocket Port, demonstration of
rocket travel in future, in Chry-
sler Bldg., Transportation Zone.

Fire drill show by Fire Depart-
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1:40 P. M.—"Writer's Cramp,"
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Co. Exhibit, Business Systems
Bldg. (Communications Zone.)

"Railroads at
Work," in Railroads
Bldg., Transportation
Zone.

Ferde Grofe, with Novachord Or-
chestra, in Ford Bldg., Transpor-
tation Zone. (Daily, exc. Mon.)

"Symphonies in Fragrance," movie
at Maison Coty Theatre.
(Park Row, Community Interests
Zone.)

Jimmy Lynch and Death Dodg-
ers in Goodrich Arena, Transpor-
tation Zone.)

"Murder at Midnight" show by
Police Department in N. Y. C. Bldg.
(Theme Plaza.)

New York City Police Band con-
cert at N. Y. C. Bldg. (Theme
Plaza.) (Tues.)

"Changing the Drill" demon-
stration in Petroleum Bldg. (Ave.
of Labor, Production & Distribution
Zone.)

"Pete Roleum and His Cousins,"
technicolor movie, in Petroleum
Bldg. (Ave. of Labor, Production
& Distribution Zone.)

Cuban Orchestra in Cuban Vil-
lage. (Amusement Area.)

Marionette show in Libby, Mc-
Neill & Libby Exhibit, Food Cen-
tral Bldg. (Rainbow ave. and
Constitution Mall.)

"Previews of Progress" in Gen-
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Underwood Elliott Fisher Ex-
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(Communications Zone.)

2:20 P. M.—"Writer's Cramp,"
marionette show, at A. B. Dick
Co. Exhibit, Business Systems
Bldg. (Communications Zone.)

2:25 P. M.—Ferde Grofe, with
Novachord orchestra, in Ford
Bldg., Transportation Zone. (Daily
exc. Mon.)

2:30 P. M.—Fashion show of cos-
tumes of synthetic fabrics in Ital-
ian Pavilion. (Continental ave.,
International Zone.)

Rocket Port, demonstration of
rocket travel in future, in Chry-
sler Bldg., Transportation Zone.

The Five Jives minstrels in Ex-
hibit Area to 6 P. M. Minstrels in
Exhibit Area to 6 P. M.

"Murder at Midnight" show by
Police Department in N. Y. C. Bldg.
(Theme Plaza.)

Puppet show in W.P.A. Bldg.
(Ave. of Patriots, Community In-
terests Zone.)

Beaux Arts Trio to 5:30 P. M. in
Metropolitan Life Ins. Co. Exhibit,
Business Systems Bldg. (Communi-
cations Zone.) (Daily exc. Mon.)

Talks in Temple of Religion.
(John Jay st., Community Inter-
ests Zone.) (Sun. only.)

Singing Color Fountains in Fire-
stone Bldg., Transportation Zone.

Silk reeling demonstration in
Japanese Pavilion. (Congress st.,
International Zone.)

2:50 P. M.—Ferde Grofe, with
Novachord orchestra, in Ford
Bldg., Transportation Zone. (Daily
exc. Mon.)

Circulation and heartbeat demon-
strations in Aetna Life Ins. Co.
Exhibit, Business Systems Bldg.
(Communications Zone.)

Coldstream Guard
Band concert in the
British Pavilion
(Presidential Row
North, Government
Zone.)

Fire demonstrations at Aetna Life
Ins. Co. Exhibit, Business Systems
Bldg. (Communications Zone.)

"Writer's Cramp," marionette
show, at A. B. Dick Co. Exhibit,
Business Systems Bld. (Communi-
cations Zone.)

"Miracle Plymouth", the talking
car that answers questions, per-
forms feats of magic, in Chrysler
Bldg., Transportation Zone.

Rocket Port, demonstration of
rocket travel in future, in Chry-
sler Bldg., Transportation Zone.

"Railroads at Work," in Railroads
Bldg., Transportation Zone.

"Pete Roleum and His Cousins,"
technicolor movie, in Petroleum
Bldg. (Ave. of Labor, Production
& Distribution Zone.)

Elektro, the mechanical man, in
Westinghouse Bldg. (Production
& Distribution Zone.)

"Symphonies in Fragrance," movie,
at Maison Coty Theatre.
(Park Row, Community Interests
Zone.)

Globe Theatre in Merrie England
presents Shakespearean comedy.
(Amusement Area.)

Geo. L. Hossfield in typewriting
speed demonstration, Underwood
Elliott Fisher Exhibit, Business
Systems Bldg. (Communications
Zone.)

Swiss folk lore dancing and sing-
ing in Swiss Pavilion. (Presiden-
tial Row North, International
Zone.)

Marionette show in Libby, Mc-
Neill & Libby Exhibit, Food Cen-
tral Bldg. (Rainbow ave. and
Constitution Mall.)

"Previews of Progress" in Gen-
eral Motors Bldg. (Transportation
Zone.)

Cherry Blossom Ballet, with
Takarazuka dancers, in Hall of
Music. (Amusement Area.)

"Puppet Follies" by Sue Hastings'
marionettes in garden theatre of
Standard Brands Bldg. (Rainbow
ave., Food Zone.)

3:15 P. M.—Ferde Grofe and New
World Ensemble in Ford Bldg.,
Transportation Zone. (Daily exc.
Mon.)

"Railroads on Parade," pageant.
Railroads Bldg., Transportation
Zone.) (Daily exc. Mon.)

3:30 P. M.—Singing Color Foun-
tains in Firestone Bldg., Trans-
portation Zone.

Fire drill show by Fire Depart-
ment in N. Y. C. Bldg. (Theme
Plaza.)

Rocket Port, demonstration of
rocket travel in future, in Chry-
sler Bldg., Transportation Zone.

Billy Rose Aquacade in New
York State Amphitheatre,
Amusement Zone.

Swiss folk lore dancing and sing-
ing in Swiss Pavilion. (Presiden-
tial Row North, International
Zone.)

3:40 P. M.—"Writer's Cramp,"
marionette show, at A. B. Dick
Co. Exhibit, Business Systems
Bldg. (Communications Zone.)

Ferde Grofe and New World En-
semble, Ford Bldg., Transpor-
tation Zone. (Daily exc. Mon.)

Carillon concert at Netherlands
Pavilion. (Continental Ave., In-
ternational Zone.)

3:45 P. M.—Geo. L. Hossfield in
typewriting speed demonstration,
Underwood Elliott Fisher Ex-
hibit, Business Systems Bldg.
(Communications Zone.)

Feeding the Giant
Panda, Nyzos Exhi-
bit. (Amusement
Area.)

Dr. Zip, the health clown, in
W.P.A. Bldg. (Ave. of Patriots,
Community Interests Zone.)

Circulation and heartbeat demon-
strations in Aetna Life Ins. Co.
Exhibit, Business Systems Bldg.
(Communications Zone.)

"Miracle Plymouth", the talking
car that answers questions, per-
forms feats of magic, in Chrysler
Bldg., Transportation Zone.

Rocket Port, demonstration of
rocket travel in future, in Chry-
sler Bldg., Transportation Zone.

Orchestra Ch. Zumstein in Swiss
Pavilion to 6 P. M. (Presiden-
tial Row North, International Zone.)

"Changing the Drill" demon-
stration at Petroleum Bldg. (Ave. of
Labor, Production & Distribution
Zone.)

Marionette show in Libby, Mc-
Neill & Libby Exhibit, Food Cen-
tral Bldg. (Rainbow ave. and
Constitution Mall.)

"Previews of Progress" in Gen-
eral Motors Bldg. (Transportation
Zone.)

"Pete Roleum and His Cousins,"
technicolor movie, at Petroleum
Bldg. (Ave. of Labor, Production
& Distribution Zone.)

Swiss folklore dancers and sing-
ers, in Swiss Pavilion. (Presiden-
tial Row North, International
Zone.)

Ferde Grofe, with Novachord or-
chestra, in Ford Bldg., Transpor-
tation Zone. (Daily exc. Mon.)

"Railroads at Work," in Railroads
Bldg., Transportation Zone.

Coldstream Guards Band concert
in British Pavilion. (Presiden-
tial Row North, Government Zone.)

Elektro, the mechanical man, in
Westinghouse Bldg. (Production
& Distribution Zone.)

(Please turn to Page Five)

AROUND THE CLOCK TODAY AT THE FAIR

(Continued from Page Four)

Jimmy Lynch and Death Dodgers in Goodrich Arena, Transportation Zone.

"Symphonies in Fragrance," movie, at Maison Coty Theatre. (Park Row, Community Interests Zone.)

Globe Theatre in Merrie England presents Shakespearian comedy. (Amusement Area.)

Fountains, water-skiing act (on Fountain Lake. Amusement Area.)

Trytons, World's Fair Band, concert in Court of Consumers Bldg. Constitution Mall, (Production & Distribution Zone.)

Strolling minstrels in Exhibit Area to 6 P.M.

Ernest Wolff's Victor Puppet Opera Company in Gas Bldg. (Ave. of Patriots, Community Interests Zone.)

Silk reeling demonstration in Japanese Pavilion. (Congress st., International Zone.)

"Puppet Follies" by Sue Hastings' marionettes in garden theatre of Standard Brands Bldg. (Rainbow ave., Food Zone.)

4:20 P.M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit, Business Systems Bldg. (Communications Zone.)

4:25 P.M.—Ferde Grofe and New World Ensemble in Ford Bldg., Transportation Zone. (Daily exc. Mon.)

4:30 P.M.—"Murder at Midnight" show by Police Department in N. Y. C. Bldg. (Theme Plaza.)

Swiss folklore dancers and singers in Swiss Pavilion. (Presidential Row North, International Zone.)

Diablito, Cuban Voodoo dance, in Cuban Village. (Amusement Area.)

Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit, Business Systems Bldg. (Communications Zone.)

Rocket Port, demonstration of rocket travel in future, in Chrysler Bldg., Transportation Zone. Feeding the Rainbow and Brown trout in State of Maine Exhibit. (Court of States, International Zone.)

Fashion show of costumes of synthetic fabrics in Italian Pavilion. (Continental ave., International Zone.)

4:50 P.M.—Ferde Grofe and New World Ensemble in Ford Bldg., Transportation Zone. (Daily exc. Mon.)



"Slide for Life" across Fountain Lake in Amusement Area.

Fire demonstrations at Aetna Life Ins. Co. Exhibit, Business Systems Bldg. (Communications Zone.)

"Puppet Follies" by Sue Hastings' marionettes in garden theatre of Standard Brands Bldg. (Rainbow ave., Food Zone.)

Rocket Port, demonstration of rocket travel in future, in Chrysler Bldg., Transportation Zone.

"Miracle Plymouth", the talking car that answers questions, performs feats of magic, in Chrysler Bldg., Transportation Zone.

"Railroads at Work," in Railroads Bldg., Transportation Zone.

Elektro, the mechanical man, in Westinghouse Bldg. (Production and Distribution Zone.)

"Pete Roleum and His Cousins," technicolor movie, at Petroleum and Distribution Zone.)

Feeding time for animals on Firestone Farm (Transportation Zone). Marionette show in Libby, McNeill & Libby Exhibit, Food Central Bldg. (Rainbow ave. and Constitution Mall.)

"Previews of Progress" in General Motors Bldg. (Transportation Zone.)

"Symphonies in Fragrance," movie at Maison Coty Theatre. (Park Row, Community Interests Zone.)

Globe Theatre in Merrie England presents Shakespearian comedy. (Amusement Area.)

Carillon concert at Netherlands Pavilion. (Continental ave., International Zone.)

Swiss folklore dancers and singers in Swiss Pavilion. (Presidential Row North, International Zone.)

Strolling minstrels in Exhibit Area to 6 P.M.

Folk dancing and singing in W.P.A. Bldg. (Ave. of Patriots, Community Interests Zone.)

Choral concert in Temple of Religion. (John Jay st., Community Interests Zone.) (Sun. only.)

Ernest Wolff's Victor Puppet Opera Company presents "I Pagliacci" in Gas Bldg. (Ave. of Patriots, Community Interests Zone.)

"Railroads on Parade" pageant in Railroads Bldg., Transportation Zone. (Daily exc. Mon.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit, Business Systems Bldg. (Communications Zone.)

5:15 P.M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit, Business Systems Bldg. (Communications Zone.)

5:30 P.M.—Fire drill show by Fire Department in N. Y. C. Bldg. (Theme Plaza.)

Rocket Port, demonstration of rocket travel in future, in Chrysler Bldg., Transportation Zone.

Organ recital in Temple of Religion. (John Jay st., Community Interests Zone.) (Daily exc. Sun.)

Billy Rose Aquacade performance. (Amusement Area.) (Sat. & Sun.)

Cavalcade of Centaurs performance. (Amusement Area.)

Silk reeling demonstration in Japanese Pavilion. (Congress st., International Zone.)

Billy Rose Aquacade, N. Y. State Amphitheatre, Amusement Area. (Sat. & Sun.)

Cavalcade of Centaurs performance. (Amusement Area.)

5:40 P.M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit, Business Systems Bldg. (Communications Zone.)

5:45 P.M.—Aerial acts in Amusement Area.

Evening



Twilight concert and address in Temple of Religion. (John Jay st., Community Interests Zone.)

"Railroads at Work" in Railroads Bldg., Transportation Zone.

Jimmy Lynch and Death Dodgers in Goodrich Arena, Transportation Zone.

Elektro, the mechanical man, in Westinghouse Bldg. (Production and Distribution Zone.)

"Symphonies in Fragrance," movie in Maison Coty Theatre. (Park Row, Community Interests Zone.)

"Miracle Plymouth", the talking car that answers questions, performs feats of magic, in Chrysler Bldg., Transportation Zone.

Madrigal Singers in W.P.A. Bldg. (Ave. of Patriots, Community Interests Zone.)

Circulation and heartbeat demonstrations in Aetna Life Ins. Co. Exhibit, Business Systems Bldg. (Communications Zone.)

Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit, Business Systems Bldg. (Communications Zone.)

"Changing the Drill" demonstration in Petroleum Exhibit. (Ave. of Labor, Production & Distribution Zone.)

"Pete Roleum and His Cousins," technicolor movie, at Petroleum Exhibit. (Ave. of Labor, Production & Distribution Zone.)

Marionette show in Libby, McNeill & Libby Exhibit, Food Central Bldg. (Rainbow ave. and Constitution Mall.)

"Previews of Progress" in General Motors Bldg. (Transportation Zone.)

Milking time for cows on Firestone Farm. (Transportation Zone.)

6:20 P.M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit, Business Systems Bldg. (Communications Zone.)

6:30 P.M.—"Murder at Midnight" show by Police Department in N. Y. C. Bldg. (Theme Plaza.)

Franz Hagel and orchestra at Casino of Nations. (Park Row, Communications Zone.)

Ernest Wolff's Victor Puppet Opera Company in Gas Bldg. (Avenue of Patriots, Community Interests Zone.)

Pipe organ concert in Netherlands Pavilion. (Continental Ave., International Zone.)

6:45 P.M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit, Business Systems Bldg. (Communications Zone.)

Hejnal—historic Polish horn call—at Polish Pavilion. (Continental ave., International Zone.)

Fire demonstrations at Aetna Life Ins. Co. Exhibit, Business Systems Bldg. (Communications Zone.)

"Puppet Follies" by Sue Hastings' marionettes in garden theatre of Standard Brands Bldg. (Rainbow ave., Food Zone.)

"Miracle Plymouth", the talking car that answers questions, performs feats of magic, in Chrysler Bldg., Transportation Zone.

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit, Business Systems Bldg. (Communications Zone.)

Swiss folklore dancers and singers in Swiss Pavilion. (Presidential Row North, International Zone.)

The Five Jives minstrels in Exhibit Area to 9:30 P.M.

Marionette show in Libby, McNeill & Libby Exhibit, Food Central Bldg. (Rainbow ave. and Constitution Mall.)

"Previews of Progress" in General Motors Bldg. (Transportation Zone.)

"Railroads at Work" in Railroads Bldg., Transportation Zone.

Ferde Grofe, and Novachord Orchestra, in Ford Transportation Zone. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg. (Production and Distribution Zone.)

"Symphonies in Fragrance," movie in Maison Coty Theatre. (Park Row, Community Interests Zone.)

Minstrels in Exhibit Area to 9:30 P.M.

Coldstream Guards Band concert in the British Pavilion. (Presiden-

tial Row North in International Zone.)

"Pete Roleum and His Cousins," technicolor movie, at Petroleum Bldg. (Ave. of Labor, Production & Distribution Zone.)

New York City Police Band concert to 9 P.M. at N. Y. C. Bldg. (Theme Plaza). (Tues.)

Ernest Wolff's Victor Puppet Opera Company presents "I Pagliacci" in Gas Bldg. (Ave. of Patriots, Community Interests Zone.)

Federal Negro Art Singers in W.P.A. Bldg. (Ave. of Patriots, Community Interests Zone.)

7:15 P.M.—"Railroads on Parade" pageant in the Railroads Bldg., Transportation Zone.

7:20 P.M.—"Writers Cramp," marionette show, at A. B. Dick Co. Exhibit, Business Systems Bldg. (Communications Zone.)

Globe Theatre in Merrie England presents Shakespearian comedy. (Amusement Area.)

Diablito, Voodoo dance, in Cuban Village. (Amusement Area.)

7:25 P.M.—Ferde Grofe and New World Ensemble in Ford Bldg., Transportation Zone. (Daily exc. Mon.)

7:30 P.M.—Orchestra Ch. Zuni-stein in Swiss Pavilion to 11:30 P.M. (Presidential Row North, International Zone.)

Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit, Business Systems Bldg. (Communications Zone.)

Swiss folklore dancers and singers in Swiss Pavilion. (Presidential Row North, International Zone.)

Singing Color Fountains in Firestone Bldg. in Transportation Zone.

Fire Drill Show by Fire Dept. in N. Y. C. Bldg. (Theme Plaza.)

Beaux Arts Trio to 5:30 P.M. in Metropolitan Life Ins. Co. Exhibit, Business Systems Bldg. (Communications Zons.) (Daily exc. Mon.)

7:40 P.M.—Carillon concert in Netherlands Pavilion. (Continental Ave., International Zone.)

7:50 P.M.—Ferde Grofe and New World Ensemble in Ford Bldg., Transportation Zone. (Daily exc. Mon.)

Carillon concert at Belgian Pavilion. (Rainbow ave., International Zone.)

Carillon concert at Netherlands Pavilion. (Continental ave., International Zone.)

"Railroads at Work," in Railroads Bldg., Transportation Zone.

Elektro, the mechanical man, in Westinghouse Bldg. (Production & Distribution Zone.)

Carillon concert at Belgian Pavilion. (Rainbow ave., International Zone.)

"Miracle Plymouth", the talking car that answers questions, performs feats of magic, in Chrysler Bldg., Transportation Zone.

"Puppet Follies" by Sue Hastings' marionettes in garden theatre of Standard Brands Bldg. (Rainbow ave., Food Zone.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit, Business Systems Bldg. (Communications Zone.)

"Symphonies in Fragrance," movie in Maison Coty Theatre. (Park Row, Community Interests Zone.)

Jimmy Lynch and Death Dodgers in Goodrich Arena, Transportation Zone.

Circulation and heartbeat demonstrations in Aetna Life Ins. Co.

Exhibit, Business Systems Bldg. (Communications Zone.)

Swiss folklore dancers and singers in Swiss Pavilion. (Presidential Row North, International Zone.)

Minstrels in Exhibit Area to 9:30 P.M.

Marionette show in Libby, McNeill & Libby Exhibit, Food Central Bldg. (Rainbow ave. and Constitution Mall.)

"Previews of Progress" in General Motors Bldg. (Transportation Zone.)

"Changing the Drill" demonstration at Petroleum Bldg. (Ave. of Labor, Production & Distribution Zone.)

"Pete Roleum and His Cousins," technicolor movie, at Petroleum Bldg. (Ave. of Labor, Production & Distribution Zone.)

Coldstream Guards Band concert at the British Pavilion. (Presidential Row North, International Zone.)

Ernest Wolff's Victor Puppet Opera Company presents "I Pagliacci" in Gas Bldg. (Ave. of Patriots, Community Interests Zone.)

8:15 P.M.—Ferde Grofe and New World Ensemble in Ford Bldg., Transportation Zone. (Daily exc. Mon.)

Cherry Blossom Ballet, with Takarazuka dancers, in Hall of Music. (Amusement Area.)

Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit, Business Systems Bldg. (Communications Zone.)

8:20 P.M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit, Business Systems Bldg. (Communications Zone.)

Globe Theatre in Merrie England presents Shakespearian comedy. (Amusement Area.)

8:30 P.M.—Dance music by Franz Hagel and orchestra at Casino of Nations. (Park Row, Communications Zone.)

Swiss folklore dancers and singers in Swiss Pavilion. (Presidential Row North, International Zone.)

Singing Color Fountains in Firestone Bldg., Transportation Zone.

Billy Rose Aquacade in New York State Amphitheatre in Amusement Area.

Organ recital in Temple of Religion. (John Jay st., Community Interests Zone.) (Sun. and Thurs.)

Fashion show of costumes of synthetic fabrics in Italian Pavilion. (Continental ave., International Zone.)

"Murder at Midnight," show by Police Department in N. Y. C. Bldg. (Theme Plaza.)

8:40 P.M.—Ferde Grofe and New World Ensemble in Ford Bldg., Transportation Zone. (Daily exc. Mon.)

Water - sound - flame - fireworks display, "From Clay to Steel," at Lagoon of Nations. One hour program.

Swiss folklore dancers and singers in Swiss Pavilion. (Presidential Row North, International Zone.)

"Railroads at Work" in Railroads Bldg., Transportation Zone.

Elektro, the mechanical man, in Westinghouse Bldg. (Production and Distribution Zone.)

"Puppet Follies" by Sue Hastings' marionettes in garden theatre of Standard Brands Bldg. (Rainbow ave., Food Zone.)

(Please turn to Page Six)

Around the Clock At the Fair

(Continued from Page Five)

"Miracle Plymouth", the talking car that answers questions, performs feats of magic, in Chrysler Bldg., Transportation Zone.

"Symphonies in Fragrance," movie in Maison Coty Theatre. (Park Row, Community Interests Zone.)

Fire demonstrations at Aetna Life Ins. Co. Exhibit, Business Systems Bldg. (Communications Zone.)

Marionette show in Libby, McNeill & Libby Exhibit, Food Central Bldg. (Rainbow ave. and Constitution Mall.)

Ernest Wolff's Victor Puppet Opera Company presents "I Pagliacci" in Gas Bldg. (Ave. of Patriots, Community Interests Zone.)

"Previews of Progress" in General Motors Bldg. (Transportation Zone.)

Cavalcade of Centaurs performance. (Amusement Area.)

"Pete Roleum and His Cousins," technicolor movie, at Petroleum Bldg. (Ave. of Labor, Production & Distribution Zone.)

"Railroads on Parade" pageant in Railroads Bldg., Transportation Zone. (Daily exc. Mon.)

Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit, Business

Systems Bldg. (Communications Zone.)

9:20 P.M.—Globe Theatre in Merrie England presents Shakespearian comedy. (Amusement Area.)

"Sacrificio," with Dolores and Nanigo dancers, in Cuban Village. (Amusement Area.)

9:30 P.M.—Swiss folklore dancers and singers in Swiss Pavilion. (Presidential Row North, International Zone.)

Fire Drill Show by Fire Dept. in N. Y. C. Bldg. (Theme Plaza.)

Rodeo at Cavalcade of Centaurs. (Amusement Area.)

9:40 P.M.—Ferde Grofe and New World Ensemble in Ford Bldg., Transportation Zone. (Daily exc. Mon.)

9:45 P.M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit, Business Systems Bldg. (Communications Zone.)



Exhibits close.

Fireworks on Fountain Lake in Amusement Area.

Last showing of "Democracy" in the Perisphere.

10:15 P.M.—"Slide for Life" across

Fountain Lake in Amusement Area.

Billy Rose Aquacade in New York State Amphitheatre, Amusement Area.

Cherry Blossom Ballet, with Takarazuka dancers, in Hall of Music. (Amusement Area.)

10:35 P.M.—Shakespearian comedy at Globe Theatre in Merrie England Village (Amusement Area.)

11:00 P.M.—Aerial acts in Amusement Area.

Rodeo at Cavalcade of Centaurs. (Amusement Area.)

11:15 P.M.—"Sacrificio," with Dolores and Nanigo dancers, in Cuban Village. (Amusement Area.)

H.M. Coldstream Guards

Oldest Regiment In

British Service

H. M. Coldstream Guards, whose regimental band plays every afternoon and evening in the garden of the British Pavilion, except Monday, have a long and colorful history.

Coldstream is a historical border village of Scotland located on the bank of the Tweed River. In 1660, General Monk organized the Coldstream Guards and sided with Parliament after the death of Cromwell. He marched into England and when Charles II ascended the throne, Parliament donated him the regiment as part of his Household Brigade.

As one of the oldest regiments in the British service, the Coldstream Guards has served in every British campaign of consequence, and has emblazoned on its colors the brilliant victories of its services to the Crown.



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WANTED FOR OUR EXHIBIT
AT WORLD'S FAIR
WRITE FOR PARTICULARS
NATIONAL POETRY CENTER
RADIO CITY, NEW YORK CITY

FAIR-O-GRAPHS

Hugh Herbert, famous screen comic, brings his "Yoo-hoo" call with him even when he comes to the Fair.

To the roller chair boys he proved he was a comic off the screen as well as on. He regaled them with some of his choicest stories, all proper, they assure you. And shouted his "Yoo-hoo" just as freely as if he were getting paid for it.

Madeline Carroll sees only as much of the Fair as she can while peeping from under her big picture hat.

Madeline wears it to shield herself from recognition from the crowds, especially the autograph hounds. It worked splendidly during her recent tour of the Fair grounds with her mother and father.

Mrs. Harry Payne Whitney who sculptured the platinum-covered "Wings," one of the finest pieces on the Fair grounds, has a true artist's love for her creation.

A day or two she hired a roller chair for four solid hours. But did nothing save ride to the statue and sit beside it in deep contemplation.

Some of the old timers who "remember when" without the least encouragement, have a habit of "settling accounts" with the attendants at the New York City Building.

In the transportation section of the exhibit, it is stated that the first trolley car ran in New York in 1883. But the exhibit doesn't overawe them for all its streamlined efficiency.

One old codger, with a light of triumph in his eyes, stalked up to the attendant and insisted: "Wah, it ain't true no how. I rode in the first trolley that ever run. And that was in Richmond, Virginia, back in 1888."

In the Electrical Industries' Farm, even the bulls are exercised by electricity.

An arrangement of gears hooked to a motor and with a long rope which snaps through the ring in the bull's nose, does the trick. But the machine was not working yesterday, they explained. One of the bulls got a little tired of the whole thing and pulled the whole business out of kilter.

The deep concern which so many of the roller chair passengers express for the welfare of the boy who pushes them around

is a genuine indication of the advanced stage of modern living.

But strange as it may seem, many of the boys don't like it. They say it embarrasses them. It's their job to push the chairs and they'd rather not go into the matter any further. Anyway, the chairs push easily as long as you're reasonable about the whole thing.

What, a drug store without a ham on rye?

Evidently that's what the drug-gist of today longs for. The streamlined soda fountain of the future exhibited in the Hall of Pharmacy provides drink but no food. And the drinks are entirely new, in the spirit of the World of Tomorrow. They are concocted especially for visitors to the Fair. At the International Pharmacy, one can buy aspirins for that headache or any other medicine needed. Also located in the Hall, it is the only place for such products on the Fair Grounds.

So convincing is the illusion created of New York in 1892—before the days of electric lights—in the "Forward March of America" exhibit, that visitors actually pull the prop mustache of the cop on the beat.

One woman went even further than that. In the dim light of the street gas lights, she up and pinched the cop's smooth, pink face, saying: "You can't fool me this time!"

Seems that once upon a time she was fooled and asked directions of a cop in a wax museum.

A unique and not-on-the-schedule show took place at the last performance Saturday eve of Eastern State's Ice show in the Food North Building. One girl announcer, Miss Lucretia Green, started to giggle during her patter that precedes the opening of the show. Miss Virginia McNamara, another announcer, possessing that "show must go on" spirit, tried to help her colleague, but instead caught a bad case of giggles herself. Maybe it was caused by the lateness of the hour for there is no logic to what happened, but inside of a minute the audience and almost everybody else in the building were giggling too, including the manager of the exhibit, James Neville.

The largest and smallest meet at the Fair.

Here are the world's largest locomotives and the world's smallest bonnet. Virtually every constructive activity of man is represented in one form or another. Here is the latest in science, some of it revealed for the first time, as for instance, television. Hundreds of technical advancements, too, are here to be seen for the first time.

The Fair is a great object lesson in the inter-relationship and interdependence of all people, first within their own nation and then internationally.

One of the most pleasing exhibits at the Fair is really not an exhibit at all.

The Equitable Life Assurance Society has provided not a single chart or figure, yet it is included high among the list of exhibitors. Its "Garden of Security" is just what the name implies, a garden with shade trees and comfortable benches under the trees. It is entirely a good will gesture from the society to the millions of Fair visitors, many of whom already hold its policies.

PHOTOGRAPHS OF THE FAIR!

Every conceivable service for the camera lover is available right here at the Fair!

If you brought your own camera, we can supply you with films and develop them—for delivery anywhere: here, your hotel, or your out-of-town residence. Just leave them at either of our headquarters or at any cigar stand.

Or, if you're not bothering with cameras at all, be sure to see the full-sized, professional quality prints of the Fair, all at popular prices.

See our full line of cameras too! Fine precision instruments or popular models.

For studio portraits of yourself or action portraits against a background of the World's Fair, visit our exhibit and headquarters in the Communications Building.

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"Old New York" Among Gala Openings Tonight

(Continued from Page Two)

seum is reproduced, with life-sized, realistic figures of the famous attractions Barnum promoted. Among them are Jenny Lind, The famous White Elephant, The Cherry Colored Cat, The Ossified Girl, The Turtle Boy, General Tom Thumb, The India Rubber Man, The Bearded Lady, The Missing Link, and many others.

The entire village was planned by Messmore and Damon, and is under the general management of Almon R. Shaffer, former associate director of the Great Lakes Exposition at Cleveland. The attraction opens every day at 10

A.M. and operates until 2 o'clock in the morning.

"Crystal Lasses" Opening

Norman Bel Geddes, unique mirror show, "Crystal Lasses," opens with a maze of angles. The angles come from 64 mirrors suspended from points in the building to reflect a single girl performer thousands of times.

Dali's "Dream of Venus"

Salvador Dali's "Dream of Venus" is set for opening. The show is a "panorama in three dimensions peopled by living models in costumes transfigured by Dali."

N.T.G.'s "Congress of Beauty"

announces a tasty list of entertainers for its premiere tonight. Among headliners are Faith Bacon, Della Carroll, Yvette Dare, Joan Vickers, Jerry Kruger, Gladys Clark, Gilberto Galvan, Emil Van Horn, Chiquita, Jean Carmen, and Dorothy Jeffers. There will also be an ensemble of 60 chorus girls. The production is staged by Dave Schooler and his Swinghearts, an 11-piece all-girl orchestra.

COOK BOOKS TRAVEL FAR

Who says the World's Fair is not drawing out-of-towners? In one day, women from Tel Aviv, Palestine, Sydney, Australia and Bombay, India, have registered at the Sealtest Exhibit information booths for the special World's Fair recipe books sent out by mail.

PLACES TO EAT--WHAT YOU PAY

TRANSPORTATION SECTION — EXHIBIT AREA

RESTAURANTS	LOCATION	DESCRIPTION	PRICE RANGE
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GENERAL EXHIBIT AREA

Mayflower	Science & Education Bldg., Washington Square	Plate Luncheon and Dinners...	40c to 60c
Y. M. C. A.	Y. M. C. A. Building	Sandwiches	10c to 45c
		Luncheon	60c to 75c
		Dinner	75c to \$1.10
Bordens Dairy World	Borden Building	Specializing in Sandwiches and Salads	20c to 55c
Sealtest Dairy	Sealtest Building	Sandwiches	15c to 35c
Continental Baking Co.	Continental Baking Co. Building	Sandwiches	15c to 20c
Standard Brands	Standard Brands Building	Sandwiches	15c to 30c
Toffenetti	St. of Pioneers, nr. Glass Exhibit	Plate Dinners	55c to \$1.25
Brass Rail	Communications Building	Special Plate Dinner	50c to 90c
		Hot Sandwiches	35c
Brass Rail	Food Building, Rainbow Ave.	Special Plate Dinner	50c to 90c
		Sandwiches	25c up 35c
		Hot Sandwiches	35c
Brass Rail	Metals Building, Avenue of Pioneers	Special Plate Dinner	50c to 90c
Schaefer Center	Lincoln Square	Hot Sandwiches	35c
		Complete Luncheons	85c to \$1.75
		Complete Dinners	\$1.35 to \$2.75
		Special Sandwiches	45c to \$1.00
Turkey	Turkish Pavilion, Market Street	Table d'Hote Luncheons	\$1.00 to \$1.75
		Table d'Hote Dinners	\$1.50 to \$2.50
		A la Carte	75c to \$3.75
Turf	Opposite Trylon & Perisphere	A la Carte Specialties	60c to \$2.25
		Sandwiches	35c to \$1.50
Casino of Nations	Avenue of Patriots	Special Luncheon	75c to \$1.25
Three Crowns	Swedish Pavilion, Agriculture Ave.	Special Dinners	\$1.50 to \$2.50
Court of Flame	Gas Building	Complete Luncheons and Dinners	\$1.50 to \$2.00
		Plate Luncheons	55c to 90c
		Plate Dinners	65c to \$1.25

TRANSPORTATION SECTION

Childs	Railroad Building	Plate Luncheons	45c to \$1.25
		A la Carte Specialties	35c to 70c

INTERNATIONAL AREA

Hortus	Horticultural Gardens	A la Carte Entrees	65c to \$1.75
British Buttery	British Pavilion	Entrees	65c to \$1.50
		Sandwiches	25c to 65c
		Salads	25c to 65c
Romanian House	Romanian Pavilion	Luncheon	\$2.00
		Dinner	\$3.50
Le Restaurant Francais	French Pavilion	A la Carte Entrees	\$3.50
Formosan Tea Room	Japanese Pavilion	Formosa Tea	20c
		Desserts	10c to 15c
Albania	Albanian Pavilion	Table d'Hote	75c to \$2.00
Swiss	Switzerland Pavilion	Luncheon	80c to \$2.00
		Dinner	80c to \$3.00
Finnish	Finland Pavilion	Finnish Sandwiches	20c to 35c
		Special Hot Dishes	65c to 85c
Danish Day Life	Denmark Pavilion	Luncheon	\$1.75
		A la Carte	\$1.00 to \$2.00
		Sandwiches	40c
Polish	Poland Pavilion	Entrees	85c to \$1.25
Belgium	Belgium Pavilion	Luncheon	\$1.00 to \$1.75
		Dinner	\$1.50 to \$2.50
Norway Snack Bar	Norway Pavilion	A la Carte Specialties	15c to 30c

AMUSEMENT AREA

Bordens	Children's World	Plate Entrees for Children	50c to 75c
		Adult Entrees	75c to \$1.15
		A la Carte Specialties	75c to \$1.25
		Sandwiches	10c to 40c
		Entrees	50c to 85c
		Cold plates & Salads	35c to 65c
		Sandwiches	20c to 30c
		Hot Dishes	50c to \$1.10
		A la Carte Specialties	60c to 85c
		Hot Sandwiches	40c to 90c
		Cold Sandwiches	25c to 80c
		De Luxe Dinner	\$1.50 to \$2.50
		Special De Luxe Dinner	\$2.25 to \$3.00
		A la Carte Supper Entrees	60c to \$1.25
		Special Luncheon	85c to \$1.00
		Dinner Entrees	\$1.00 to \$1.75
		Sandwiches	20c to \$1.50
		A la Carte Sea Food Entrees	85c to \$1.75
		A la Carte Meat Entrees	\$1.00 to \$2.50
		Plate Entrees	60c to 85c
		Complete Dinners	\$1.00 to \$1.65
Midway Inn			
Hunting Lodge			
Caruso Cuban Restaurant	Cuban Village		
Rheingold Inn	Sun Valley—Winter Wonderland		
Ballantines			
Heineken's on the Zuider Zee			
Canterbury Inn	Merrie England		
Red Lion Inn	Merrie England		

AMUSEMENTS • DIRECTORY •

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CONTINUOUS PERFORMANCE

Today at the Fair

The Official Daily Program of the New York World's Fair 1939. 6c a copy.

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TODAY AT THE FAIR

Keep Posted on what-where-when things are happening in the Fair Grounds in **TODAY AT THE FAIR**

OFFICIAL DAILY PROGRAM OF THE NEW YORK WORLD'S FAIR 1939

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BEAUTIFUL HOSTESSES WELCOME VISITORS AT MAGAZINE EXHIBIT



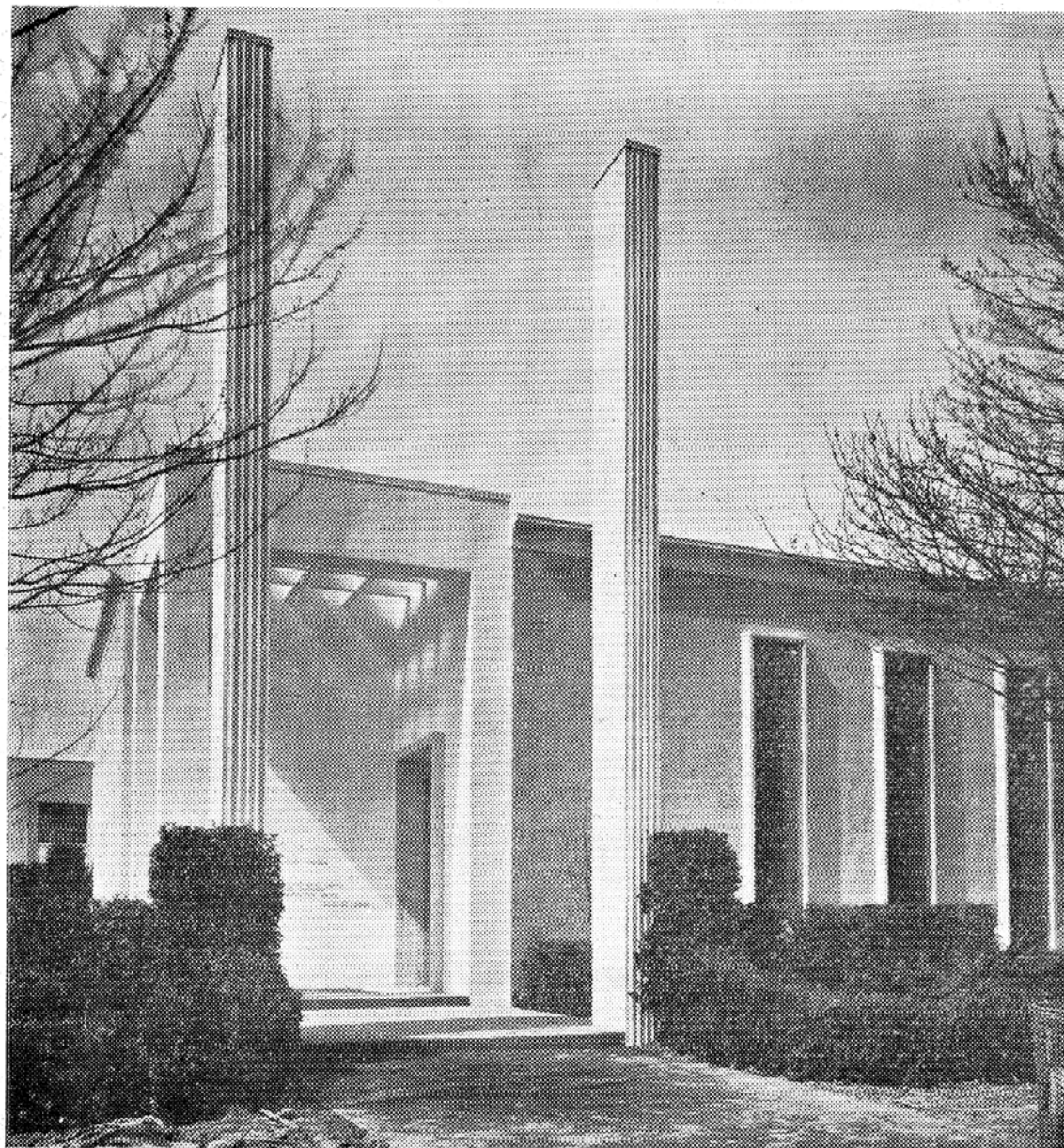
These sixteen selected sweeties are hostesses at the Macfadden Exhibit in the Communications Building on Park Row. They wear costumes designed by Alice Johnson, Exclusive Hostess, center, and smiles designed by—well—Fisher probably. Remember those car ads? Left to right: Artita Warner, Gloria Steele, Eden Vale, Virginia Sheets, Marion Kate, Kay Lohden, Alice Johnson, Bette MacLaughlin, Sue Culauer, Markie Bryon, Inez Thompson, Agnes Farrell, Jean Ware.

SILK REELING THE JAPANESE WAY



These picturesquely garbed Czech girls check and double check on the intricacies of silk-reeling in the Japanese Pavilion on Congress street. Their instructors are the pretty Jap maidens in demure kimonos

HERE BRILLIANTS SPARKLE



Probably the most valuable exhibit at least in comparison to its size, is that in the House of Jewels. Here more than \$5,000,000 worth of gems are dazzlingly displayed