

Attendance
Yesterday at
10:00 P.M.
276,991
To Date:
31,838,128

TODAY *at the* FAIR 5¢

OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

Published Every Day • NEW YORK WORLD'S FAIR 1939 • .. Saturday, Oct. 28, 1939 ... No. 179.

Mummers in Gorgeous Costumes Add to Fair's Mardi Gras Gaiety

Electric Group Is Honored By Fair

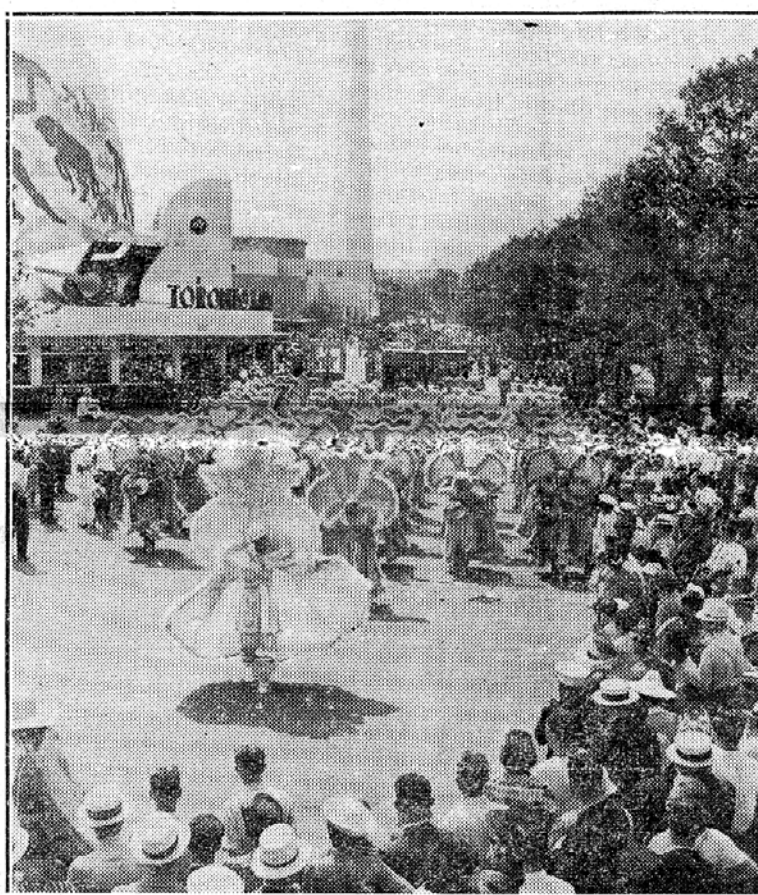
Governor and Fair Chairman Attend Celebration

More than 15,000 members of Local Union No. 3 of the International Brotherhood of Electrical Workers of Greater New York and vicinity who have played an important part in the building, maintenance and operation of the World's Fair will have their "Day" at the Fair today.

Feature of the day will be ceremonies at the Court of Peace at 11 A.M., when members of the local will gather to honor 25 of their members and listen to a program of speeches. The 25 who will be honored have been members of the local for the past 15 years and are all over 65 years of age. They will be presented with a scroll by George Meany, president of the New York State Federation of Labor and secretary-

(Please Turn to Page Three)

MUMMERS RETURN TO THE FAIR



The Philadelphia Mummers are returning to the Fair today to take part in the gala Mardi Gras Parade tonight. Their gorgeous costumes and marching string bands will add to the general gaiety of the evening.

Week-End Festivities Start With Breath-Taking Shows And Thrilling Stunts

With a successful week behind it, the Fair's plans for the week-end Mardi Gras exceed anything that has taken place on Flushing Meadows until the present time.

The spectacular Mummers organizations from Philadelphia, theatrical stars from the biggest Broadway shows, and breath-taking stunts that will leave Fair visitors aghast are all scheduled to take part in today's celebration of Mardi Gras week.

Carnival spirit will reign throughout the Fair grounds all during the day and the day's activities will be climaxed with the grand mardi gras parade this evening with Eleanor Holm, the beautiful mermaid from Billy Rose's Aquacade, as Queen of the Mardi Gras.

With her will be Irving Schmuckler (who was selected as King of the Mardi Gras in a contest held at the Mardi Gras Casino).

Most spectacular of all will be the subjects of King Mummas and their followers from the Mummers Kingdom in Philadelphia who will march in the parade garbed in their gorgeous robes and accompanied by their unsurpassed string bands.

(Please Turn to Page Two)

CZECHO MINISTER



Hon. Vladimir Hurban, Czechoslovakian Minister to the United States, will speak today at the 21st anniversary celebration of his country's independence.

OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

All Day: Tour of Fair grounds by members of Eastern College Personnel Officers' Association.

—Delegates to the annual Antiques Exposition will tour Fair Exhibits.

—800 employees of Arlington Mills of Lawrence, Mass., will tour the Fair.

—"The Future Businessmen of New York City" display of products made by members of Boys' Club of New York City in Transportation Building.

—National Catholic Alumni Association convention delegates will tour the Fair.

—Members of the National Association for the Prevention of Blindness will inspect Fair exhibits.

—Latin-American Trade and Travel

Exhibit at World Trade Center to 8 P.M.

—Prize winning photos in Fair's Amateur Photographic Contest on display at Contemporary Art Building.

—Stage Coach Express from Mineral Wells, Texas, on exhibit at picnic grounds opposite L.I.R.R. station.

11:00 A.M.—Electrical Workers Union—Local No. 3 Day: Ceremonies in the Court of Peace in which 15,000 members, and distinguished guests, will participate; presentation of honor scrolls by George Meany, president of New York State Federation of Labor.

12:30 P.M.—Negro Melody Singers at W.P.A. Building.

(Please Turn to Page Two)

Fair Officials Seek to Assist Concessionaires Next Year

Harvey D. Gibson, chairman of the Fair's Board of Directors, announced yesterday that the following letter had been sent to Concessioners in the Amusement Area:

"The Fair Corporation realizes that many of the concessioners in the Amusement Area during this year of the Fair have not had satisfactory results due to a combination of circumstances and conditions. It is the desire of the Fair Corporation to cooperate to the full extent of its ability with those concessioners who are likewise willing and in a position to cooperate with the Fair corporation to the end that better conditions may exist during next year's

operation and better results be attained for all concerned.

"The Fair Corporation is now engaged in the development of major and what is hoped will be constructive changes in plans for the Amusement Area next year. It is important for it to know at once at least in a general way the plans of concessioners to the extent that they may be thus far developed and whether or not they desire to work with the Fair

(Please Turn to Page Two)

Concessioners to Receive Aid From Fair

Amusement Area Group Receives Letter

(Continued from Page One)

Corporation on next year's program.

"Will each concessioner therefore advise the Fair Corporation as to the following points:

"1. Do you wish to continue next year?

"2. Do you plan to make any changes in your presentation and its operation. If so, describe such changes as fully as possible.

"3. The Fair corporation will require either new fronts or changes in existing fronts and will have a designer to plan and coordinate the whole area in this respect. Each concessioner will be expected to pay the exact cost of designers' time devoted to each concessioners' requirements which cost will be reasonable and discussed and generally agreed upon in advance. Is this agreed to?

"4. Each concessioner will be required to maintain a certain specified degree of light on fronts and otherwise additionally illuminate projects when advisable. Is this agreed?

"5. Does concessioner desire to participate on a basis to be later agreed upon in pre-Fair or group bargain ticket sales conducted by the Fair Corporation, which will provide for admission to concession at a reduced price?

"6. Space charges will be 60 per cent of the amount paid this year. On this basis and considering the contemplated changes in your operation and requirements of the Fair Corporation, can you finance next year's operation?"

MASS. GROUP TOURS FAIR

A group of 800 employes from Arlington Mills at Lawrence, Mass., will make an all-day tour of the World's Fair today. With no scheduled tour, the visitors plan definitely to take in the General Motors Futurama.

CASE STUDENTS VISIT

Students of the Case School of Applied Science from Cleveland, Ohio, are visitors at the Fair today. They will inspect the exhibits of particular interest in their line of study—and everything else they have time for.

COLLEGE OFFICERS HERE

After a two-day conference at the Hotel McAlpin, a group representing the Eastern College Personnel Officers' Day are touring the Fair today. Headquarters for the day is the Y.M.C.A. Building.

GAMMA ETA GAMMA

Delegates attending the annual convention of Gamma Eta Gamma legal fraternity will make an all-day tour of Fair exhibits today.

HAT MAKERS VISIT

Five hundred employes of the Hat Corporation of America are at the Fair today. They will see the Fair as and when they choose.

AVIATRIX COMES TO THE FAIR



Elvy Kalep, first woman flyer of Estonia, is visiting the Fair today to speak at the National Women's Party Luncheon. Later she will be televised at the R.C.A. Exhibit when she will introduce her newly created Air Babies to the American Public.

Antique Authorities Look Backward

Antique lovers and dealers in antiques from all over the country will attend the World's Fair today climaxing their annual convention of the Antiques Exposition being held in New York City.

The antiquarians will arrive at the Fair early in the morning and will start their day at the Fair with an informal tour of the Fair grounds.

PUSH A BUTTON AND —?

The temptation to "push a button and see what happens" has full sway at the Fair.

Typical of its uses is an exhibit of the Metropolitan Insurance Company in the Business Systems and Insurance Building on the Court of Communications. Here a huge map of the United States is displayed. In a circle all about it are buttons. Push one of them and a lighted-square on the other side tells you how many holders of Metropolitan policies there are in the various trades and professions.

Boy Craftsmen Display Wares At Fair

Future Businessmen Show Results Of Training

A display of manufacturing will be opened at the Boys' Club exhibit in the Railroad Building today honoring the future businessmen of New York City.

Eight members of the Boys' Club of New York will be on hand to show how they make doorknobs, pocket guards, dice boxes, book covers, etc., from cat-alin, leather, copper, pewter, chromium, wood and cork.

Bringing with them motors and tools, these boys will do their work so that visitors to the World's Fair may see how, with materials which they have purchased and with their own skill, they can produce useful articles for sale.

One purpose of the work is to teach East Side boys a few rudimentary principles of business, such as purchasing and sales. In turn, the boys make money for themselves through the sale of their products and learn something of business.

In addition to making articles before your eyes, the Boys' Club members will display things which they have already made. Among the products which they have manufactured are the pencil guards used by the New York Stock Exchange members. Only at the Boys' Club can these be obtained.

Mardi Gras Builds To a Grand Climax

Week-end Activities Start With a Bang

(Continued from Page One)

No other organization in the world can compete with the Mummies who have made the annual New Years Day parade in their native city a nation-wide event.

In the afternoon, a Circus Parade with Mickey and Minnie Mouse as Grand Marshalls, will wend its way from the Perisphere down Constitution Mall to the Court of Peace.

Ann Rutherford, Irene Wicker, and Uncle Don, accompanied by his young daughter, Betty, will ride on floats. Included in the parade will be a genuine circus band, a clown band, elephants, camels, clowns, Ferdinand the



Eleanor Holm, Queen of Today's Mardi Gras.

Bull, gigantic inflated figures, drum majors and majorettes.

When the parade reaches the Lagoon of Nations the famous figures will drop out of the parade as they pass specially constructed thrones around the Lagoon.

Tomorrow At The Fair

Model Speedboat Racing.

Cycle Day.

Village Barn Day.

Presentation of Turkish Fountain to the City of N. Y.

Hal Sherman Day.

Stage Coach Express.

Mardi Gras.

OFFICIAL PROGRAM OF TODAY'S EVENTS

(Continued from Page One)

1:00 P.M.—National Women's Party Day: Luncheon at National Advisory Committees Building; addresses by Mrs. P. Littlejohn, president of Equal Rights International, and Elvy Kalep, well-known aviatrix, will speak.

—Sculpture demonstration by Frances Sedgwick at Contemporary Art Building to 4 P.M.

—"Time on Your Hands," marionette show at W.P.A. Building.

2:00 P.M.—New York City Sanitation Department Band plays intermittently at New York City Building to 9 P.M.

2:30 P.M.—21st Anniversary of Czechoslovakian Independence Day celebration at Czechoslovakian Pavilion; addresses by Col. Vladimir S. Hurban, Minister to the United States, and Dr. John S. Finley, editor emeritus of The New York Times; concert by Jan Huss Choir.

—College Girls' Day: Fashion Show at Ford Building; address by Dean Hannah M. Egan of Hunter College.

—"Living Reports" skit at W.P.A. Building.

3:00 P.M.—Free Clam Chowder Shindig at New England Council Exhibit; respective merits of New England and Manhattan clam chowder will be debated by such authorities as Howard Johnson, George Rector, Former Governor Alfred E. Smith and Oscar of the Waldorf.

4:00 P.M.—Mardi Gras Circus: Six great free acts, including fire dives, flying bar acts and aerial ballet in the Bandshell Area of the Amusement Section.

—Tea at the American Association of University Women headquarters in the Home Furnishings Building.

—Dr. Zip, the health clown, performs at W.P.A. Building.

4:15 P.M.—The Bat Wing Man will dive from an altitude of 10,000 feet toward Fountain Lake.

4:30 P.M.—Children's Hour Parade led by Irene Wickers, the singing lady, Ann Rutherford, motion picture star, and Uncle Don of radio fame, not to mention Mickey and Minnie Mouse, the Children's Hour Parade will wend its way from the Perisphere to the Lagoon of Nations.

—Retreat parade in Court of Peace by U. S. Marine Corps Battalion of Camp George Washington.

5:00 P.M.—Students' program at W.P.A. Building.

5:10 P.M.—Figures in Children's Hour Parade will group about the Lagoon of Nations in a special children's showing of the fountains featuring "The Giant of the Lagoon."

5:30 P.M.—Organ recital by Ernest White at the Temple of Religion.

6:00 P.M.—Twilight Hour program with concert of sacred music by the Stamford Baptist Choristers of Stamford, Conn.; address by Rev. Edmont Hains of Stamford.

8:00 P.M.—Airplane Tattoo with army searchlights and airplanes participating in the pageant of light and fire above Fountain Lake.

—Free Jamboree for Jitterbugs in Mardi Gras Casino: Dancing to music by Jack Teagarden and his orchestra to 1 A.M.

8:30 P.M.—An airplane dive will be staged over Flushing Bay.

9:00 P.M.—"The Spirit of George Washington," symphony of water, light, flame and music by The Trytons at Lagoon of Nations.

—National Women's Party delegates view Lagoon of Nations spectacle from Executive Lounge of Pennsylvania Exhibit.

9:30 P.M.—Mardi Gras Parade: Led by Eleanor Holm as Queen of the Night with Irving Schmuckler as King of the Night, the Mardi Gras Parade, lighted by 1,500 torches, will wend its way from the Mardi Gras Casino to the Amusement Area. In the parade will be the famed Philadelphia Mummies and their stringed bands, swing bands, exhibitors floats, giant inflated figures, and costumed merrymakers.

10:00 P.M.—Grand Review of Mardi Gras Parade by dignitaries of State and City at Old Wild West Rodeo stage.

10:15 P.M.—"Carnival of Smoke and Flame": A giant pyrotechnical display will light the heavens above Fountain Lake.

10:30 P.M.—Mardi Gras Circus: Six great free acts including fire dive, flying bar acts and aerial ballet in the Bandshell Area of the Amusement Section.

College Girls See Fall Styles At Ford Exposition Show

Girl students and teachers from important women's colleges and universities of the East will be special guests of the Ford Exposition at the New York World's Fair today for the celebration of College Girls Day.

Plans for the "Day," last big occasion in the first-season calendar of the Ford Exposition, include a series of special arrangements, a fashion show featuring specially-designed costumes for the mid-winter campus, and an afternoon tea.

Miss Hannah M. Egan, Dean of Hunter College, New York City, will be chief speaker of the day. She will address the fashion show audience, which will be composed of invited students and teachers. Her topic is "The College Woman in Industry." She will appear during the fashion show. It will take place in the Garden Court of the Ford Exposition at 2:30 P.M. It is being staged by the Quality Group of the National Coney Institute, in cooperation with Arnold Constable's College Shop.

F. L. Black, in charge of the Ford Exposition, will preside at the fashion show.

The day-long celebration was arranged, officials said today, as a tribute to the college-bred American woman consumer, who has influenced automotive design markedly by her demand for eye-appeal as well as utility.

Among the institutions which have indicated that members of their student bodies will attend are New York University, Barnard College, Newark University, Sarah Lawrence College in Bronxville, the University of Newark, Brooklyn College, Goucher College in Baltimore and St. Lawrence University in Canton, N.Y.

Men as well as women who were campus leaders in farflung schools before joining the Ford Exposition staff will model in the fashion show. These include the following: Robert Gallati, Fordham and St. John's University law student who recently ranked second among 33,000 competitors in the civil service examination for police jobs; Thomas B. Wood, regular tackle on the Princeton varsity football team of 1938; Leonard Levinson, captain of the Yale golf team for two years; David Littlefield, New York University pole vault and broad jump star of 1939; Dan Coughlin, Lafayette College varsity baseball player; and Gilbert McGilivray, Phi Beta Kappa and class president at Fordham '35.

Among the girl mannequins will be Frances Nalle, of the University of Texas, chosen "Fairest of the Fair" in competition with all World's Fair girls; Gladys LaVance of the University of Oklahoma; Mary Shea and Mary Lo Cicero of Hunter College; Mary Elizabeth Sherman of Smith College; Annette Cunningham of Fordham University; Elsie Kovacs of Fordham University Law School; Anica Fabry of Ethical Culture Teacher Training Department; Tina Walts of the University of Montana; Edith Walker of Southern Illinois Normal University; and Miss Cathryn Joughin of the Berkeley School in East Orange.

By courtesy of leading dyers in the fur trade, six coney fur coats will be awarded to college girls playing important roles in "College Girls Day."

(Please turn to Page Seven)

Free Chowder at New England Exhibit

Boston Variety Seeks New Boosters

The ancient and honorable feud between Boston and Manhattan on clam chowder will be settled today when Howard Johnson, the exponent of the New England variety serves up his particular brand to Al Smith, an out-and-out exponent of the Manhattan style.

The starting gun for the big promotion will be fired at 3 P.M. when they will start serving the Boston variety at the New England Council Information booth to all comers.

More than 35,000 people are expected to explore the joys of New England clam chowder, according to officials, and included among them will be a collection of epicures to courageously de-



Former Governor Al Smith is sure to uphold the prestige of good old Manhattan Style Chowder.

fend each side of the controversy.

Among the prejudiced parties who will partake in the chowder in addition to Former Governor Al Smith, are Lt. Governor Horace T. Cahill of Massachusetts, George Rector, famous epicure, and Howard Johnson in whose honor the day has been named.

With the opening of the big contest the information booth at the New England Council will be open to all comers who wish to partake of the chowder which has made Howard Johnson famous. The starting gun for the debate and the soup consumption will be fired at 3 P.M. and will continue for 2 hours.

Copies of TODAY AT THE FAIR make good souvenirs.

THE KIDS WERE ALL HERE



Nickel Day at the World's Fair, with the cooperation of most of the schools of the city, was a bigger success than anyone anticipated. Kids of all ages marched into the Fair grounds and took over the place lock, stock and barrel.

Feminists Close Fair Season With Gala Farewell Party

Concluding their activities at the World's Fair the National Women's Party will hold a Fair Activities Luncheon this afternoon at 1 P.M. in the National Advisory Committee's Building which will bring together those women who have been participating in the work of the organization at its exhibit in the Home Furnishings Building.

The luncheon will be highlighted by the appearance of Mrs. Linda P. Littlejohn of Australia, president of Equal Rights International, who has just arrived in this country and who will speak at the luncheon.

Elvy Kalep, the first woman flyer of Estonia, who has recently created a series of whimsical little characters known as "Air Babies," destined to rank with Mickey Mouse and Winnie-the-Pooh in the affections of the children of the world, also will be a guest at the luncheon and will make a short address.

As part of the day's activities the group of women from forty-eight states who believe in equal rights for women is invited to tea at the Hospitality Room of the American Association of University Women, at 4 o'clock in the afternoon. At that time a speaker will discuss women's affairs. Visits to the RCA Exhibit where members of the group will be televised and visits to other outstanding exhibits will complete the afternoon.

In the evening the group will be entertained at the Pennsylvania Exhibit and will view the Lagoon of Nations Display from the balcony of the Executive Suite.

Watch TODAY AT THE FAIR for radio broadcasts originating at the Fair—broadcasts where you can see action at the "mike."

BE SURE TO VISIT

The Gallery of Contemporary Science and Art representing 79 countries.

INTERNATIONAL BUSINESS MACHINES' EXHIBIT in the Business Systems and Insurance Building.

Electrical Workers Honored Today

(Continued from Page One)

treasurer elect of the American Federation of Labor.

Bert Kirkman, president of Local No. 3 will be master of ceremonies. The speakers will be Harvey D. Gibson, chairman of the Fair's Board of Directors, Mr. Meany, George U. Harvey, president of the Borough of Queens; Harry Van Arsdale, Jr., business manager of Local No. 3 and Joseph A. Palma, president of the Borough of Richmond.

Other guests who are expected to attend are Governor Herbert Lehman, Mayor F. H. LaGuardia, Frieda Miller, Industrial Commissioner of New York State; Howard A. Flanagan, executive vice-president of the Fair.

From the
**New York
World's Fair
Studios**
In the Communications Bldg.

WWRL
1500 KC

Highlights of
the Fair

MONDAYS to FRIDAYS
1:30 - 1:45 P. M.

OFFICIAL WORLD'S
FAIR QUIZ
Tuesdays - 9:30 P. M.

Artists Have Field Day At Fair

Exponent of Varied Mediums Display Talents Here

Artists representing every esthetic and social point of view continue to give demonstrations of art processes at the Contemporary Art Building. Today finds Francis Sedgwick, Harvard graduate and member of the Knickerbocker Club, showing how a portrait head is built up in clay. He will select a model from the audience who will have the interesting experience of watching his or her features develop from an unformed mass of clay into a recognizable portrait. Mr. Sedgwick will first show how the armature is built, and then what tools are used and how they are manipulated to develop certain effects.

On Sunday art students and laymen will be able to watch both a sculptor and a portrait painter at work as though they were in their own studios. Boris Luban, whose portraits have created quite a stir at the Contemporary Art Building this summer, will be present for a final demonstration at 11 A.M. for an hour and again at 1 P.M. He will show pastel and oil techniques and following his usual custom, will select someone from the audience to pose for him. At noon and at 3 P.M., Ward Montague also well known to World's Fair audiences, having been present as a demonstrating artist for several Sunday programs, will show how a block of wood is carved and developed into a 3-dimensional sculptural design.

Another type of carving in wood will be shown on Monday by an artist from Hawaii, Frank Blasingame. Mr. Blasingame's bas-reliefs have a tropical quality which has made them very popular.

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EVERY WEEK**
Information and Entry Blanks
at Underwood Store or Exhibit

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EXHIBIT
Communications Building
STORES
Communications Building and
Consolidation Mall adjoining
Heinz Dome
...

**UNDERWOOD &
UNDERWOOD**
Official Photographers

9 A.M.

8:00—Gates open.

10 A.M.

10:00 A.M.—Exhibits open.

Elektro, the mechanical man, in Westinghouse Bldg.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Mon., Wed., Fri.)

Circulation and heartbeat demonstrations, Aetna Life Exht.

Marionette show, Libby, McNeill & Libby Exht.

Manual training demonstrations, Ford Bldg. (Daily exc. Sun.)

Television show, RCA Exhibit.

10:20 A.M.—"Writer's Cramp," A. B. Dick Co. Exht.

10:30 A.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Pete Roleum and His Cousins," Petroleum Bldg.

Fire drill show, N. Y. City Bldg.

"Railroads at Work," Railroads Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg.

10:45 A.M.—"Foiling the Villain," "On the Carpet," Addressograph-Multigraph Exhibit.

11 A.M.

11:00 A.M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Feeding time for quail, Georgia Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.)

Marionette show in Libby, McNeill & Libby Exht.

Carillon concert, Florida Tower. (Amusement Area.)

Print-making demonstrations, Contemporary Arts Bldg. to 5 P.M.

Guided tour, Contemporary Arts Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Health movies to 2 P.M. Metropolitan Life Exht. (Daily exc. Mon.)

Railroads on Parade show, Railroads Bldg. (Sun.)

11:10 A.M.—Electric writing machine speed demonstration, International Business Machines Exht.

11:15 A.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Television show, RCA Exhibit.

11:30 A.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Murder at Midnight" show, N. Y. City Bldg.

"Pete Roleum and His Cousins," Petroleum Bldg.

Bull exercising, Borden Exhibit.

Chinese walking fish, Gardens on Parade.

11:40 A.M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

11:45 A.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Radio Garden Club broadcast, Gardens on Parade (Mon.)

12 Noon

12 Noon — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Organ recital in Temple of Religion, (Daily exc. Sun.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Singing Fountains, Firestone Exht.

"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Jimmie Lynch and Death Dodgers at Goodrich Arena.

Feeding the Giant Panda, Nyzos Bldg., Amusement Area.

Circulation and heartbeat demonstrations in Aetna Life Exht.

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

Carillon concert, Florida Tower. Hejnal-Polish horn call, Polish Pavilion (Sun.)

Guided tour, Contemporary Arts Bldg.

Television show, RCA Exhibit.

12:10 P.M.—Lecture on electric accounting, International Business Machines Exht.

12:15 P.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exht.

12:20 P.M.—Marionette show at A. B. Dick Co. Exht.

12:30 P.M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Railroads on Parade," Railroads Bldg.

Fire drill show, N. Y. City Bldg.

Chinese walking fish, Gardens on Parade.

Silk reeling demonstration, Japanese Pavilion.

12:45 P. M. — Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

1 P.M.

1:00 P. M. — "Writer's Cramp," marionette show, at A. B. Dick Co. Exht.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exht.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower. (Amusement Area.)

Swedish motion picture, Swedish Pavilion.

Finnish travelogue movies, Finnish Pavilion.

Television show, RCA Exhibit.

Ernest Wolffs Puppet Opera Co., Gas Bldg.

Bovine Ballet, puppet show to 4 P.M. at Swift & Co. Exht.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

Roller skating by Paul & Esther, Timken Exht., Metals Bldg.

1:15 P. M.—Organ recital and address at Temple of Religion. (Sun.)

Free demonstrations Aetna Life Exhibit.

1:30 P. M.—Geo. L. Hossfield in typewriting speed demonstration Underwood Elliott Fisher Exht.

Milking time for cows, Electrified Farm.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

George Rector gives food demonstrations and lectures, Bas Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

1:40 P. M.—"Writer's Cramp," at A. B. Dick Co. Exht.

"Foiling the Villain," "On the Carpet," Addressograph - Multigraph Exht.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Sun.)

"Railroads at Work," Railroads Bldg.

1:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2 P.M.

2:00 P. M. — Frede Grofe with Novachord Orchestra to 5 P.M., Ford Bldg. (Dly., exc. Mon.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

"Railroads on Parade," pageant, Railroads Bldg.

Police Band concert at N. Y. C. Bldg. (Tues.)

News dispatches, Internat'l Business Machines Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Guided tour, Contemporary Art Bldg.

Baby bathing demonstration, Metropolitan Life Exhibit. (Dly. exc. Mon.)

Carillon Concert, Florida Tower. (Amusement Area.)

Ernest Wolffs Puppet Opera, Gas Bldg.

Roller skating by Paul & Esther, Timken Exht., Metals Bldg.

French moving pictures, French Pavilion.

Heart beat demonstration, Aetna Life Exhibit.

Television show, RCA Exhibit.

Calf feeding time, Borden Exhibit.

"Land of Liberty" film, Federal Bldg. (Daily exc. Fri.)

Silk reeling demonstration, Japanese Pavilion.

2:10 P. M. — Lecture on electric accounting method, International Business Machines Exhibit.

2:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"The City," Science and Education Bldg.

2:20 P. M.—Marionette show, A. B. Dick Co. Exht.

2:30 P. M. — "Pete Roleum and His Cousins," movie, in Petroleum Bldg.

Beaux Arts Trio, Metropolitan Life Exht. (Dly. exc. Mon.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Building.

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.)

Manual training demonstrations in Ford Bldg. (Daily exc. Sun.)

Singing Fountains, Firestone Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

Fire drill show, N. Y. City Bldg.

Ice skating, ski jumping, Sun Valley. (Sun.)

Chinese walking fish, Gardens on Parade.

Wild animal acts, Frank Buck's Jungleland.

2:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2:50 P.M.—Circulation and heartbeat demonstration, Aetna Life Exhibit.

3 P.M.

3:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert, Florida Tower.

Swedish motion pictures, Swedish Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Australian films, Cinema Theatre, British Pavilion. (Mon. and Sat.)

Ernest Wolffs Puppet Opera, Gas Bldg.

Roller skating by Paul & Esther, Metals Bldg.

Health movies, Metropolitan Life Exht. (Mon.)

Documentary Films, Science and Education Bldg.

3:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

3:15 P. M.—"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Carillon concert, Netherlands Pavilion.

Jimmie Lynch and His Death Dodgers, Goodrich Arena (Sun.)

3:30 P. M.—Singing Fountains in Firestone Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and his Cousins," movie, Petroleum Bldg.

Billy Rose Aquacade, N. Y. State Bldg., Amusement Area.

Typewriting speed demonstration Underwood Elliott Fisher Exht.

Geo. Rector, food lecture and demonstration, Gas Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads on Parade," Railroads Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

Bull exercising, Borden Exhibit.

"Adventures of the Health Hunters," N. Y. State Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

Bowling Green Follies, Old New York (Sat., Sun.)

Chinese walking fish, Gardens on Parade.

Silk reeling demonstration, Japanese Pavilion.

Sue Hastings Marionettes Show, Standard Brands Bldg.

Ice skating, ski jumping, Sun Valley.

3:40 P. M. — "Writer's Cramp," A. B. Dick Co. Exhibit.

Carillon concert at Netherlands Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exht.

3:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

4 P.M.

4:00 P. M.—Feeding the Giant Panda, Nyzos Exhibit. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Building. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Lecture on electric accounting, International Business Machines Exhibit.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Ernest Wolffs Victor Puppet Opera Company in Gas Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Pan-American film, Federal Bldg. (Fri.)

Roller skating by Paul & Esther, Timken Exht., Metals Bldg.

Movies, with music, Finnish Pavilion.

Documentary Films, Science & Education Bldg.

4:15 P. M.—Organ recital, International Business Machines Exht.

Ski jumping, Sun Valley (Amusement Area.)

Circulation and heartbeat demonstrations, Aetna Life Exhibit.

"Land of Liberty" movie, Federal Bldg. (Daily exc. Fri.)

4:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Swiss movie, Swiss Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding the Rainbow and Brown trout in State of Maine Exhibit.

"Adventures of the Health Hunters," N. Y. State Bldg.

Chinese walking fish, Gardens on Parade.

TODAY AT THE FAIR

Fire drill show, N. Y. City Bldg.
Transoceanic telegraphy, Science & Education Bldg.

Pottery throwing demonstration, New York State Bldg.

The Trytons, World's Fair band concert at Washington Statue.

Wild animals acts, Frank Buck's Jungleland.

4:40 P. M.—Carillon concert, Florida Tower. (Amusement Area).

4:45 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area).

"Railroads at Work," Railroads Bldg.

Retreat Parade, Boy Scout Camp and Brands Bldg.

5 P. M.

5:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly).

Elektro, the mechanical man, in Westinghouse Building.

Feeding time for animals on Firestone Farm.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert at Netherlands Pavilion.

"Railroads on Parade" pageant, Railroads Bldg.

"Bowling Green Follies," Old New York. (Amusement Area).

Sacred concert in Temple of Religion. (Sun. only).

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Bovine Ballet, puppet show to 8 P. M., Swift & Co. Exh't.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Silk reeling demonstration, Japanese Pavilion.

Swedish motion picture, Swedish Pavilion.

The "Hot Mikado," Hall of Music.

Television show, RCA Exhibit.

Roller skating by Paul & Esther, Timken Exh't, Metals Bldg.

Sue Hastings marionettes, Standard Brands Bldg.

Ice Skating, Ski jumping, Sun Valley.

5:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

5:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

Documentary Films. Science and Education Bldg.

5:30 P. M.—Organ recital in Temple of Religion (Daily exc. Sun.)

Billy Rose Aquacade. (Amusement Area.)

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Feeding time for quail, Georgia Bldg.

Orgatron concert, Florida Bldg.

"Railroads at Work," Railroads Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

George Rector gives food demonstration and lecture, Gas Bldg.

Baby bathing demonstration, Metropolitan Life Exh't.

Chinese walking fish, Gardens on Parade.

5:40 P. M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

5:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Safety Monitor Drill, Boy Scout Camp.

6 P. M.

6:00 P. M.—Twilight Hour, address and choral music, Temple of Religion.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Elektro, the mechanical man, in Westinghouse Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress," General Motors Bldg.

Milking time for cows on Firestone Farm.

French moving pictures, French Pavilion.

Roller skating by Paul & Esther, Timken Exh't, Metals Bldg.

Television show, RCA Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Hejnal, historic Polish horn call, Polish Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

6:10 P. M.—Lecture on electric accounting methods, International Business Machines Exhibit.

6:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

6:20 P. M.—"Writer's Cramp," marionettes, A. B. Dick Co. Exh't.

6:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Exh't.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Pipe organ concert in Netherlands Pavilion.

"Adventures of the Health Hunters," N. Y. State Bldg.

Wild animal acts, Frank Buck's Jungleland.

"The City," Science and Education Bldg.

Pottery throwing demonstration, New York State Bldg.

Ernest Wolff's Puppet Opera, Gas Bldg.

Fire drill show, N. Y. City Bldg.

Ice skating, ski jumping, Sun Valley.

Bull exercising, Borden Exhibit.

Chinese walking fish, Gardens on Parade.

Silk reeling demonstration, Japanese Pavilion.

"Land of Liberty," movie, Federal Bldg. (Daily exc. Fri.).

6:40 P. M.—Carillon concert, Florida Bldg.

6:45 P. M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Motors Bldg.

7 P. M.

7:00 P. M.—First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Brooks Steel Orchestra, also Herr Louie, Weasel and Band, Ballantine's Inn.

Application of diamonds to industry, Boat Products Exhibit. (Metals Bldg.)

Jimmie Lynch and Death Dodgers, Goodrich Arena.

Ferde Grofe and Orchestra, Ford Bldg, to 10 P. M. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg.

New York City Police Band to 9 P. M., N. Y. C. Bldg. (Tues.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Bowling Green Follies," Old New York (Amusement Area).

Symphony Hour (Sibelius' recordings), Finnish Pavilion.

Television show, RCA Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

7:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

7:15 P. M.—"North Sea," movie, Science & Education Bldg.

"The City," movie, Science & Education Bldg.

7:20 P. M.—"Writer's Cramp," Marionette show, Dick Co. Exh't.

7:30 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Singing Color Fountains in Firestone Bldg. Half hourly to 10:30 P. M.

Orgatron concert, Florida Bldg.

Beaux Arts Trio, Metropolitan Life Exh't. (Dly exc. Mon.)

"Murder at Midnight" show, N. Y. City Bldg.

"Gayeties of 1900," Old New York (Amusement Area).

Chinese walking fish, Gardens on Parade.

7:40 P. M.—Carillon concert in Netherlands Pavilion

7:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

Fire demonstrations, Aetna Life Exhibit.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Ice skating, ski jumping, Sun Valley.

8 P. M.

8:00 P. M.—"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Carillon concert at Belgium Pavilion.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Fri.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Carillon concert, Florida Tower. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Previews of Progress" in General Motors Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Chinese revue, Chinatown Cafe, Old New York.

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Roller skating by Paul & Esther, Timken Exh't, Metals Bldg.

8:10 P. M.—Lecture on Electric accounting method, International Business Machines Exhibit.

8:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

8:20 P. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

8:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Billy Rose Aquacade. (Amusement Area.)

Organ recital in Temple of Religion. (Sun. and Thurs.)

Orange Blossom Quartet, Florida Bldg. (Amusement Area.)

Carillon concert, Netherlands Pavilion.

The "Hot Mikado," Hall of Music.

Singing Color Fountains, Firestone Exhibit.

Fire drill show, N. Y. City Bldg.

Sue Hastings marionettes, Standard Brands Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

Wild animal acts, Frank Buck's Jungleland.

8:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"Bowling Green Follies," Old New York.

9 P. M.

9:00 P. M.—Water symphony with music by The Trytons, at Lagoon of Nations.

Elektro, the mechanical man, Westinghouse Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Fire demonstration at Aetna Life Ins. Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Ski jumping, ice skating, Sun Valley.

"Previews of Progress" in General Motors Bldg.

Milking time for cows, Electrified Farm.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding time for Giant Panda, Nyzos Exh't (Amusement Area).

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Roller Skating by Paul & Esther, Timken Exh't, Metals Bldg.

9:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

9:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

9:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

Calf feeding time, Borden Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

Wild animal acts, Frank Buck's Jungleland.

9:40 P. M.—Carillon concert, Florida Tower (Amusement Area).

9:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

10 P. M.

10:00 P. M.—Ice skating, ski jumping, Sun Valley. (Sat. & Sun.)

10:15 P. M.—Carillon concert, Florida Tower

Fireworks and fountain display, Fountain Lake.

10:30 P. M.—"The Hot Mikado," Hall of Music.

Billy Rose Aquacade.

Sue Hastings Marionettes, Standard Brands Bldg. (Sat. & Sun.)

10:45 P. M.—Bowling Green Follies, Old New York.

11 P. M.

11:00 P. M.—Ice skating show, ski jumping, Sun Valley.

12 Midnight

12:00 Midnight—Chinese revue, Chinatown Cafe, Old New York.

12:10 A. M.—Bowling Green Follies, Old New York.

12:15 A. M.—"Gayeties of 1900," Old New York, Amusement Area

12:30 A. M.—Ski jumping, ice skating, Sun Valley.

Watch TODAY AT THE FAIR for radio broadcasts originating at the Fair—broadcasts where you can see the boys and girls in action at the "mike."

Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

Published daily, including Sundays, for the duration of the New York World's Fair 1939

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Ford Hoopsters Engage Man All-Stars

Contest Will End Basketball At Fair

What probably will be the last basketball game of the World of Tomorrow season takes place this afternoon at 3 P.M. in the Sports Arena of The Man Building when the Ford Building quintet meets the Man All-Stars.

The Ford team has been the most successful of all the fives who have appeared at the Fair Arena, having won eight of nine starts. The single setback occurred at a time, according to Coach Douvres, when the auto basketballers were not at full strength.

To Douvres should go a good deal of the credit for the team's success. He has been everything from waterboy to matchmaker. Coaching was just a sideline for him when one considers that he also was publicity man, scorekeeper and trainer.

Three ex-college captains headline the roster of the Ford squad, John Grebb, Princeton, Ed Bodine, Georgetown, and "Dutch" Bruning, St. Peter's, form the trio of former captains.

The other members of the "tin lizzie" team are also, without exception, university graduates. Dave Littlefield attended Fordham. John Foley and John Honestine are products of City College of New York. Joe Kehoe is a graduate of Mississippi State. Bobby Clark gives Princeton a double representation. Bernard Hoey is a Rutgers man, and Leonard Levison used to cheer for Eli Yale when he was an undergraduate.

On the opposite side of the fence, we find another formidable lineup. Playing coach of the Man group is Pete Barry, old-time New York Celtic star. Co-captains are Hal Minor and David "Wolf" Cohen. Minor is a former University of Illinois standout.

GETTING THE JUMP



It's the Ford Building vs. the Man All-Stars in the Sports Arena of the Man Building at 3 P.M. today and it undoubtedly will be the last game of the waning Fair season.

'Squirmers' Get Attention at Man Booth

Almost every type of person and thing is featured somewhere in the World of Tomorrow, and at the Cooper Jockey underwear exhibit in The Man Building it's the "squirmers" who get the spotlight.

The booth of the Cooper concern is a leader in the movement to "free men from underwear trouble." They also emphasize how inside dress is every bit as important as external.

The highlight of the whole display are six Peter Arno cartoons. One can't appreciate how interesting underwear can be without seeing these drawings by the famous artist. The cartoons show the disastrous results of "squirming" at the wrong time.

Among the scenes are those of a male fishing, horseback riding, putting on the golfing green, playing cards, attending a social function, and finally the importance of remaining still while in the barber's chair.

Variety Feature Of Wright Exhibit

The Fair is almost over and if you have been a frequent visitor or are an employee, then a new pair of shoes is more or less in order. And a place to make a selection of your next footgear is at the Wright Shoe Exhibit in The Man Building.

Another feature of the Wright Exhibit is the opportunity to obtain one's "archograph." This is a specially treated carbon paper mailed to those who register at the display. You make your foot imprint or "archograph" on the paper which is supposed to bring to light any defects in the pedal extremities.

It's not a matter that one can go wrong on, either, as full instructions on the proper "archographing" method are included when the carbon-like paper is mailed.

Woman is Secretary Of Man Building

Over 60 different exhibits make up The Man Building, and the majority of these feature men's apparel. Naturally, there is a definite male-like air throughout the structure. In the Sports Arena with members of the stronger sex taking the role of participants, a similar atmosphere exists.

Frances L. Collins is the young lady in question, and any of the many exhibitors attest to the fact that she has done a good job.

Send a copy of TODAY AT THE FAIR to your friends

Be sure to visit
**WILLIAM
SKINNER
& SONS**
EXHIBIT

IN THE MAN BUILDING

Bring your camera!

CONTINUOUS PROGRAMS

(Unless otherwise noted, these entertainment features run more or less continuously from 10 A.M. to 10 P.M.)

Aetna Life Exhibit:

Safe driving tests. Motion pictures on home safety, fire prevention and highway safety.

American Potter Exhibit:

Tom Parker, pottery "thrower," makes vases by manipulating clay on potter's wheel.

Beech-Nut Building:

"The Biggest Little Show on Earth," miniature circus and parade

Bell Telephone Building:

Pedro the Voder, synthetic voice operated electrically. Long distance demonstration—with drawings for free calls. "Voices of the Visitors," voice reproduction demonstration.

Border Exhibit:

Cows being milked on the Rotolator.

Chrysler Building:

Rocket Port—demonstration of rocket travel of the future. (Half hourly from 11 A.M.)

Coca Cola:

"Refreshments the World Over." Animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.

Consolidated Edison Building:

The "City of Light," dramatization of a 24-hour period in New York City.

Maison Coty:

"Symphonies in Fragrance," movie in Maison Coty Theatre.

duPont Building:

Demonstrating the Wonders of Chemistry plus Marionette Show. (Continuous from 10:00 A.M.)

Eastman Kodak:

"Cavalcade of Color"—beautiful Kodachrome pictures projected on the world's longest screen. Also photographic information, demonstrations, and garden for picture taking by visitors (Continuous from 12 noon to 10 p.m.)

Electric Utilities Exhibit:

"Forward March of America," the Rocket Room.

Firestone Building:

Tire manufacturing—one tire, turned out every four minutes.

Food Building North:

Free servings: Ice Cream, Scandinavian Fruit Pudding (Rodrod), Fudge, Rennet Custards in various flavors. Free shopping bags with purchases. "The 'Junket' Folks" Exhibit.

Ford Building:

A scenic ride down the half-mile elevated highway of the future in brilliantly colored stock cars.

Gardens On Parade:

5½ acres of outdoor Gardens, also Flower Shows and Exhibits. Garden Restaurant. 10—10 P.M.

General Electric Building:

"House of Magic." (Half-hourly from 10 A.M.) Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Cont. from 10:30 A.M.) Television Studio. (Half hourly from 11:30 A.M.)

General Motors:

"Futurama," carry-around takes visitor on tour through the U.S. of 1957.

Glass Center:

Glass blowing and weaving demonstrations. (Half hourly.)

Goodrich Building:

Guillotine tire test. (Half-hourly.)

Heinz Dome:

Free sampling 57 varieties. Chemiculture tomatoes. Free souvenir pickle pins. Musical waterfall.

Household Finance Exhibit:

"A Heap-O' Living" and Happy Ever After," movies.

Imperial Pearl Syndicate Exhibit:

Pearl Farm: Native girls dive for pearl bearing oysters. (Consumers Bldg.) (Half hourly.)

International Business Machines Exhibit:

Demonstration of business machines; contemporary art of 79 countries; organ music.

Jewish Palestine Pavilion:

The Holy Land of Yesterday and Tomorrow, animated diorama.

Loose-Wiles Biscuit Exhibit:

Variety program of singing, dancing, boxing by troupe of midgets.

Lucky Strike Building:

"The Story of Lucky Strike," movie.

MacFadden Publications:

"I'll Tell the World," movie. (Every 45 minutes from 10: A.M.)

Medical Soc. of Queens Exhibit:

Demonstration of Chest X-ray. (Medicine and Public Health Bldg.) (Hourly.)

Medicine & Public Health Bldg.:

Demonstrations by the blind in sculpturing, weaving, braille and typing.

National Biscuit Exhibit:

"Mickey's Surprise Party" and "Around the Clock with the Cues," technicolor movies.

Perisphere:

"Democracy," the city of the future.

Petroleum Exhibit:

Actual oil field drilling operations.

R. C. A. Building:

Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from telemobile units in Fair grounds.

Timken Roller Bearing Exhibit:

Roller skating on 9-foot platform 7 feet above the exhibit.

U. S. Steel Exhibit:

"Steel Thinks Ahead." Back stage drama of steelmaking. Hall of the future: Housing, farm, city, factory of the future. Hall of Research: Demonstration shows five different properties of steel.

Westinghouse Building:

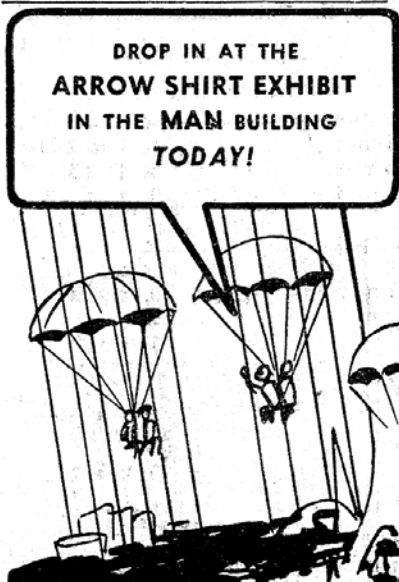
Elektro, the mechanical man; Battle of The Centuries, contest; Microvivarium; Television casting studio for visitors.

Sunbeam Exhibit:

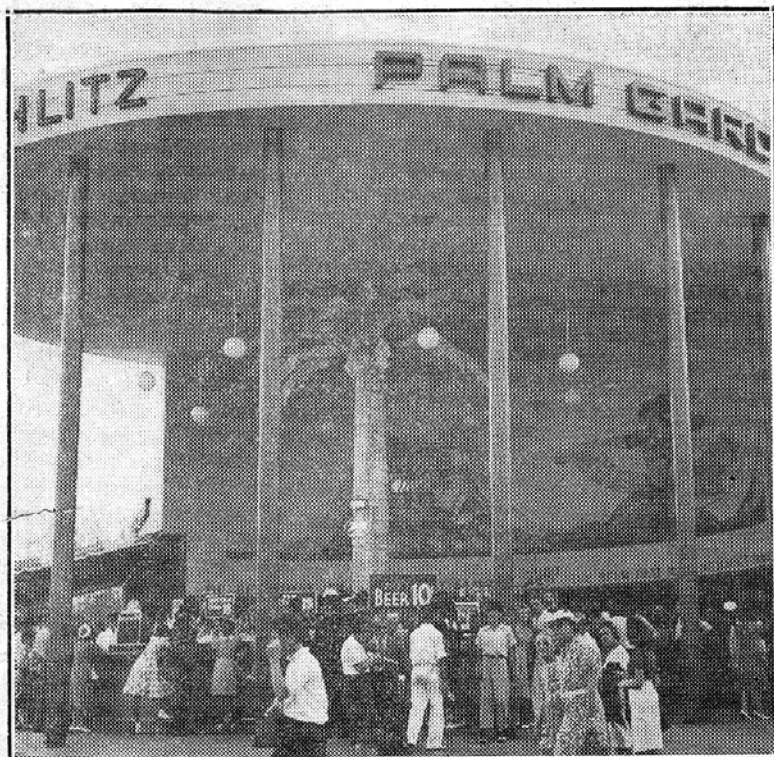
Sunbeam Magic Mirror Theatre—electric appliances shown by living persons and animated characters.

Wilbert Products Exhibit:

"Manhattan Mystic" gives demonstration of modern thought transmission. (Continuous from 7 to 10 P.M.; Sat. & Sun. 10 A.M. to 10 P.M.)



HERE'S WHERE THEY CELEBRATE



The Schlitz Palm Garden on Rainbow Avenue draws crowds of Mardi Gras revelers to its spacious garden restaurant and its oval bar which has been a vortex of gaiety throughout the Fair.

College Girls See All Styles

(Continued from Page Three)

Arthur Murray has created a step for the occasion. It's called the "V-8 Chassis Swing," will be shown by the mannish in football-going and prom-stylenes in which the girls will step out—dressed in furs—with their escorts. Around-the-clock fashions of the collection will emphasize several new notes, especially tea ensembles, trickier accessories, the all-fur suit, and a dramatic white robe with a train.

Inspired by French couture, many have been designed for the first time especially for collegiennes. The dresses, hats and accessories will be done by Arnold Constable; the make-up by Helena Rubenstein; the flowers by Constance Spry.

A fashion Advisory Committee for the Day will choose the preferred "College Girl's Essential Wardrobe," based on coney coats. Three Ford Information Girls are choosing these complete wardrobes, and each will display her own selections with the aid of other Ford Information girl models. The girl who has chosen the preferred wardrobe will receive one of the prize coney fur coats.

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Where to Eat What You Pay

GENERAL EXHIBIT AREA

ADVERTISEMENT

RESTAURANTS	LOCATION	DESCRIPTION	Price Range
Borden's Dairy World	Borden Bldg.	Sandwiches and Salads	15c to 75c
Casino of Nations (Bar)	Park Row	Complete Luncheons	50c up
Outdoor Terrace Restaurant		Complete Dinners	75c up
Court of Flame (Bar)	Gas Industries Bldg.	Luncheon Plate Specials	55c to 90c
Outdoor Garden Restaurant	Avenue of Patriots	Dinner Plate Specials	70c to \$1.00
Sidewalk Cafe—Entertainment		Sandwiches	25c up
Piccadilly Restaurant & Bar	Hall of Fashion and Hall of Special Events	Sandwiches	15c up
		Hot Dishes	25c up
		10 oz. glass of beer	10c
Schaefer Center (Bar)	Lincoln Square	Special Luncheon	75c
Largest Bar at the Fair		Dinners	\$1.00 up
Outdoor Terrace Restaurant		Sandwiches	25c up
Schlitz Palm Garden (Bar)	Rainbow Avenue	Rest., Cafeteria, Spec. Plates	50c to 90c
Sports Bar Cafe	Lincoln Square	Sandwiches, Special Lunches, Dinner	25c to 75c
Star and Crescent (Bar)	Turkish Pavilion	American-Turkish Cuisine	
Outdoor Garden Restaurant		Complete Luncheons, Dinners	75c up
Continental String Ensemble		Complete Dinners (Din. Rm.)	\$1.50 up
Turf Trylon (Budweiser Bar)	Business Systems and Insurance Bldg.	Complete Luncheon	65c
Turf Cuisine Service	—At Bar Budweiser Beer 10c	Complete Dinner	\$1.25
Outdoor Restaurant	Y.M.C.A. Bldg.	Tom Collins 25c.	
Y.M.C.A.		Luncheon Specials	45c to 90c
Cafeteria and table service		Complete Dinners	65c to \$1.00
Free social rooms, correspondence tables			

TRANSPORTATION AREA

Aviation Grill (Bar)	Aviation Bldg.	Plate Specials	45c to 70c
Outdoor Terrace Restaurant		Hot Sandwiches	35c
Aviation Grill Soda Fountain	Aviation Bldg.	Beverages & Cold Sandwiches	5c to 25c
Beverwyck Harbor Cafeteria	Near Aviation Bldg.	Sandwiches	15c to 30c
Beer		Hot Dishes	20c to 45c
Childs Restaurant (Bar)	Railroads Bldg.	Plate Specials	45c to \$1.25
Outdoor Garden Restaurant		Sandwiches	20c to 65c
Virginia Fried Chicken	Court of Railways	Fried Chicken	65c
Outdoor Garden—Popular price Bar		Complete Meals	45c up

INTERNATIONAL AREA

Albanian (Bar)	Albanian Section	Complete Luncheons, Dinners	75c to \$2.00
Argentine (Mgt. Benito Collada)	Argentine Pavilion	Argentine Beef	35c to \$2.00
Belgian (Bar)	Belgian Pavilion	Complete Luncheon	\$2.00
Terrace facing Lag'n of Nations		A la carte "Plat du Jour"	\$1.75 up
Brazilian (Bar) (Dancing)	Brazilian Pavilion	A la carte	\$1.25 to \$2.50
British Buttery (Bar)	The British Pavilion	Complete Dinner	\$3.50
Air Conditioned		Entrees	From 75c
Outdoor Terrace		Sandwiches	From 25c
Chilean (Bar-Patio Restaurant)	Chilean Pavilion	Salads	From 30c
Czechoslovakian (Bar)	Czechoslovakian Pavil'n	A la carte-Lunch-Dinner	40c to \$1.50
Outdoor garden restaurant, entertainment		Complete Luncheon	\$1.00
Danish Day Life (Bar)	Danish Pavilion	Complete Dinner	\$1.50
Reservations HA. 9-6747		Lunch	\$1.50
Finland (Bar)	Finnish Section	Dinner	\$3.00
Formosan Tea Room	Japanese Pavilion	Special Hot Dishes	65c to 85c
Le Restaurant Francais	French Pavilion	Crab Meat Salad	40c
Bar and Terrace		Tea and Rice Cakes	20c to 25c
Hungary (Bar)	Hungarian Pavilion	A la carte entrees	\$1.60 to \$2.25
(Also at Bar specials 65c up)	Air conditioned	Sandwiches	40c to 90c
Norway Snack Bar (Bar)	Norwegian Pavilion	Complete Luncheon	95c up
Poland (Bar) Dancing)	Polish Pavilion	Complete Dinner	\$1.35 up
The Genuine Port Wine Bar	Portugal Pavilion	A la carte Specialties	15c to 25c
Soviet (Bar)	U.S.S.R. Pavilion	Complete Luncheon	\$1.25
Air conditioned Dining Room—	Outdoor Terrace	Complete Dinner	\$2.00
Star and Crescent (Bar)	Turkish Pavilion	Port and Snacks	40c and 50c
Swiss Pavilion Restaurants	Swiss Pavilion	Special Luncheon	\$1.00 up
Entertainment	Also a la carte	Special Dinner	\$1.25 up
Venezuela (Bar)	Venezuelan Pavilion	Lunch and Dinner	75c to \$2.50
		Garden	45c to \$1.25
		Chalet	\$1.25 to \$3.00
		Special Luncheon	75c

AMUSEMENT AREA

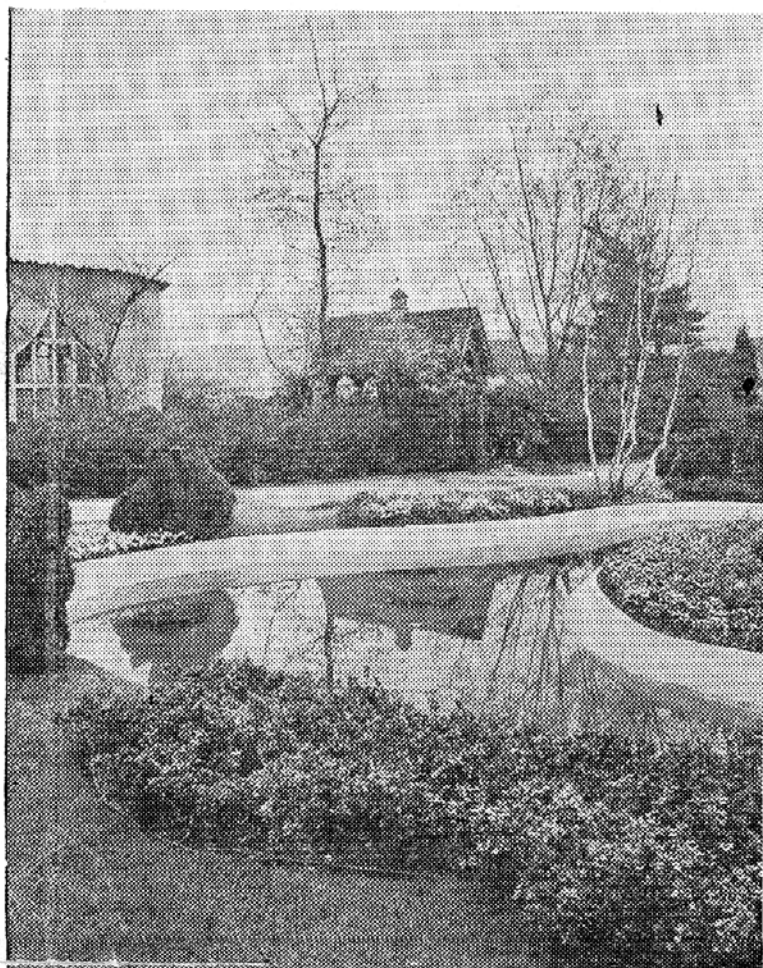
Ballantines Three Ring Inn	Times Square	Special Luncheon	75c
Bar—Entertainment—air conditioned outdoor gardens		Complete Dinners	\$1.25 to \$2.00
Mgt. Robert J. and Max Eitel		Cafeteria Entrees	25c to 65c
Children's World Restaurant	Children's World	Dinners for Children & Adults	50c to \$1.25
Caruso (Bar)	East Loop	Spaghetti	50c
Open Air Restaurant		Chicken and Spaghetti	85c
Affiliated Caruso of N. Y. and Newark		Other Dishes	45c up
Little Miracle Town (Bar)	Morris Gest's	Complete Luncheons	50c to 95c
	Miracle Town	Complete Dinner	75c
N. T. G. (Bar)	Midway	Luncheon	45c up
Palm Beach Room—Entertainment		Dinner	\$1.00 up
Emil Petti Orchestra of Everglades Club, Palm Beach			
Rheingold Inn (Bar)	East Loop	Dinner	From \$1.25
Outdoor Garden Restaurant		Supper Specials	From 60c
Skating Rink Show		Sandwiches	From 25c

Today's
Events
•
Tomorrow's
Forecast

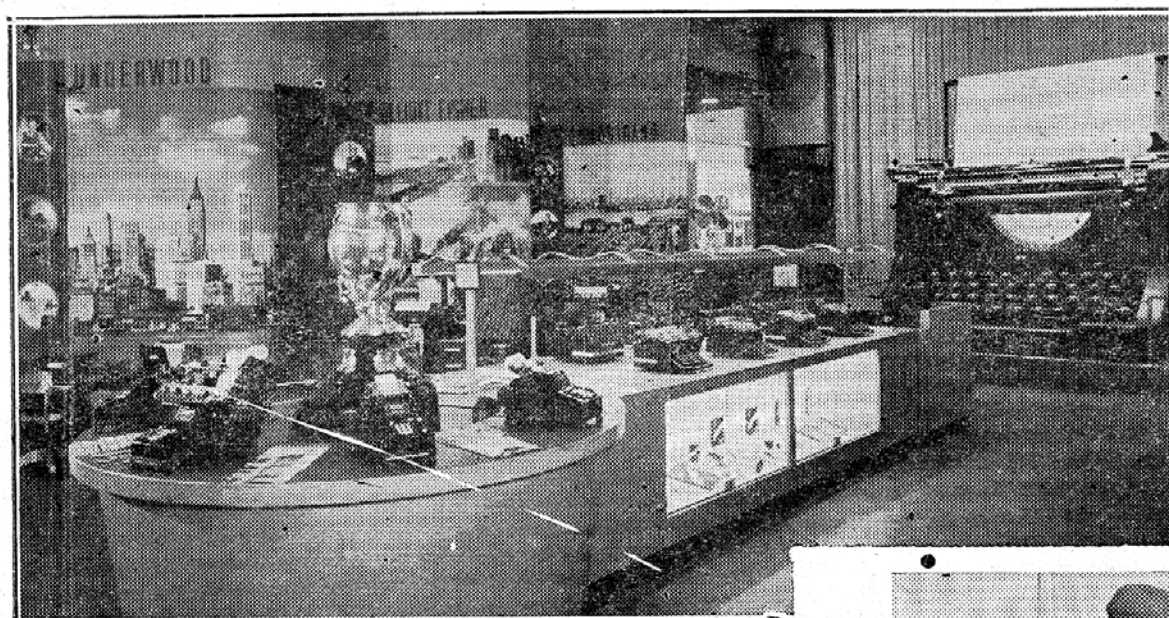
TODAY *at the* FAIR 5^c

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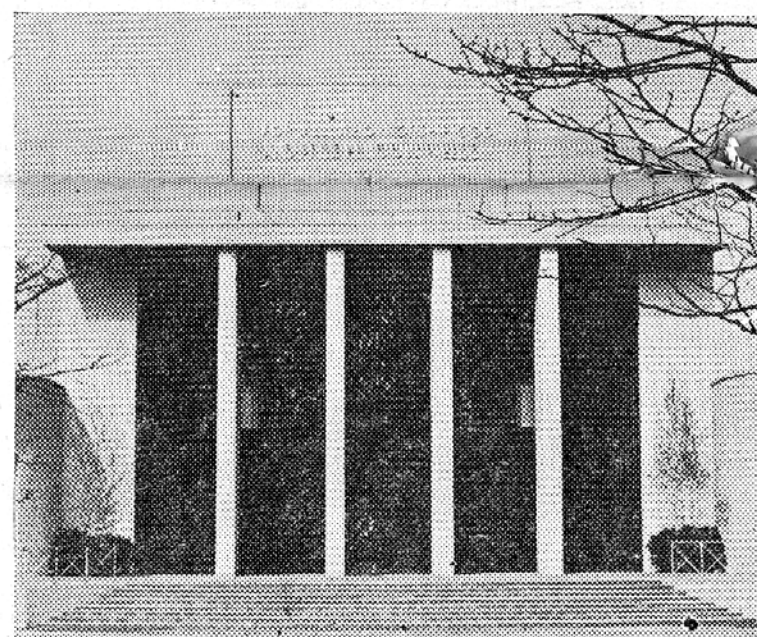
THE INSIDE OUT BUILDING . . . the United States Steel Corporation building is just that for the structural steel girders have been placed on the exterior of the edifice to emphasize the importance of steel in construction.



GARDENS ON PARADE (at top of page) . . . one of the most colorful exhibits at the Fair, is for the lover of nature and the amateur gardener. Here are a variety of garden arrangements such as the "Year Round Gardens," the "Blue and White Garden" and the "Informal Garden" in addition to many others.

THE WORLD'S LARGEST TYPEWRITER (above) . . . at the exhibit of the Underwood Elliott Fisher Company actually works. It is a massive replica of the Underwood Master Typewriter built to scale and typing a gigantic letter. Here also are displayed the various U.E.F. machines which "Speed the World's Business."

LIKE AN ANCIENT SHINTO SHRINE (at right) . . . the red and gold and white Japanese Pavilion is one of the most attractive visions at the Fair. From beautiful gardens adorned with pools, sparkling cascades, and Japanese trees and shrubs, the visitor passes into red lacquered and gold rooms where colorfully clad native girls describe the exhibits.



FAITH IN THE FUTURE . . . the Temple of Religion, where all faiths are welcome, entertains thousands daily with spiritual enlightenment from foremost religious leaders and famous organists.

