

Attendance
Yesterday at
10:00 P.M.
65,342
To Date:
27,023,014

TODAY *at the* FAIR 5¢

OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

Published Every Day * NEW YORK WORLD'S FAIR 1939 * Wednesday, Oct. 4, 1939 ... No. 155

Red Cross Nurses Gather at Fair's Temple of Religion

Socialites from Florida are Welcomed

"Committee of 100" Meet at Florida Exhibit

The "Committee of One Hundred," an organization comprised of noted financial and social leaders will visit the New York World's Fair this evening and be guests of honor at a musicale and reception from 8 to 9 P.M. at the Florida State Building. The Committee's headquarters are at Miami Beach, Florida.

Officers of the Committees visiting the Fair include Mark C. Honeywell, chairman of the Minneapolis-Honeywell Corporation Board of Directors; Charles F. Kettering, vice-president of General Motors; George Ade, noted

(Please Turn to Page Two)

RETURN ENGAGEMENT



The Brooklyn Dodgers pro football team which recently visited the Fair to instruct the lads at the regular football class returns today for a scrimmage session in the Field of Special Events which will be picked up by the mobile television units at the Fair and telecast through the facilities of Station W2XBS.

Inspirational Rally Emphasizes Importance of Service and Stimulates New Interest

Red Cross nurses from all over Brooklyn and Long Island are rallying at the Fair today to take part in the inspirational program being held in their honor at the Fair's Temple of Religion starting at 2:30 P.M.

Set aside by the Fair as Red Cross Nurse Day, in honor of this great humanitarian organization, today will find one of the greatest gatherings of Red Cross Nurses to congregate under the sponsorship of a local chapter.

The rally is being held under the sponsorship of the Brooklyn Local Committee on Red Cross Nursing Service, and District 14 of the New York State Nurses' Association.

Not only Red Cross Nurses, but all of the graduate nurses and senior student nurses have been invited to attend the assemblage at the Temple of Religion today.

The purpose of the gathering is not only to emphasize the Red Cross Nursing service, but also to stimulate new enrollments.

Marie Brunjes, chairman of the committee on arrangements for the day, will preside at the ceremonies in the Temple of Religion.

Other speakers will include Mary Beard, national director of the Red Cross Nursing Service; the Rt. Rev. Monsignor John J. Clarke, Dean of Queens County; Rt. Rev. J. I. Blair Larned, D.D., Suffragan Bishop of Long Island; Rabbi Moritz Speier of the Mineola Hebrew Congregation;

(Please Turn to Page Two)

Band Leader's "Ma and Pa" Are Feted

Mr. and Mrs. Kemp Mark 50th Wedding Anniversary Here

Hal Kemp, the orchestra leader who is bringing his band into the Mardi Gras Casino this evening to open a gala engagement there, will have two things to be proud of when he gives his boys the down-beat to open the night's swing session.

First of all he'll know that all the jitterbugs have been looking forward to his appearance at the Fair's famous free dance casino—and beyond that, his mother and father, Mr. and Mrs. T. D. Kemp, will be at the Mardi Gras Casino

(Please Turn to Page Three)

OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

10:00 A.M.—Association of Limb Manufacturers of America Day: Arrive for scheduled tour of the Fair grounds.

—Health Department Day: Series of sound motion pictures shown until 10 P.M. in New York City Building.

—Home Furnishings Week: Guided tours to exhibits of particular interest to home builders start from L.I.R.R. ramp.

—South African Trade and Travel Exhibit until 8 P.M. at World Trade Center.

12:00 Noon—Organ recital by Ernest White at Temple of Religion.

12:30 P.M.—Association of Limb Manufacturers of America Day: Luncheon at Toffenetti's.

—Export Advertising contest: Following luncheon at Swiss Pavilion, the seven judges, headed by Dr. George Gallup, will judge the export advertising displays at the World Trade Center.

1:05 P.M.—"Song Contest" broadcast

over NYBS at Remington-Rand Hall, Electrical Products Building.

1:30 P.M.—American Artists Professional League Day: Luncheon at National Advisory Committees Building.

2:00 P.M.—Home Furnishings Week: 3rd Day—Tours to Fair exhibits of particular interest to home builders start from L.I.R.R. Ramp.

—New York City Park Department Band concert until 9 P.M. at New York City Building.

—Patrolmen's Wives Benevolent Assn. Day: Luncheon at Y.M.C.A.

2:30 P.M.—Mail Advertising Service Association Day: Arrive for visits to Goodrich, Chrysler and General Electric exhibits.

—Red Cross Nurse Day: Program in Temple of Religion with addresses and music.

3:00 P.M.—Fountain Lake Jam Session: Music by Ozzie Nelson and his orchestra

(Please Turn to Page Two)

American Artist Professional League is Feted at Fair

American Artists Professional League Day will be celebrated at the World's Fair today climaxing the Fair's observance of Art Week.

In honor of the occasion the members of the League will be feted at a gala luncheon at 1:30 P. M. today at the National Advisory Committee's Building after which they will visit the three outstanding art exhibits at the Fair.

Highlighting their visit to the Masterpieces of Art Exhibit will be the announcement at a recep-

tion in their behalf of the winners in the Modern Madonna Contest sponsored by that exhibit.

This contest was inaugurated with the idea of finding the modern woman who most closely resembles any one of the madonnas painted by the old masters. An imposing list of prizes have been

(Please turn to Page Seven)

Artificial Limb Manufacturers At Fair

Their Tour Will Take Them to Many Exhibits

Climaxing their recent national convention, 250 members of the Association of Limb Manufacturers of America are attending the Fair today where they will make a gala tour of the outstanding exhibits and attend a festive luncheon at Toffenetti's Restaurant.

The members of the Association will arrive at the Fair by special train at 10 A.M. and will start at once on their prearranged tour. Among the exhibits they will visit are The House of Magic, Steinmetz Hall, Standard Brands, Eastman Kodak, duPont and the House of Glass.

At 12:30 they will gather at Toffenetti's for luncheon, after which they will spend the afternoon until 5 P.M. more or less on their own.

Brooklyn College Holds Reunion Dinner

Class of 1914 Will Honor William C. Anderson

The alumni of the 1914 class of Brooklyn College of Pharmacy will hold its annual reunion at the World's Fair today climaxing the day with a gala dinner this evening at 7 P.M. in the Sulgrave Club at Merrie England.

The dinner will honor William C. Anderson, who was dean of the college in 1914. Hugo Schafer, present dean of the college, will be present and will participate in the reunion festivities.

Highlighting the dinner, in addition to the addresses by the distinguished scientist who will be present will be the presentation of awards by Dean Schafer to various men of the Class of '14 who have made outstanding contributions to their profession and to aid humanity.

Florida Socialites Welcomed Today

(Continued from Page One)

author and humorist; F. Lowry Wall, president of Miami Beach First National Bank; Charles E. Sorenson, general manager of Ford Motors; John S. Swift, president of Swift Co.; William K. Vanderbilt, noted sportsman; J. O. LaGorce, editor of National Geographic, and David Rappo, president of Miami First National Bank.

A special arrangement of "Boca Chita," the Committee's theme song, will be played during the musicale at the Florida building. Leota Cordati-Coburn of the Chicago Metropolitan Opera Company; Miss Justine Tigert, soprano, Orange Blossom Quartet and Don Cesar will appear on the program.

POINTS WAY TO PEACE



Carmen Miranda, Brazilian singing star of "Streets of Paris," symbolized the accord existing between the United States and the Latin American countries at the meeting of the Pan-American League at the World's Fair stressing the vital importance of hemisphere solidarity in the face of hostilities abroad. She is shown, standing, second from left, in a group with Miss Camille A. Baker, Mrs. Clark Stearns, Miss Montalva Flores, and Miss Heloise Brainard.

Lecture Series Opens Today With Address by British Medico

The series of comprehensive lectures by widely known authorities announced by the Fair over the week-end, dealing broadly with the "Culture of Nations," is inaugurated today at the British Pavilion Cinema at 8:30 P.M. when S. F. McCleary, M.D., late of the English National Health Insurance Commission speaks on "The British System of Social Insurance."

The series of lectures, which will include such topics as "The Foundations of Democracy" and "The Place of Magna Carta in the History of British Freedom," will be delivered in various pavilions in the Foreign Section of the Fair. They have been arranged under the auspices of the Department of Science and Education of the Fair and will deal with such fields as history, economics, arts, sociology, political science, industrial arts and archaeology.

While the lectures are designed for teachers and students in these fields, they have a wide appeal of interest to the general public. Aside from the regular admission cost to the Fair grounds the lectures are entirely free.

Among the speakers on the program which runs from tonight through October, are Marquis Childs, author of "Sweden—The Middle Way," and "They Hate Roosevelt," who will speak on the "Foundations of Democracy" at the Swedish Pavilion on October

12, and G. T. Hankin, vice-president of the British Historical Society, who will speak on the Magna Carta on October 11.

Red Cross Nurses Hold Rally at Temple

(Continued from Page One)

Mrs. Ethel G. Prince; Mrs. Dorothy D. McLaughlin; Sarah A. McCarron, and Mr. C. R. Beard-sley.

In addition to the speaking program the meeting will also include organ music, community singing, and vocal numbers by a distinguished group of soloists.

Television Picks Up Football Scrimmage at World's Fair

Television enters the football domain this afternoon when the Brooklyn Dodgers will hold a one hour practice session, beginning at 2:30 P.M., at the Field of Special Events.

Ernest Eniti In Recital Tonight At Fair

Romanian Violinist Makes American Debut Here

Ernest Eniti, Romanian violinist-noted in Europe, will make his first appearance in this country at the first of three concerts that have been arranged in the theater of the French Pavilion at the New York World's Fair this evening at 9:30 P.M.

The young virtuoso will play on some of the finest instruments produced by Emile Francais, the successor of Nicolas Lupot of Paris whose house was founded in 1796. Music lovers are invited free to the concerts, with tickets obtainable at the Pavilion, and also to examine the remarkable collection of stringed instruments exhibited by M. Francais on the mezzanine. Later concerts will be held on succeeding Wednesdays, on October 11 at 5:30 P.M. and October 18 at 9:30 P.M.

HOME FURNISHERS TOUR

Featuring Home Furnishings Week at the World's Fair, tours will be conducted today by the Fair's Guided Tour Staff to those exhibits on the grounds with particular reference to home buildings. Both tours start from the LIRR Ramp, the first at 10 A.M. and the second at 2 P.M.

R. C. A. will have one of their mobile television units on hand to cover the event, and it will be broadcast throughout the metropolitan area over Station W2XBS.

This is the second appearance in five days of the Dodgers at the Fair. Last Saturday, Coach Patsy Clark brought eleven of his huskies to act as "professors" at the Fair football school. Today, the Brooklyn mentor is bringing his entire squad of 35.

The gridsters will be in uniform, although probably without shoulder pads. Their routine consists of passing, punting, tackling, blocking, charging, and pulling out of the line demonstration.

All of these men were former collegiate stars. Some were All-American. Taken by position and school the following are the squad members who will be present:

Left end: Harold Hill, Howard; left tackle: "Napoleon" Kaplanoff, Ohio State; left guard: John Golemgeske, Wisconsin; center: Paul Humphrey, Purdue; right guard: Ed Merlin, Vanderbilt; right tackle: "Bruiser" Kinard, Mississippi; right end: Perry Schwartz, California; quarterback: "Ace" Parker, Duke; left halfback: "Pug" Manders, Drake; right halfback: Ralph Kerchival, Kentucky; and fullback: "Ace" Gutowsky, Oklahoma.

Tomorrow At The Fair

United Typothetae of America Day.
Brewers Association Day.
New Jersey State Assn. of Master Plumbers Day.
Mutual Fire of Coatesville Day.
Home Furnishings Week.
Pythagorean Society.

OFFICIAL PROGRAM OF TODAY'S EVENTS

(Continued from Page One)

tra until 6 P.M. at Fountain Lake Band-shell.

3:30 P.M.—Police Department Day: Program in Court of Peace; musical ride by mounted squadron; push ball contest; thrill ride by motorcycle squad.

4:00 P.M.—New York City Symphonic Band concert in W.P.A. Garden.

4:30 P.M.—The Trytons band concert until 6 P.M. at Washington Statue.

5:00 P.M.—"Fair Questions" broadcast over WINS at Food Building South.

—Camp George Washington retreat parade by the U. S. Army Battalion in Court of Peace.

6:00 P.M.—Evening parade and safety monitor drill at Boy Scout Camp.

—Twilight Hour at Temple of Religion with music by Flushing Oratorio Society.

7:00 P.M.—All American Beauty Culture Day: "Cavalcade of Hairstyles of Tomorrow" will be presented in theatre of French Pavilion.

—Brooklyn College of Pharmacy Day: Reunion dinner for class of 1914 at Sulgrave Club Merrie England.

—Basketball game: Astoria Tramps vs. International Telephone and Telegraph, in Sports Arena, The Man Building.

8:00 P.M.—Free Carnival for Jitterbugs: Music by Hal Kemp and his orchestra until 1 A.M. at Mardi Gras Casino.

—Miami Beach "Committee of 100" Day: Reception in Florida Bldg.; concert by Leota Cordati-Coburn, soprano; Justine Tigert, mezzo-soprano; and others.

8:30 P.M.—Mr. and Mrs. T. D. Kemp's Golden Wedding Anniversary Day: World's Fair greetings to parents of the orchestra leader; all persons named Kemp will have reserved seats for the evening.

—"The British System of Social Insurance," lecture by S. F. McCleary at British Pavilion.

9:00 P.M.—"The World and the Cathedral," symphony of water, light, flame and music by The Trytons, at Lagoon of Nations.

9:30 P.M.—Violin recital by Ernest Eniti in theatre of French Pavilion.

Foreign Advertising Campaigns Judged Today by Dr. Gallup

Dr. George Gallup, noted sampler of public opinion, heads a committee of seven which today will officially judge a contest at the World Trade Center of advertising campaigns conducted in foreign countries by American manufacturers.

A luncheon at the Swiss Pavilion at 12:30 P.M. will precede the judging of the contest at the Trade Center. Members of the Committee present will include H. O. Ward, director of advertising, Export Division, the Chrysler Corporation; Harrison Atwood, vice-president of McCann-Erickson, Inc., in charge of foreign branch offices, with George H. Smith, Jr., of the same agency as alternate; Ovid Riso, export advertising manager, R.C.A. Manufacturing Co.; Russell Pierce, vice-president of J. Walter Thompson Co.; Franklin Johnston, publisher of the "American Exporter"; and Robert Elliott, managing editor of "Advertising and Selling."

Some 30 firms have entered the contest under the auspices of the Export Advertising Association and awards will be made under eight classifications, roughly speaking: magazines, newspapers, industrial publications, professional and technical publications, best lay-out, best copy, and the best appeal to a specialized market. In each classification there will be first place and two honorable mention awards.

Forming the committee which arranged the export advertising contest are S. F. Woodell, president of the Export Advertising Association; George P. Reinberg, chairman; Thomas W. Ashwell, Walter P. Bickford, and Gardner Harding representing the World Trade Center.

There will be a total of about 35 easels in the contest. The advertising display will be open to Fair visitors today and through Saturday when it will be moved to the Hotel Commodore for the Foreign Trade Convention. At the conclusion of the convention, the display will be returned to the World Trade Center at the Fair to be placed on public view.

Mr. & Mrs. Kemp Feted On 50th Anniversary

(Continued from Page One)

celebrating their Golden Wedding Anniversary.

With 50 years of happy married life behind them, Mr. and Mrs. Kemp will celebrate their anniversary at the Casino to mark their boy Hal's initial appearance in the big dance hall on Flushing Meadows.

The Fair has also taken cognizance of the occasion and has announced that the day will be celebrated as "Mr. and Mrs. T. D. Kemp Golden Anniversary Day." The happy couple will hold their anniversary party in the specially reserved section at the end of the big Hall. They have announced that they will be glad to greet all couples who, like themselves, are or have celebrated their Golden Wedding Anniversary. Just step up to the box folks and make yourselves known. And, everyone by the name of Kemp is promised a reserved seat at the Casino tonight.

Copies of TODAY AT THE FAIR make good souvenirs.

Thrilling Show Planned by Police

Musical Ride In Court of Peace

A colorful musical ride by the mounted squadron of the New York Police Department, a thrilling exhibition by the motorcycle squad, and an exciting pushball contest in which the School of Recruits Alumni of 1937 will tussle with the Alumni of 1938; and a concert by the Police Department Glee Club will feature today's celebration of Police Department Week at the World's Fair.

The Police Department Program will get under way in the Court of Peace this afternoon at 3:30 P.M. Deputy Commissioner Charles C. Green will open the program with a short address.

The musical ride by the Mounted Squadron is perhaps the most colorful exhibition that can be staged by men and horses. To the accompaniment of band music, the mounted "men in blue" execute the most intricate formations in perfect rhythm and with perfect coordination.

The New York Mounted Police are one of the most perfectly schooled squadrons in the country. The recruits for this division of the police department are all hand-picked and are trained at the mounted police academy in Brooklyn. Comprising approximately 360 men, the squadron has about 400 horses all of which measure up to the highest standards.

Following the musical ride the motorcycle squad will take the spotlight and demonstrate the speed and daring of their division. Hair-raising stunts and thrilling feats of daring will be performed by the men who patrol the roads on their two-wheeled vehicles.

The Court of Peace exercises will be concluded with a concert by the Park Department Band and vocal selections by the Police Department Glee Club.

Health Employees End Fair Days

The Health Department of New York City winds up its three special days at the World's Fair today. The last group of department-employees, numbering approximately 1,000 have been given the day to see the Fair.

For the Health Department Days, special exhibits and displays have been placed in the New York City Building by the Health Department. Twenty trained men and women have been assigned to the exhibit to act as guides and information clerks.

FAIR VISITORS



Ruth Belvilacqua, 20, of Pittsburgh, and Lois Kientz, 22, of Denver, recently picked the two most beautiful girls in men's apparel industry by the trade publication "Men's Apparel Reporter," survey the World's Fair.

Bob Crosby Plays Impromptu Concert

Visits Home State Exhibit With His Band

Bob Crosby, Bing's younger brother and a noted musician in his own right, dropped in at the Washington State Building at the New York World's Fair today and confessed that the sight of the exhibits made him home-sick. Bob and his band, currently playing at a New York name hotel spot and the Fair, visited the building in a delegation and played a short concert there.

Bob was greeted by Betty Bartlett of Spokane, a boyhood friend during his school and college days. Like his brother Bing, Crosby attended public and high schools in Spokane and matriculated at Gonzaga College.

More than 8,000 other native Washingtonians have registered at the state exhibit this year, announced Harold Crampton, director. He estimates that nearly three million have seen the exhibit in all and some 60,000 have registered in the guest book.

The enlarged, tinted actual photographs in the building have created a large tourist appeal. Color transparencies and dioramas set forth the industrial, fish, lumber, apple, wheat, mining, farming and other diversified industries that have made Washington important during its fifty year history as a state.

TRIO PRESENTS CONCERTS

The Beaux Arts Trio will present two musical concerts today at the Metropolitan Life Exhibit in the Business Systems and Insurance Building. Their first concert is scheduled for 2:30 P.M. and the other at 7:30 P.M.

Students 'Go to School' at Fair

New Jersey School Studies World Of Tomorrow

Students of the Chatham Township School of New Jersey will "go to school" at the World's Fair today. William Miller is bringing the students to the Fair to take advantage of the opportunity of enlivening textbook lessons.

The group will begin its scheduled tour at the Netherlands Pavilion at 10 A.M., after which a visit will be made to the Italian Pavilion. During the afternoon the students will visit the British and French Pavilions and the Science and Education Building.

Such tours as this being made today by the Chatham Township School are arranged by the Fair's Department of Science and Education under the direction of Dr. Gerald Wendt. The department has compiled brochures describing the exhibits of agriculture, archaeology, astronomy, chemistry, education, geography, mathematics and science on view at the Fair. These brochures are available free of charge to students.

MAIL 'ADS' ATTEND

One hundred and fifty members of the Mail Advertising Association who have been attending their annual convention are expected at the Fair today for a tour of the exhibits. They will visit the Goodrich, Chrysler, and General Electric exhibits.

USED AT THE WORLD'S FAIR
GREGORY FOUNT-O-INK
WRITING SETS
No dry pens
No messy filling ever!
All automatic
Works like magic
New York Distributors
STEELCASE SALES CORP.
TOWER - CROSSMAN CORP.

Beauty Schools Stage Coiffeur Revue

Hairstylists Present Tomorrow's Trends In Theatre

Four hundred members of the All American Beauty Culture Schools Associated, who have been attending their annual convention in New York will attend the Fair today and will gather for a meeting in the theatre of the French Pavilion at 7 P.M. this evening.

Highlighting their meeting at the French Pavilion will be a hair style show that will feature a "Cavalcade of Hairstyles of Tomorrow."

Noted hairdressers and beauticians from all over the East coast will compete in this cavalcade portraying for the general public their interpretation of the current style trends.

The various types of head dress will be shown by professional models who will parade across the stage of the French Pavilion's theatre.

During the remainder of the day the delegates will tour the Fair informally. At the conclusion of the hairstyle show they will view the Lagoon of Nations Display from the balcony of the French Pavilion.

BE SURE TO VISIT

The Gallery of Contemporary Science and Art representing 79 countries.

INTERNATIONAL BUSINESS MACHINES EXHIBIT in the Business Systems and Insurance Building.

Visit the METALS BUILDING

Opposite the Trylon

SEE THE EXHIBITS
Enjoy the Entertainment

Photographic Supplies

Roll Film
Color or Black and White

Film Pack
Color or Black and White

Motion Picture Film
Color or Black and White

Also for sale at all 30 cigar stands on the Ground

Cameras
Motion Picture Cameras

Projectors
Developing and Printing

Souvenir Pictures
Color or Black and White

PHOTOGRAPHIC CONTEST EVERY WEEK

Information and Entry Blanks
at Underwood Store or Exhibit

EXHIBIT
Communications Building
STORES
Communications Building and
Constitution Mall adjoining
Hetzl Dome

**UNDERWOOD &
UNDERWOOD**
Official Photographers

9 A.M.

9:00—Gates open.

10 A.M.

10:00 A.M.—Exhibits open.

Elektro, the mechanical man, in Westinghouse Bldg.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Mon., Wed., Fri.)

Circulation and heartbeat demonstrations, Aetna Life Exht.

Marionette show, Libby, McNeill & Libby Exht.

Manual training demonstrations, Ford Bldg. (Daily exc. Sun.)

Television show, RCA Exhibit.

10:20 A.M.—"Writer's Cramp," A. B. Dick Co. Exht.

10:30 A.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Pete Roleum and His Cousins," Petroleum Bldg.

Fire drill show, N. Y. City Bldg.

"Railroads at Work," Railroads Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg.

10:45 A.M.—"Foiling the Villain," "On the Carpet," Addressograph-Multigraph Exhibit.

11 A.M.

11:00 A.M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Feeding time for quail, Georgia Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.)

Marionette show in Libby, McNeill & Libby Exht.

Carillon concert, Florida Tower. (Amusement Area.)

Print-making demonstrations, Contemporary Arts Bldg. to 5 P.M.

Guided tour, Contemporary Arts Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Health movies to 2 P.M. Metropolitan Life Exht. (Daily exc. Mon.)

11:10 A.M.—Electric writing machine speed demonstration, International Business Machines Exht.

11:15 A.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Television show, RCA Exhibit.

11:30 A.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

Bull exercising, Borden Exhibit. Chinese walking fish, Gardens on Parade.

11:40 A.M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

11:45 A.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Radio Garden Club broadcast, Gardens on Parade (Mon.)

12 Noon

12 Noon — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Organ recital in Temple of Religion, (Daily exc. Sun.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Singing Fountains, Firestone Exht.

"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Jimmie Lynch and Death Dodgers at Goodrich Arena.

Feeding the Giant Panda, Nyzos Bldg., Amusement Area.

Circulation and heartbeat demonstrations in Aetna Life Exht.

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

Carillon concert, Florida Tower. Hejnal-Polish horn call, Polish Pavilion (Sun.)

Guided tour, Contemporary Arts Bldg.

Television show, RCA Exhibit.

12:10 P.M.—Lecture on electric accounting, International Business Machines Exht.

12:15 P.M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exht.

12:20 P.M.—Marionette show at A. B. Dick Co. Exht.

12:30 P.M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Railroads on Parade," Railroads Bldg.

Fire drill, show, N. Y. City Bldg.

Chinese walking fish, Gardens on Parade.

Silk reeling demonstration, Japanese Pavilion.

12:45 P.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

1 P.M.

1:00 P.M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exht.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exht.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower. (Amusement Area.)

Swedish motion picture, Swedish Pavilion.

Finnish travelogue movies, Finnish Pavilion.

Television show, RCA Exhibit.

Ernest Wolffs Puppet Opera Co., Gas Bldg.

Bovine Ballet, puppet show to 4 P.M. at Swift & Co. Exht.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

Roller skating by Paul & Esther, Timken Exht., Metals Bldg.

1:15 P.M.—Organ recital and address at Temple of Religion. (Sun.)

Free demonstrations Aetna Life Exhibit.

1:30 P.M.—Geo. L. Hossfield in typewriting speed demonstration Underwood Elliott Fisher Exht.

Milking time for cows, Electrified Farm.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

George Rector gives food demonstrations and lectures, Bas Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

1:40 P.M.—"Writer's Cramp," at A. B. Dick Co. Exht.

"Foiling the Villain," "On the Carpet," Addressograph - Multigraph Exht.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Sun.)

"Railroads at Work," Railroads Bldg.

1:45 P.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2 P.M.

2:00 P.M.—Frede Grofe with Novachor Orchestra to 5 P.M., Ford Bldg. (Dly. exc. Mon.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

"Railroads on Parade," pageant, Railroads Bldg.

Police Band concert at N. Y. C. Bldg. (Tues.)

News dispatches, International Business Machines Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Guided tour, Contemporary Art Bldg.

Baby bathing demonstration, Metropolitan Life Exhibit. (Dly. exc. Mon.)

Carillon Concert, Florida Tower. (Amusement Area.)

Ernest Wolffs Puppet Opera, Gas Bldg.

Roller skating by Paul & Esther, Timken Exht., Metals Bldg.

French moving pictures, French Pavilion.

Heart beat demonstration, Aetna Life Exhibit.

Television show, RCA Exhibit.

Calf feeding time, Borden Exhibit.

"Land of Liberty" film, Federal Bldg. (Daily exc. Fri.)

Silk reeling demonstration, Japanese Pavilion.

2:10 P.M.—Lecture on electric accounting method, International Business Machines Exhibit.

2:15 P.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"The City," movie, Science and Education Bldg.

2:20 P.M.—Marionette show, A. B. Dick Co. Exht.

2:30 P.M.—"Pete Roleum and His Cousins," movie, in Petroleum Bldg.

Beaux Arts Trio, Metropolitan Life Exht. (Dly. exc. Mon.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Building.

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.)

Manual training demonstrations in Ford Bldg. (Daily exc. Sun.)

Singing Fountains, Firestone Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

Fire drill show, N. Y. City Bldg.

Ice skating, ski jumping, Sun Valley. (Sun.)

Chinese walking fish, Gardens on Parade.

Wild animal acts, Frank Buck's Jangleland.

2:45 P.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2:50 P.M.—Circulation and heartbeat demonstration, Aetna Life Exhibit.

3 P.M.

3:00 P.M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert, Florida Tower.

Swedish motion pictures, Swedish Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Documentary films, Science & Education Bldg.

Australian films, Cinema Theatre, British Pavilion. (Mon. and Sat.)

Ernest Wolffs Puppet Opera, Gas Bldg.

Roller skating by Paul & Esther, Metals Bldg.

Health movies, Metropolitan Life Exht. (Mon.)

Sue Hastings' Marionettes, Standard Brands Bldg. (Sat. & Sun.)

3:10 P.M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

3:15 P.M.—"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Carillon concert, Netherlands Pavilion.

Jimmie Lynch and His Death Dodgers, Goodrich Arena. (Sun.)

3:30 P.M.—Singing Fountains in Firestone Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and his Cousins," movie, Petroleum Bldg.

Billy Rose Aquacade, N. Y. State Bldg., Amusement Area.

Typewriting speed demonstration Underwood Elliott Fisher Exht.

Geo. Rector, food lecture and demonstration, Gas Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads on Parade," Railroads Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

Bull exercising, Borden Exhibit.

"Adventures of the Health Hunters," N. Y. State Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

Sue Hastings' marionettes, Standard Brands Bldg. (Week days.)

Bowling Green Follies, Old New York (Sat., Sun.)

Chinese walking fish, Gardens on Parade.

Silk reeling demonstration, Japanese Pavilion.

3:40 P.M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

Carillon concert at Netherlands Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exht.

3:45 P.M.—Mu Phi Epsilon concert, Goodrich Arena. (Friday.)

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

4 P.M.

4:00 P.M.—Feeding the Giant Panda, Nyzos Exhibit. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Building. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Lecture on electric accounting, International Business Machines Exhibit.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Ernest Wolffs Victor Puppet Opera Company in Gas Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Pan-American film, Federal Bldg. (Fri.)

Roller skating by Paul & Esther, Timken Exht., Metals Bldg.

Movies, with music, Finnish Pavilion.

Documentary films, Science & Education Bldg.

Sue Hastings Marionettes, Standard Brands Bldg. (Sat. & Sun.)

4:15 P.M.—Organ recital, International Business Machines Exht.

Ski jumping, Sun Valley (Amusement Area.)

Circulation and heartbeat demonstrations, Aetna Life Exhibit.

"Land of Liberty" movie, Federal Bldg. (Daily exc. Fri.)

4:30 P.M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Sue Hastings' marionettes, Standard Brands Bldg. (Week days.)

Ice skating, ski jumping, Sun Valley.

TODAY AT THE FAIR

Swiss movie, Swiss Pavilion.
Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding the Rainbow and Brown trout in State of Maine Exhibit.
"Adventures of the Health Hunters," N. Y. State Bldg.
Chinese walking fish, Gardens on Parade.

Fire drill show, N. Y. City Bldg.
Transoceanic telegraphy, Science & Education Bldg.

Pottery throwing demonstration, New York State Bldg.

The Trytons, World's Fair band concert at Washington Statue.
Wild animals acts, Frank Buck's Jungleground.

4:40 P. M.—Carillon concert, Florida Tower. (Amusement Area).

4:45 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area).
"Railroads at Work," Railroads Bldg.

5 P. M.

5:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly).

Elektro, the mechanical man, in Westinghouse Building.

Feeding time for animals on Firestone Farm.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert at Netherlands Pavilion.

"Railroads on Parade" pageant, Railroads Bldg.

"Bowling Green Follies," Old New York. (Amusement Area).

Sacred concert in Temple of Religion. (Sun. only).

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Bovine Ballet, puppet show to 8 P. M., Swift & Co. Exh't.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

N. Y. A. broadcast, N. Y. C. Bldg. (Thurs.)

Silk reeling demonstration, Japanese Pavilion.

Swedish motion picture, Swedish Pavilion.

The "Hot Mikado," Hall of Music. Television show, RCA Exhibit.

Roller skating by Paul & Esther, Timken Exh't, Metals Bldg.

Sue Hastings marionettes, Standard Brands Bldg. (Sat. & Sun.)

5:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

5:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

5:30 P. M.—Organ recital in Temple of Religion (Daily exc. Sun.)

Billy Rose Aquacade. (Amusement Area.)

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the

Carpet," Addressograph - Multigraph Exhibit.

Feeding time for quail, Georgia Bldg.

Orgatron concert, Florida Bldg.

"Railroads at Work," Railroads Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

George Rector gives food demonstration and lecture, Gas Bldg.

Baby bathing demonstration, Metropolitan Life Exh't.

Chinese walking fish, Gardens on Parade.

5:40 P. M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

5:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"The City," Science & Education Bldg.

6 P. M.

6:00 P. M.—Twilight Hour, address and choral music, Temple of Religion.

Ski jumping, ice skating, Sun Valley.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Elektro, the mechanical man, in Westinghouse Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress," General Motors Bldg.

Milking time for cows on Firestone Farm.

"Evening Retreat Ceremony" and Safety Monitor drills, Boy Scout Camp.

French moving pictures, French Pavilion.

Roller skating by Paul & Esther, Timken Exh't, Metals Bldg.

Television show, RCA Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Hejnal, historic Polish horn call, Polish Pavilion.

6:10 P. M.—Lecture on electric accounting method, International Business Machines Exhibit.

6:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

6:20 P. M.—"Writer's Cramp," marionettes, A. B. Dick Co. Exh't.

6:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Exh't.

Sue Hastings' marionettes, Standard Brands Bldg.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Pipe organ concert in Netherlands Pavilion.

"Adventures of the Health Hunters," N. Y. State Bldg.

Wild animal acts, Frank Buck's Jungleground.

"The City," Science and Education Bldg.

Pottery throwing demonstration, New York State Bldg.

Ernest Wolff's Puppet Opera, Gas Bldg.

Fire drill show, N. Y. City Bldg.

Bull exercising, Borden Exhibit.

Chinese walking fish, Gardens on Parade.

Silk reeling demonstration, Japanese Pavilion.

"Land of Liberty," movie, Federal Bldg (Daily exc. Fri.).

6:40 P. M.—Carillon concert, Florida Bldg.

6:45 P. M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Motors Bldg.

7 P. M.

7:00 P. M.—First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly).

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Brooks Steel Orchestra, also Herr Louie, Weasel and Band, Ballantine's Inn.

Application of diamonds to industry, Boart Products Exhibit. (Metals Bldg.)

Jimmie Lynch and Death Dodgers, Goodrich Arena.

Ferde Grofe and Orchestra, Ford Bldg. to 10 P. M. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg.

New York City Police Band to 9 P. M., N. Y. C. Bldg. (Tues.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Bowling Green Follies," Old New York (Amusement Area).

Symphony Hour (Sibelius' recordings), Finnish Pavilion.

Television show, RCA Exhibit.

7:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

7:15 P. M.—"North Sea," movie, Science & Education Bldg.

Ski jumping, ice skating, Sun Valley.

"The City," movie, Science & Education Bldg.

7:20 P. M.—"Writer's Cramp," Marionette show, Dick Co. Exh't.

7:30 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Singing Color Fountains in Firestone Bldg. Half hourly to 10:30 P. M.

Orgatron concert, Florida Bldg.

Beaux Arts Trio, Metropolitan Life Exh't. (Dly exc. Mon.)

"Murder at Midnight," show, N. Y. City Bldg.

"Gayeties of 1900," Old New York (Amusement Area).

Sue Hastings marionettes, Standard Brands Bldg.

Chinese walking fish, Gardens on Parade.

7:40 P. M.—Carillon concert in Netherlands Pavilion.

7:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

Fire demonstrations, Aetna Life Exhibit.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

8 P. M.

8:00 P. M.—"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Carillon concert at Belgium Pavilion.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Fri.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Carillon concert, Florida Tower. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly).

"Previews of Progress" in General Motors Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Chinese revue, Chinatown Cafe, Old New York.

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Roller skating by Paul & Esther, Timken Exh't, Metals Bldg.

8:10 P. M.—Lecture on Electric accounting method, International Business Machines Exhibit.

8:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

8:20 P. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

8:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Ice skating, ski umpijng, Sun Valley.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Billy Rose Aquacade. (Amusement Area.)

Organ recital in Temple of Religion. (Sun. and Thurs.)

Orange Blossom Quartet, Florida Bldg (Amusement Area.)

Carillon concert, Netherlands Pavilion.

The "Hot Mikado," Hall of Music. Singing Color Fountains, Firestone Exhibit.

Fire drill show, N. Y. City Bldg.

Sue Hastings marionettes, Standard Brands Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

Wild animal acts, Frank Buck's Jungleground.

8:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"Bowling Green Follies," Old New York.

9 P. M.

9:00 P. M.—"The World and the Cathedral," water symphony with music by The Trytons, at Lagoon of Nations.

Elektro, the mechanical man, Westinghouse Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Fire demonstration at Aetna Life Ins. Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Milking time for cows, Electrified Farm.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding time for Giant Panda, Nyzos Exh't (Amusement Area).

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Roller Skating by Paul & Esther, Timken Exh't, Metals Bldg.

9:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

9:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

9:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

Calf feeding time, Borden Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

Wild animal acts, Frank Buck's Jungleground.

9:40 P. M.—Carillon concert, Florida Tower (Amusement Area).

9:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ice skating, ski jumping, Sun Valley.

10 P. M.

10:00 P. M.—Ice skating, ski jumping, Sun Valley. (Sat. & Sun.)

10:15 P. M.—Carillon concert, Florida Tower

Fireworks and fountain display, "Carnival of Flame," Fountain Lake (Daily exc. Wed., Sun.)

10:30 P. M.—The "Hot Mikado," Hall of Music.

Billy Rose Aquacade.

10:45 P. M.—Bowling Green Follies, Old New York.

11 P. M.

11:00 P. M.—Ice skating show, ski jumping, Sun Valley.

12 Midnight

12:00 Midnight—Chinese revue, Chinatown Cafe, Old New York.

12:10 A. M.—Bowling Green Follies, Old New York.

12:15 A. M.—"Gayeties of 1900," Old New York, Amusement Area.

12:30 A. M.—Ski jumping, ice skating, Sun Valley.

Watch TODAY AT THE FAIR for radio broadcasts originating at the Fair—broadcasts where you can see the boys and girls in action at the "mike."

Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

Published daily, including Sundays, for the duration of the New York World's Fair 1939.

THOS. R. GARDINER
Business Manager

Advertising and business offices:
33 West 42d Street
Telephone CHickering 4-5570

KATHRYN MADDREY
Editor

Editorial office: Room 149, Administration Building, New York World's Fair
Telephone: World's Fair 6-1213
Ext. 40 and 41

Subscription rates by mail:
Monthly, \$1.75



Telephone Five Meets Tramp Quintet

Fast Game is Promised at Fair Arena

Basketball highlights the list of special events carded at the Sports Arena of The Man Building today, and the feature tilt starts at 5 P.M. with the Astoria Tramps facing a quintet from the International Telephone and Telegraph Co. of Queens.

The Astoria team have appeared at the outdoor Fair court many times in the past, and their basketball skill is equalled by an ability to provide comedy for the assembled gathering. Only one setback has been suffered in previous visits. The Union News five were the victors, but the Tramps in a later contest avenged this loss.

An idea of what to expect from the Tramps may be gained from reading the squad roster. The following are to be in uniform tonight: Harry "Vanderbilt" Graw, Harold "Roosevelt" Munder, Joe "Chrysler" Arnold, John "Rockefeller" Boyle, Doug "Morgan" Moir, George "Woolworth" Masin, Frank "Raskob" Fucarnis, and Henry "Ford" Bell.

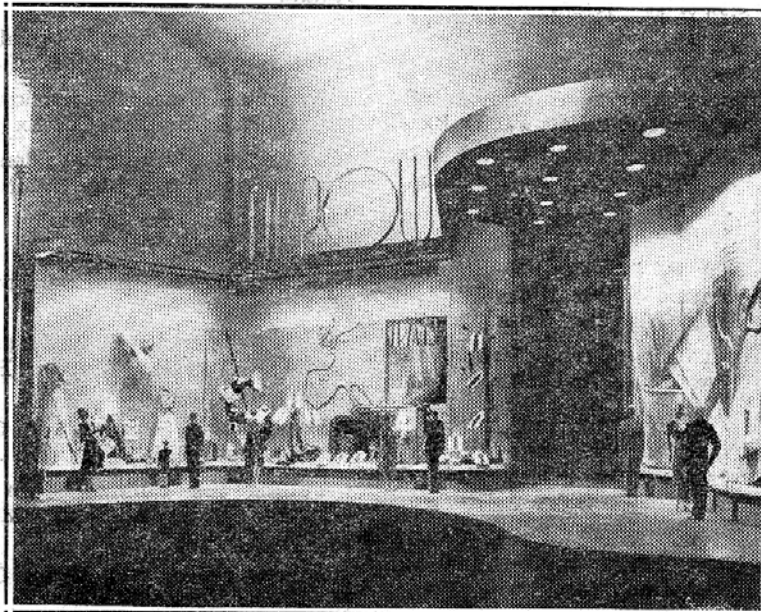
The Tramps will have an advantage in that the Telephone group is playing at the Sports Arena for the first time. However, if their metropolitan record is a criterion, the Astoria quintet are not to enjoy a "soft touch." The starting "phonemen" lineup will be selected from the following: Ed and Harry Martin, Walter Moran, Ed Williams, Ed McEneany, Robert Huffa, Joseph Dichshot, Thomas Kenney, and James Schak.

Acting as referee of the game will be Pete Barry, a figure known to all old-time basketball fans. Barry was one of the starting five on the Original Celtics.

YOU'LL GET A KICK OUT OF THE ARROW SHIRT EXHIBIT IN THE MAN BUILDING



SHIRT WARDROBE



The great variety of Arrow Shirts on display at the Cluett Peabody exhibit will make all male Fair-goers realize the shortcomings of their shirt wardrobe. Women, too, will like the tone of the entire display and make a mental note to remind their husbands and boy friends that here is something they "must" see.

Prizes Awarded In Fair's Bike Season

Plainfield Bicyclists Are Big Winners In Tourney

The Man Building bicycle racing season is over and tonight comes the division of the spoils. A dinner takes place in the city, which will be the occasion for awarding the \$400 in merchandise prizes that the boys were riding for thrice weekly during the greater part of the summer.

The Plainfield (N. J.) Wheelmen will carry off the largest amount of booty as they were champions of The Man Building League with five victories and no defeats. One of their members, Furman Kugler, will be the recipient of two individual awards. Kugler was the high point scorer of the riding competition, and also holds the mile sprint mark.

All the cyclists who took part in any of the many matches will be given a medal by the Cycle Trades of America.

Be sure to visit **WILLIAM SKINNER & SONS** EXHIBIT

IN THE MAN BUILDING

Bring your camera!

Chi. Long Count Is Shown at Fair Movie

Sports Bar Cafe Shows Picture Every Night

One of the questions asked most often in the sporting world is: "Could Tunney have gotten up inside of ten seconds?" The question makes reference to the second Dempsey-Tunney fight in Chicago when Gene was enabled to stay on the floor 14 seconds because of Jack's failure to go to a neutral corner immediately after the knockdown.

The sport page copy that has been written on the subject would fill several books. Many experts maintain that Gene was always conscious, and stayed down because he was smart enough to capitalize on his opponent's temporary befuddlement. Others are of the idea that it was the greatest break the scholarly pugilist ever received in that he could not possibly have been back on his feet before the elapsed ten seconds. Still others realizing the matter to be a debatable issue, simply criticize Dempsey for not having obeyed the rules of boxing and then the question would not be a matter of doubt.

Fight fans among World of Tomorrow visitors have the opportunity to form their own opinion for, at the Sports-Bar Cafe of The Man Building, movies of the fight are shown every night.

Send a copy of TODAY AT THE FAIR to your friends at home.

CONTINUOUS PROGRAMS

(Unless otherwise noted, these entertainment features run more or less continuously from 10 A.M. to 10 P.M.)

Aetna Life Exhibit:

Safe driving tests. Motion pictures on home safety, fire prevention and highway safety.

American Potter Exhibit:

Tom Parker, pottery "thrower," makes vases by manipulating clay on potter's wheel.

Beech-Nut Building:

"The Biggest Little Show on Earth," miniature circus and parade.

Bell Telephone Building:

Pedro the Voder, synthetic voice operated electrically. Long distance demonstration—with drawings for free calls. "Voices of the Visitors," voice reproduction demonstration.

Borden Exhibit:

Cows being milked on the Rotolactor.

Chrysler Building:

Rocket Port—demonstration of rocket travel of the future. (Half hourly from 11 A.M.)

Coca Cola:

"Refreshments the World Over." Animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.

Consolidated Edison Building:

The "City of Light," dramatization of a 24-hour period in New York City.

Maison Coty:

"Symphonies in Fragrance," movie in Maison Coty Theatre.

duPont Building:

Demonstrating the Wonders of Chemistry plus Marionette Show. (Continuous from 10:00 A.M.)

Eastman Kodak:

"Cavalcade of Color"—beautiful Kodachrome pictures projected on the world's longest screen. Also photographic information, demonstrations, and garden for picture taking by visitors. (Continuous from 12 noon to 10 p.m.)

Electric Utilities Exhibit:

"Forward March of America," the Rocket Room.

Firestone Building:

Tire manufacturing—one tire, turned out every four minutes.

Food Building North:

Free servings: Ice Cream, Scandinavian Fruit Pudding (Rodrod), Fudge, Rennet Custards in various flavors. Free shopping bags with purchases. "The 'Junkie' Folks" Exhibit.

Ford Building:

A scenic ride down the half-mile elevated highway of the future in brilliantly colored stock cars.

Gardens On Parade:

5 1/2 acres of outdoor Gardens, also Flower Shows and Exhibits. Garden Restaurant. 10—10 P.M.

General Electric Building:

"House of Magic." (Half-hourly from 10 A.M.) Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Cont. from 10:30 A.M.) Television Studio. (Half hourly from 11:30 A.M.)

General Motors:

"Futurama," carry-go-round takes visitors on tour through the U. S. of 1960.

Glass Center:

Glass blowing and weaving demonstrations. (Half hourly.)

Goodrich Building:

Guillotine tire test. (Half-hourly.)

Heinz Dome:

Free sampling 57 varieties. Chemiculture tomatoes. Free souvenir pickle pins. Musical waterfall.

Household Finance Exhibit:

"A Heap-O' Living" and Happy Ever After," movies.

Imperial Pearl Syndicate Exh't:

Pearl Farm: Native girls dive for pearl bearing oysters. (Consumers Bldg.) (Half hourly.)

International Business Machines Exhibit:

Demonstration of business machines; contemporary art of 79 countries; organ music.

Jewish Palestine Pavilion:

The Holy Land of Yesterday and Tomorrow, animated diorama.

Loose-Wiles Biscuit Exhibit:

Variety program of singing, dancing, boxing by troupe of midgets.

Lucky Strike Building:

"The Story of Lucky Strike," movie.

MacFadden Publications:

"I'll Tell the World," movie. (Every 45 minutes from 10:45 A.M.)

Medical Soc. of Queens Exhibit:

Demonstration of Chest X-ray. (Medicine and Public Health Bldg.) (Hourly.)

Medicine & Public Health Bldg.:

Demonstrations by the blind in sculpturing, weaving, braille and typing.

National Biscuit Exhibit:

"Mickey's Surprise Party" and "Around the Clock with the Cues," technicolor movies.

Perisphere:

"Democracy," the city of the future.

Petroleum Exhibit:

Actual oil field drilling operations.

R. C. A. Building:

Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from telemobile units in Fair grounds.

Timken Roller Bearing Exh't:

Roller skating on 9-foot platform 7 feet above the exhibit.

U. S. Steel Exhibit:

"Steel Thinks Ahead." Back stage drama of steelmaking. Hall of the future: Housing, farm, city, factory of the future. Hall of Research: Demonstration shows five different properties of steel.

Westinghouse Building:

Elektro, the mechanical man; Battle of The Centuries, contest; Microvivarium; Television casting studio for visitors.

Sunbeam Exhibit:

Sunbeam Magic Mirror Theatre—electric appliances shown by living persons and animated characters.

Wilbert Products Exhibit:

"Manhattan Mystic" gives demonstration of modern thought transmission. (Continuous from 7 to 10 P.M.; Sat. & Sun. 10 A.M. to 10 P.M.)

OH FUDGE!!



Even we (editorially speaking, of course), could enjoy fudge from three such charming young ladies as these. From L to R they are Marguerite Formoso, Mary Kane, and Dathleen Breen, who serve free servings of fudge at the Junket Exhibit in the Food North Building.

Artists' Professional League Day Held

(Continued from Page One)

posted for winners in this contest. First prize will be a trip to Bermuda with accommodations at the Castle Harbor or Princess hotel. A monetary value of \$200 has been placed on this prize. Other prizes include a five-day stay at the Lexington Hotel in New York, a large bottle of Chanel perfume, a Lilly Dache hat, and a course of beauty treatments at Helena Rubinstein's on Fifth Avenue.

An interesting sidelight on this contest is the fact that International Business Machines, one of the other Fair exhibits which stress artistic appreciation became so interested in the contest, they

entered a number of their employees in it. The commercial exhibit went to the trouble of having its entries dressed in madonna costumes and photographed.

The American Artists' Professional League also will visit the Contemporary Art Building where the American Art Today collection is exhibited and International Business Machines' Gallery of Art and Science where contemporary art from 79 countries is on display.

At the luncheon in the National Advisory Committee Building, there will be a series of addresses by prominent figures in the Art World. Among the speakers will be Ballard Williams, national chairman of the League; Holger Cahill, director of Contemporary Art at the World's Fair; and Florence Topping Green, national director of the American Artists Professional League.

MAIL copies to your friends

OFFICIAL GUIDE BOOK

The only publication containing complete information and an accurate description of the New York World's Fair. The encyclopedia of the greatest exposition of all times. A convenient pocket-sized edition for general use; editions of larger size and with finer bindings for those desiring ones more suitable for the library and bookshelf. Also available translated into Spanish, French, Italian, German, Yiddish and Polish.

ENGLISH EDITIONS

Pocket size, paper cover\$25 (Add 10c for mailing)
Regular Edition, paper cover\$50 (Add 15c for mailing)
Regular Edition, board cover\$1.00 (Add 15c for mailing)
Library Edition, cloth binding\$2.00 (Add 15c for mailing)
Library Edition, Imitation Leather binding..\$3.50 (Add 15c for mailing)
De Luxe Edition, Genuine Leather binding..\$5.00 (Add 15c for mailing)

OFFICIAL SOUVENIR BOOK

A modern stream-lined book of "tomorrow." A pictorial tour of the fair with nearly 150 pages—11 x 14 inches in size—many in full color. You will consider this unusual book as a prized and permanent keepsake. Designed by America's leading designer, Donald Desky. Edited by Dr. Frank Monaghan. In addition to the regular one dollar edition a choice of finer bindings is available.

Regular Edition, paper cover\$1.00 (Add 10c for mailing)
Regular Edition, Hard cover\$2.00 (Add 15c for mailing)
Library Edition, Cloth binding\$3.50 (Add 15c for mailing)
Library Edition, Imitation Leather binding..\$5.00 (Add 15c for mailing)

Leave names and addresses of friends, to whom you wish to mail copies of the above publications, or any other publications listed in the "Book Program of the Fair," at any of the "Guide Book" booths at fair grounds—they will be mailed direct from World's Fair postoffice—or you may send your order to

Exposition Publications, Inc.
33 WEST 42nd STREET NEW YORK, N. Y.

Where to Eat What You Pay

GENERAL EXHIBIT AREA

ADVERTISEMENT

RESTAURANTS	LOCATION	DESCRIPTION	Price Range
Borden's Dairy World	Borden Bldg.	Sandwiches and Salads	15c to 75c
Casino of Nations (Bar)	Park Row	Complete Luncheons	50c up
Outdoor Terrace Restaurant		Complete Dinners	75c up
Court of Flame (Bar)	Gas Industries Bldg.	Luncheon Plate Specials	55c to 90c
Outdoor Garden Restaurant	Avenue of Patriots	Dinner Plate Specials	70c to \$1.00
Sidewalk Cafe—Entertainment		Sandwiches	25c up
Piccadilly Restaurant & Bar	Hall of Fashion and Hall of Special Events	Sandwiches	15c up
		Hot Dishes	25c up
		10 oz. glass of beer	10c
Schaefer Center (Bar)	Lincoln Square	Special Luncheon	75c
Largest Bar at the Fair		Dinners	\$1.00 up
Outdoor Terrace Restaurant		Sandwiches	25c up
Schlitz Palm Garden (Bar)	Rainbow Avenue	Rest., Cafeteria, Spec. Plates	50c to 90c
Sporis Bar Cafe	Lincoln Square	Sandwiches, Special Lunches, Dinner	25c to 75c
Star and Crescent (Bar)	Turkish Pavilion	American-Turkish Cuisine	
Outdoor Garden Restaurant		Complete Luncheons, Dinners	75c up
Continental String Ensemble		Complete Dinners (Din. Rm.)	\$1.50 up
Turf Trylon (Budweiser Bar)	Business Systems and Insurance Bldg.	Complete Luncheon	65c
Turf Cuisine Service		Complete Dinner	\$1.25
Outdoor Restaurant —At	Bar Budweiser Beer 10c	Tom Collins 25c.	
Y.M.C.A.	Y.M.C.A. Bldg.	Luncheon Specials	45c to 90c
Cafeteria and table service		Complete Dinners	65c to \$1.00
Free social rooms, correspondence tables			

TRANSPORTATION AREA

Aviation Grill (Bar)	Aviation Bldg.	Plate Specials	45c to 70c
Outdoor Terrace Restaurant		Hot Sandwiches	35c
Aviation Grill Soda Fountain	Aviation Bldg.	Beverages & Cold Sandwiches	5c to 25c
Beverwyck Harbor Cafeteria	Near Aviation Bldg.	Sandwiches	15c to 30c
Beer		Hot Dishes	20c to 45c
Childs Restaurant (Bar)	Railroads Bldg.	Plate Specials	45c to \$1.25
Outdoor Garden Restaurant		Sandwiches	20c to 65c
Virginia Fried Chicken	Court of Railways	Fried Chicken	65c
Outdoor Garden—Popular price Bar		Complete Meals	45c up

INTERNATIONAL AREA

Albanian (Bar)	Albanian Section	Complete Luncheons, Dinners	75c to \$2.00
Argentine (Mgt. Benito Collada)	Argentine Pavilion	Argentine Beef	35c to \$2.00
Belgian (Bar)	Belgian Pavilion	Complete Luncheon	\$2.00
Terrace facing Lag'n of Nations		A la carte "Plat du Jour"	\$1.75 up
Brazilian (Bar) (Dancing)	Brazilian Pavilion	A la carte	\$1.25 to \$2.00
		Complete Dinner	\$3.50
British Buttery (Bar)	The British Pavilion	Entrees	From 75c
Air Conditioned		Sandwiches	From 25c
Outdoor Terrace		Salads	From 30c
Chilean (Bar-Patio Restaurant)	Chilean Pavilion	A la carte-Lunch-Dinner	40c to \$1.50
Czechoslovakian (Bar)	Czechoslovakian Pavil'n	Complete Luncheon	\$1.00
Outdoor garden restaurant, entertainment		Complete Dinner	\$1.50
Danish Day Lite (Bar)	Danish Pavilion	Lunch	\$1.50
Reservations HA. 9-6747		Dinner	\$3.00
Finland (Bar)	Finnish Section	Special Hot Dishes	65c to 85c
Le Restaurant Francais	French Pavilion	A la carte entrees	\$1.60 to \$2.25
Bar and Terrace		Sandwiches	40c to 90c
Hungary (Bar)	Hungarian Pavilion	Complete Luncheon	95c up
(Also at Bar specials 65c up)	Air conditioned	Complete Dinner	\$1.35 up
Italian Line—also Bar	Italian Pavilion	Complete Luncheon	\$3.00
Air Conditioned—Italian Orch.	No tipping—all prices include service charge.	Also a la carte entrees	\$1.00 to \$2.00
Outdoor Terraces		Dinner entrees	\$1.50 to \$2.50
Norway Snack Bar (Bar)	Norwegian Pavilion	A la carte Specialties	15c to 25c
Poland (Bar) Dancing)	Polish Pavilion	Complete-Luncheon	\$1.25
		Complete Dinner	\$2.00
The Genuine Port Wine Bar	Portugal Pavilion	Port and Snacks	40c and 50c
Soviet (Bar)	U.S.S.R. Pavilion	Special Luncheon	\$1.00 up
Air conditioned Dining Room—	Outdoor Terrace	Special Dinner	\$1.25 up
Star and Crescent (Bar)	Turkish Pavilion	Lunch and Dinner	75c to \$2.50
Swiss Pavilion Restaurants	Swiss Pavilion	Garden	45c to \$1.25
Entertainment	Also a la carte	Chalet	\$1.25 to \$3.00
Venezuela (Bar)	Venezuelan Pavilion	Special Luncheon	75c

AMUSEMENT AREA

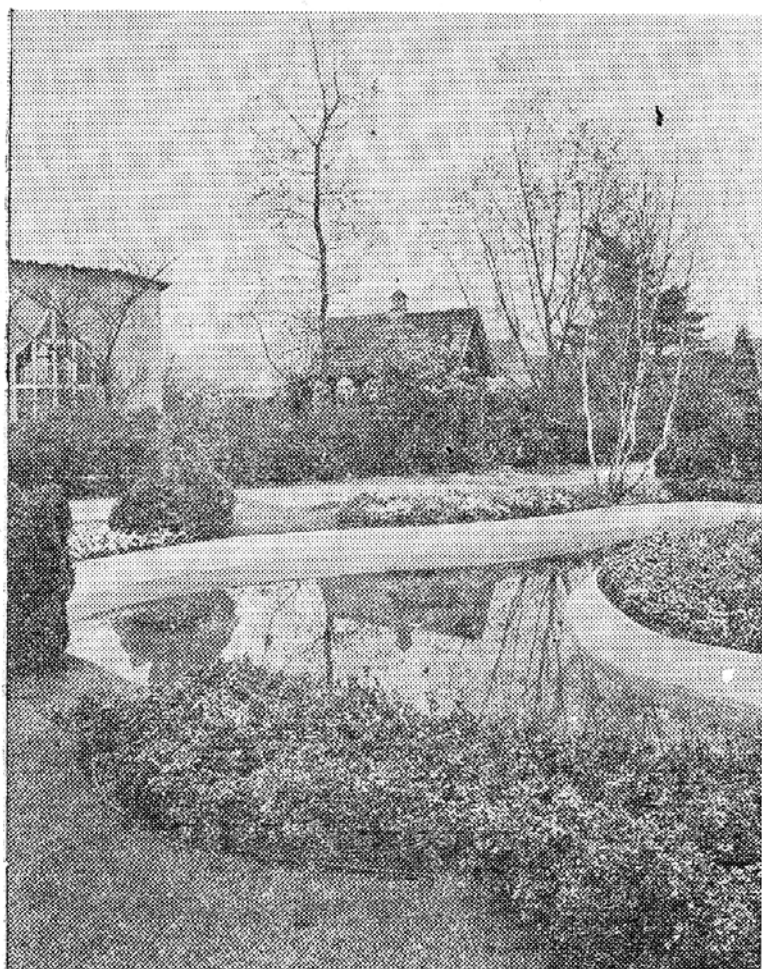
Ballantines Three Ring Inn	Times Square	Special Luncheon	75c
Bar—Entertainment—air conditioned outdoor gardens		Complete Dinners	\$1.25 to \$2.00
Mgt. Robert J. and Max Eitel		Cafeteria Entrees	25c to 65c
Children's World Restaurant	Children's World	Dinners for Children & Adults	50c to \$1.25
Caruso (Bar)	East Loop	Spaghetti	50c
Open Air Restaurant		Chicken and Spaghetti	85c
Affiliated Caruso of N. Y. and Newark		Other Dishes	45c up
Little Miracle Town (Bar)	Morris Gest's	Complete Luncheons	50c to 95c
	Miracle Town	Complete Dinner	75c
N. T. G. (Bar)	Midway	Luncheon	45c up
Palm Beach Room—Entertainment		Dinner	\$1.00 up
Emil Petti Orchestra of Everglades Club, Palm Beach			
Rheingold Inn (Bar)	East Loop	Dinner	From \$1.25
Outdoor Garden Restaurant		Supper Specials	From 60c
Skating Rink Show		Sandwiches	From 25c
Washington Hall (Bar)	Terrace Restaurant	Complete Dinners, Southern	
Specialty—Mint Julep	On Fountain Lake	Specialties	50c to \$1.75

Today's
Events
•
Tomorrow's
Forecast

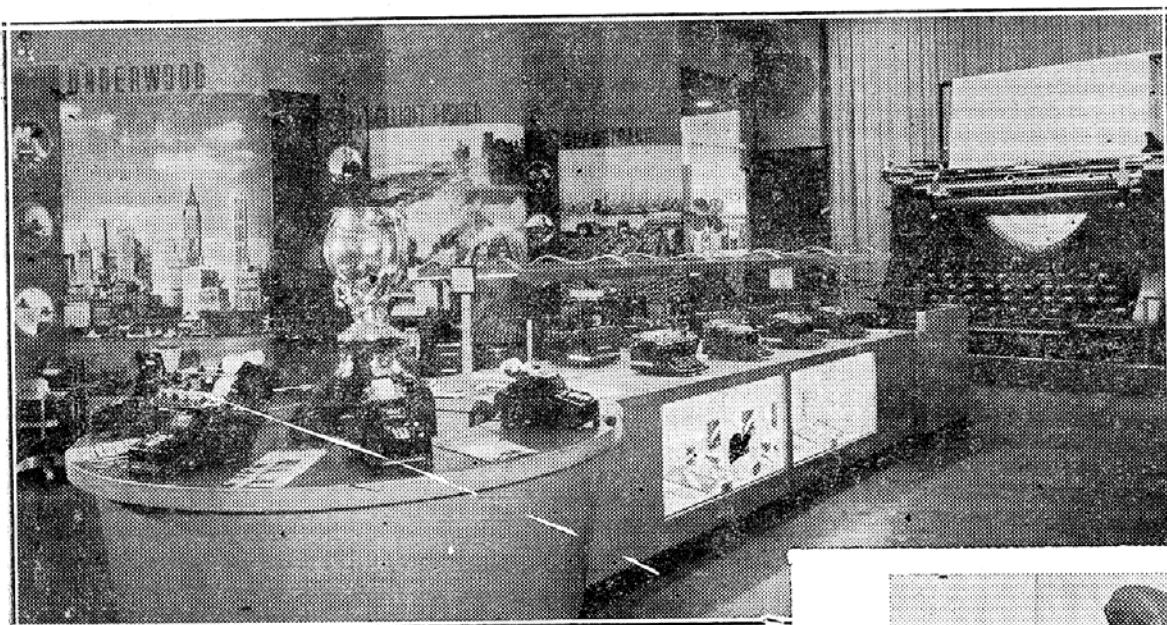
TODAY *at the* FAIR 5¢

OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

Published Every Day * NEW YORK WORLD'S FAIR 1939 * Wednesday, Oct. 4, 1939 ... No. 155



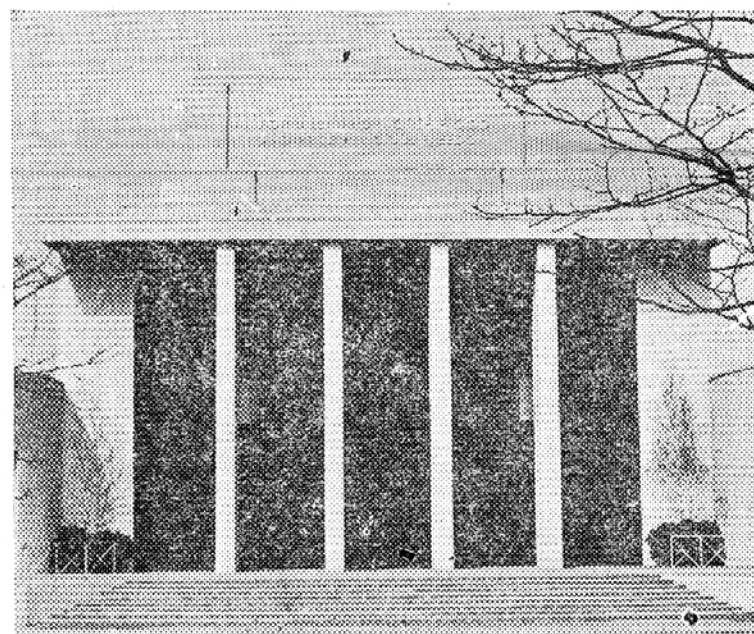
THE INSIDE OUT BUILDING ... the United States Steel Corporation building is just that for the structural steel girders have been placed on the exterior of the edifice to emphasize the importance of steel in construction.



GARDENS ON PARADE (at top of page) ... one of the most colorful exhibits at the Fair, is for the lover of nature and the amateur gardener. Here are a variety of garden arrangements such as the "Year Round Gardens," the "Blue and White Garden" and the "Informal Garden" in addition to many others.

THE WORLD'S LARGEST TYPEWRITER (above) ... at the exhibit of the Underwood Elliott Fisher Company actually works. It is a massive replica of the Underwood Master Typewriter built to scale and typing a gigantic letter. Here also are displayed the various U.E.F. machines which "Speed the World's Business."

LIKE AN ANCIENT SHINTO SHRINE (at right) ... the red and gold and white Japanese Pavilion is one of the most attractive visions at the Fair. From beautiful gardens adorned with pools, sparkling cascades, and Japanese trees and shrubs, the visitor passes into red lacquered and gold rooms where colorfully clad native girls describe the exhibits.



FAITH IN THE FUTURE ... the Temple of Religion, where all faiths are welcome, entertains thousands daily with spiritual enlightenment from foremost religious leaders and famous organisms.

