

Attendance
Yesterday at
9:30 P.M.
99,292
To Date:
25,135,899

TODAY *at the* FAIR 5^c

OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

Published Every Day * NEW YORK WORLD'S FAIR 1939 * .. Friday, Sept. 22, 1939 ... No. 143

Pan-American Day Ceremonies Stress Solidarity of the Union

Gala Premier Opens Fair's Mardi Gras

Kleig Lights and Celebrities At Opening

The World's Fair Mardi Gras, the biggest free dancing jamboree the Fair has staged, gets under way tonight in the former Hall of Special Events that has been renamed the Mardi Gras Casino.

To the music of Eddie Duchin and his band, the long awaited free dancing will get under way with a premiere that will rival any Hollywood premiere that was ever staged.

Massive kleig lights will spot the celebrities of the motion pictures, theater and sports world as they personally appear to take part in the gala opening.

The dancing will start at 8 P.M. and will continue until 1 A.M. There are accommodations for 6,000 dancers and enough room for (Please turn to Page Seven)

A LABOR OF LOVE AND LOYALTY



This hand crocheted American flag which will be seen by Secretary of State Hull and the members of the Governing Board of the Pan-American Union when they attend the reception tonight at the National Advisory Committees Building was recently presented to the Fair by Mrs. Martha Potosky of Brooklyn, N. Y. who made it. Mrs. Potosky is shown holding the flag which measures 60 by 40 inches and is made of pure silk

Flags of Twenty-One Nations Fly Over Court of Peace As Cordell Hull Speaks

Laying particular emphasis on the solidarity of the nations of the Pan-American Union and stressing the ideal of peace through cooperation and arbitration, an impressive program honoring the Pan-American Nations will be opened this afternoon in the Court of Peace at 3 P.M. with the raising of the flags of twenty-one American Republics to the accompaniment of the playing of their National Anthems by the United States Navy Band.

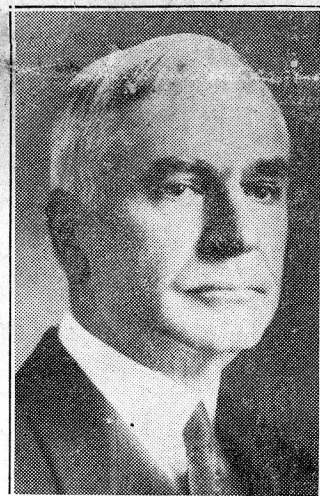
Secretary of State Cordell Hull has laid aside important international problems in Washington to be present at the Fair today to take part in the celebration of Pan-American Day.

Together with the members of the Governing Board of the Pan-American Union, the Secretary of State will be feted by the Fair Corporation, the Pan-American exhibits, and the United States Commissioner - General during their stay at the Fair.

Climaxing the program in the Court of Peace honoring Pan-American Day will be the presentation to Secretary of State Hull of the Inter-American Peace Medal by the Inter-American Commercial Arbitration Commission.

In recognition of his efforts in fostering commercial peace between this country and the Latin-American republics through the reciprocal trade agreements program, the medal will be presented (Please Turn to Page Eight)

HONORED TODAY



Secretary of State Cordell Hull will be the principal speaker today at the Pan American Day ceremonies and will receive the Inter-American Peace Medal for his efforts in promoting the cause of Pan-American peace and understanding

OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

10:00 A.M.—Maritime Display until 8.00 P.M. at the World Trade Center.

—Rural Sales Conference of Edison Electric Institute at the Electrified Farm.

12:00 Noon—Organ recital by Ernest White at the Temple of Religion.

1:00 P.M.—Portrait painting demonstration by Boris Luban in main gallery until 4:00 P.M. in the Contemporary Art Building.

—DeForest Day: Luncheon at the Ford Exposition.

1:05 P.M.—Pan American Day: Arrival of party, including Secretary of State Hull, at Long Island Station.

1:30 P.M.—Pan-American Day: Luncheon at Perylon Hall.

—Demonstration of lip reading at the WPA Auditorium.

2:00 P.M.—Swing concert by Glen Gray and his Casa Loma orchestra until 6:00 P.M. at the Fountain Lake Bandshell.

2:30 P.M.—Seventh Congress of French Language and Literature: Meeting at the French Pavilion.

—Metropolitan Life Insurance concert by the Beaux Arts Trio until 4:30 P.M. at the Business Systems & Insurance Building.

3:00 P.M.—Glen Gray Orchestra broadcast over NBC Blue Network from the Fountain Lake Bandshell.

—DeForest Day: Party arrives to sign distinguished guest register at Perylon Hall.

(Please turn to Page Eight)

Veteran Wireless Operators Honor "Father of Radio"

Dr. Lee deForest, the father of radio, the veteran inventor whose discovery of the audion tube made possible the vast radio industry as we know it today will be honored at the World's Fair today with the celebration of "DeForest Day."

Dr. deForest arrived in New York this week from his home in California to take part in the celebration which will be participated in by Fair officials, civic authorities, and the members of the Veteran Wireless Operators Association.

The main event of deForest Day at the Fair will be a luncheon at the Ford Exposition, where Dr. deForest will be welcomed by officials of the Ford Motor Company as well as by civic and Fair representatives. Dr. deForest will (Please Turn to Page Three)

Portrait Painter Picks Subject From Audience At Art Show

Portrait painting demonstrations have proved to be so popular at the Contemporary Art Building that the well-known artist, Boris Luban, will appear again on the program of the American Art Today Exhibition this afternoon from one to four o'clock.

Mr. Luban will select someone from the audience to pose for his or her portrait. His last model was elected "Miss New York" at a recent beauty contest at the Court of Peace. Her portrait is now on view at the Contemporary Art Building.



THE SPIRIT OF NORTH AMERICA IN THE TEMPO OF SOUTH AMERICA

The largest country of South America in area and population, the United States of Brazil compares in many respects with the United States of America—rich in resources, industry and scenic wonders with a cosmopolitan population of people from many nations and races of the world. For the industrialist—Brazil offers endless opportunities in many fields. For the tourist and sightseer, few places in the world can provide such variety of entertainment, genuine hospitality and such myriads of wonders of nature in both food for the body and food for the mind and soul. At the Brazilian Pavilion you will find the things that are Brazil's—absorbing, interesting, intriguing—to know South America, you must know Brazil.

Visit the
**BRAZIL
PAVILION**
Today!

From *Air*
a new kind of face powder

"Air-Spun"



Come and see "Air-Spun" Face Powder made before your very eyes! Watch the machine that creates a racing cyclone... and swirls and buffs the powder to unheard-of smoothness. This fascinating modern cosmetic miracle takes place every day, all day at

**MAISON
COTY**
At the Long Island Plaza

Fair Decides On Friday As New Kid's Day

Thin Dime Will Admit Kids To Fair

In addition to the special bargain tickets that are on sale today, including admission to the grounds and to a variety of amusements for \$1 for adults and 50 cents for children, today has been designated as Children's Day at the World's Fair, and all children under fourteen will be admitted through the gates for a thin dime.

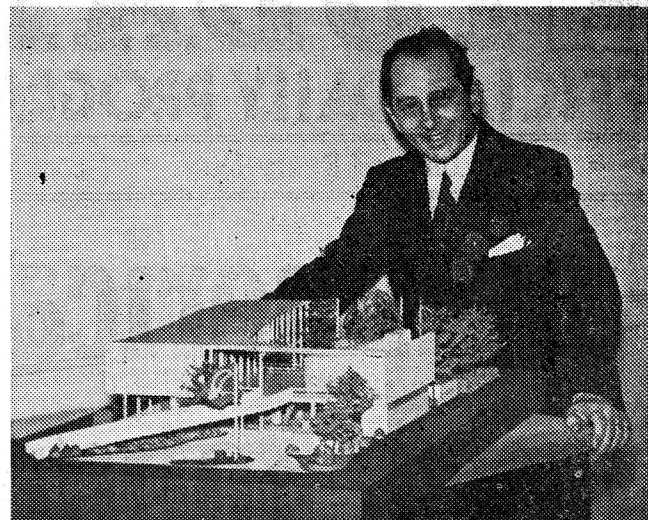
From now until the curtain falls on the end of the Fair this year, Friday will take the place of the Summer Wednesdays as Children's Day.

Carnivaland, A Children's World, which has been the center for all children and the young at heart throughout the season, is arranging special events which will take place late on Friday afternoons in plenty of time for school children to get to the Fair from their classrooms.

Arrangements are also being considered to set aside Fridays as "Movie Star Day" at which times Hollywood personalities would be on hand to meet young Fair visitors.

In more ways than one, Fridays will become "Family Day" at the Fair.

HE POINTS WITH PRIDE



Brazilian Commission General Dr. Armando Vidal displays a small scale replica of Brazil's magnificent Pavilion at the World's Fair

Pan-American Nations Bound By Rapid Communications System

One of the most important factors in producing the friendly feeling between the Republics of the Americas which is commemorated today—Pan-American Day at the New York World's Fair, is high grade, rapid communications.

For 61 years All America Cables and Radio, Inc., whose exhibit is in the Communications Building, has kept these countries in touch with each other and with the rest of the world through the

best communication service the advancement of the cable and radio art has provided.

Behind such a system is usually a man, and in this case it is two men, John L. Merrill and Frank W. Phelan. Mr. Merrill, Chairman of the Board of All America Cables and Radio, Inc., also is President of the Pan American Society, and he has devoted an entire career of fifty-five years, not only to the communication service of the Americas, but to the advancement of better friendship and better trade between them throughout that time. In the countries south of the United States he is one of the best known and best liked North Americans. Mr. Phelan, President of All America Cables and Radio, Inc., is the operating genius behind this communication system and is principally responsible for the steady advance of cable operating technique which has featured the history of the north-south cables. He is regarded as one of the outstanding authorities on international cable and radio communications operations in the world today.

The remarkable growth of the countries of the Americas is reflected in the growth of the All America System. By 1891 a cable had been constructed down the entire west coast of South America and trans-continental facilities provided to link the west coast terminus in Chile with Argentina and the east coast countries. In those days the laying of a submarine cable thousands of miles long was not only a major engineering achievement but a feat requiring heroism as well. In 1907 the main routing of the All America system was shifted from New York via Texas and Mexico to New York via the West Indies across Panama, and a cable was laid all the way from New York to Valparaiso. In 1914 the vastly increased traffic due to the opening of the Panama Canal and the World War, in addition to the heavy normal increase in international cable business, necessitated duplicating the New York—Panama cable.

SOUTH AMERICA'S LINK TO NORTH AMERICA

NORTHERNMOST COUNTRY OF SOUTH AMERICA, is the connecting link with North America geographically. In commerce, good will and hospitality, it is equally the closest country of the southern continent. It is the land of orchids—the "diamonds" of the plant world—as well as a land of many staple commodities of life that the world comes to Venezuela for.

At the GAYEST PAVILION at the FAIR

you can see these representative Venezuelan products; see rare orchids brought by plane, a tropical garden and the "Altar of the Good Neighbor" containing a lock of Washington's hair presented to Simon Bolivar, founder of Venezuela, through Lafayette; and you can dine on rare native dishes including the favorite called Hallacas (pronounced ahyacas), famous Venezuelan rum, creme de cocoa, coffee, cocoa, fruits and cookies served in the garden and the Pavilion Restaurant.

See This PAVILION

Carnival Every Friday Night



Glad Handing Fair Greeters Will Interview Varied Personalities

Glen Gray, leader of the famed Casa Loma Orchestra, now playing nightly at the Fair, and Major Edwardo Yanez, captain of the Chile Military Jumping Team, which will compete next month in the National Horse Show, will headline tonight's edition of "Welcome Neighbor"—WOR-Mutual's regular Friday evening half hour radio program from the New York World's Fair.

"Welcome Neighbor," with Dave Driscoll and Jerry Danzig as hosts, originates in the WOR studio in the New Jersey Building at the Fair from 8 to 8:30 P.M. and is heard over the coast-to-coast network of the Mutual Broadcasting Systems.

Among the other outstanding personalities visiting or connected with the Fair whom Dave and Jerry will greet tonight are: Miss Francis Nalle, the Fairest of the Fair and selected by the New York Journal & American for a chance at movie stardom via 20th Century-Fox; Dr. Johann Peterson, foremost authority in the world on rare tropical fruits; Miss Pat Patten, comely expert on the Timkin exhibit's hair-measuring operations; George Douglas, who has taken more pictures of the Fair than anyone else, and, as usual, visitors to the Fair from all parts of the world.

Visitors to the Fair are invited to be present at this broadcast without special invitation and see for themselves how a national radio program takes the air.

Next Friday, September 29, the Fair officially honors Dave and Jerry by proclaiming the day "Welcome Neighbor Day." The "Welcome Neighbor" program that evening will be particularly gala and the Fair will fete the "D Boys" with a half hour radio program from the new "Mardi Gras Casino." Dave and Jerry's interviews will be interspersed with music by Bob Crosby and his Bob Cats.

Native Sons and Daughters Crowd Utah Exhibit

Running the gamut of society, from senatorial families to beauty queens, Utahns have poured into the New York World's Fair and registered at their own state exhibit here.

Chiyo Thomas, daughter of U. S. Senator Elbert D. Thomas, Salt Lake City, and Mr. and Mrs. Henry Weggeland, Salt Lake City, parents of State Senator Gordon Weggeland, were recent visitors. Also Maurinne McKenzie, also of Salt Lake City and "Miss Utah" in 1938; Ira Storms, 94, Dept. Commander of the G. A. R., Salt Lake City; Mrs. Charles E. Price, Salt Lake City, president, Ladies Relief Corps, G. A. R.; Bishop Joseph Wirthlin, Salt Lake City, member of the Presiding Bishopric of the Mormon Church.

Also Maude May Babcock, author and drama teacher at University of Utah; Franklin Madren of the Brigham Young University faculty, Provo.

Watch TODAY AT THE FAIR for radio broadcasts originating at the Fair—broadcasts where you can see the boys and girls in action at the "mike."

BAND LEADER



Glen Gray, maestro of the famed Casa Loma Orchestra, will be interviewed tonight on the Welcome Neighbor broadcast

Tomorrow At The Fair

California Day.
Italian Day.
National Industrial Advertising Assn.
American Trade Assn. Executives Day.
New York State Safe Deposit Assn. Day.
Catholic University Day.
Telephone Pioneers of America Day.
American Federation of Hosiery Owl Association Day.
Fort Wayne (Ind.) Day.
Connecticut Italian Day.
Alpha Delta Pi Day.
California Artificial Flower Co. Day.
Maritime Display.

EVERY SINGLE STRAND of HAIR...

Every single strand of your hair must gleam with a life of its own... must make your whole burnished head glow above the stained glass colors of your new outfit. Your hair daren't be drab, dispirited or flecked with gray. Your hair simply must be young-looking whatever the calendar's decree! And it will... with Clairol's famous 3-fold method of shampooing, reconditioning, tinting. Insist on Clairol at your hairdresser's. Be sure to say:

Naturally... with **CLAIROL**



Dr. Lee deForest Is Honored By Colleagues

Veteran Wireless Operators Join Celebration

(Continued from Page One)

make the address of the day at this luncheon, and other notable figures will speak, with the luncheon celebration broadcast over Station WMCA from 1:15 to 1:45 P.M. The other speakers include: Major Mack Horton, United States Army retired, whose invention of the trailing antenna for airplanes was used extensively by the government during the World War; Miss Dorothy Hall, famous amateur wireless operator who broadcast first for Dr. deForest in 1919 and who is known more recently for contacting Pitcairn Island when all others failed last year during the epidemic scare; Miss Eugenia Farrar, first singer to go on the air for Dr. deForest in 1907; and O. H. Caldwell, editor of Radio Today and former member of the Federal Radio Commission.

Among guests of honor at the luncheon at the Ford Exposition will be: W. J. McGonigle, president of the Veteran Wireless Operators Association, and Mrs. McGonigle; George H. Clark, chairman of the Board of the V.W.O.A.; Dr. Alfred N. Goldsmith, former secretary of the Institute of Radio Engineers; H. P. Westman, present secretary of the Institute of Radio Engineers, and R. A. Heising, president; Arthur Lynch, managing director W2USA Radio Club; Jack Binns, first sender of the CQD; E. F. Alexanderson, inventor of the Alexanderson generator; Frank Conrad of Pittsborough, first manager of KDKA which was the first commercial broadcasting station; Dean Archer Gleason, dean of Suffolk University, Boston, and author of the "History of Radio to 1926;" and George P. Smith, former radio operator, U. S. Navy, who reported hearing Madame Farrar's historic broadcast.

At night Dr. deForest will be honored by a Jubilee Dinner at the Sulgrave Club in the Merrie England concession to be attended by more than 500 notables

Lovely Harpist Sings Spanish Songs On Fair Broadcast

Lisbeth Hughes, soprano and harpist, will be the soloist on the "Musical Vacations," the program originating at the Metropolitan Life Insurance Company exhibit in the Business Systems and Insurance Building at the New York World's Fair this afternoon from 4:30 to 5:00 P.M.

Watch TODAY AT THE FAIR for radio broadcasts originating at the Fair—broadcasts where you can see the boys and girls in action at the "mike."

Miss Hughes, who comes from California will sing a group of old Spanish Mission songs and a group of Louisiana Creole tunes, and will accompany herself on the harp.

The program will also feature chamber music by the Metropolitan Trio, consisting of Edith Schiller, pianist, Eudice Shapiro, violinist and Virginia Peterson, cellist. Edith Behrens is commentator on the program.

Visit the
METALS BUILDING
Opposite the Trylon
SEE THE EXHIBITS
Enjoy the Entertainment

SEE CUBA* the land that fascinates American tourists

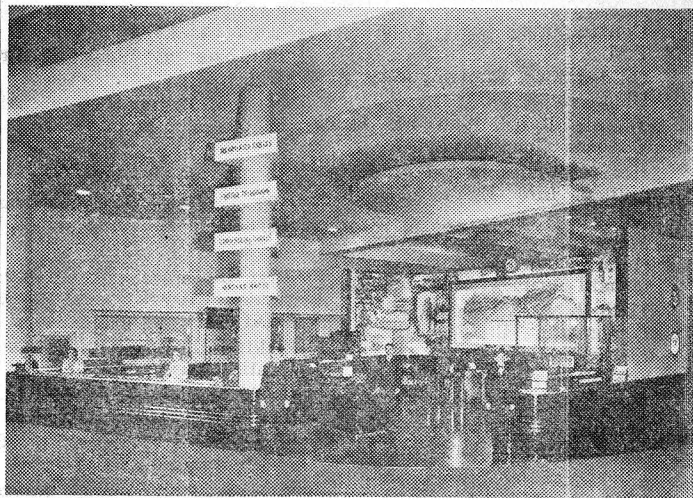
HERE AT THE FAIR

you can get your first thrill of this land of gayety and good things, or renew pleasant memories if you have actually visited Cuba. AT THE PAVILION RESTAURANT you can enjoy the famous Cuban Bacardi Cocktail, its delicious rice and chicken or other equally fine native dishes, and feel the rhythm of Cuba WITH THE SWING of the Cuban orchestra, playing from 4 o'clock on. AT THE GIFT SHOP you will find many famous Cuban articles—alligator products; beautiful handmade lingerie and dresses; Cuban cigars and cigarettes, etc. See the Pavilion first

AND PLAN TO VISIT CUBA

as near to America as "100 MINUTES FROM MIAMI"

ALL AMERICA CABLES and RADIO EXHIBIT AT THE WORLD'S FAIR



All America Cables and Radio, Inc. cordially invites you to visit its interesting Exhibit in the Communications Building.

A representative is there at all times and will explain to you the various features of modern telegraph, cable and radio communications.

Regular telegraph, cable and radio service to all parts of the world is available at the Exhibit.

9 A.M.

9:00—Gates open.

10 A.M.

10:00 A.M.—Exhibits open.

Elektro, the mechanical man, in Westinghouse Bldg.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Mon., Wed., Fri.)

Circulation and heartbeat demonstrations, Aetna Life Exht.

Marionette show, Libby, McNeill & Libby Exht.

Manual training demonstrations, Ford Bldg (Daily exc. Sun.).

Television show, RCA Exhibit.

10:20 A.M.—"Writer's Cramp," A. B. Dick Co. Exht.

10:30 A. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Railroads at Work," Railroads Bldg.

Fire drill show, N. Y. City Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg.

10:45 A.M.—"Foiling the Villain," "On the Carpet," Addressograph-Multigraph Exhibit.

11 A.M.

11:00 A.M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Feeding time for quail, Georgia Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.)

Marionette show in Libby, McNeill & Libby Exht.

Carillon concert, Florida Tower. (Amusement Area.)

Print-making demonstrations, Contemporary Arts Bldg. to 5 P.M.

Guided tour, Contemporary Arts Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Health movies to 2 P.M. Metropolitan Life Exht. (Dly. exc. Mon.)

11:10 A.M.—Electric writing machine speed demonstration, Internat'l Business Machines Exht.

11:15 A.M.—Typewriting speed demonstr'n, Underwood Elliott Fisher Exhibit.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Television show, RCA Exhibit.

11:30 A. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exht.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

Bull exercising, Borden Exhibit.

Chinese walking fish, Gardens on Parade.

11:40 A. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

11:45 A.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Radio Garden Club broadcast, Gardens on Parade (Mon.).

12 Noon

12 Noon — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

AROUND THE CLOCK

Organ recital in Temple of Religion. (Daily exc. Sun.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Singing fountains, Firestone Exht.

"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Jimmie Lynch and Death Dodgers at Goodrich Arena.

Feeding the Giant Panda, Nyzos Bldg., Amusement Area.

Circulation and heartbeat demonstrations in Aetna Life Exht.

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

Carillon concert, Florida Tower.

Hejnal-Polish horn call, Polish Pavilion (Sun.).

Guided tour, Contemporary Arts Bldg.

Television show, RCA Exhibit.

12:10 P. M.—Lecture on electric accounting, Internat'l Business Machines Exht.

12:15 P. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exht.

12:20 P. M.—Marionette show at A. B. Dick Co. Exht.

12:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Railroads on Parade," Railroads Bldg.

Chinese walking fish, Gardens on Parade.

Fire drill show, N. Y. City Bldg.

Silk reeling demonstration, Japanese Pavilion.

Puppet show, W. P. A. Garden.

12:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

1 P.M.

1:00 P. M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exht.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exht.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower. (Amusement Area.)

Swedish motion picture, Swedish Pavilion.

Finnish travelogue movies, Finnish Pavilion.

Television show, RCA Exhibit.

Ernest Wolff's Puppet Opera Co., Gas Bldg.

Bovine Ballet, puppet show to 4 P.M. at Swift & Co. Exht.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

Roller skating by Paul & Esther, Timken Exht., Metals Bldg.

1:15 P. M.—Organ recital and address at Temple of Religion. (Sun.)

Free demonstrations Aetna Life Exhibit.

1:30 P. M.—Geo. L. Hossfield in typewriting speed demonstration Underwood Elliott Fisher Exht.

Milking time for cows, Electrified Farm.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

George Rector gives food demonstrations and lectures, Gas Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

1:40 P. M.—"Writer's Cramp," at A. B. Dick Co. Exht.

"Foiling the Villain," "On the Carpet," Addressograph - Multigraph Exht.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Sun.)

"Railroads at Work," Railroads Bldg.

Knickerbocker orchestra, W. P. A. Garden.

1:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2 P.M.

2:00 P. M.—Ferde Grofe with Novachor Orchestra to 5 P. M., Ford Bldg. (Dly., exc. Mon.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

"Railroads on Parade" pageant, Railroads Bldg.

Police Band concert at N. Y. C. Bldg. (Tue.)

News dispatches, Internat'l Business Machines Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exht.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Guided tour, Contemporary Art Bldg.

Baby bathing demonstration, Metropolitan Life Exht. (Dly. exc. Mon.)

Carillon Concert, Florida Tower. (Amusement Area.)

Ernest Wolff's Puppet Opera, Gas Bldg.

Roller skating by Paul & Esther, Timken Exht., Metals Bldg.

French moving pictures, French Pavilion.

Heart beat demonstration, Aetna Life Exhibit.

Television show, RCA Exhibit.

Calf feeding time, Borden Exhibit.

"Land of Liberty" film, Federal Bldg. (Daily exc. Fri.)

Silk reeling demonstration, Japanese Pavilion.

2:10 P. M.—Lecture on electric accounting method, Internat'l Business Machines Exht.

2:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"The City," movie, Science & Education Bldg.

2:20 P. M.—Marionette show, A. B. Dick Co. Exht.

2:30 P. M.—"Pete Roleum and His Cousins," movie, in Petroleum Bldg.

Beaux Arts Trio, Metropolitan Life Exht. (Dly. exc. Mon.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Building.

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.).

Manual training demonstrations in Ford Bldg. (Daily exc. Sun.)

Fire drill show, N. R. City Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

Ice skating, ski jumping, Sun Valley. (Sun.)

Chinese walking fish, Gardens on Parade.

Knickerbocker orchestra, W. P. A. Garden.

2:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2:50 P.M.—Circulation and heartbeat demonstration, Aetna Life Exhibit.

3 P.M.

3:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert, Florida Tower.

Swedish motion pictures, Swedish Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Documentary films, Science & Education Bldg.

Australian films, Cinema Theatre, British Pavilion (Mon. & Sat.).

Ernest Wolff's Puppet Opera, Gas Bldg.

Roller skating by Paul & Esther, Metals Bldg.

Health movies, Metropolitan Life Exht. (Mon.)

Madrigal Singers, W.P.A. Garden.

3:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

3:15 P. M.—"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Carillon concert, Netherlands Pavilion.

Jimmie Lynch and His Death Dodgers, Goodrich Arena (Sun.).

Dr. Zip, the health clown, W.P.A. Garden.

3:30 P. M.—Singing Fountains in Firestone Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and his Cousins," movie, Petroleum Bldg.

Billy Rose Aquacade, N. Y. State Bldg., Amusement Area.

Typewriting speed demonstration Underwood Elliott Fisher Exht.

Geo. Rector, food lecture and demonstration, Gas Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads on Parade," Railroads Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

Bull exercising, Borden Exhibit.

"Adventures of the Health Hunters," N. Y. State Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Bowling Green Follies, Old New York (Sat. Sun.).

Chinese walking fish, Gardens on Parade.

Silk reeling demonstration, Japanese Pavilion.

3:40 P. M. — "Writer's Cramp," A. B. Dick Co. Exhibit.

Carillon concert at Netherlands Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exht.

3:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

4 P.M.

4:00 P. M.—Feeding the Giant Panda, Nyzos Exhibit. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Lecture on electric accounting, Internat'l Business Machines Exhibit.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Ernest Wolff's Victor Puppet Opera Company in Gas Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Pan-American film, Federal Bldg. (Fri.).

Roller skating by Paul & Esther, Timken Exht., Metals Bldg.

Movies, with music, Finnish Pavilion.

Documentary films, Science & Education Bldg.

4:15 P. M.—Organ recital, International Business Machines Exht.

Ski jumping, Sun Valley (Amusement Area.)

Circulation and heartbeat demonstrations, Aetna Life Exhibit.

Documentary movies, Science & Education Bldg.

"Land of Liberty" movie, Federal Bldg. (Daily exc. Fri.).

4:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Swiss movie, Swiss Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding the Rainbow and Brown trout in State of Maine Exhibit.

"Adventures of the Health Hunters," N. Y. State Bldg.

Chinese walking fish, Gardens on Parade.

Fire drill show, N. Y. City Bldg.

Transoceanic telegraphy, Science & Education Bldg.

TODAY AT THE FAIR

Pottery throwing demonstration, New York State Bldg.

Documentary films, Science & Education Bldg.

Ice skating, ski jumping, Sun Valley.

4:40 P.M.—Carillon concert, Florida Tower (Amusement Area).

4:45 P.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)
"Railroads at Work," Railroads Bldg.

5 P.M.

5:00 P.M.—Fire demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Building.

Feeding time for animals on Firestone Farm.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert at Netherlands Pavilion.

"Railroads on Parade" pageant, Railroads Bldg.

"Bowling Green Follies," Old New York. (Amusement Area.)

Sacred concert in Temple of Religion. (Sun. only.)

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Bovine Ballet, puppet show to 8 P.M., Swift & Co. Exh't.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

N. Y. A. broadcast, N. Y. C. Bldg. (Thurs.)

Silk reeling demonstration, Japanese Pavilion.

Swedish motion picture, Swedish Pavilion.

The "Hot Mikado," Hall of Music.

Television show, RCA Exhibit.

Roller skating by Paul & Esther, Timken Exh't, Metals Bldg.

5:10 P.M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

5:15 P.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

Documentary films, Science & Education Bldg.

5:30 P.M.—Organ recital in Temple of Religion (Daily exc. Sun.)

Billy Rose Aquacade. (Amusement Area.)

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Feeding time for quail, Georgia Bldg.

The Trytons, World's Fair Band, concert at Washington Statue.

Orgatron concert, Florida Bldg.

"Railroads at Work," Railroads Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

George Rector gives food demonstration and lecture, Gas Bldg.

Baby bathing demonstration, Metropolitan Life Exh't.

Paul Specht orchestra plays at Casino of Nations.

Chinese walking fish, Gardens on Parade.

5:40 P.M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Negro Melody Singers, W. P. A. Garden.

5:45 P.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"The City," Science & Education Bldg. (Sun.)

6 P.M.

6:00 P.M.—Twilight Hour, address and choral music, Temple of Religion.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Elektro, the mechanical man, in Westinghouse Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress," General Motors Bldg.

Milking time for cows on Firestone Farm.

"Evening Retreat Ceremony" and Safety Monitor drills, Boy Scout Camp.

French moving pictures, French Pavilion.

Roller skating by Paul & Esther, Timken Exh't, Metals Bldg.

Dr. Zip, the health clown, W.P.A. Garden.

Television show, RCA Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Ice skating, ski jumping, Sun Valley.

6:10 P.M.—Lecture on electric accounting method, International Business Machines Exhibit.

Ice skating show, Sun Valley (Amusement Area.)

6:15 P.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

6:20 P.M.—"Writer's Cramp," marionettes, A. B. Dick Co. Exh't.

6:30 P.M.—"Pete Roleum and His Cousins," movie, Petroleum Exh't.

Sue Hastings marionettes, Standard Brands Bldg.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Fire drill show, N. Y. City Bldg.

Pipe organ concert in Netherlands Pavilion.

"Adventures of the Health Hunters," N. Y. State Bldg.

"The City," Science and Education Bldg.

Sue Hastings marionettes, Standard Brands Bldg.

Pottery throwing demonstration, New York State Bldg.

Ernest Wolff's Puppet Opera, Gas Bldg.

Fire drill show, N. Y. City Bldg.

Bull exercising, Borden Exhibit.

Chinese walking fish, Gardens on Parade.

Silk reeling demonstration, Japanese Pavilion.

"Land of Liberty," movie, Federal Bldg. (Daily exc. Fri.)

6:40 P.M.—Carillon concert, Florida Bldg.

6:45 P.M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Motors Bldg.

7 P.M.

7:00 P.M.—Hejnal—historic Polish horn call—at Polish Pavilion.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Brooks Steele Orchestra, also Herr Louie, Weasel and Band, Ballantine's Inn.

Application of diamonds to industry, Boat Products Exhibit. (Metals Bldg.)

Jimmie Lynch and Death Dodgers, Goodrich Arena.

Ferde Grofe and Orchestra, Ford Bldg, to 10 P.M. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg.

New York City Police Band to 9 P.M., N. Y. C. Bldg. (Tues.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Bowling Green Follies," Old New York (Amusement Area.)

Symphony Hour (Sibelius) recordings, Finnish Pavilion.

Television show, RCA Exhibit.

Civic Orchestra, W.P.A. Garden.

7:10 P.M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

7:15 P.M.—"North Sea," movie, Science & Education Bldg.

Ski jumping, ice skating, Sun Valley.

"The City," movie, Science & Education Bldg.

7:20 P.M.—"Writer's Cramp," marionette show, Dick Co. Exh't.

7:30 P.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Government films, W.P.A. Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Singing Fountains in Firestone Bldg. Half hourly to 10:30 P.M.

Orgatron concert, Florida Bldg.

Beaux Arts Trio, Metropolitan Life Exh't. (Dly exc. Mon.)

"Murder at Midnight," show, N. Y. City Bldg.

"Gayeties of 1900," Old New York (Amusement Area.)

Sue Hastings marionettes, Standard Brands Bldg.

Chinese walking fish, Gardens on Parade.

Modrigras Singers, W. P. A. Garden.

7:40 P.M.—Carillon concert in Netherlands Pavilion.

7:45 P.M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

Fire demonstrations, Aetna Life Exhibit.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

8 P.M.

8:00 P.M.—"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Carillon concert at Belgium Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Fri.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Carillon concert, Florida Tower. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Previews of Progress" in General Motors Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Chinese revue, Chinatown Cafe, Old New York.

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Roller skating by Paul & Esther, Timken Exh't, Metals Bldg.

8:10 P.M.—Lecture on Electric accounting method, International Business Machines Exhibit.

8:15 P.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Civic Orchestra, W.P.A. Garden.

8:20 P.M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

8:30 P.M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Singing Color Fountains in Firestone Bldg.

Billy Rose Aquacade. (Amusement Area.)

Organ recital in Temple of Religion. (Sun. and Thurs.)

Orange Blossom Quartet, Florida Bldg. (Amusement Area.)

Carillon concert, Netherlands Pavilion.

The "Hot Mikado," Hall of Music.

Singing Color Fountains, Firestone Exhibit.

Fire drill show, N. Y. City Bldg.

Sue Hastings marionettes, Standard Brands Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

Ice skating, ski jumping, Sun Valley.

Modrigras Singers, W. P. A. Garden.

8:45 P.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"Bowling Green Follies," Old New York.

9 P.M.

9:00 P.M.—"Story of Three Flowers," water symphony, with music by The Trytons, at Lagoon of Nations.

Elektro, the mechanical man, Westinghouse Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Fire demonstration at Aetna Life Ins. Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Milking time for cows, Electrified Farm.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding time for Giant Panda Nyzos Exh't (Amusement Area.)

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Roller Skating by Paul & Esther, Timken Exh't, Metals Bldg.

9:10 P.M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

9:15 P.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

9:20 P.M.—Ski jumping, Sun Valley (Amusement Area.)

9:30 P.M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight," show, N.Y. City Bldg.

Calf feeding time, Borden Exhibit.

Sue Hastings marionettes, Standard Brands Bldg.

Paul Specht orchestra, Casino of Nations.

9:40 P.M.—Carillon concert, Florida Tower (Amusement Area.)

9:45 P.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ice skating, ski jumping, Sun Valley.

"Gayeties of 1900," Old New York (Amusement Area.)

10 P.M.

10:15 P.M.—Carillon concert, Florida Tower.

Fireworks and fountain display, "Battle of Flame and Color," Fountain Lake. (Daily exc. Wed., Sun.)

10:30 P.M.—The "Hot Mikado," Hall of Music.

Billy Rose Aquacade.

10:45 P.M.—Ski jumping, Sun Valley (Amusement Area.)

Ski jumping, ice skating, Sun Valley.

Bowling Green Follies, Old New York.

Ice skating, ski jumping, Sun Valley.

11 P.M.

11:00 P.M.—Ice skating show, ski jumping, Sun Valley.

11:15 P.M.—"This is the Fair" broadcast over WLW, top ramp, L.I.R.R. station. (Dly exc. Sat., Sun., Mon.)

12 Midnight

12:00 Midnight—Chinese revue, Chinatown Cafe, Old New York.

12:10 A.M.—Bowling Green Follies, Old New York.

12:15 A.M.—"Gayeties of 1900," Old New York, Amusement Area.

12:30 A.M.—Ski jumping, ice skating, Sun Valley.

Copies of TODAY AT THE FAIR make good souvenirs.

Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

Published daily, including Sundays, for the duration of the New York World's Fair 1939

THOS. R. GARDINER
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Advertising and business offices:
33 West 42nd Street
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KATHRYN MADDERY
Editor

Editorial office: Room 149, Administration Building, New York World's Fair
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Fair Stars Meet Condon Quintet At Man Arena

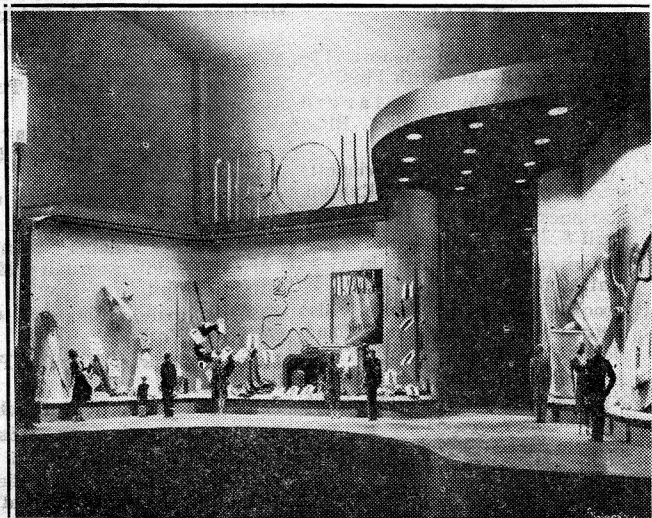
Ex-Collegians
Will Clash
Tonight

Fair-visitors possessed of an athletic complex, while marveling at the wonders of the World of Tomorrow, can see a swell basketball game tonight, at 5:30 P. M., if they visit the Sports Arena of The Man Building. Two top-flight basketball teams of today, the Condon A. C. and the World's Fair All-Stars, will battle for supremacy.

The All-Stars will present an almost entirely ex-collegiate quintet. The one exception is a lad still in school. Irving Terjesen, Al Telese, and Lou Tripsianis, form a trio of former New York University standouts. Jerry Bush and Jack Ahearn received their undergraduate education at St. John's in Brooklyn. Pat Rooney is an alumnus of Michigan State, while Ed Patton still is in the basketball picture at Ohio State. He returns to his classes in a day or two.

Terjesen and Bush, both of whom were honored with All-American selections when in college, are still considered by New York sports writers as two of the finest court performers ever seen at Madison Square Garden. Both work for Firestone at the Fair, and during the winter months may be seen on the famous quin-

TRAVEL WITH ARROW



The slogan "Travel with Arrow" is the cry of the Cluett Peabody Co. at their Arrow shirt exhibit in The Man Building. Male Fair-goers will realize the weaknesses of their own shirt wardrobe after viewing the display

tet sponsored by the tire-making concern.

Collegians of a few years back also form the roster of the Condon Club. This group, incidentally, were New Jersey A.A.U. champions, and runners-up in the American Basketball Congress during the '38-39 season. Todd Tighe, captain, matriculated at the University of Iowa. In 45 games last winter, he averaged 12 points a contest.

Man Building Invites Athletes To Compete

In the World of Tomorrow working at various exhibits, concessions, and for the Fair Corporation are many former college and high school athletes. With this as a basis, Man Building officials are offering the use of their Sports Arena for the purpose of creating inter-exhibit sporting rivalry.

Among those to be represented in basketball competition to date are the Ford Building (who have won five straight contests), Wonder Baker, Beechnut, American Express, Union News, and a so-called "home team" made up of Man Building employees.

Any employees or exhibitors desiring further details on the matter may receive the same by calling Hal Minor at The Man Building.

Skinner Exhibit Puts Emphasis On Variety

Nine Panels
Stress Use
Of Silk

Nine panels make up the exhibit of William Skinner and Sons Co. exhibit in The Man Building, and the one word description most appropriate for the whole display is "variety."

In one of the panels visitors see a crowded sports stadium. The suggestion made here is that of the use of Skinner silks in the athletic field.

The nice part about the whole booth is the non-commercial method used which suggests the desired advertising message, instead of literally shouting some advantageous factual information concerning their product.

Another panel shows a man in tail coat and top hat toasting a group of glamorous women. The idea behind this scene is to indicate the predominance of Skinner silks in the formal clothes field.

William Bayard Okie, Jr. designed the exhibit.

A sample of the famous Coco de Mer, the largest free-borne nut in the world may be seen at the Florida Building at the Fair. These strange black nuts (*Lodoica sychellarum*) cast upon the shores of the Indian Ocean remained a mystery until the discovery that the nuts were produced in the Sychella Islands off Madagascar. The nut is about the size of a man's head while the palm on which it grows attains a height of over 60 feet.

Be sure to visit
**WILLIAM
SKINNER
& SONS**
EXHIBIT
IN THE MAN BUILDING
Bring your camera!

CONTINUOUS PROGRAMS

(Unless otherwise noted, these entertainment features run more or less continuously from 10 A.M. to 10 P.M.)

Aetna Life Exhibit:

Safe driving tests. Motion pictures on home safety, fire prevention and highway safety.

American Potter Exhibit:

Tom Parker, pottery "thrower," makes vases by manipulating clay on potter's wheel.

Beech-Nut Building:

"The Biggest Little Show on Earth," miniature circus and parade.

Bell Telephone Building:

Pedro the Voder, synthetic voice operated electrically. Long distance demonstration—with drawings for free calls. "Voices of the Visitors," voice reproduction demonstration.

Borden Exhibit:

Cows being milked on the Rotolactor.

Chrysler Building:

Rocket Port—demonstration of rocket travel of the future. (Half hourly from 11 A.M.)

Coca Cola:

"Refreshments the World Over." Animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.

Consolidated Edison Building:

The "City of Light," dramatization of a 24-hour period in New York City.

Maison Coty:

"Symphonies in Fragrance," movie in Maison Coty Theatre.

duPont Building:

Demonstrating the Wonders of Chemistry plus Marionette Show. (Continuous from 10:00 A.M.)

Eastman Kodak:

"Cavalcade of Color"—beautiful Kodachrome pictures projected on the world's longest screen. Also photographic information, demonstrations, and garden for picture taking by visitors. (Continuous from 12 noon to 10 p.m.)

Electric Utilities Exhibit:

"Forward March of America," the Rocket Room.

Firestone Building:

Tire manufacturing—one tire, turned out every four minutes.

Food Building North:

Free servings: Ice Cream, Scandinavian Fruit Pudding (Rodrod), Fudge, Rennet Custards in various flavors. Free shopping bags with purchases. "The 'Junkie' Folks" Exhibit.

Ford Building:

A scenic ride down the half-mile elevated highway of the future in brilliantly colored stock cars.

Gardens On Parade:

5½ acres of outdoor Gardens, also Flower Shows and Exhibits. Garden Restaurant, 10—10 P.M.

General Electric Building:

"House of Magic." (Half-hourly from 10 A.M.) Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Cont. from 10:30 A.M.) Television Studio. (Half hourly from 11:30 A.M.)

General Motors:

"Futurama," carry-go-round takes visitors on tour through the U. S. of 1960.

Glass Center:

Glass blowing and weaving demonstrations. (Half hourly.)

Goodrich Building:

Guillotine tire test. (Half-hourly.)

Heinz Dome:

Free sampling 57 varieties. Chemiculture tomatoes. Free souvenir pickle pins. Musical waterfall.

Household Finance Exhibit:

"A Heap-O' Living" and Happy Ever After," movies.

Imperial Pearl Syndicate Exh't:

Pearl Farm: Native girls dive for pearl bearing oysters. (Consumers Bldg.) (Half hourly.)

International Business Machines Exhibit:

Demonstration of business machines; contemporary art of 79 countries; organ music.

Jewish Palestine Pavilion:

The Holy Land of Yesterday and Tomorrow, animated diorama.

Loose-Wiles Biscuit Exhibit:

Variety program of singing, dancing, boxing by troupe of midgets.

Lucky Strike Building:

"The Story of Lucky Strike," movie.

MacFadden Publications:

"Till Tell the World," movie. (Every 45 minutes from 10:45 A.M.)

Medical Soc. of Queens Exhibit:

Demonstration of Chest X-ray. (Medicine and Public Health Bldg.) (Hourly.)

Medicine & Public Health Bldg.:

Demonstrations by the blind in sculpturing, weaving, braille and typing.

National Biscuit Exhibit:

"Mickeys Surprise Party" and "Around the Clock with the Cues," technicolor movies.

Perisphere:

"Democracy," the city of the future.

Petroleum Exhibit:

Actual oil field drilling operations.

R. C. A. Building:

Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from telemobile units in Fair grounds.

Timken Roller Bearing Exh't:

Roller skating on 9-foot platform 7 feet above the exhibit.

U. S. Steel Exhibit:

"Steel Thinks Ahead." Back stage drama of steelmaking. Hall of the future: Housing, farm, city, factory of the future. Hall of Research: Demonstration shows five different properties of steel.

Westinghouse Building:

Elektro, the mechanical man; Battle of The Centuries, contest; Microvivarium; Television casting studio for visitors.

Sunbeam Exhibit:

Sunbeam Magic Mirror Theatre—electric appliances shown by living persons and animated characters.

Wilbert Products Exhibit:

"Manhattan Mystic" gives demonstration of modern thought transmission. (Continuous from 7 to 10 P.M.; Sat. & Sun. 10 A.M. to 10 P.M.)



YOU'LL GET A KICK OUT
OF THE
ARROW SHIRT EXHIBIT
IN THE MAN BUILDING



Soviet Restaurant Lures Epicures

A favorite rendezvous for epicures looking for the unusual is the Soviet Restaurant in the U.S.S.R. Pavilion.

Its completely air-conditioned dining room faces an open air terrace where folk from everywhere enjoy watching the Lagoon of Nations spectacle nightly.

In line with Soviet custom, there is no tipping and no service charge.

The Soviet Restaurant features Russian food prepared by chefs from Moscow. Here one can get the famous Beluga caviar, sturgeons a la Moscow, Volga-shashlik karsky, beef stroganor, blinn with caviar, borsch ukrainsk and many other Russian specialties. Here are served the world famous vodka, many wines such as Rusley and Cabemet-Muscat, and Georgian and Armenian cognac. Also on hand are the health giving natural waters, Nargan and Borjon of which so much is heard.

Mardi Gras Casino Has Gala Opening

(Continued from Page One)

an overflow of 5,000 more spectators.

The program will be so arranged that there will be forty minutes of dancing starting every hour. During the twenty minute interval there will be specialty numbers by popular entertainers.

Tonight's program features Carolyn Horton, Stanley Worth and Johnny Mac Affee, among the entertainers who appear to take up the slack between dances.

Famous Punch Is Served at Fair

Messmore Kendall, who is combining his hobby of patriotism with showmanship to make Washington Hall on the Fair Grounds a popular spot, has dug up the recipe for George Washington's favorite drink, Fish House Punch, which the first President served to guests at Mt. Vernon.

The drink, guaranteed to start the fireworks at any time of day or night, contains:

(Serves 50)
1 pint lemon juice
3/4 lb. powdered sugar
1/2 pint Cognac
1/4 pint Peach Brandy
1/4 pint Jamaica Rum
4 tablespoons bitters
2 1/2 pints charged water.
Mix together—ice and serve.

Swiss Pavilion Food In Perfect Flower

Switzerland's established reputation as the land of hospitality, delightful food and native born courtesy finds perfect flowering in the Swiss Pavilion Restaurants at the World's Fair.

For all those who love desserts, there is a great variety of pastries and cakes prepared by specialists brought from Switzerland for that purpose.

INTRODUCES NEW DRINK AT PICCADILLY

Gladys Shelley, the Broadway actress, can take a bow for giving the Piccadilly Circus Restaurant its biggest hot-weather seller; the Eskimoo.

Here is the recipe, which she originated at a party in the Piccadilly recently: Fill a tall glass with 3-4 buttermilk, add 1-4 White Rock, stir, add several ice cubes, wait a few minutes and then drink.

MAIL copies to your friends

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The only publication containing complete information and an accurate description of the New York World's Fair. The encyclopedia of the greatest exposition of all times. A convenient pocket-sized edition for general use; editions of larger size and with finer bindings for those desiring ones more suitable for the library and bookshelf. Also available translated into Spanish, French, Italian, German, Yiddish and Polish.

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Leave names and addresses of friends, to whom you wish to mail copies of the above publications, or any other publications listed in the "Book Program of the Fair," at any of the "Guide Book" booths at fair grounds—they will be mailed direct from World's Fair postoffice—or you may send your order to

Exposition Publications, Inc.
33 WEST 42nd STREET NEW YORK, N. Y.

Where to Eat What You Pay

GENERAL EXHIBIT AREA

ADVERTISEMENT

RESTAURANTS	LOCATION	DESCRIPTION	Price Range
Borden's Dairy World	Borden Bldg.	Sandwiches and Salads	15c to 75c
Casino of Nations (Bar)	Park Row	Complete Luncheons	75c up
Outdoor Terrace Restaurant	Paul Specht Orch.	Complete Dinners	\$1.25 up
Court of Flame (Bar)	Gas Industries Bldg.	Luncheon Plate Specials	55c to 90c
Outdoor Garden Restaurant	Avenue of Patriots	Dinner Plate Specials	70c to \$1.00
Sidewalk Cafe—Entertainment		Sandwiches	25c up
Piccadilly Restaurant & Bar	Hall of Fashion and Hall of Special Events	Sandwiches	15c up
		Hot Dishes	25c up
		10 oz. glass of beer	10c
Schaefer Center (Bar)	Lincoln Square	Special Luncheon	75c
Largest Bar at the Fair		Dinners	\$1.00 up
Outdoor Terrace Restaurant		Sandwiches	25c up
Schlitz Palm Garden (Bar)	Rainbow Avenue	Rest., Cafeteria, Spec. Plates	50c to 90c
Sports Bar Cafe	Lincoln Square	Sandwiches, Special Lunches, Dinner	25c to 75c
Star and Crescent (Bar)	Turkish Pavilion	American-Turkish Cuisine	
Outdoor Garden Restaurant		Complete Luncheons, Dinners	75c up
Continental String Ensemble		Complete Dinners (Din. Rm.)	\$1.50 up
Turf Trylon (Budweiser Bar)	Business Systems and Insurance Bldg.	Complete Luncheon	65c
Turf Cuisine Service		Complete Dinner	\$1.25
Outdoor Restaurant —At Y.M.C.A.	Bar Budweiser Beer 10c Y.M.C.A. Bldg.	Tom Collins 25c.	
Cafeteria and table service		Luncheon Specials	45c to 90c
Free social rooms, correspondence tables		Complete Dinners	65c to \$1.00

TRANSPORTATION AREA

Aviation Grill (Bar)	Aviation Bldg.	Plate Specials	45c to 70c
Outdoor Terrace Restaurant		Hot Sandwiches	35c
Aviation Grill Soda Fountain	Aviation Bldg.	Beverages & Cold Sandwiches	5c to 25c
Beverwyck Harbor Cafeteria	Near Aviation Bldg.	Sandwiches	15c to 30c
Beer		Hot Dishes	20c to 45c
Childs Restaurant (Bar)	Railroads Bldg.	Plate Specials	45c to \$1.25
Outdoor Garden Restaurant		Sandwiches	20c to 65c
Virginia Fried Chicken	Court of Railways	Fried Chicken	65c
Outdoor Garden—Popular price Bar		Complete Meals	45c up

INTERNATIONAL AREA

Albanian (Bar)	Albanian Section	Complete Luncheons, Dinners	75c to \$2.00
Argentine (Mgt. Benito Collada)	Argentine Pavilion	Argentine Beef	35c to \$2.00
Belgian (Bar)	Belgian Pavilion	Complete Luncheon	\$2.00
Terrace facing Lag'n of Nations		A la carte "Plat du Jour"	\$1.75 up
Brazilian (Bar) (Dancing)	Brazilian Pavilion	A la carte	\$1.25 to \$2.50
		Complete Dinner	\$3.50
British Buttery (Bar)	The British Pavilion	Entrees	From 75c
Air Conditioned		Sandwiches	From 25c
Outdoor Terrace		Salads	From 30c
Chilean (Bar-Patio Restaurant)	Chilean Pavilion	A la carte-Lunch-Dinner	40c to \$1.50
Czechoslovakian (Bar)	Czechoslovakian Pavil'n	Complete Luncheon	\$1.00
Outdoor garden restaurant, entertainment		Complete Dinner	\$1.50
Danish Day Lite (Bar)	Danish Pavilion	Lunch	\$1.50
Reservations HA. 9-6747		Dinner	\$3.00
Finland (Bar)	Finnish Section	Special Hot Dishes	65c to 85c
Le Restaurant Francais	French Pavilion	A la carte entrees	\$1.60 to \$2.25
Bar and Terrace		Sandwiches	40c to 90c
Hungary (Bar)	Hungarian Pavilion	Complete Luncheon	95c up
(Also at Bar specials 65c up)	Air conditioned	Complete Dinner	\$1.35 up
Italian Line—also Bar	Italian Pavilion	Complete Luncheon	\$3.00
Air Conditioned—Italian Orch.	No tipping—all prices include service charge.	Also a la carte entrees	\$1.00 to \$2.00
Outdoor Terraces		Dinner entrees	\$1.50 to \$2.50
Norway Snack Bar (Bar)	Norwegian Pavilion	A la carte Specialties	15c to 25c
Poland (Bar) (Dancing)	Polish Pavilion	Complete Luncheon	\$1.25
		Complete Dinner	\$2.00
The Genuine Port Wine Bar	Portugal Pavilion	Port and Snacks	40c and 50c
Soviet (Bar)	U.S.S.R. Pavilion	Special Luncheon	\$1.00 up
Air conditioned Dining Room—	Outdoor Terrace	Special Dinner	\$1.25 up
Star and Crescent (Bar)	Turkish Pavilion	Lunch and Dinner	75c to \$2.50
Swiss Pavilion Restaurants	Swiss Pavilion	Garden	45c to \$1.25
Entertainment	Also a la carte	Chalet	\$1.25 to \$3.00
Venezuela (Bar)	Venezuelan Pavilion	Special Luncheon	75c

AMUSEMENT AREA

Ballantines Three Ring Inn	Times Square	Special Luncheon	75c
Bar—Entertainment—air conditioned outdoor gardens		Complete Dinners	\$1.25 to \$2.00
Mgt. Robert J. and Max Eitel		Cafeteria Entrees	25c to 65c
Childrens' World Restaurant	Children's World	Dinners for Children & Adults	50c to \$1.25
Caruso (Bar)	East Loop	Spaghetti	50c
Open Air Restaurant		Chicken and Spaghetti	85c
Affiliated Caruso of N. Y. and Newark		Other Dishes	45c up
Little Miracle Town (Bar)	Morris Gest's	Complete Luncheons	50c to 95c
	Miracle Town	Complete Dinner	75c
N. T. G. (Bar)	Midway	Luncheon	45c up
Palm Beach Room—Entertainment		Dinner	\$1.00 up
Emil Petti Orchestra of Everglades Club, Palm Beach			
Rheingold Inn (Bar)	East Loop	Dinner	From \$1.25
Outdoor Garden Restaurant		Supper Specials	From 60c
Skating Rink Show		Sandwiches	From 25c
Washington Hall (Bar)	Terrace Restaurant	Complete Dinners, Southern	
Specialty—Mint Julep	On Fountain Lake	Specialties	50c to \$1.30

Today's
Events

Tomorrow's
Forecast

TODAY *at the* FAIR 5^c

OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

Published Every Day * NEW YORK WORLD'S FAIR 1939 * .. Friday, Sept. 22, 1939 ... No. 143

Inaugurate New Kids Day Today

(Story on Page Two)

Pan-America Day Sets a World Example

Twenty-one Nations
Participate In
Gala Program

(Continued from Page One)

to him by Thomas J. Watson, chairman of the Inter-American Commercial Arbitration Commission, and past president of the International Chamber of Commerce.

Harvey D. Gibson, chairman of the board of the Fair corporation will officially welcome the visiting dignitaries at a luncheon at Perylon Hall on their arrival from Washington. Mr. Gibson will also make a welcoming address during the ceremonies at the Court of Peace.

E. F. Roosevelt, director of Foreign participation for the Fair corporation will be the presiding officer at the Court of Peace and will introduce the distinguished speakers of the day.

In addition to the speaking program, the Court of Peace ceremonies will include vocal selections by the famed Paulist Choristers. Father Finn, organizer and director of this famous boy's choir will conduct the musical program. There will also be music by the United States Navy Band.

At 5:30 P.M. on the invitation of Thomas J. Watson, president of the International Business Machine Corporation, the official party will attend a special program at the I.B.M. Gallery of Science and Art. The South American orchestra, under the direction of Vincent Bragale will play a group of South American musical numbers. Carlo Morelli, baritone of the Metropolitan Opera Association will sing South American folk songs; the Four Horsemen will present a group of Chilean Cowboy songs; and Deiores Casinelli, soprano of the San Carlos Opera Company will sing a group of Argentine folk songs. There will also be a performance of South American folk dances.

At the conclusion of the Court of Peace ceremonies there will be a reception at the Federal Building for the official guests. The reception will be followed by the showing of descriptive travel films in color on Peru—the Land of the Incas, and Chile—the Land of Charm, in the Federal Theatre.

Send a copy of TODAY AT THE FAIR to your friends at home.

CHOIR SINGS AT PAN-AMERICAN DAY CEREMONIES



The Paulist Choristers who will entertain at the Court of Peace today is composed of 80 boys and men and is directed by Father Finn, who founded and organized the original group 34 years ago. They have appeared before the Pope in the Throne Room of the Vatican and have also sung a Soleum Mass in the great Cathedral of Noire Dame in Paris

Ecuador Is Proud Of Her Native Craftsmen

Exhibit Tries To
Correct Popular
Misconception

The Pan-American celebration at the Fair today focuses attention on one of the most interesting exhibits at the Fair from the standpoint of information to be gained.

The Republic of Ecuador on the west coast of South America is particularly proud of one of its native products, that in the minds of the average American is seldom associated with that country.

We refer to the so-called "Panama Hat."

But don't call it a "Panama hat" in the presence of an Ecuadorian. They resent the misnomer that has attached itself to one of the prized native products of Ecuador, and contend that no so-called Panama Hat has ever been woven in the territory of Panama.

Natives in the interior of Ecuador weave the average Panama. The straws differ substantially in grade according to where it is produced, and there is a vast difference in the technique of individual weavers.

OFFICIAL PROGRAM OF TODAY'S EVENTS

(Continued from Page One)

—Pan-American Day: program in the Court of Peace. Speaker of the day: Cordell Hull.

3:45 P.M.—Mu Phi Epsilon: Musical program in the Goodrich Arena.

4:00 P.M.—DeForest Day: Reception at the Westinghouse Exhibit.

—Pan-American Day: Reception at the Federal Building.

4:15 P.M.—Pan-American Day: Travel films in the Federal Theatre.

4:30 P.M.—Metropolitan Trio: Broadcast over WNYC from the Business Systems & Insurance Building.

5:00 P.M.—DeForest Day: Reception at the French Pavilion.

—Pan-American Day: Review retreat parade by Court of Peace.

—Camp George Washington retreat parade by U. S. Army, Navy, Marine Corps Battalions at the Court of Peace.

5:15 P.M.—Pan-American Day: Reception at the National Advisory Committees Bldg.

5:30 P.M.—Basketball game in Sports Arena of The Man Building: Condon A. C. vs. World's Fair All-Stars.

—The Trytons: Concert until 7:00 P.M. at Washington Statue.

5:45 P.M.—Mu Phi Epsilon Musical program at the Goodrich Arena.

6:00 P.M.—Evening parade and safety monitor drill at Boy Scout Camp.

—"World's Fair Review": broadcast over WNYC from the New York City Building.

6:30 P.M.—"Capt. Tim Healy": Broadcast over NBC Red Network from the Sealtest Building.

7:30 P.M.—Metropolitan Life Insurance concert: By the Beaux Arts Trio until 9:30 P.M. from the Business Systems & Insurance Building.

—Organ recital by Viola Lang from the Temple of Religion.

7:45 P.M.—Pan-American Day: Reception at the Federal Building.

8:00 P.M. "Welcome Neighbor" broadcast over MBS from New Jersey Building.

—DeForest Day: Dinner at Merrie England.

—Swing Mardi Gras: Gala opening with Eddie Duchin and his orchestra until 1:00 A.M. at the Mardi Gras Casino.

9:00 P.M.—"Come to the Fair" broadcast over WINS from Victoria Falls.

—Orange Blossom Varieties broadcast over NYBS from the Florida Exhibit.

—"The Story of Three Flowers" at the Lagoon of Nations.

—Pan-American Day: View Lagoon Display at Lagoon of Nations.

9:45 P.M.—"Inquiring Microphone" broadcast over WINS from Victoria Falls.

—Pan-American Day: Reception at the Florida Building.

10:15 P.M.—"Variety in Fireworks" on Fountain Lake.

10:30 P.M.—Mass parachute jump in the Amusement Area.

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The Gallery of Contemporary Science and Art representing 79 countries.

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