

Attendance
Yesterday at
9:30 P.M.
517,066
To Date:
22,050,989

TODAY *at the* FAIR 5^c

OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

Published Every Day * NEW YORK WORLD'S FAIR 1939 * ... Monday, Sept. 4, 1939 ... No. 125

International Broadcast Will Climax Luxembourg Fete Day

Upturn Brings New Shows To Midway Amusement Area Glow With Optimism

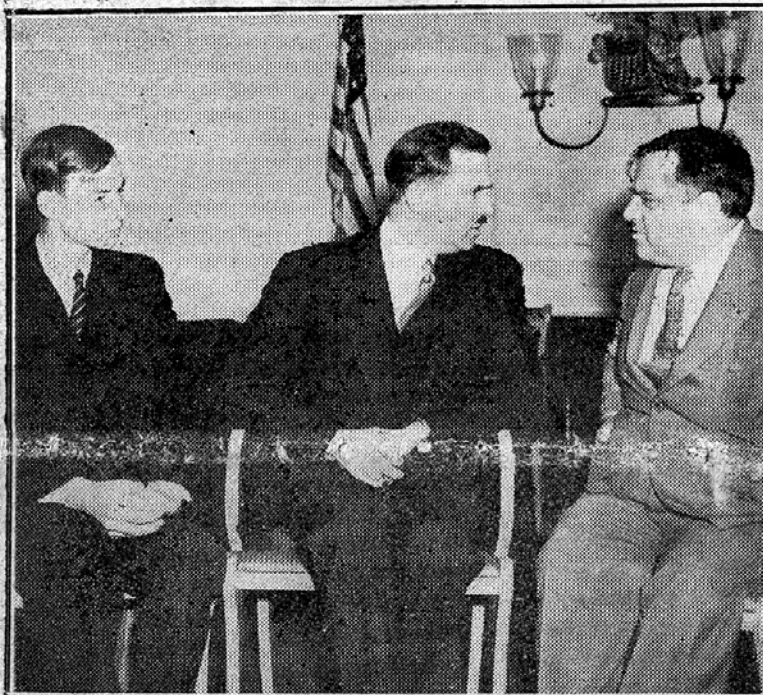
Optimism pervades the Amusement Area and showmen are looking forward to the two months remaining to the Fair as holding promise of abundant returns.

In keeping with this sanguine outlook, three new shows have opened, "Hollywood on Parade," which took over the site of the former Savoy Ballroom, "Lopez Review" in Carnivalland, and "The Girls from Mars" in the Bowery Old New York.

"Hollywood on Parade" is equipped like a studio in the film capitol and pictures will be shot before the eyes of the audiences. Pictures will be made of the au-

(Please Turn to Page Three)

A ROYAL WELCOME AWAITS THEM



Crown Prince Jean of Luxembourg (left) listens as his father, Felix, Prince Consort of the Grand Duchess Charlotte of Luxembourg and Mayor Fiorello H. LaGuardia chat at New York's Summer City Hall at Arrowbrook near the World's Fair

Prince Felix And Crown Prince Will Appear At Gala Fete In The Court Of Peace

High ranking government officials will pay homage to the little Grand Duchy Luxembourg on an international program to be broadcast from the Court of Peace this afternoon as part of the celebration of Luxembourg Fete Day at the World's Fair.

Prince Felix, Consort of the Grand Duchess Charlotte of Luxembourg will appear on the program with his son, the Crown Prince Jean, heir to the Luxembourg throne.

Hon. Joseph E. Davies, American Ambassador to Belgium, also will make a short address. The program will be broadcast by short wave to Europe.

Other speakers will include, Hon. William H. Hamilton, Honorary Consul-General of Luxembourg; Mathew Woll, vice-president of the American Federation of Labor; Messmore Kendall, president general of the American Sons of the Revolution; Grover Whalen, president of the Fair corporation; and United States Commissioner General Edward J. Flynn.

A long program has been arranged for the royal party start-

(Please Turn to Page Three)

Workmen Add Obligato To Swing Music

As Hal Kemp and his orchestra swing it out at the Bandshell on Fountain Lake this afternoon in their regular three hour session from 3 to 6 P.M. carpenters working on the 2,400 square foot dance floor being erected for the jitterbugs will add a staccato obligato to the music.

Fair-goers who have been longing for a dance floor on which they could take advantage of the

(Please Turn to Page Two)

OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

11:00 A.M.—Luxembourg Day: Prince Felix of Luxembourg receives gun salute on arrival at World's Fair Boulevard Gate with his official party. Party proceeds with police escort to Perylon Hall where Prince Felix signs Distinguished Guest Book.

—Fourth Congress of American Poets: Meeting at Shakespeare House, Merrie England, to discuss "Poetry in the World of Tomorrow."

11:45 A.M.—Radio Garden Club broadcast over WOR at Gardens on Parade.

11:55 A.M.—Luxembourg Day. Prince Felix and special party review troops in Court of Peace.

12:00 Noon—Organ recital by Ernest White in Temple of Religion.

12:05 P.M.—Luxembourg Day: Special party calls on Commissioner Flynn at

Federal Building and then on Mayor LaGuardia at Arrowbrook.

1:00 P.M.—Luxembourg Day: Luncheon for official party at Perylon Hall.

1:30 P.M.—"Today in the World of Tomorrow" WWRL at Communications Building.

2:00 P.M.—New World Ensemble presented by Ferde Grofe at Ford Exposition.

—Sculpture workshop demonstration by Minna Harkavy at Contemporary Art Building.

—Uncle Sam's Fighters-on-Wheels: Streamlined, mimic warfare will be fought by Seventh Cavalry Brigade, U. S. Army's most powerful mechanized unit, in Field of Special Events.

(Please Turn to Page Two)

'Hell Buggies' Roar Through Battle Maneuvers Today

The Seventh Cavalry Brigade, bivouaced at the Fair on their return from war maneuvers at Plattsburg, N.Y., will stage an impressive mimic battle for Fair-goers this afternoon at 2:30 and again at 5 P.M. in the Field of Special Events.

Uncle Sam's most powerful and only completely mechanized unit, roaring through shell holes and climbing over obstacles will turn the Fair into a miniature battle field.

Led by the scout cars which will approach the field from the Maritime Building to reconnoiter, various elements of the mechanized cavalry will deploy in battle array.

Acting on the information secured by the scout cars, machine gun units and artillery will move into position and take up fire.

The artillery including 75-mm. field guns and howitzers will lay down a barrage covering the approach of the combat cars that will move over fixed obstacles and capture the objective.

Immediately following the mimic battle, the various elements of the brigade will parade to the Court of Peace. The combat cars, popularly known among the soldiers as "Hell Buggies," Scout Cars, Machine Gun Units, and heavy artillery will remain at the Court of Peace from 3 until 4 o'clock and the public will be allowed to inspect them.

00152562 (a, b, c, d)

Fred Waring Has Famed Glee Club At Fair Temple

Collegians Will
Sing Religious
Choruses

One of the most unusual events to be scheduled at the Temple of Religion since the opening of the Fair, will take place next Sunday, September 10, at 6:45 P.M., when Fred Waring's Glee Club and Chorus will give a program of religious choral numbers arranged specifically for the audiences who regularly visit the Temple. The choruses which have appeared thus far have been those that are affiliated with churches, religious organizations, or universities.

Fred Waring's Glee Club and Chorus consists of 36 members who represent 19 states in the country, including the following: Alabama, Arizona, California, Connecticut, Iowa, Kentucky, Maine, Michigan, Minnesota, New Hampshire, New Jersey, New York, North Carolina, Ohio, Oregon, Pennsylvania, Texas, Washington and Wisconsin.

Most of the members of the glee club are graduates of colleges and universities who have received thorough musical educations. A great percentage of the singers come from the Middle West and California. Most of the men have had experience and training in singing in their home towns or university town churches, in addition to broadcasts on their local radio stations.

The Temple of Religion anticipates an exceptionally large audience to receive the Waring choristers on Sunday night, as this particular glee club enjoys an enviable reputation for excellent musicianship.

On display at the World Trade Center today is a lithographic exhibit of Swedish Trade and Travel. Shipping, one of Sweden's leading activities, is pictured showing the contrasts between a modern trans-Atlantic liner and a pre-historic Viking ship, or "drakskepp" which figured so prominently in early North American exploration.

Tomorrow At The Fair

Norwegian Engineers' and Architects' Day.

North Dakota Day.

New York State Society of the Cincinnati International Association of Microbiological Congress Day.

Grand Army of the Republic Day.

Women's Relief Corps Day.

Ladies of the GAR Day.

Auxiliary to the Sons of Union Veterans of the Civil War Day.

Queens Rotary Club.

Exhibition of Fly Casting, Bait Casting and Spinning.

Air Mail of Tomorrow Conference and Celebration.

Habonim Day.

Pax Romana Day.

Father Kolping Day.

Send a copy of TODAY AT THE FAIR to your friends at home.

ART TREASURES FIND SAFETY AT FAIR

A TINY VAN EYCK (10 3/8 x 7 3/8) VALUED AT MORE THAN \$500,000, ESCORTED BY GUARDS TO THE FAIR—

S SELF PORTRAITS OF REMBRANDT, VAN DYCK, RUBENS AND OTHER OLD MASTERS

FREE LECTURE TOUR EVERY HALF HOUR

MASTERPIECES OF ART

A \$30,000,000 ART SHOW

FAMOUS VISITORS TO THE GALLERIES INCLUDE...

Mrs. Charles Lindbergh
J. P. Morgan
Albert Einstein
Edw. G. Robinson
Jean Parker
Miriam Hopkins
Katherine Cornell
Gene Tunney
AND SCORES OF OTHERS

Priceless Treasures Find Haven Of Safety At Fair Exhibit

The directors of the Masterpieces of Art Exhibition at the World's Fair may, as a result of the European situation, find themselves with an embarrassment of artistic riches.

During the last few days cablegrams have been trickling in from foreign lenders of some \$2,500,000 worth of paintings which have been part of the \$30,000,000 total on exhibition at the Fair since May.

The Louvre Museum in Paris, the National Gallery of London and the Rijksmuseum of Amsterdam have sent almost identical messages to Perry T. Rathbone, director of Masterpieces of Art, expressing a fear that because of the war tension the World's Fair may close earlier than anticipated and specifically instructing that paintings now in New York be kept here until further instructions are sent.

Because of this apparent uneasiness, Mr. Rathbone has sent reassuring cables to other lenders, including the National Gallery of Victoria at Melbourne, Australia, which loaned the \$500,000 Van Eyck "Ince Hall Madonna," notifying them that no shipments will be made from here, either now or at the close of the Fair, without the receipt of specific instructions.

The Louvre loaned seven paintings to the Masterpieces of Art Exhibition, among the most notable being Chardin's "Grace Before Meals" and "Fragonard's 'L'Etude.'" From the Rijksmuseum of Amsterdam, Masterpieces of Art has borrowed Vermeer's famous "Milkmaid," Mae's "An Old Woman Spinning," Ruisdael's "View of Haarlem" and three other pictures of a total value in excess of \$400,000. The National Gallery at London loaned only one picture, but this is valued at

\$250,000. It is Hogarth's "The Graham Children."

Other foreign lenders include the private collection of H. E. ten Gate of Almelo, Holland, which loaned twelve pictures, including a Rembrandt. The twelve have a total value of approximately

\$750,000. He has been sent a cable of reassurance from Mr. Rathbone, as have the Countess de la Beraudiere of Paris, who loaned El Greco's "The Deposition," and Paul Klotz of Pontresina, Switzerland, whose Rembrandt picture "The Rape of Europa" is another notable exhibit at Masterpieces of Art.

Masterpieces of Art is sponsored by a non-profit group of art patrons, known as Art Associates, Inc. They have no objection to retaining custody of these foreign pictures as long as their owners may wish, but there is the problem of continuing insurance costs to be considered after the close of the World's Fair.

OFFICIAL PROGRAM OF TODAY'S EVENTS

(Continued from Page One)

—"Hell Buggies" on Parade: Mechanized units of Seventh Cavalry Brigade, U. S. Army, will parade in Court of Peace and remain for public inspection to 4 P.M.

3:00 P.M.—"Swing-High Swing-Low Jam Session: Music by Hal Kemp and his All-American Musical Favorites at Fountain Lake Bandshell.

—Bocce match between Ohio and New York City team in Court of Peace for World's Fair championship of the Italian national game.

—Luxembourg Day: Special showing of General Motors Futurama for Prince Felix and party.

3:30 P.M.—Federal Civic Orchestra concert at W. P. A. Auditorium.

3:45 P.M.—Luxembourg Day: Program and International broadcast in Court of Peace. Speakers will include Prince Felix, Hon. Joseph E. Davies, American Ambassador to Belgium, His Excellency Paul Heymans, former Finance Minister of Belgium and others.

4:15 P.M.—Organ recital at International Business Machines Exhibit, Business Systems & Insurance Building.

5:00 P.M.—Uncle Sam's Fighters-on-Wheels: Mimic warfare by fully mechanized units of Seventh Cavalry Brigade, U. S. Army, in Field of Special Events.

—"Fair Questions" broadcast over WINS at Food Building South.

—Camp George Washington Army battalion exhibition drill and retreat parade in Court of Peace.

5:15 P.M.—Luxembourg Day: Reception for invited guests at Luxembourg Pavilion.

5:30 P.M.—The Trytons band concert until 7 P.M. at Washington Statue.

—Organ recital by Ernest White at Temple of Religion.

6:00 P.M.—Evening parade and safety monitor drill at Boy Scout Camp.

—Twilight Hour at Temple of Religion.

—"Uncle Don" broadcast over WOR at New Jersey Building.

6:15 P.M.—"World's Fair Review" broadcast over WNYC at N. Y. City Building.

6:30 P.M.—"Capt. Tim Healy" broadcast over N. B. C. Red Network at Sealtest Building.

6:45 P.M.—Federal Civic Orchestra concert in W. P. A. Garden.

7:00 P.M.—Swing concert by Ben Bernie and his orchestra at Fountain Lake Bandshell.

—New World Ensemble presented by Ferde Grofe in the Garden Court until 10 P.M. at Ford Exposition.

7:30 P.M.—"Barnacle Bill" broadcast over WINS at Victoria Falls.

8:15 P.M.—Federal Civic Orchestra concert in W. P. A. Garden.

8:30 P.M.—"Let Your Hair Down" broadcast over WINS at Victoria Falls.

—Luxembourg Day. Dinner at Washington Hall.

9:00 P.M.—"The Spirit of George Washington," symphony of water, light, flame and music by the Trytons, World's Fair band, at Lagoon of Nations. Salute to Luxembourg after display.

—"Come to the Fair" broadcast over WINS at Victoria Falls.

10:15 P.M.—"Battle of the Comets," fireworks, fountain and searchlight display, at Fountain Lake.

11:00 P.M.—Ben Bernie and All the Lads broadcast over CBS until 11:30 P.M. at Fountain Lake Bandshell.

Carpenters Add Obligato To Swing Music

Jitterbugs Dream
Will Come True
At Bandshell

(Continued from Page One)

tantalizing melody of the big name bands, which give free concerts there daily, will have their wish fulfilled this week.

Carpenters are fast at work over the week-end on a 2,400 square foot dance floor being constructed in front of the Amusement Area bandshell. It is expected that the floor will be completed by Wednesday when Benny Goodman, "King of Swing," takes over the band shell baton for the afternoon sessions. It will accommodate 400 dancing couples at a time, but plans are already being made for enlarging it in case of need.

This afternoon when Hal Kemp plays, he will have with him all the stars from the "Time to Shine" radio program. Among those who will take their turn at the mike are: the Smoothies, Babs, Charlie and Little Nan Wynn, song stylists; Bob Allen, romantic baritone; and Jack LeMaire.

In the evening from 7 P.M. until midnight, Ben Bernie will be there with All the Lads. There will be Colonel Manny Prager, the Bailey Sisters and Donald Saxon.

The Trytons, official World's Fair band, will be heard on three occasions at the Fair today. The band will play a concert at Washington Statue from 5:30 to 7 P.M. and will provide the music for the Lagoon of Nations spectacle at 9 P.M. and the "Battle of the Comets," the fireworks show at 10:15 P.M. at Fountain Lake.

Industry's New Frontiers Shown At General Motors Auditorium

Downhearted? Discouraged by the crisis news? Feeling, perhaps that the industrial frontiers have all been explored and that opportunities have been exhausted?

Then hasten to the General Motors Auditorium and be inspired. For here, every hour on the hour, capacity audiences are hearing a message of science, of research, of opportunity which industry is creating through its development of new materials.

The truly inspirational message concerns the industrial opportunities which these new products offer. Sponsored and presented by General Motors Research Laboratories, it is a truly scientific presentation yet designed that the layman may grasp both the fact and its significance.

There is, for example, the egg trick, in which Science Commentator Ernest L. Foss, who conducts the Previews of Progress performance fries an egg in a pan suspended above his uncovered hand. Mr. Foss explains that this startling result has been brought about by the action of a high frequency induction coil, through which the current is reversing itself 3200 times a second.

Again Mr. Foss amazes his audience by whispering into the unlighted end of a flashlight, focusing the beam upon a photo-electric cell, 22 or more feet across the stage and reconverting the light into greatly intensified sound. Numerous other demonstrations lead to an inevitable conclusion. As the inventors of the past could not foresee to what lengths their products would lead, neither can today's scientists envision with any accuracy the results of their research.

For the climax of his show, Mr. Foss displays a breath-taking array of new inventions and discoveries. There is, for example, a yarn that looks like wool, feels like wool and wears like wool. It even smells like wool when it burns. But it's made from milk. And spectacles made of coal. The lenses are made of plastic "glass" a new non-breakable product that is clearer than glass and can be ground, cut or molded. And it is made of coal, air and water. Another synthetic glass that Mr. Foss shows his audience is the cold-light tube that can pick up light at one end and carry it through

Luxembourg Honored At Fair Today

(Continued from Page One)

ing with their arrival at the Fair grounds at 11:30 A.M. and winding up with a reception at Washington Hall from the porch of which they will view the fireworks display over Fountain Lake at 10:15 P.M.

Prince Felix and Crown Prince Jean will be escorted from the city to the Fair by motorcycle policemen and after receiving the appropriate salute at Boulevard Gate will proceed to Perylon Hall where the royal guest register will be signed. Military honors will be accorded in the Court of Peace and the U. S. troops at Camp George Washington will pass in review. A call at the Federal Building will be followed by luncheon at Perylon Hall.

Following luncheon the royal guests will visit the General Motors exhibit and then proceed to the Court of Peace for the program of speeches, which will be broadcast over short wave to Luxembourg.

Optimism Prevails In Amusement Area

(Continued from Page One)

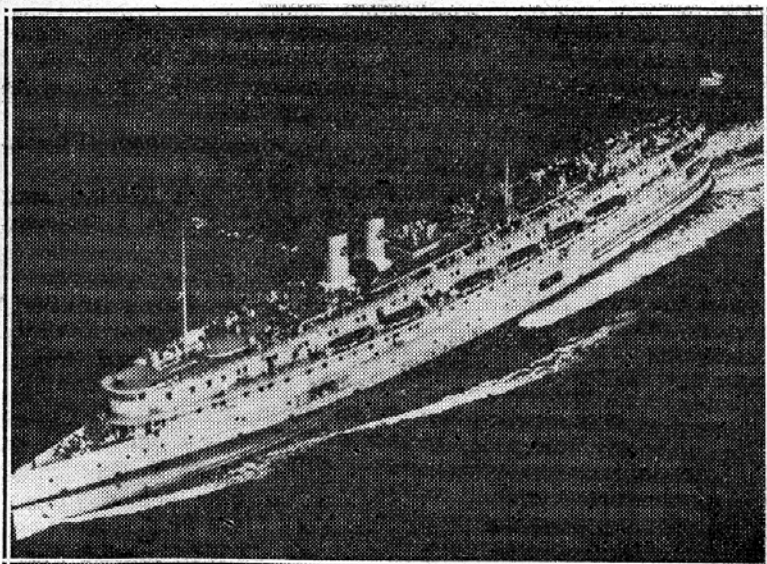
dience watching the spectacle and these pictures also will be thrown on the screen.

The new show in Carnivalland is a "kid" revue and will open with 29 talented youngsters. The cast will be changed from week to week by the introduction of the other boys and girls.

to the other while the tube remains cold.

Inspirational stuff this—and reassuring at a time when our courage and belief in the future is apt to be lagging. The shows starts every hour on the hour. Better hurry.

COMPLETE IN EVERY DETAIL



Recently installed in the Rhode Island Building at the Fair is a new diorama showing the sea route to Rhode Island. Realistically plying the waters is a perfect scale model of the famous Yankee Flagships Arrow and Comet, twin members of the fleet of the Colonial Steamship Line

AS WAR BREAKS OUT IN EUROPE



Crowds at the World's Fair jam the Court of Peace for a close view of the units of the Seventh Cavalry Brigade (mechanized) which this week is demonstrating its effectiveness in mimic warfare at the World of Tomorrow after war games based on Plattsburg, N. Y. In the background is the Federal Building

Outstanding Exhibitors Cooperate In Big 'Safety Week' Program

The three "E's" of Safety (Education, Engineering and Enforcement) will occupy the spotlight in a mammoth "World's Fair Highway Safety Program" the week of September the 11th.

Through the efforts of the Aetna Life Insurance Company, who are coordinating the plans, the various aspects of this humanitarian movement will be presented in a series of events which will feature each of the three "E's."

Many of the exhibitors (namely, General Motors, Ford, Chrysler, Goodrich, Firestone, Petroleum Company and Greyhound) who are interested in Highway Safety are preparing special programs which will outline clearly every possible phase of this vital subject. The Greater New York Safety Council, the National Safety Council, the New York and World's Fair Police Departments, School Patrols, Boy Scouts and the Red Cross are to take part. Contributing programs are to be offered by all the eastern states, and a huge parade is to take place on the opening day.

Highlighting the program at the Court of Peace will be special features from 3 P.M. to 4 P.M. An address of welcome will be given by one of New York's first citizens who will dedicate formally "Highway Safety Week at the Fair." Jimmie Lynch's drivers will demonstrate many of the unsafe driving habits of the average motorist and then show the correct methods to be applied. Several girl attendants from the Aetna Laboratory for Living and members of the Boy Scouts Troop will act as models for the pedestrian show which will depict the unsafe practices which yearly kill about twelve thousand people. Among these practices are crossing intersections diagonally, crossing against traffic signals, stepping out from behind parked cars and "jay-walking." Enforcement of rules and regulations is a nec-

essity, and the Police Department will be on hand in full regalia to prove their side of the case. As a rare treat, both the driver and the arm of the law will meet on common ground and discuss who's wrong and why. Many times lives may be saved after an accident if correct care is given the injured. The Red Cross and the Emergency Units of the New York Police Department will exemplify the right kind of emergency treatment to be given in the event of accident on the highway.

Send a copy of TODAY AT THE FAIR to your friends at home.

From the
**New York
World's Fair
Studios**
In the Communications Bldg.

WWRL

1500 KC

**Highlights of
the Fair**

**MONDAYS to FRIDAYS
1:30 - 1:45 P. M.**

**OFFICIAL WORLD'S
FAIR QUIZ
Tuesdays - 9:30 P. M.**

BE SURE TO VISIT

The Gallery of Contemporary Science and Art representing 79 countries.

INTERNATIONAL BUSINESS MACHINES EXHIBIT in the Business Systems and Insurance Building.

**ALL EXPENSE CRUISES
To NEW ENGLAND \$18 up**
BOSTON \$4
Providence \$3.25
Lv. Pier 11 North
River, 5 p.m. D.S.T. BAR. 7-1800
The "Yankee Flagship" Route

Out-of-Towners Make Record Attendance

**Aetna Exhibit Says
Most Cards Sent
South and West**

A new attendance record was set at the Fair yesterday. But where all the people came from is somewhat of a question.

A quick check through the grounds late yesterday afternoon, revealed that out-of-towners outnumbered people from the metropolitan area by a 4-1 margin. However, this is not at all indicative being simply the result of questioning 16 visitors.

Three were from Manhattan and another said she lived out on Long Island. Of the out-of-towners, Massachusetts had the greatest representation. Three were from Boston, and two from western part of the state. Upstate New York had three, Pittsburgh one, and the remaining trio were from farther West, namely: Chicago, Indianapolis, and Sioux Falls, So. Dakota.

Another favoring factor that it was an "out-of-town" bunch is the report received from attendants at the Aetna Exhibit. Here postcards are mailed free by the insurance company for visitors to any point in the country.

**SEE THE
WORLD'S
LARGEST
TYPEWRITER today!**

A Giant Working Model at the Underwood Exhibit Business Systems and Ins. Bldg.

Visit the
METALS BUILDING
Opposite the Trylon
SEE THE EXHIBITS
Enjoy the Entertainment

Photographic Supplies

Roll Film
Color or Black and White
...
Film Pack
Color or Black and White
...
Motion Picture Film
Color or Black and White
...
FILM
also for sale at all 30 cigar stands on the Ground
...
Cameras
...
Motion Picture Cameras
...
Projectors
...
Developing and Printing
...
Souvenir Pictures
Color or Black and White
...

**PHOTOGRAPHIC CONTEST
EVERY WEEK**
Information and Entry Blanks
at Underwood Store or Exhibit

EXHIBIT
Communications Building
STORES
Communications Building and
Constitution Mall adjoining
Helm Dome
...

**UNDERWOOD &
UNDERWOOD**
Official Photographers

Special Sale
**ITALIAN HANDICRAFT
AND SOUVENIRS**
20 to 50% REDUCTION
ON ALL MERCHANDISE
ITALIAN PAVILION GIFT SHOP

9 A.M.

8:00—Gates open.

10 A.M.

10:00 A.M.—Exhibits open.

Elektro, the mechanical man, in Westinghouse Bldg.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Mon., Wed., Fri.)

Circulation and heartbeat demonstrations, Aetna Life Exht.

Marionette show, Libby, McNeill & Libby Exh't.

Manual training demonstrations, Ford Bldg (Daily exc. Sun.).

Television show, RCA Exhibit.

10:20 A.M.—"Writer's Cramp," A. B. Dick Co. Exh't.

10:30 A. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Railroads at Work," Railroads Bldg.

Fire drill show, N. Y. City Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg.

10:45 A.M.—"Foiling the Villain," "On the Carpet," Addressograph-Multigraph Exhibit.

11 A.M.

10:00 A.M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Feeding time for quail, Georgia Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.)

Marionette show in Libby, McNeill & Libby Exh't.

Carillon concert, Florida Tower. (Amusement Area.)

Print-making demonstrations. Contemporary Arts Bldg. to 5 P.M.

Guided tour, Contemporary Arts Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Health movies to 2 P.M. Metropolitan Life Exh't. (Dly. exc. Mon.)

11:10 A.M.—Electric writing machine speed demonstration, Internat'l Business Machines Exh't.

11:15 A.M.—Typewriting speed demonstr'n, Underwood Elliott Fisher Exhibit.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Television show, RCA Exhibit.

11:30 A. M.—"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exh't.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Murder at Midnight" show, N.Y. City Bldg.

Bull exercising, Borden Exhibit.

11:40 A. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

11:45 A.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Radio Garden Club broadcast, Gardens on Parade (Mon.).

12 Noon

12 Noon — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Organ recital in Temple of Religion. (Daily exc. Sun.)

AROUND THE CLOCK

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Singing Fountains, Firestone Exh't.

"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Jimmie Lynch and Death Dodgers at Goodrich Arena.

Feeding the Giant Panda, Nyzos Bldg., Amusement Area.

Circulation and heartbeat demonstrations in Aetna Life Exh't.

Marionette show in Libby, McNeill & Libby Exh't.

"Previews of Progress" in General Motors Bldg.

Carillon concert, Florida Tower.

Hejnal-Polish horn call, Polish Pavilion (Sun.).

Guided tour, Contemporary Arts Bldg.

Television show, RCA Exhibit.

12:10 P. M.—Lecture on electric accounting, Internat'l Business Machines Exh't.

12:15 P. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exh't.

12:20 P. M.—Marionette show at A. B. Dick Co. Exh't.

12:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Railroads on Parade," Railroads Bldg.

Fire drill show, N. Y. City Bldg.

12:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

1 P.M.

1:00 P. M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exh't.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Marionette show in Libby, McNeill & Libby Exh't.

"Previews of Progress" in General Motors Bldg.

Silk reeling demonstration, Japanese Pavilion.

"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exh't.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower. (Amusement Area.)

Swedish motion picture, Swedish Pavilion.

Finnish travelogue movies, Finnish Pavilion.

Television show, RCA Exhibit.

Ernest Wolff's Puppet Opera Co., Gas Bldg.

Bovine Ballet, puppet show to 4 P.M. at Swift & Co. Exh't.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

Documentary film, Science and Education Bldg.

1:15 P. M.—Organ recital and address at Temple of Religion. (Sun.)

Free demonstrations Aetna Life Exhibit.

1:30 P. M.—Geo. L. Hossfield in typewriting speed demonstration Underwood Elliott Fisher Exh't.

Milking time for cows, Electrified Farm.

Dagenham Pipers, Punch and Judy Show, Merrie England.

"The City," Science & Education Bldg.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

George Rector gives food demonstrations and lectures, Gas Bldg.

"Murder at Midnight" show, N.Y. City Bldg.

1:40 P. M.—"Writer's Cramp," at A. B. Dick Co. Exh't.

"Foiling the Villain," "On the Carpet," Addressograph - Multigraph Exh't.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Sun.)

"Railroads at Work," Railroads Bldg.

1:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2 P.M.

2:00 P. M.—Ferde Grofe with Novachor Orchestra to 5 P. M., Ford Bldg. (Dly., exc. Mon.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

"Railroads on Parade" pageant, Railroads Bldg.

Police Band concert at N. Y. C. Bldg. (Tues.)

News dispatches, Internat'l Business Machines Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exh't.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Guided tour, Contemporary Art Bldg.

Baby bathing demonstration, Metropolitan Life Exh't. (Dly. exc. Mon.)

Carillon Concert, Florida Tower. (Amusement Area.)

Ernest Wolff's Puppet Opera, Gas Bldg.

French moving pictures, French Pavilion.

Heart beat demonstration, Aetna Life Exhibit.

Television show, RCA Exhibit.

Calf feeding time, Borden Exhibit.

2:10 P. M.—Lecture on electric accounting method, Internat'l Business Machines Exh't.

2:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"The City," movie, Science & Education Bldg.

"Land of Liberty," movie, Federal Bldg.

2:20 P. M.—Marionette show, A. B. Dick Co. Exh't.

Dagenham Pipers, Merrie England.

2:30 P. M.—"Pete Roleum and His Cousins," movie, in Petroleum Bldg.

Delphin Trio to 5:30 P. M. in Metropolitan Life Exhibit. (Daily exc. Mon.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Silk reeling demonstration in Japanese Pavilion.

"Railroads at Work," Railroads Building.

Ice skating, ski jumping, Sun Valley. (Sun.)

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.).

Manual training demonstrations in Ford Bldg. (Daily exc. Sun.)

Fire drill show, N. Y. City Bldg.

Lip reading demonstration, W. P. A. Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

2:35 P.M.—Punch and Judy Show. (Merrie England.)

2:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2:50 P.M.—Circulation and heartbeat demonstration, Aetna Life Exhibit.

3 P.M.

3:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert, Florida Tower.

Swedish motion pictures, Swedish Pavilion.

Documentary movie, Science and Education Bldg.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Australian films, Cinema Theatre, British Pavilion (Mon. & Sat.).

Ernest Wolff's Puppet Opera, Gas Bldg.

Health movies, Metropolitan Life Exh't. (Mon.)

Sue Hastings' Marionettes, Standard Brands Bldg.

3:10 P.M.—Punch and Judy Show, Merrie England.

Electric writing machine speed demonstration, Internat'l Business Machines Exhibit.

3:15 P. M.—"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Carillon concert, Netherlands Pavilion.

Jimmie Lynch and His Death Dodgers, Goodrich Arena. (Sun.)

3:30 P. M.—Singing Fountains in Firestone Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and his Cousins," movie, Petroleum Bldg.

Billy Rose Aquacade, N. Y. State Bldg., Amusement Area.

Typewriting speed demonstration Underwood Elliott Fisher Exh't.

Geo. Rector, food lecture and demonstration. Gas Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads on Parade," Railroads Bldg.

"Murder at Midnight" show, N.Y. City Bldg.

Bull exercising, Borden Exhibit.

Ice skating, ski jumping, Sun Valley.

"Adventures of the Health Hunters," N. Y. State Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

3:40 P. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

Carillon concert at Netherlands Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

3:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

4 P.M.

4:00 P. M.—Feeding the Giant Panda, Nyzos Exhibit. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Lecture on electric accounting, Internat'l Business Machines Exhibit.

"Bowling Green Follies," Old New York (Weekdays.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Ernest Wolff's Victor Puppet Opera Company in Gas Bldg.

Silk reeling demonstration in Japanese Pavilion.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

Documentary movie, Science and Education Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Movies, with music, Finnish Pavilion.

Sue Hastings' Marionettes, Standard Brands Bldg.

4:15 P. M.—Organ recital, International Business Machines Exh't.

Ski jumping, Sun Valley (Amusement Area.)

Circulation and heartbeat demonstrations, Aetna Life Exhibit.

Documentary movies, Science & Education Bldg.

4:25 P. M.—Dagenham Pipers, Merrie England.

4:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Swiss movie, Swiss Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding the Rainbow and Brown trout in State of Maine Exhibit.

"Adventures of the Health Hunters," N. Y. State Bldg.

Fire drill show, N. Y. City Bldg.

Pottery throwing demonstration, New York State Bldg.

4:40 P.M.—Carillon concert, Florida Tower (Amusement Area.)

Punch and Judy Show, Merrie England.

4:45 P.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

TODAY AT THE FAIR

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads at Work," Railroads Bldg.

5 P.M.

5:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Building.

Feeding time for animals on Firestone Farm.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert at Netherlands Pavilion.

"Railroads on Parade" pageant, Railroads Bldg.

"Bowling Green Follies," Old New York. (Amusement Area.) (Sat. & Sun.)

Sacred concert in Temple of Religion. (Sun. only.)

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Bovine Ballet, puppet show to 8 P.M., Swift & Co. Exh't.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Ski jumping, ice skating, Sun Valley.

N. Y. A. broadcast, N. Y. C. Bldg. (Thurs.)

Swedish motion picture, Swedish Pavilion.

Sue Hastings Marionettes, Standard Brands Bldg.

The "Hot Mikado," Hall of Music. Television show, RCA Exhibit.

5:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

5:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

"Land of Liberty," music, Federal Bldg.

Documentary movie, Science & Education Bldg.

5:20 P.M.—Punch and Judy Show, Merrie England.

5:30 P. M.—Organ recital in Temple of Religion (Daily exc. Sun.)

Billy Rose Aquacade. (Amusement Area.)

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Feeding time for quail, Georgia Bldg.

The Trytons, World's Fair Band, concert at Washington Statue.

Silk reeling demonstration in Japanese Pavilion.

"Bowling Green Follies," Old New York (Amusement Area.)

Orgatron concert, Florida Bldg.

"Railroads at Work," Railroads Bldg.

"Murder at Midnight" show, N.Y. City Bldg.

George Rector gives food demonstration and lecture, Gas Bldg.

Baby bathing demonstration, Metropolitan Life Exh't.

5:40 P. M. — "Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Negro Melody Singers, W. P. A. Garden.

5:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"The City," movie, Science and Education Bldg.

5:50 P. M. — Dagenham Pipers, Merrie England.

6 P.M.

6:00 P. M.—Twilight Hour, address and choral music, Temple of Religion.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Elektro, the mechanical man, in Westinghouse Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress," General Motors Bldg.

Milking time for cows on Firestone Farm.

"Evening Retreat Ceremony" and Safety Monitor drills, Boy Scout Camp.

French moving pictures, French Pavilion.

Marionette show, W. P. A. Bldg.

Television show, RCA Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

6:10 P.M.—Lecture on electric accounting method, International Business Machines Exhibit.

Ice skating show, Sun Valley (Amusement Area.)

6:15 P.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

6:20 P. M. — "Writer's Cramp," marionettes, A. B. Dick Co. Exh't.

6:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Exh't.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Fire drill show, N. Y. City Bldg.

Pipe organ concert in Netherlands Pavilion.

"Adventures of the Health Hunters," N. Y. State Bldg.

"The City," Science and Education Bldg.

Sue Hastings marionettes, Standard Brands Bldg.

Pottery throwing demonstration, New York State Bldg.

Ernest Wolff's Puppet Opera, Gas Bldg.

Ski jumping, ice skating at Sun Valley.

Bull exercising, Borden Exhibit.

6:35 P. M. — Dagenham Pipers, Merrie England.

6:40 P. M.—Carillon concert, Florida Bldg.

6:45 P. M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Motors Bldg.

7 P.M.

7:00 P. M.—Hejnal—historic Polish horn call—at Polish Pavilion.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Brooks Steele Orchestra, also Herr Louie, Weasel and Band, Ballantine's Inn.

Application of diamonds to industry, Boart Products Exhibit. (Metals Bldg.)

Jimmie Lynch and Death Dodgers, Goodrich Arena.

Ferde Grofe and Orchestra, Ford Bldg. to 10 P.M. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg.

New York City Police Band to 9 P. M., N. Y. C. Bldg. (Tues.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Bowling Green Follies," Old New York (Amusement Area.)

Symphony Hour (Sibelius' recordings), Finnish Pavilion.

Television show, RCA Exhibit.

7:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

7:15 P. M.—"The City," movie, Science & Education Bldg.

Fire demonstrations, Aetna Life Exhibit.

7:20 P. M. — "Writer's Cramp," marionette show, Dick Co. Exh't.

7:30 P. M. — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Government films, W.P.A. Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Silk reeling demonstration, Japanese Pavilion.

Singing Fountains in Firestone Bldg.

Orgatron concert, Florida Bldg.

Delphian Trio to 9:30 P.M. in Metropolitan Life Exh't (Daily exc. Mon.)

"Murder at Midnight" show, N.Y. City Bldg.

"Gayeties of 1900," Old New York (Amusement Area.)

Sue Hastings marionettes, Standard Brands Bldg.

7:40 P. M.—Carillon concert in Netherlands Pavilion.

7:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Ice skating, ski jumping, Sun Valley.

8 P.M.

8:00 P. M.—"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Carillon concert at Belgium Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Fri.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Carillon concert, Florida Tower. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Previews of Progress" in General Motors Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"The City," movie, Science & Education Bldg. (Sun.)

Chinese revue, Chinatown Cafe, Old New York.

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

8:10 P. M.—Lecture on Electric accounting method, International Business Machines Exhibit.

8:15 P. M. — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

8:20 P. M. — "Writer's Cramp," A. B. Dick Co. Exhibit.

8:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Singing Color Fountains in Firestone Bldg.

Billy Rose Aquacade. (Amusement Area.)

Organ recital in Temple of Religion. (Sun. and Thurs.)

Orange Blossom Quartet, Florida Bldg. (Amusement Area.)

Carillon concert, Netherlands Pavilion.

The "Hot Mikado," Hall of Music. Singing Color Fountains, Firestone Exhibit.

Fire drill show, N. Y. City Bldg.

"Bowling Green Follies," Old New York (Amusement Area.)

Sue Hastings marionettes, Standard Brands Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

8:40 P. M. — Dagenham Pipers, Merrie England.

8:45 P.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

9 P.M.

9:00 P.M.—Water symphony, with music by The Trytons, at Lagoon of Nations.

Elektro, the mechanical man, Westinghouse Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Fire demonstration at Aetna Life Ins. Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Milking time for cows, Electrified Farm.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Fight movies of Jack Dempsey's career, The Man Bldg.

Feeding time for Giant Panda, Nyzos Exh't (Amusement Area.)

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Ski jumping, ice skating, Sun Valley.

Sue Hastings marionettes, Standard Brands Bldg.

9:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

9:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

9:20 P.M.—Ski jumping, Sun Valley (Amusement Area.)

9:30 P.M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight" show, N.Y. City Bldg.

Calf feeding time, Borden Exhibit.

Sue Hastings marionettes, Standard Brands Bldg.

9:35 P. M. — Dagenham Pipers, Merrie England.

9:40 P. M.—Carillon concert, Florida Tower (Amusement Area.)

9:45 P. M. — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Gayeties of 1900," Old New York (Amusement Area.)

"Bowling Green Follies," Chinese revue, Old New York.

10 P.M.

10:15 P. M. — Carillon concert, Florida Tower.

Fireworks and fountain display, "Three Little Fishes," Fountain Lake. (Daily exc. Wed., Sun.)

Ice skating, ski jumping, Sun Valley.

10:30 P. M.—The "Hot Mikado," Hall of Music.

Billy Rose Aquacade.

10:45 P. M.—Ski jumping, Sun Valley (Amusement Area.)

11 P.M.

11:00 P.M.—Ice skating show, ski jumping, Sun Valley.

11:15 P.M.—"This is the Fair" broadcast over WLW, top ramp, L.I.R.R. station. (D'y exc. Sat., Sun., Mon.)

12 Midnight

12:00 Midnight — Chinese revue, Chinatown Cafe, Old New York.

12:15 P. M.—"Gayeties of 1900," Old New York, Amusement Area.

Ice skating, ski jumping, Sun Valley.

12:30 A. M.—"Bowling Green Follies," Old New York, Amusement Area.

Ski jumping, ice skating, Sun Valley.

Copies of TODAY AT THE FAIR make good souvenirs.

Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

Published daily, including Sundays, for the duration of the New York World's Fair 1939

THOS. R. GARDINER
Business Manager

Advertising and business office:
33 West 42d Street
Telephone CHickering 4-5570

KATHRYN MADDREY
Editor

Editorial office: Room 149, Administration Building, New York World's Fair
Telephone: World's Fair 6-1212
Ext. 40 and 41

Subscription rates by mail:
Monthly, \$1.75



Track Champs Appear At Arena

Grand Street Boys Sponsor Big Event

Some of the nation's greatest track and field stars are at the Fair today and will compete in the many athletic contests scheduled for 3 P.M. at the Sports Arena of The Man Building. Olympic, international, and metropolitan champions are listed to appear.

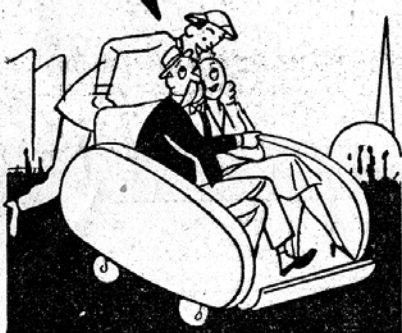
Invited to take part in the program are Arty Byrnes, Eddie Gordon, Danny Taylor, Sol Furth, Bill Davidson, Jey Greene, Joe Mandell, Ed Shafftel, Jim Herbert, Curt Giddings, Leonard Einsidler, Ray Ramstad, and Ben Johnson. All are members of the Grand Street Boys' Association, sponsors of the entire show.

Competition will be in the high jump, pole vault, shot put, hop step and jump, and the hurdles. Bill McGrath, veteran Grand Street coach, is to supervise the running off of the track contests. Prizes will be given to the first three in each event.

The Association's American Legion Post Drum and Bugle Corps, composed of 65 boys and girls, will open the way with a special parade and concert.

Mike Howard, Grand Street Sport's Chairman, is directing the whole program.

**YOU'LL ENJOY THE
ARROW SHIRT EXHIBIT
IN THE MAN BUILDING
SEE IT TODAY!**



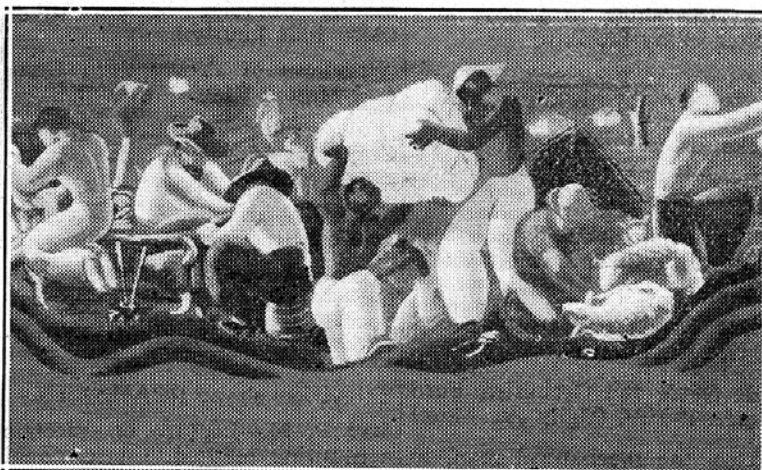
**IF YOU WANT
TO KNOW
how the modern
man dresses for the
occasion inside as
well as out see the
changing panorama
of the animated**

Jockey

Underwear Exhibit
"Man" Building, at
entrance to Sports
Arena.

Presented by
COOPERS, Inc.

MAN — AND HIS CLOTHES



Murals on The Man Building cover the entire 200 foot long wall facing the Avenue of Labor. Designed by Fernando Texidor, Barcelona Grand Prize winner, the murals show the evolution of men's apparel from the raw material, gathered in all parts of the world, down through the various manufacturing steps to the final wearer. The murals are executed in brilliant colors against a background of deep blue.

Famous Football Relic At Sports Academy

Remember "Red" Grange, the Galloping Ghost of the gridiron! The guy who once scored four touchdowns inside of ten minutes!

It's fifteen years since the famous lad who wore number "77" ran wild for the football teams of Bob Zuppke at the University of Illinois.

When Grange left college after playing his final game, school officials decreed that no other man would ever wear number "77." They put the maroon jersey in the "Illini" trophy room, and there it remained until the opening of the World of Tomorrow.

By special permission, it has been loaned to the Fair and is now on exhibition for all sport followers to view in the Academy of Sport.

**SEE
BOTANY**
Wrinkle-Proof Tie Exhibit
AT
MAN BLDG.

Bocce Champs Play In Court Of Peace

As baseball is our favorite pastime, so is bocce the national game in Italy. And today, in the Court of Peace at 3 P.M. a series of bocce matches are to be played for the World's Fair Championship in the game.

Seven two-man teams from Niles, Ohio, are facing local outfits and the engagements have a championship tinge. All of the visitors were among the star performers at the recent national meeting, while the New York teams are made of the best players in the metropolitan area.

The first couple to win four of seven will be declared the winner. Trophies are to be awarded to the outstanding teams and players by Il Progresso, Italian daily paper, which is sponsoring the event.

The Fourth Congress of American Poets will hold a four hour meeting at the Fair today at Shakespeare House in Merrie England. Getting under way at 11 A.M., the members will discuss "Poetry in the World of Tomorrow."

Two bagpipe bands will parade today with the group at the Fair for Scots and Irish Digest Day—an Irish Bagpipe Band and a Scottish Kiltie Bagpipe Band. The group will spend the day touring the various exhibits.

HALT
Foot Fatigue
WRIGHT
Arch-Preserver Shoes--
FOR
ACTIVE MEN
VISIT THE WRIGHT EXHIBIT
In the MAN BUILDING

Be sure to visit
**WILLIAM
SKINNER
& SONS**
EXHIBIT
IN THE MAN BUILDING
Bring your camera!

CONTINUOUS PROGRAM

(Unless otherwise noted, these entertainment features run more or less continuously from 10 A.M. to 10 P.M.)

Aetna Life Exhibit:

Safe driving tests. Motion pictures on home safety, fire prevention and highway safety.

American Potter Exhibit:

Tom Parker, pottery "thrower," makes vases by manipulating clay on potter's wheel.

Beech-Nut Building:

"The Biggest Little Show on Earth," miniature circus and parade.

Bell Telephone Building:

Pedro the Voder, synthetic voice operated electrically. Long distance demonstration—with drawings for free calls. "Voices of the Visitors," voice reproduction demonstration.

Borden Exhibit:

Cows being milked on the Rotolactor.

Chrysler Building:

Rocket Port—demonstration of rocket travel of the future. (Half hourly from 11 A.M.)

Coca Cola:

"Refreshments the World Over." Animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.

Consolidated Edison Building:

The "City of Light," dramatization of a 24-hour period in New York City.

Maison Coty:

"Symphonies in Fragrance," movie in Maison Coty Theatre.

duPont Building:

Demonstrating the Wonders of Chemistry plus Marionette Show. (Continuous from 10:00 A.M.)

Eastman Kodak:

"Cavalcade of Color"—beautiful Kodachrome pictures projected on the world's longest screen. Also photographic information, demonstrations, and garden for picture taking by visitors. (Continuous from 12 noon to 10 p.m.)

Electric Utilities Exhibit:

"Forward March of America," the Rocket Room.

Firestone Building:

Tire manufacturing—one tire, turned out every four minutes.

Food Building North:

Free Sample Servings: Ice Cream, Scandinavian Fruit Pudding (Rödgröd), Fudge, Rennet Custard. "The 'Junket' Folks" Exhibit.

Ford Building:

A scenic ride down the half-mile elevated highway of the future in brilliantly colored stock cars.

General Electric Building:

"House of Magic." (Half-hourly from 10 A.M.) Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Cont. from 10:30 A.M.) Television Studio. (Half hourly from 11:30 A.M.)

General Motors:

"Futurama," carry-go-round takes visitors on tour through the U. S. of 1960.

Glass Center:

Glass—blowing and weaving demonstrations. (Half hourly.)

Goodrich Building:

Guillotine tire test. (Half-hourly.)

Heinz Dome:

Free sampling 57 varieties. Chemiculture tomatoes. Free souvenir pickle pins. Musical waterfall.

Household Finance Exhibit:

"A Heap-O' Living" and Happy Ever After," movies.

Imperial Pearl Syndicate Exh't:

Pearl Farm: Native girls dive for pearl bearing oysters. (Consumers Bldg.) (Half hourly.)

International Business Machines Exhibit:

Demonstration of business machines; contemporary art of 79 countries; organ music.

Jewish Palestine Pavilion:

The Holy Land of Yesterday and Tomorrow, animated diorama.

Loose-Wiles Biscuit Exhibit:

Variety program of singing, dancing, boxing by troupe of midgets.

Lucky Strike Building:

"The Story of Lucky Strike," movie.

MacFadden Publications:

"I'll Tell the World," movie. (Every 45 minutes from 10:45 A.M.)

Medical Soc. of Queens Exhibit:

Demonstration of Chest X-ray. (Medicine and Public Health Bldg.) (Hourly.)

Medicine & Public Health Bldg.:

Demonstrations by the blind in sculpturing, weaving, braille and typing.

National Biscuit Exhibit:

"Mickey's Surprise Party" and "Around the Clock with the Cues," technicolor movies.

Perisphere:

"Democracy," the city of the future.

Petroleum Exhibit:

Actual oil field drilling operations.

R. C. A. Building:

Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from telemobile units in Fair grounds.

Timken Roller Bearing Exh't:

Roller skating on 9-foot platform 7 feet above the exhibit.

U. S. Steel Exhibit:

"Steel Thinks Ahead." Back stage drama of steelmaking. Hall of the future: Housing, farm, city, factory of the future. Hall of Research: Demonstration shows five different properties of steel.

Westinghouse Building:

Elektro, the mechanical man; Battle of the Centuries, contest; Microvivarium; Television casting studio for visitors.

Sunbeam Exhibit:

Sunbeam Magic Mirror Theatre—electric appliances shown by living persons and animated characters.

Wilbert Products Exhibit:

"Manhattan Mystic" gives demonstration of modern thought transmission. (Continuous from 7 to 10 P.M.; Sat. & Sun. 10 A.M. to 10 P.M.)

Old Prague Restaurant Boasts Menu Providing Wide Variety of Dishes

Since time unknown, Bohemia was called "the heart of Europe." Since time unknown, Bohemia was at the crossroads where the western culture met the culture of the distant lands of the East.

It stands to reason that this constant contact with peoples of many lands influenced also the Czech kitchen which developed through the centuries a remarkable abundance of national dishes from plain, but nutritious and tasty peasant favorites to the finest concoctions of delectable delicacies that ever reached a gourmet's table.

The Old Prague Restaurant at the Czecho-Slovakian Pavilion has brought chefs and bakers from the old country to prepare a wide variety of these dishes for Fair visitors.

Let's have a look at a typical Czech dinner.

As appetizer there will probably be dainty little sandwiches spread with goose liver. But what goose liver! There is a whole county in Bohemia around the town of Libus whose inhabitants' chief occupation is geese raising. Geese developed through selective breeding into real heavyweights of geeseedom are given a special care and scientific feeding gives their liver not only gigantic proportions but also a very smooth, piquant flavor. The liver is put up with truffles in very delicate preserves which are exported to all civilized countries of the world.

Then, fine asparagus or cauliflower soup, or maybe brown potato soup with mushrooms, or beef soup with finely cut home made noodles.

Loin of pork roasted with caraway seed, sauerkraut with fried onion and dumplings famous the world over; they are made of

light spongelike dough mixed with cubes of white bread fried golden brown in butter. There are many other varieties of dumplings: Raw or cooked potato dumpling, farina dumpling, plum, apple and apricot dumpling, raised dumplings filled with black cherries or plum jelly and cheese dumplings of such fine texture that it must be cooked in a napkin.

To people with delicate stomachs for whom pork is a little bit heavy, in summertime will be served boiled beef with some gravy which Czech housewives cook to perfection. There is a piquant dill gravy to begin with, horseradish cream gravy, onion, pickle, mushroom or tomato gravy. Potted steak smothered in rich brown gravy to which pickling spice has been added is a favorite. Men with healthy appetite will find beef tenderloin with sour cream gravy, well larded and roasted with vegetables and spice, something to remember.

Jablkovy zavin (apple strudel) or kolacky (small cakes made of frozen butterdough and filled with poppyseed stewed in cream with raisins and almonds) will come as dessert.

The dinner would be like a king without crown if it would not be accompanied by a pitcher of genuine Pilsner beer, made of famous Bohemian malt and hops and known not only in the best of European and American clubs, but shipped also to the far off corners of the world to many rich planters with discriminating taste.

MAIL copies to your friends

OFFICIAL GUIDE BOOK

The only publication containing complete information and an accurate description of the New York World's Fair. The encyclopedia of the greatest exposition of all times. A convenient pocket-size edition for general use; editions of larger size and with finer bindings for those desiring ones more suitable for the library and bookshelf. Also available translated into Spanish, French, Italian, German, Yiddish and Polish.

ENGLISH EDITIONS

Pocket size, paper cover\$0.25 (Add 10c for mailing)
Regular Edition, paper cover\$0.50 (Add 15c for mailing)
Regular Edition, board cover\$1.00 (Add 15c for mailing)
Library Edition, cloth binding\$2.00 (Add 15c for mailing)
Library Edition, Imitation Leather binding.....\$3.50 (Add 15c for mailing)
De Luxe Edition, Genuine Leather binding.....\$5.00 (Add 15c for mailing)

TRANSLATED EDITIONS

Regular Edition, paper cover.....\$0.50 (Add 15c for mailing)
Library Edition, Hard cover.....\$1.00 (Add 15c for mailing)

OFFICIAL SOUVENIR BOOK

A modern stream-lined book of "tomorrow." A pictorial tour of the fair with nearly 150 pages—11 x 14 inches in size—many in full color. You will consider this unusual book as a prized and permanent keepsake. Designed by America's leading designer, Donald Desky. Edited by Dr. Frank Monaghan. In addition to the regular one dollar edition a choice of finer bindings is available.

Regular Edition, paper cover\$1.00 (Add 10c for mailing)
Regular Edition, Hard cover\$2.00 (Add 15c for mailing)
Library Edition, Cloth binding\$3.50 (Add 15c for mailing)
Library Edition, Imitation Leather binding.....\$5.00 (Add 15c for mailing)
De Luxe Edition, Genuine Leather binding.....\$10.00 (Add 15c for mailing)

Leave names and addresses of friends, to whom you wish to mail copies of the above publications, or any other publications listed in the "Book Program of the Fair," at any of the "Guide Book" booths at fair grounds—they will be mailed direct from World's Fair postoffice—or you may send your order to

Exposition Publications, Inc.
33 WEST 42nd STREET NEW YORK, N. Y.

Where to Eat What You Pay

GENERAL EXHIBIT AREA

ADVERTISEMENT

RESTAURANTS	LOCATION	DESCRIPTION	Price Range
Borden's Dairy World	Borden Bldg.	Sandwiches and Salads	15c to 75c
Casino of Nations (Bar)	Park Row	Complete Luncheons	75c up
Outdoor Terrace Restaurant	—Beer at the Bar 10c	Complete Dinners	95c up
Court of Flame (Bar)	Gas Industries Bldg.	Luncheon Plate Specials	55c to 90c
Outdoor Garden Restaurant	Avenue of Patriots	Dinner Plate Specials	70c to \$1.00
Sidewalk Cafe—Entertainment		Sandwiches	25c up
Piccadilly Restaurant & Bar	Hall of Fashion and Hall of Special Events	Sandwiches	15c up
		Hot Dishes	25c up
		10 oz. glass of beer	10c
Schaefer Center (Bar)	Lincoln Square	Special Luncheon	75c
Largest Bar at the Fair		Dinners	\$1.00 up
Outdoor Terrace Restaurant		Sandwiches	25c up
Schlitz Palm Garden (Bar)	Rainbow Avenue	Rest., Cafeteria, Spec. Plates	50c to 90c
Sports Bar Cafe	Lincoln Square	Sandwiches, Special Lunches, Dinner	25c to 75c
Star and Crescent (Bar)	Turkish Pavilion	American-Turkish Cuisine	
Outdoor Garden Restaurant		Complete Luncheons, Dinners	75c up
Continental String Ensemble		Complete Dinners (Din. Rm.)	\$1.50 up
Turf Trylon (Budweiser Bar)	Business Systems and Insurance Bldg.	Complete Luncheon	65c
Turf Cuisine Service		Complete Dinner	\$1.25
Outdoor Restaurant —At	Bar Budweiser Beer 10c	Tom Collins 25c.	
Y.M.C.A.	Y.M.C.A. Bldg.	Luncheon Specials	45c to 90c
Cafeteria and table service		Complete Dinners	65c to \$1.00
Free social rooms, correspondence tables			

TRANSPORTATION AREA

Aviation Grill (Bar)	Aviation Bldg.	Plate Specials	45c to 70c
Outdoor Terrace Restaurant		Hot Sandwiches	35c
Aviation Grill Soda Fountain	Aviation Bldg.	Beverages & Cold Sandwiches	5c to 25c
Beverwyck Harbor Cafeteria	Near Aviation Bldg.	Sandwiches	15c to 30c
Beer		Hot Dishes	20c to 45c
Childs Restaurant (Bar)	Railroads Bldg.	Plate Specials	45c to \$1.25
Outdoor Garden Restaurant		Sandwiches	20c to 65c
Virginia Fried Chicken (Bar)	Court of Railways	Plate Luncheons	40c to 75c
Outdoor Garden		Fried Chicken Dinner	90c

INTERNATIONAL AREA

Albanian (Bar)	Albanian Section	Complete Luncheons, Dinners	75c to \$2.00
Argentine (Mgt. Benito Collada)	Argentine Pavilion	Argentine Beef	35c to \$2.00
Belgian (Bar)	Belgian Pavilion	Complete Luncheon	\$2.00
Terrace facing Lag'n of Nations		A la carte "Plat du Jour"	\$1.75 up
Brazilian (Bar) (Dancing)	Brazilian Pavilion	A la carte	\$1.25 to \$2.50
		Complete Dinner	\$3.50
British Buttery (Bar)	The British Pavilion	Entrees	From 75c
Air Conditioned		Sandwiches	From 25c
Outdoor Terrace		Salads	From 30c
Chilean (Bar-Patio Restaurant)	Chilean Pavilion	A la carte-Lunch-Dinner	40c to \$1.50
Czechoslovakian (Bar)	Czechoslovakian Pavil'n	Complete Luncheon	\$1.00
Outdoor garden restaurant, entertainment		Complete Dinner	\$1.50
Danish Day Lite (Bar)	Danish Pavilion	Lunch	\$1.50
Reservations HA. 9-6747		Dinner	\$3.00
Finland (Bar)	Finnish Section	Special Hot Dishes	65c to 85c
Le Restaurant Francais	French Pavilion	A la carte entrees	\$1.60 to \$2.25
Bar and Terrace		Sandwiches	40c to 90c
Hungary (Bar)	Hungarian Pavilion	Complete Luncheon	95c up
(Also at Bar specials 65c up)	Air conditioned	Complete Dinner	\$1.35 up
Italian Line—also Bar	Italian Pavilion	Complete Luncheon	\$3.00
Air Conditioned—Italian Orch.	No tipping—all prices include service charge.	Also a la carte entrees	\$1.00 to \$2.00
Outdoor Terraces		Dinner entrees	\$1.50 to \$2.50
Norway Snack Bar (Bar)	Norwegian Pavilion	A la carte Specialties	15c to 25c
Poland (Bar) Dancing)	Polish Pavilion	Complete Luncheon	\$1.25
		Complete Dinner	\$2.00
The Genuine Port Wine Bar	Portugal Pavilion	Port and Snacks	40c and 50c
Soviet (Bar)	U.S.S.R. Pavilion	Special Luncheon	\$1.00 up
Air conditioned Dining Room—	Outdoor Terrace	Special Dinner	\$1.25 up
Harry M. Stevens, Inc.	Gardens on Parade	A la carte	65c to \$1.25
Star and Crescent (Bar)	Turkish Pavilion	Lunch and Dinner	75c to \$2.50
Swiss Pavilion Garden	Swiss Pavilion	Swiss Dishes	45c to \$1.25
Swiss Chalet Restaurant (Bar)	Air conditioned	Luncheon	\$1.25 to \$2.00
Entertainment	Also a la carte	Dinner	\$2.00 to \$3.00
Venezuela (Bar)	Venezuelan Pavilion	Special Luncheon	75c

AMUSEMENT AREA

Ballantines Three Ring Inn	Times Square	Special Luncheon	75c
Bar—Entertainment—air conditioned outdoor gardens		Complete Dinners	\$1.25 to \$2.00
Mgt. Robert J. and Max Eitel		Cafeteria Entrees	25c to 65c
Children's World Restaurant	Children's World	Dinners for Children & Adults	50c to \$1.25
Caruso (Bar)	East Loop	Spaghetti	50c
Open Air Restaurant		Chicken and Spaghetti	85c
Affiliated Caruso of N. Y. and Newark		Other Dishes	45c up
Little Miracle Town (Bar)	Morris Gest's	Complete Luncheons	50c to 95c
	Miracle Town	Complete Dinner	75c
N. T. G. (Bar)	Midway	Luncheon	45c up
Palm Beach Room—Entertainment		Dinner	\$1.00 up
Emil Petti Orchestra of Everglades Club, Palm Beach			
Rheingold Inn (Bar)	East Loop	Dinner	From \$1.25
Outdoor Garden Restaurant		Supper Specials	From 60c
Skating Rink Show		Sandwiches	From 25c
Washington Hall (Bar)	Terrace Restaurant	Complete Dinners, Southern	
Specialty—Mint Julep	On Fountain Lake	Specialties	50c to \$1.50

For advertising listing, call World's Fair 6-1212, Ext. 40

Today's
Events
•
Tomorrow's
Forecast

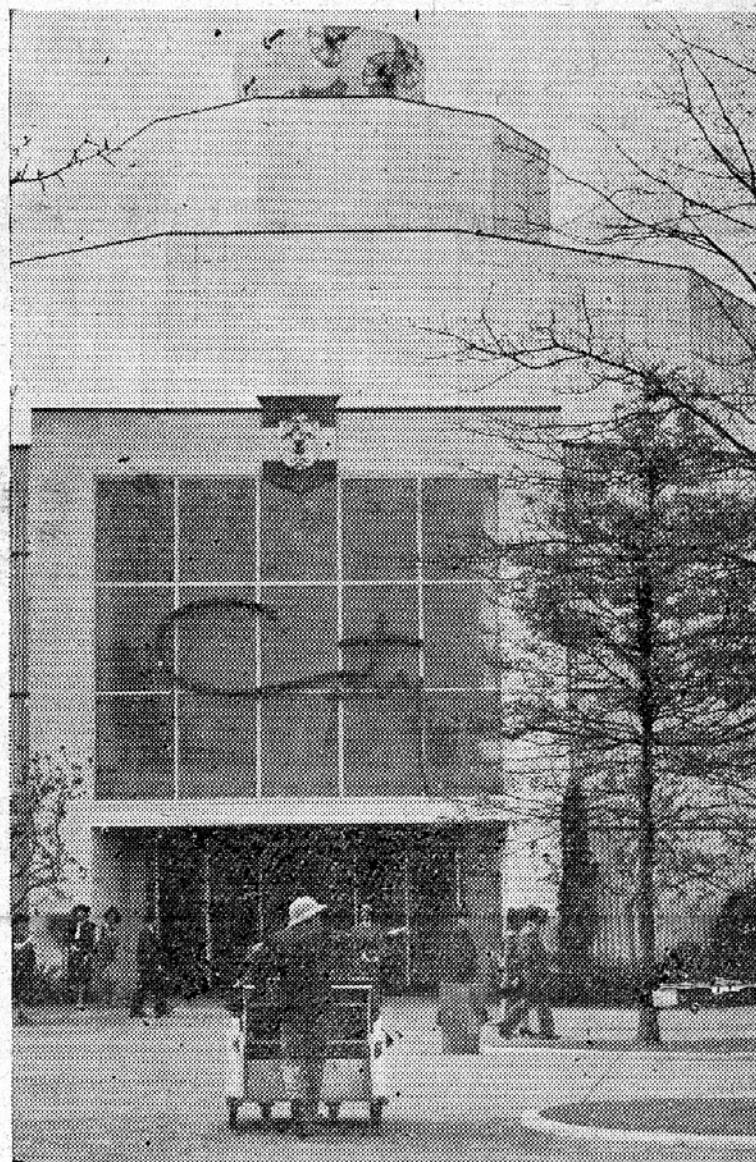
TODAY *at the* FAIR 5[¢]

OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

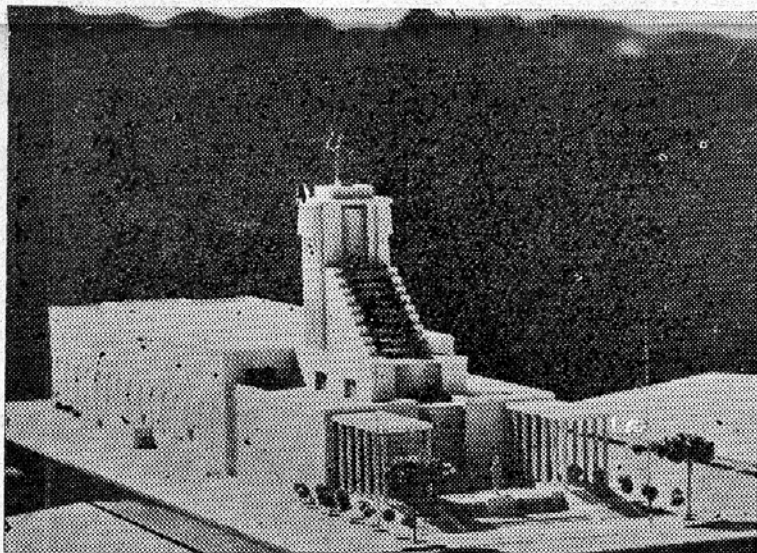
Published Every Day * NEW YORK WORLD'S FAIR 1939 * ... Monday, Sept. 4, 1939 ... No. 125



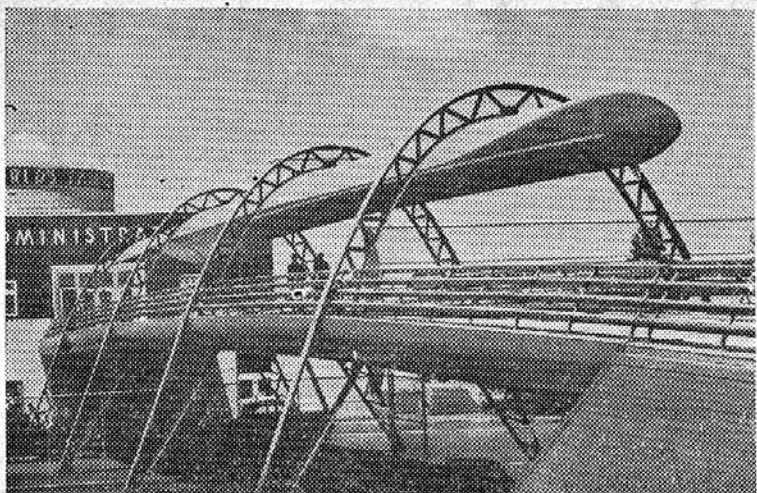
THE MODERN FARMER IN THE DELL... sure knows how to pick his "chickens." An important product of the Firestone Farm at the Fair is the farmereite of course—but incidentally this exhibit gives a pretty fair idea of the many uses for well-known Firestone products down on the Farm



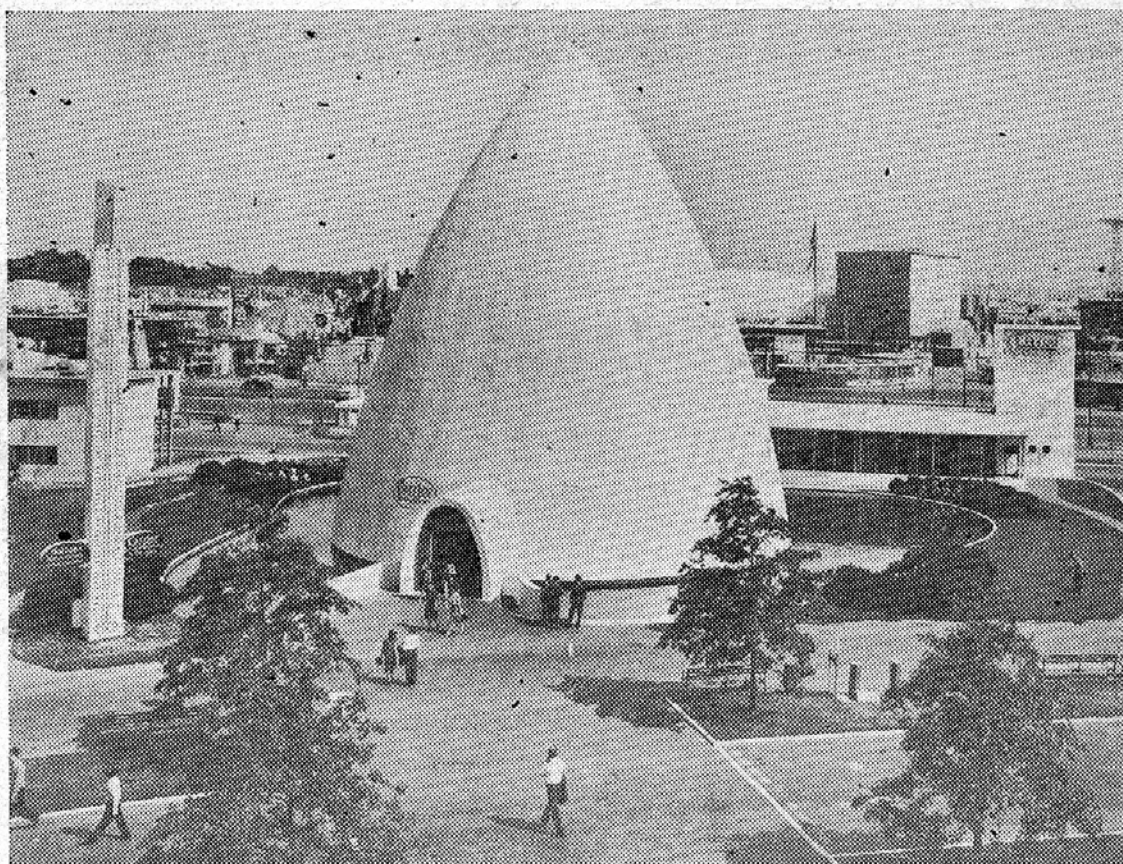
MAISON COTY... a name attraction for the fair sex at the Fair. Here is the story of cosmetics and perfumes as it has never been told before with all the lure of the "fourth dimension"—scent



AMONG THE GREAT NATIONS... exhibiting at the Fair, is Italy. Topping the tower of its Pavilion is the symbolic figure of "Roma." Water cascading down the front of the building makes it one of the wonders of "The World of Tomorrow"



UNIQUE BRIDGES... the Fair strikes many a new note in architectural designs for the future, as evident in the striking features of the Administration Building bridge



A COOL PLACE WITH A WARM RECEPTION... resembling most appropriately a huge Eskimo igloo of ice and snow, the Carrier Corporation's building utilizes its own exhibit inside to create a refreshing atmosphere for the Fair visitor