

Attendance  
Yesterday at  
9:30 P.M.  
246,492  
To Date:  
20,193,631

# TODAY *at the* FAIR 5¢

## OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

232

Published Every Day \* NEW YORK WORLD'S FAIR 1939 \* .. Sunday, August 27, 1939 .. No. 117

# Stage and Screen Stars Appear In Free Mirror Day Celebration

## Old New York and the Aquacade Stage Elaborate Shows for Fun-seeking Crowds Here For Carnival

Anticipating the season of mardi gras and carnivals, the World's Fair today becomes the scene of one of the greatest carousals of fun, gaiety, and revelry, that has ever been staged on its 1,216 and a half acres.

Fun is king at the Fair today and spectacle after spectacle has been arranged for the folks from all over the metropolitan area who are here today to celebrate Mirror Day.

Headliners from the stage, screen and radio, such as Milton Berle, George Jessel, Bill Robinson, Henry Youngman, Ben Bernie, Billy Rose and his Aquacade stars, and Lew Brown and his entire cast from the Broadway show "Yokel Boy," all will appear from time to time during the day at the free shows that have been arranged for holders of the special coupons published in the New York Daily Mirror.

Opening the Mirror Day celebration will be a gala show at Billy Rose's Aquacade starting

promptly at 10 A.M. An hour and a half show, in addition to the finals of the Daily Mirror Swim Club competition there will be novelty clown diving acts, novelty races, and an exciting water polo game. All of the outstanding stars of the Aquacade show, Eleanor Holm, Johnny Weissmuller, and Gertrude Ederle will be there to entertain.

The show at the Aquacade will be repeated at noon. The capacity of the amphitheatre is limited to ten thousand people and no more than that number will be admitted to either performance.

From 10 A.M. until 3 P.M.

(Please Turn to Page Three)



Eleanor Holm, the lovely mermaid from Billy Rose's Aquacade, and Milton Berle, the comic, will both lend their efforts toward making Mirror Day one of the greatest attractions ever staged at the Fair.



## Model Autos Will Race Today

Miniature Cars  
Attain High  
Speeds

Model craftsmen will watch model automobile races in the Court of Peace this afternoon with all of the excitement and enthusiasm of professional race drivers at the Indianapolis Memorial Day Classic.

Fast becoming a regular feature of the World's Fair, the fourth of a series of model automobile races, sponsored by the Model Craftsman Magazine will be run off from 10 A.M. until 1 P.M. today.

The little cars ranging from 15 to 24 inches, travel at speeds between 40 and 50 miles per hour. Held on a string by their driver, the cars travel in a huge circle.

## OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

**9:00 A.M.—Atlanta Buick Day:** Group of employes of General Motors plant at Atlanta, Ga., arrive at General Motors Building.  
**9:45 A.M.—Juniata, Altoona & Duquesne (Pa.) Day:** Reception at Pennsylvania Building.  
**10:00 A.M.—Mirror Day:** Swim Carnival at Billy Rose's Aquacade.  
—**Daily Mirror Day:** Admission to Old New York on special Mirror tickets until 3 P.M.  
—**Model automobile races** until 1 P.M. in Court of Peace.  
—**Organ recital** by James Thomas in I. B. M. Gallery of Science and Art.  
—**Polish-American Patriotic Committee** of Philadelphia parades from L. I. R. R. gate to Court of Peace.  
**10:15 A.M.—Cumberland Valley (Pa.) Day:** Reception at Pennsylvania Building.

—**Polish-American Patriotic Committee** program in Court of Peace.  
**10:45 A.M.—Harrisburg - Downingtown (Pa.) Day:** Reception at Pennsylvania Building.  
**11:00 A.M.—Pittsburgh Press Luncheon** at Ballantine's Inn.  
—**Polish-American Patriotic Committee** parade from Court of Peace to Polish Pavilion led by Polish-American String Band.  
**11:15 A.M.—Pottsville and Norristown Day:** Reception at Pennsylvania Building.  
**11:30 A.M.—English Evangelical Church** of Our Savior of Brooklyn program at Temple of Religion.  
**Mirror Day** surprise variety show at Wild West and Rodeo Arena.  
**12:00 Noon—Mirror Day Swim Carnival** at Aquacade.

(Please turn to Page Two)

## Florida Week Opens With Garden Dedication Program

Inaugurating a week of activities during which the World of Tomorrow will pay homage to the State of Florida, attention is focused today on the Florida Building and its exotic tropical garden, as the Fair celebrates Florida Garden Day.

This afternoon at 4 o'clock a carillon concert from the tower of the Florida Building will officially open Florida Week at the Fair. Following the concert at 4:15 P.M. in the Garden of the building, Dr. John J. Tigert, president of the University of Florida, will preside at the official dedication ceremony.

Highlighting the occasion will be the presentation of the garden of the exhibit to the garden lovers of the world. Hon. Jo Hendricks, member of Congress from Florida, will make the presentation, and General Dennis E. Nolan of the Fair corporation will accept the garden on behalf of the Fair.

Leota Cardati Coburn, formerly of the Chicago Civic Opera Company, will participate in the program in the Garden of the Exhibit.

The musical motif of the program will also include a solo by Justine Tigert. Fred E. Kinsley will accompany both Leota Cardati and Miss Tigert.

Foster L. Barnes, landscape architect of the Florida Exhibit, will tell of the difficulties encountered in the development of a tropical garden on the reclaimed ground of Flushing Meadows. Mr. Barnes will be introduced to the guests at the ceremonies by Earl W. Brown, chairman of the Florida Commission.

Following the ceremonies there will be a garden party for invited guests of the Florida Exhibit. Refreshments will be served and the celebration of Florida Week at the World's Fair will be officially under way.



## Gloria Jean To Sing at Lagoon Spectacle

Also Will Sing  
With Trytons  
At Statue

As a part of her day at the Fair, Gloria Jean, young star of Universal Pictures at 8:30 P.M., will sing a prelude at the Lagoon of Nations display. This is the first time a human voice has been featured in the Lagoon show.

Earlier in the day at 5:30 P.M., the youthful movie singer is to appear at the Washington Statue and will be the soloist for the regular concert of the Trytons, official World's Fair band. This concert will be conducted by Ferde Grofe, famous conductor, heard daily at the musical programs in the garden of the Ford Building.

The prelude which she sings as an experimental feature of the Lagoon show will last for a half hour, or right up to the beginning of tonight's symphony which is titled "The World and the Cathedral."

## Mummers Band Gives Concert At Fair

Polish String Band  
Is Here From  
Philly

Led by the Polish-American String Band, the Polish-American Patriotic Committee will parade from the L.I.R.R. gate to the Court of Peace where their program of the day will be given from 10:30 to 11 A.M.

In the program at the Court of Peace, the band, which won second prize in the 1939 Mummers Day parade in Philadelphia, will give an exhibition of its various maneuvers before settling down for a half-hour concert.

Following their program, the Polish-American Committee and the band will parade from the Court of Peace to the Polish Pavilion where an informal reception will be tendered the visitors.

## Buick Dealers Here From Atlanta, Ga.

From Atlanta, suh, come the employees of the Buick Motor Division of the General Motors Sales Corporation to enjoy their day in the World of Tomorrow.

The Southern group is to arrive at L.I.R.R. gate at 9 A.M. and will proceed immediately to the General Motors Building.

There they will be received by officials of the company and a short informal reception will be held in the executive lounge. The big event of the day will take place when the Atlantans enjoy a specially-arranged tour of GM exhibit and ride on the now famous Futurama.

## ANY ICE TODAY, LADY?



With the World's Fair for a beauty parlor and a cake of ice for an arm rest, Iceman John Seymour gets a manicure by pretty Madalyn Mack in preparation for the Icemen's Beauty Contest today. New York has 5,000 men who deliver ice retail and they're all eligible to enter the "Handsome Iceman" contest today.

## Handsome Iceman Is Sought In Court of Peace Contest

Just to prove that mechanical refrigeration hasn't taken all the romance from this work-a-day world, the World's Fair is celebrating Icemen's Day today and the top spot on the program of events will be a beauty contest for the guys who wield the ice-tongs.

Ever since the "Galloping Ghost" of football fame, Red Grange, stepped from the back of an ice-wagon to national prominence, there has been much argument among icemen as to whether he really deserved all of the feminine adulation he received. They contend that Red wouldn't have stood a chance insofar as manly beauty is concerned if he had been stacked up against some of the Adonises who are competing with electric refrigerators in New York.

Today's event will take place at the Court of Peace at 5:30 P.M. All the handsome ice-toters in New York will march.

The participants will be introduced by Vincent Colura, president of the Association of Ice Dealers in New York, and by James Hood, secretary of the association.

After the field is reduced by elimination, a winner will be picked from among the finalists. Every precaution has been taken to avoid ringers, and if any electrical engineer is caught in the ranks of the beauty contestants, he'll be taken down to one of the concessions in the Amusement Area and buried alive between two cakes of real honest-to-goodness ice.

The winner of the contest will be crowned with an ice-bag and will sit on a throne of ice surrounded by a court of beautiful girls. After that the poor guy will undoubtedly lose his job—after all, what man has courage enough to let his wife go on buying ice every day from "The Handsome Iceman in New York?"

## Reduced Prices Are Effective At "Masterpieces of Art"

Starting today the \$30,000,000 collection of old masters' paintings on display at the Fair's Masterpieces of Art Exhibition, will be available to Sunday visitors at the reduced rate requested last week by Mayor Fiorello LaGuardia.

## Industry Honors Kin of First Oil Tycoon

Luncheon Is Held For Descendants Of Pioneers

The petroleum industry, observing the 80th anniversary of striking the first oil well at Titusville, Pa., on August 27, 1859, today will honor the living descendants of Col. Edwin L. Drake, who successfully conceived the idea of drilling for oil, and his driller, "Uncle Billy" Smith, at a luncheon at noon at the Petroleum Building.

Guests of honor are: Grace G. Drake, granddaughter of Col. Drake and Mrs. Drake, her mother, and three grandsons of "Uncle Billy" Smith, village blacksmith at Titusville, who, with his sons, actually drilled the 69 1-2 foot well for Drake. They are: Wilbur A. Smith, Little Rock, Ark.; Harry B. Smith, Meadville, Pa.; and J. Lynn Smith, Titusville, Pa. After a ceremony at the 200-foot oil derrick, which is part of the oil industry's exhibition at the World's Fair, the distinguished visitors will tour the World of Tomorrow.

Their itinerary embraces exhibitions which are sponsored by the industries which have been outstanding benefactors of the fruits of Drake's labors at Titusville, and will include visits to duPont, Consolidated Edison, General Motors, Railroads on Parade, Ford, Chrysler and Aviation.

Send a copy of TODAY AT THE FAIR to your friends at home.

The sponsors of this unprecedented collection of fine art, in replying to the Mayor's suggestion, pointed out that despite the great cost of assembling and arranging the huge collection the reduction in price would be made on Sundays when so many people are able to come to the Fair, inasmuch as the exhibit is conducted purely as an educational and public spirited venture.

The new Sunday prices are 25 cents for adults and 15 cents for children accompanied by adults.

Masterpieces of Art contains paintings borrowed from the leading collectors and museums in many parts of the world. These include the Louvre, the Rijksmuseum at Amsterdam, the Musée Royal at Antwerp, the National Gallery at London and the National Gallery of Victoria at Melbourne, Australia. Private collectors in Holland loaned some of the most notable paintings, including a number of Rembrandts.

Noted American collections, such as those of Jules S. Bache, the Art Institute of Chicago, the Cleveland Museum of Art, the Detroit Institute of Arts, the Guggenheim Collections, the William Randolph Hearst Collection, the Mellon Collection at the National Gallery of Art, Washington, D. C., the Wadsworth Atheneum of Hartford, Conn., Mrs. Felix M. Warburg, Joseph E. Widener and the Gallery of Fine Arts of Yale University have contributed other great paintings.

## Tomorrow At the Fair

Florida Week, 2nd Day, Florida State Press Day.  
Norwegian Trade and Travel.  
DuPont Fabrikoid Day.  
National Youth Administration Orchestra.  
Hairstyle Show.

## OFFICIAL PROGRAM OF TODAY'S EVENTS

(Continued from Page One)

—Luncheon at Petroleum Building in honor of the striking of the first oil well at Titusville, Pennsylvania.

1:30 P.M.—Mirror Day: Swing session by Ben Bernie and All the Lads in Court of Peace.

2:00 P.M.—Dollmaking exhibition until 6 P.M. in Japanese Section, Hall of Nations.

3:00 P.M.—Jitterbug Jam Session by Ben Bernie and All the Lads until 6 P.M. at Fountain Lake Bandshell.

3:00 P.M.—"Beauty and Bustles" hairstyle show honoring New Jersey Hairdressers Association in Beauty Salon of Tomorrow, Communications Building.

—Softball Game, O'Connell's Chimney Cleaner's Team vs. American Express Company Team, at Field of Special Events.

3:15 P.M.—Centennial Legion Day: Assemble at Petticoat Lane for parade through Fair grounds.

4:00 P.M.—Florida Week (First Day): Dedication of tropical gardens at Florida Building.

—Y. M. C. A. boxing bouts in the Sports Arena, The Man Building.

—Hudson County Boys Band gives exhibition drill in Amusement Area.

—Organ recital by Kenneth Walton in I. B. M. Gallery of Science and Art.

4:30 P.M.—Centennial Legion Day: Formal cere-

monies, including addresses, music and entertainment in Court of Peace.

5:00 P.M.—Pittsburgh Press dinner at Ballantine's Inn.

—Broad Street Choir of Columbus, O., at Temple of Religion.

—Swing concert by Ben Bernie and All the Lads at Fountain Lake Bandshell.

—First Corps of Cadet Band drills in Amusement Area.

5:30 P.M.—Centennial Legion Day: Reception for official party and guests at Washington Hall.

—Mirror Day: Concert by guest conductor, Ferde Grofe and Gloria Jean, soloist, at Washington Statue.

—Icemen's Day: Program in Court of Peace. Finals in Icemen's Beauty Contest.

—Gloria Jean of Universal Pictures will sing with the Trytons at Washington Statue.

6:00 P.M.—Basketball game, American Railway Express Company vs. Colored Collegians, Sports Arena, The Man Building.

7:00 P.M.—Jam Session by Harry James and his orchestra until 12 midnight at Fountain Lake Bandshell.

8:30 P.M.—Miami Night: Miami Drum and Bugle Corps concert at Old New York.

9:00 P.M.—"The World and the Cathedral" at Lagoon of Nations.



## Fair Honors Historic Militia

### Centennial Legion Celebrates Day With Parade

Every American who has ever thrilled to the whistle of fifes and the roll of drums, or to the colorful history of the struggle for independence will thrill today to the sight of thousands of men marching at the Fair in the uniforms of the famous regiments that fought through the War of the Revolution.

Centennial Legion Day is being observed at the Fair, and in celebration of the 163rd anniversary of the Battle of Long Island, the Centennial Legion of historic military commands will march in uniforms of 13 military units, one from each of the original 13 colonies.

Among the regiments represented are the Ancient and Honorable Artillery Co. of Boston, the oldest command in the United States, dating its origin to the year 1637; the Essex Black Horse Troop of Newark, N. J.; the Georgia Hussars of Savannah, Ga.; the New Haven Grays of New Haven, Conn.; the Richmond Light Infantry Blues of Richmond, Va.; and the Old Guard of New York City.

Col. Cortland Parker, U. S. A., in command of the military camp at the Fair, will act as marshal of the day and there will be a detachment of soldiers from Camp George Washington marching in the parade. There will also be a color guard from the New York Chapter of the Sons of the American Revolution.

Following the parade a formal program will be held at the Court of Peace, presided over by Brigadier General Frank A. Hancock. Gen. Hancock will introduce the many distinguished guests who will appear and members of the official party. A World's Fair official will be on hand to welcome the members of the Centennial Legion.

Highlighting the program will be the massing of the colors of the Legion. Battle flags which proudly will fly in the breeze over the Court of Peace will include flags flown at Bunker Hill, Saratoga, Valley Forge, and Yorktown. This will be the first time that so widespread a gathering of these units has been held in one place.

The parade will consist of two divisions with 20 units in the first and 39 in the second, all in full dress uniform of the period of their most active service. At least a century of history of early American army uniforms will be represented from the blue and buff of the early Continentals to the blue and gold of the troops who fought in the war of 1812.

### HAIL CUMBERLAND

Cumberland Valley, Pa., folk are at the Fair today on an excursion arranged at a result of the visit of newspaper editors from that area to the Fair last week. Beginning their day will be a reception at the Pennsylvania Building at 10:15 A.M.

Send a copy of TODAY AT THE FAIR to your friends at home.

## YESTERDAY, TODAY, TOMORROW



The same girl in triplicate will model hairstyles of 1930, 1936 and 1940, showing the progress of modern hair tinting, at the Clairol Exhibit today.

## An Original Mass Is To Be Sung At Temple

### Choirs and Chorus Mark Sabbath Programs

A varied program of seven different musical programs will be presented for Sabbath visitors to the Temple of Religion today.

An original mass, entitled Mass in F Minor, will be presented at 12:30 by the Laurel Choir of Chicago. Jane Ogden Hunter and Carrado Alfino are the composers of the mass.

The Choir of the English Evangelical Church of Our Saviour of Brooklyn will offer a sacred concert at 11:30 A.M. Dr. John A. Glaser will direct the Brooklyn choir.

Three organ recitals will be presented during the day by Ernest White, Temple organist, at 1:15, 3 and 7:30 P.M. At his 7:30 recital, Mr. White will present an all Bach program.

The Estonian Chorus will sing at 3:30 P.M. under the direction of George Pranspill.

The Temple's regular Sunday sacred concert at 5 P.M. will be featured by the Broad Street Presbyterian Church Choir of Columbus, O. Herbert Huffman is director of the Columbus choir and John M. Klein will be at the organ. The musical program of this choir will be made up largely of Bach compositions.

### PENNSYLVANIANS ARRIVE

Harrisburg and Downingtown, Pa., are having their day at the Fair today. The party will arrive by special excursion trains at 10:30 A.M., after which they will be received at the Pennsylvania Building.

### SEE THE WORLD'S LARGEST TYPEWRITER today!

A Giant Working Model at the Underwood Exhibit Business Systems and Ins. Bldg.

SEE **Coca-Cola**  
Bottled at the Fair  
FOOD SOUTH BLDG.  
LINCOLN SQUARE

## Elaborate Shows Staged For Mirror Day

(Continued from Page One)

Mirror Day visitors will be able to pass into George Jessel's Old New York without extra cost. Here Jessel will personally conduct an extravagant revue, "The Gayeties of 1900," introducing celebrities and the many stars who appear regularly in that show.

Perhaps the celebrity show of the day will be the Surprise Variety Show at the Wild West and Rodeo Arena starting at 11:30 A.M. Here, with Milton Berle and Henry Youngman as masters of ceremonies, a galaxy of stars will appear to take part in the entertainment.

For music lovers there will be something to suit every taste. In the Court of Peace, Ben Bernie and all his lads will hold forth starting at 1:30 P.M. Louis Prima and his orchestra also will put on a jam session for the jitterbugs. For those in a more classical frame of mind there are concerts by Ferde Grofe at the Washington Statue at 5:30 P.M. and at the Lagoon of Nations a full symphony will be playing.

### NEWARK LINCOLN CLUB

Members of the Abraham Lincoln Club of Newark are "taking in" the World's Fair today on special guided tours arranged for them.

**ALL EXPENSE CRUISES  
To NEW ENGLAND \$18 up**  
BOSTON \$4  
Providence \$3.25  
Lv. Pier 11 North  
River, 5 p.m. D.S.T. BAR. 7-1800  
The "Yankee Flagship" Route

### Special Sale

**ITALIAN HANDICRAFT  
AND SOUVENIRS**  
20 to 50% REDUCTION  
ON ALL MERCHANDISE  
ITALIAN PAVILION GIFT SHOP

Visit the  
**METALS BUILDING**  
Opposite the Trylon  
SEE THE EXHIBITS  
Enjoy the Entertainment

### BE SURE TO VISIT

The Gallery of Contemporary Science and Art representing 79 countries.

INTERNATIONAL BUSINESS MACHINES EXHIBIT in the Business Systems and Insurance Building.

## Triplets To Model In 'Beauty And Bustles' Style Show

Hair beautification through color for the "woman of tomorrow" is the theme of the two-day program, beginning this afternoon at 3 P.M., to be presented by Clairol in the Beauty Salon of Tomorrow in the Communications Building.

The Borden triplets, lovely identical girls, will model in the show, displaying through yesterday's hairstyle of 1930, today's coiffeur of 1936, and tomorrow's hair-do of 1940, the progress of modern hair tinting. Believe it or not, the bustle costume and the brand-new bustle hair-do make a quick jump from the dark ages to 1940 as the hairstyle of tomorrow.

To all intents and purposes, the identical triplets — Catherine, Frances and Marguerite Kirchner — will present the "same" girl in hairstyles of three different eras.

Featured in Clairol's demonstration is Mrs. Edna Dent De Long, national supervisor and well-known lecturer on women's hair problems. Just returned from Hollywood, Mrs. De Long will report on hairstyle innovations among the hair fashion arbiters of filmland and will discuss modern methods of hair beautification.

Rudolph of Hollywood, noted hairstylist, also will appear on the program to discuss new trends in coiffeurs and to create several of his latest hairstyles.

The program will be repeated Monday at 3 P. M.

### GIANT FOOD CENTER DAY

From Perth Amboy, N. J., come the employees of the Giant Food Center for a day at the Fair today.

**TODAY & TOMORROW  
at 3:00 P. M.**

**CLAIROL**  
INC.

presents



EDNA DENT DELONG

well-known lecturer on hair beautification through color. • Speaking on "The Woman of Tomorrow." • Hair color grooming demonstrations. • Coiffure creations by Rudolph of Hollywood.

at the

**CLAIROL EXHIBIT**  
Beauty Salon of  
Tomorrow  
COMMUNICATIONS BLDG.

## Miamians Celebrate At Old New York

The Miami Bugle and Drum Corps, 100 strong, will play as an added attraction at the Old New York Village at the Fair tonight. Their appearance will be part of the celebration of Miami Night in Old New York.

Mayor E. G. Sewell of Miami also will be on hand and will be introduced to the audience by George Jessel, who guides the destinies of that section of the Amusement Area.

### BOY SCOUTS PARADE

In their picturesque camp with gaily painted Indian tepees, frontier town log cabins and totem poles, 150 Scouts from all over the country will present their evening parade and safety monitor drill at 6 P.M. at the Boy Scout Service Camp at the Fair.

From the  
**New York  
World's Fair  
Studios**  
In the Communications Bldg.

**WWRL**  
1500 KC

**Highlights of  
the Fair**

MONDAYS to FRIDAYS  
1:30 - 1:45 P. M.

OFFICIAL WORLD'S  
FAIR QUIZ  
Tuesdays - 9:30 P. M.

## Photographic Supplies

Roll Film  
Color or Black and White  
...  
Film Pack  
Color or Black and White  
...  
Motion Picture Film  
Color or Black and White  
...  
FILM  
also for sale at all 30 cigar  
stands on the Ground  
...  
Cameras  
...  
Motion Picture Cameras  
...  
Projectors  
...  
Developing and Printing  
...  
Souvenir Pictures  
Color or Black and White  
...

### PHOTOGRAPHIC CONTEST EVERY WEEK

Information and Entry Blanks  
at Underwood Store or Exhibit

EXHIBIT  
Communications Building  
STORES  
Communications Building and  
Constitution Mall adjoining  
Helix Dome  
...

**UNDERWOOD &  
UNDERWOOD**  
Official Photographers



## 9 A.M.

9:00—Gates open.

## 10 A.M.

10:00 A.M.—Exhibits open.

Elektro, the mechanical man, in Westinghouse Bldg.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Mon., Wed., Fri.)

Circulation and heartbeat demonstrations, Aetna Life Exht.

Marionette show, Libby, McNeill &amp; Libby Exht.

Manual training demonstrations, Ford Bldg (Daily exc. Sun.).

Television show, RCA Exhibit.

10:20 A.M.—"Writer's Cramp," A. B. Dick Co. Exht.

10:30 A. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Railroads at Work," Railroads Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

10:45 A.M.—"Foiling the Villain," "On the Carpet," Addressograph-Multigraph Exhibit.

## 11 A.M.

10:00 A.M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Feeding time for quail, Georgia Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.)

Marionette show in Libby, McNeill &amp; Libby Exht.

Carillon concert, Florida Tower. (Amusement Area.)

Print-making demonstrations, Contemporary Arts Bldg. to 5 P.M.

Guided tour, Contemporary Arts Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

11:10 A.M.—Electric writing machine speed demonstration, Internat'l Business Machines Exht.

11:15 A.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Television show, RCA Exhibit.

11:30 A. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exht.

"Pete Roleum and His Cousins," Petroleum Bldg.

Fire drill show, N. Y. City Bldg.

11:40 A. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

11:45 A.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Radio Garden Club broadcast, Gardens on Parade (Mon.).

## 12 Noon

12 Noon — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

# AROUND THE CLOCK

Organ recital in Temple of Religion. (Daily exc. Sun.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Singing Fountains, Firestone Exht.

"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Jimmie Lynch and Death Dodgers at Goodrich Arena.

Feeding the Giant Panda, Nyzos Bldg., Amusement Area.

Circulation and heartbeat demonstrations in Aetna Life Exht.

Marionette show in Libby, McNeill &amp; Libby Exht.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes in Standard Brands Bldg. (Sat. &amp; Sun.)

Carillon concert, Florida Tower.

Hejnal-Polish horn call, Polish Pavilion (Sun.).

Guided tour, Contemporary Arts Bldg.

Television show, RCA Exhibit.

12:10 P. M.—Lecture on electric accounting, Internat'l Business Machines Exht.

12:15 P. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exht.

12:20 P. M.—Marionette show at A. B. Dick Co. Exht.

12:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Railroads on Parade," Railroads Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

12:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

## 1 P.M.

1:00 P. M.—Fire demonstrations, Aetna Life Ins. Co. Exhibit.

Writer's Cramp," marionette show, at A. B. Dick Co. Exht.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Marionette show in Libby, McNeill &amp; Libby Exht.

"Previews of Progress" in General Motors Bldg.

Silk reeling demonstration, Japanese Pavilion.

"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exht.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower. (Amusement Area.)

Swedish motion picture, Swedish Pavilion.

"The River," movie, Science and Education Bldg. (Sun.)

Finnish travelogue movies, Finnish Pavilion.

Television show, RCA Exhibit.

Ernest Wolffs Puppet Opera Co., Gas Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

1:15 P. M.—Organ recital and address at Temple of Religion. (Sun.)

1:30 P. M.—Geo. L. Hossfield in typewriting speed demonstration Underwood Elliott Fisher Exht.

Milking time for cows, Electrified Farm.

"The City," movie, Science &amp; Education Bldg. (Sun.)

Dagenham Pipers, Punch and Judy Show, Merrie England.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

George Rector gives food demonstrations and lectures, Gas Bldg.

Fire Drill show, N. Y. City Bldg.

1:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

1:40 P. M.—"Writer's Cramp," at A. B. Dick Co. Exht.

"Foiling the Villain," "On the Carpet," Addressograph - Multigraph Exht.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Sun.)

"Railroads at Work," Railroads Bldg.

## 2 P.M.

2:00 P. M.—Ferde Grofe with Novachor Orchestra to 5 P. M., Ford Bldg. (Dly., exc. Mon.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

"Railroads on Parade" pageant, Railroads Bldg.

Police Band concert at N. Y. C. Bldg (Tues.)

News dispatches, Internat'l Business Machines Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill &amp; Libby Exht.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Guided tour, Contemporary Art Bldg.

Carillon Concert, Florida Tower. (Amusement Area.)

Ernest Wolff's Puppet Opera, Gas Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Baby bathing demonstration, Metropolitan Life Exht.

2:10 P. M.—Lecture on electric accounting method, Internat'l Business Machines Exht.

2:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exht.

"The City," movie, Science &amp; Education Bldg.

"Land of Liberty," movie, Federal Bldg.

2:20 P. M.—Marionette show, A. B. Dick Co. Exht.

Dagenham Pipers, Merrie England.

2:30 P. M.—"Pete Roleum and His Cousins," movie, in Petroleum Bldg.

Delphian Trio to 5:30 P. M. in Metropolitan Life Exhibit. (Daily exc. Mon.)

"Foiling the Villains," "On the

Carpet," Addressograph - Multigraph Exhibit.

Silk reeling demonstration in Japanese Pavilion.

"Railroads at Work," Railroads Building.

Ice skating, ski jumping, Sun Valley. (Sun.)

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.).

Manual training demonstrations in Ford Bldg. (Daily exc. Sun.)

"Murder at Midnight" show, N. Y. City Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

2:35 P.M.—Punch and Judy Show. (Merrie England.)

2:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2:50 P.M.—Circulation and heartbeat demonstration, Aetna Life Exhibit.

## 3 P.M.

3:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill &amp; Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower.

Swedish motion pictures, Swedish Pavilion.

Documentary movie, Science and Education Bldg.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Australian films, Cinema Theatre, British Pavilion (Mon. &amp; Sat.).

Ernest Wolff's Puppet Opera, Gas Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

3:10 P.M.—Punch and Judy Show, Merrie England.

Electric writing machine speed demonstration, Internat'l Business Machines Exhibit.

3:15 P. M.—"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Carillon concert, Netherlands Pavilion.

3:30 P. M.—Singing Fountains in Firestone Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and his Cousins," movie, Petroleum Bldg.

Billy Rose Aquacade, N. Y. State Bldg., Amusement Area.

Typewriting speed demonstration Underwood Elliott Fisher Exht.

Geo. Rector, food lecture and demonstration, Gas Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads on Parade," Railroads Bldg.

Fire Drill show, N. Y. City Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

3:40 P. M. — "Writer's Cramp," A. B. Dick Co. Exhibit.

Carillon concert at Netherlands Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exht.

3:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

## 4 P.M.

4:00 P. M.—Feeding the Giant Panda, Nyzos Exhibit. (Amusement Area.)

Circulation and heartbeat demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill &amp; Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Lecture on electric accounting, Internat'l Business Machines Exhibit.

"Bowling Green Follies," Old New York (Weekdays.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Ernest Wolff's Victor Puppet Opera Company in Gas Bldg.

Silk reeling demonstration in Japanese Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

Documentary movie, Science and Education Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Movies, with music, Finnish Pavilion.

4:15 P. M.—Organ recital, International Business Machines Exht.

Ski jumping, Sun Valley (Amusement Area.)

Documentary movies, Science &amp; Education Bldg.

4:25 P. M.—Dagenham Pipers, Merrie England.

4:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Swiss movie, Swiss Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding the Rainbow and Brown trout in State of Maine Exhibit.

Ice skating show, Sun Valley (Amusement Area.)

"Adventures of the Health Hunters," N. Y. State Bldg.

Pottery throwing demonstration, New York State Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

4:40 P.M.—Carillon concert, Florida Tower (Amusement Area.)

Punch and Judy Show, Merrie England.

4:45 P.M.—"Foiling the Villains,"



# TODAY AT THE FAIR

"On the Carpet," Addressograph-Multigraph Exhibit.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads at Work," Railroads Bldg.

## 5 P.M.

5:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Building.

Feeding time for animals on Firestone Farm.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert at Netherlands Pavilion.

"Railroads on Parade" pageant, Railroads Bldg.

"Bowling Green Follies," Old New York. (Amusement Area.) (Sat. & Sun.)

Sacred concert in Temple of Religion. (Sun. only.)

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

N. Y. A. broadcast, N. Y. C. Bldg. (Thurs.)

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

Swedish motion picture, Swedish Pavilion.

The "Hot Mikado," Hall of Music. Television show, RCA Exhibit.

5:10 P. M.—Electric writing machine speed demonstration, Internat'l Business Machines Exhibit.

5:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Land of Liberty," music, Federal Bldg.

Documentary movie, Science & Education Bldg.

20 P.M.—Punch and Judy Show, Merrie England.

5:30 P. M.—Organ recital in Temple of Religion (Daily exc. Sun.)

Billy Rose Aquacade. (Amusement Area.)

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Feeding time for quail, Georgia Bldg.

The Trytons, World's Fair Band, concert at Washington Statue.

Silk reeling demonstration in Japanese Pavilion.

"Bowling Green Follies," Old New York (Amusement Area.)

Orgatron concert, Florida Bldg.

"Railroads at Work," Railroads Bldg.

Fire drill show, N. Y. City Bldg.

George Rector gives food demonstration and lecture, Gas Bldg.

Baby bathing demonstration, Metropolitan Life Exh't.

5:40 P. M. — "Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Negro Melody Singers, W. P. A. Garden.

5:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"The City," movie, Science and Education Bldg.

5:50 P. M. — Dagenham Pipers, Merrie England.

## 6 P.M.

6:00 P. M.—Twilight Hour, address and choral music, Temple of Religion.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Elektro, the mechanical man, in Westinghouse Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress," General Motors Bldg.

Milking time for cows on Firestone Farm.

"Evening Retreat Ceremony" and Safety Monitor drills, Boy Scout Camp.

Ski jumping, ice skating at Sun Valley.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Baby bathing demonstration, Metropolitan Life Exhibit.

6:10 P.M.—Lecture on electric accounting method, Internat'l Business Machines Exhibit.

Ice skating show, Sun Valley (Amusement Area.)

6:15 P.M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

6:20 P. M. — "Writer's Cramp," marionettes, A. B. Dick Co. Exh't.

6:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Exh't.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Pipe organ concert in Netherlands Pavilion.

"Adventures of the Health Hunters," N. Y. State Bldg.

"The City," Science and Education Bldg.

Pottery throwing demonstration, New York State Bldg.

Ernest Wolff's Puppet Opera, Gas Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

6:35 P. M. — Dagenham Pipers, Merrie England.

6:40 P. M.—Carillon concert, Florida Bldg.

6:45 P. M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Motors Bldg.

## 7 P.M.

7:00 P. M.—Hejnal—historic Polish horn call—at Polish Pavilion.

Fire demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Brooks Steele Orchestra, also Herr Louie, Weasel and Band, Ballantine's Inn.

Application of diamonds to industry, Boart Products Exhibit. (Metals Bldg.)

Jimmie Lynch and Death Dodgers, Goodrich Arena.

Ferde Grofe and Orchestra, Ford Bldg. to 10 P.M. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg.

New York City Police Band to 9 P. M., N. Y. C. Bldg. (Tues.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Bowling Green Follies," Old New York (Amusement Area.)

Symphony Hour (Sibelius' recordings), Finnish Pavilion.

Television show, RCA Exhibit.

Education films, WPA Bldg.

7:10 P. M.—Electric writing machine speed demonstration, Internat'l Business Machines Exhibit.

7:15 P. M.—"The City," movie, Science & Education Bldg.

Ice skating, ski jumping, Sun Valley.

7:20 P. M. — "Writer's Cramp," marionette show, Dick Co. Exh't.

7:30 P. M. — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Silk reeling demonstration, Japanese Pavilion.

Singing Fountains in Firestone Bldg.

Orgatron concert, Florida Bldg.

Delphian Trio to 9:30 P.M. in Metropolitan Life Exh't (Daily exc. Mon.)

"Gayeties of 1900," Old New York (Amusement Area.)

Fire drill show, N. Y. City Bldg.

7:40 P. M.—Carillon concert in Netherlands Pavilion.

7:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

## 8 P.M.

8:00 P. M.—"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Carillon concert at Belgium Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Fri.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Carillon concert, Florida Tower. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Previews of Progress" in General Motors Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"The City," movie, Science & Education Bldg. (Sun.)

Chinese revue, Chinatown Cafe, Old New York.

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Educational films, W. P. A. Building.

8:10 P. M.—Lecture on Electric accounting method, International Business Machines Exhibit.

8:15 P. M. — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

8:20 P. M. — "Writer's Cramp," A. B. Dick Co. Exhibit.

8:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Singing Color Fountains in Firestone Bldg.

Billy Rose Aquacade. (Amusement Area.)

Organ recital in Temple of Religion. (Sun. and Thurs.)

Orange Blossom Quartet, Florida Bldg. (Amusement Area.)

Carillon concert, Netherlands Pavilion.

Ski jumping, ice skating, Sun Valley.

The "Hot Mikado," Hall of Music. Singing Color Fountains, Firestone Exhibit.

"Murder at Midnight" show, N. Y. City Bldg.

"Bowling Green Follies," Old New York (Amusement Area.)

"Adventures of the Health Hunters," N. Y. State Bldg.

8:40 P. M. — Dagenham Pipers, Merrie England.

8:45 P.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

## 9 P.M.

9:00 P. M.—"The World and the Cathedral," Lagoon of Nations spectacle, symphony of water, light, flame and music.

Elektro, the mechanical man, Westinghouse Bldg.

Sue Hastings marionettes, Standard Brands Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Fire demonstration at Aetna Life Ins. Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Milking time for cows, Electrified Farm.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Fight movies of Jack Dempsey's career, The Man Bldg.

Feeding time for Giant Panda, Nyzos Exh't (Amusement Area.)

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Educational films, W. P. A. Building.

9:10 P. M.—Electric writing machine speed demonstration, Internat'l Business Machines Exhibit.

9:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

9:20 P.M.—Ski jumping, Sun Valley (Amusement Area.)

9:30 P.M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

Fire drill show, N. Y. City Bldg.

9:35 P. M. — Dagenham Pipers, Merrie England.

9:40 P. M.—Carillon concert, Florida Tower (Amusement Area.)

9:45 P. M. — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Gayeties of 1900," Old New York (Amusement Area.)

Ice skating show, Sun Valley (Amusement Area.)

"Bowling Green Follies," Chinese revue, Old New York.

## 10 P.M.

10:15 P. M. — Carillon concert, Florida Tower.

Fireworks and fountain display, Fountain Lake. (Daily exc. Wed., Sun.)

10:30 P. M.—The "Hot Mikado," Hall of Music.

Billy Rose Aquacade.

10:45 P. M.—Ski jumping, Sun Valley (Amusement Area.)

## 11 P.M.

11:00 P.M.—Ice skating show, ski jumping, Sun Valley.

11:15 P.M.—"This is the Fair" broadcast over WLW, top ramp, L.I.R.R. station. (D'y exc. Sat., Sun., Mon.)

## 12 Midnight

12:00 Midnight — Chinese revue, Chinatown Cafe, Old New York.

12:15 P. M.—"Gayeties of 1900," Old New York, Amusement Area.

12:30 A. M.—"Bowling Green Follies," Old New York, Amusement Area.

Ski jumping, ice skating, Sun Valley

## Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

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## Chair-Boys Five Meets Colored Collegians

### Quintets Meet At Sports Arena

World of Tomorrow visitors will see some spirited basketball of today at the Sports Arena of The Man Building, at 5:30 P.M., when the Colored Collegians meet a quintet composed of chair-pushers representing the American Express Co.

The Collegians are young men from the Mount Vernon section of New York, and all attended various negro universities. Their line-up will be selected from the following squad roster: Milton Thomas, Clentis Williams, Lucius Scott, Bob Johnson, Joe Anderson, Joe Wilson, Harry Jones, John Whittaker, Ed Johnson, Leo T. Lacey, and team captain, Ed Williams. The latter is a former N.Y.U. hoop star.

For the boys who get their exercise and salary from pushing aristocratic visitors around the grounds the starting teams and the schools they attended probably will be: Jim Dwyer, Upsala; Dick de la Sota, and "Whitey" Andelman, Oklahoma; Owen Fayne, Seton Hall; and Al Kern, Dartmouth.

Officiating at the contest will be Pete Barry, former New York Celtics standout, and current Man Building sports instructor.

THERE'S A TREAT IN STORE FOR YOU AT THE ARROW SHIRT EXHIBIT IN THE MAN BUILDING



IF YOU WANT TO KNOW

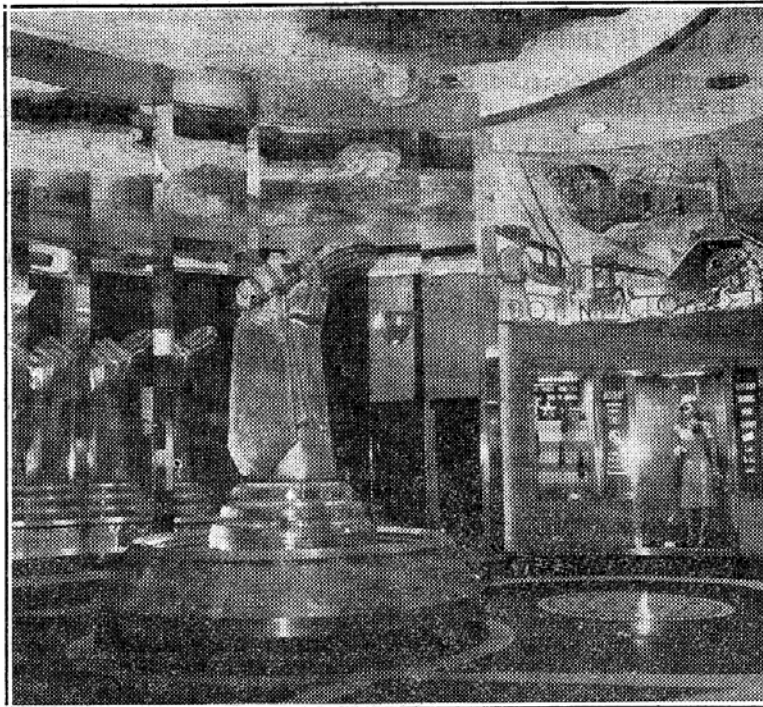
how the modern man dresses for the occasion inside as well as out see the changing panorama of the animated

**Jockey**

Underwear Exhibit "Man" Building, at entrance to Sports Arena.

Presented by COOPERS, Inc.

## A GIANT TIE



Focal point of the Botany Worsted Mills Exhibit in The Man Building is a vari-colored fountain playing on a giant statue of the trademark of Botany ties. Flanked by ceiling high mirrors, window displays show other Botany products. On the ceiling a huge map shows distribution of the company's products.

## Leather Pushers Slug Session Today

The regular Sunday afternoon boxing exhibition at The Man Building's Sports Arena goes on at 4 P.M. If conditions of past Sabbath slug-sessions prevail.

Competition in these pugilistic shows is provided by experienced amateur boxers of the metropolitan area. Seven bouts in all will be held, and the weight division range from the 100 to the 165-lb. class.



## Botany Exhibit Highlights Building

### Fountains and Murals Are Effective

There is an impressive splendor to the Botany exhibit as seen by the accompanying picture on this page. The display is one of the highspots in the story of men's apparel presented in The Man Building.

The beauty of Botany's murals and mirrors is one that Fairgoers will carry away with them. And the huge fountain in the center is novel. Above a circular spray stretches an arm in the closed fist of which are three neckties.

On the day The Man Building was dedicated, a fire broke out in the Botany exhibit which proved costly. But today, visitors will never recognize that such a happening ever took place.

**HALT**  
Foot Fatigue

**WRIGHT**  
Arch-Preserver Shoes--

**FOR ACTIVE MEN**  
VISIT THE WRIGHT EXHIBIT  
In the MAN BUILDING

Be sure to visit  
**WILLIAM SKINNER & SONS**  
EXHIBIT

IN THE MAN BUILDING  
Bring your camera!

## CONTINUOUS PROGRAMS

(Unless otherwise noted, these entertainment features run more or less continuously from 10 A.M. to 10 P.M.)

### Aetna Life Exhibit:

Safe driving tests. Motion pictures on home safety, fire prevention and highway safety.

### American Potter Exhibit:

Tom Parker, pottery "thrower," makes vases by manipulating clay on potter's wheel.

### Beech-Nut Building:

"The Biggest Little Show on Earth," miniature circus and parade.

### Bell Telephone Building:

Pedro the Voder, synthetic voice operated electrically. Long distance demonstration—with drawings for free calls. "Voices of the Visitors," voice reproduction demonstration.

### Borden Exhibit:

Cows being milked on the Rotolactor.

### Chrysler Building:

Rocket Port—demonstration of rocket travel of the future. (Half hourly from 11 A.M.)

### Coca Cola:

"Refreshment the World Over." Animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.

### Consolidated Edison Building:

The "City of Light," dramatization of a 24-hour period in New York City.

### Maison Coty:

"Symphonies in Fragrance," movie in Maison Coty Theatre.

### duPont Building:

Demonstrating the Wonders of Chemistry plus Marionette Show. (Continuous from 10:00 A.M.)

### Eastman Kodak:

"Cavalcade of Color"—beautiful Kodachrome pictures projected on the world's longest screen. Also photographic information, demonstrations, and garden for picture taking by visitors. (Continuous from 12 noon to 10 p.m.)

### Electric Utilities Exhibit:

"Forward March of America," the Rocket Room.

### Firestone Building:

Tire manufacturing—one tire turned out every four minutes.

### Ford Building:

A scenic ride down the half-mile elevated highway of the future in brilliantly colored stock cars.

### General Electric Building:

"House of Magic." (Half-hourly from 10 A.M.)

Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Cont. from 10:30 A.M.) Television Studio. (Half hourly from 11:30 A.M.)

### General Motors:

"Futurama," carry-go-round takes visitors on tour through the U. S. of 1960.

### Glass Center:

Glass blowing and weaving demonstrations. (Half hourly.)

### Goodrich Building:

Guillotine tire test. (Half hourly.)

### Heinz Dome:

Free sampling 57 varieties. Chemiculture tomatoes. Free souvenir pickle pins. Musical waterfall.

### Household Finance Exhibit:

"A Heap-O' Living" and Happy Ever After," movies.

### Imperial Pearl Syndicate Exh't:

Pearl Farm: Native girls dive for pearl bearing oysters. (Consumers Bldg.) (Half hourly.)

### International Business Machines Exhibit:

Demonstration of business machines; contemporary art of 79 countries; organ music.

### Jewish Palestine Pavilion:

The Holy Land of Yesterday and Tomorrow, animated diorama.

### Loose-Wiles Biscuit Exhibit:

Variety program of singing, dancing, boxing by troupe of midgets.

### Lucky Strike Building:

"The Story of Lucky Strike," movie.

### MacFadden Publications:

"I'll Tell the World," movie. (Every 45 minutes from 10:45 A.M.)

### Medical Soc. of Queens Exhibit:

Demonstration of Chest X-ray. (Medicine and Public Health Bldg.) (Hourly.)

### Medicine & Public Health Bldg.:

Demonstrations by the blind in sculpturing, weaving, braille and typing.

### National Biscuit Exhibit:

"Mickey's Surprise Party" and "Around the Clock with the Cues," technicolor movies.

### Perisphere:

"Democracy," the city of the future.

### Petroleum Exhibit:

Actual oil field drilling operations.

### R. C. A. Building:

Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from telemobile units in Fair grounds.

### Timken Roller Bearing Exh't:

Roller skating on 9-foot platform 7 feet above the exhibit.

### U. S. Steel Exhibit:

"Steel Thinks Ahead." Back stage drama of steelmaking. Hall of the Future: Housing, farm, city, factory of the future. Hall of Research: Demonstration shows five different properties of steel.

### Westinghouse Building:

Elektro, the mechanical man; Battle of The Centuries, contest; Microvivarium; Television casting studio for visitors.

### Sunbeam Exhibit:

Sunbeam Magic Mirror Theatre—electric appliance show by living persons and animated characters.

### Universal Camera Exhibit:

Comedy movies. (Every 10 minutes.) Shutter Tester.

### Wilbert Products Exhibit:

"Manhattan Mystic" gives demonstration of modern thought transmission. (Continuous from 7 to 10 P.M.; Sat. & Sun. 10 A.M. to 10 P.M.)



## Soviet Restaurant Lures Epicures

A favorite rendezvous for epicures looking for the unusual is the Soviet Restaurant in the U.S.S.R. Pavilion.

Its completely air-conditioned dining room faces an open air terrace where folk from everywhere enjoy watching the Lagoon of Nations spectacle nightly.

In line with Soviet custom, there is no tipping and no service charge.

The Soviet Restaurant features Russian food prepared by chefs from Moscow. Here one can get the famous Beluga caviar, sturgeons a la Moscow, Volga-shashlik karsky, beef stroganor, blinn with caviar, borsch ukrainian and many other Russian specialties. Here are served the world famous vodka, many wines such as Rusley and Cabemet-Muscat and Georgian and Armenian cognac. Also on hand are the health giving natural waters, Nargan and Borjon of which so much is heard.

### INTRODUCES NEW DRINK AT PICCADILLY

Gladys Shelley, the Broadway actress, can take a bow for giving the Piccadilly Circus Restaurant its biggest hot-weather seller; the Eskimoo.

Here is the recipe, which she originated at a party in the Piccadilly recently: Fill a tall glass with 3-4 buttermilk, add 1-4 White Rock, stir, add several ice cubes, wait a few minutes and then drink.

## Famous Punch Is Served at Fair

Messmore Kendall, who is combining his hobby of patriotism with showmanship to make Washington Hall on the Fair Grounds a popular spot, has dug up the recipe for George Washington's favorite drink, Fish House Punch, which the first President served to guests at Mt. Vernon.

The drink, guaranteed to start the fireworks at any time of day or night, contains:

- (Serves 50)  
1 pint lemon juice  
3/4 lb. powdered sugar  
1/2 pint Cognac  
1/4 pint Peach Brandy  
1/4 pint Jamaica Rum  
4 tablespoons bitters  
2 1/2 pints charged water.  
Mix together—ice and serve.

## Typical Native Dishes At Brazil Pavilion

If you are traveling the foodway of the world at the Fair, you won't want to miss the Brazilian Restaurant in the Brazilian Pavilion.

Typical native dishes on the menu include feijoada, composed of cooked black beans and pieces of pork meat, and sausages; Xarque, which is Brazilian barbecue; vatapa, a highly spiced dish made of fish or chicken, manioc flour, red peppers and a special oil called "azeite de dende;" and a host of others.

To finish off a Brazilian repast, there is the national drink, paraty.

Copies of TODAY AT THE FAIR make good souvenirs.

## MAIL copies to your friends

### OFFICIAL GUIDE BOOK

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33 WEST 42nd STREET

NEW YORK, N. Y.

## Where to Eat What You Pay

### GENERAL EXHIBIT AREA

ADVERTISEMENT

RESTAURANTS	LOCATION	DESCRIPTION	Price Range
Borden's Dairy World	Borden Bldg.	Sandwiches and Salads	15c to 75c
Casino of Nations (Bar)	Park Row	Complete Luncheons	75c up
Outdoor Terrace Restaurant	—Beer at the Bar 10c	Complete Dinners	95c up
Court of Flame (Bar)	Gas Industries Bldg.	Luncheon Plate Specials	55c to 90c
Outdoor Garden Restaurant	Avenue of Patriots	Dinner Plate Specials	70c to \$1.00
Sidewalk Cafe—Entertainment		Sandwiches	25c up
Piccadilly Restaurant & Bar	Hall of Fashion and Hall of Special Events	Sandwiches	15c up
		Hot Dishes	25c up
		10 oz. glass of beer	10c
Schaefer Center (Bar)	Lincoln Square	Special Luncheon	75c
Largest Bar at the Fair		Dinners	\$1.00 up
Outdoor Terrace Restaurant		Sandwiches	25c up
Schlitz Palm Garden (Bar)	Rainbow Avenue	Rest., Cafeteria, Spec. Plates	50c to 90c
Sports Bar Cafe	Lincoln Square	Sandwiches, Special Lunches, Dinner	25c to 75c
Star and Crescent (Bar)	Turkish Pavilion	American-Turkish Cuisine	
Outdoor Garden Restaurant		Complete Luncheons, Dinners	75c up
Continental String Ensemble		Complete Dinners (Din. Rm.)	\$1.50 up
Turf Trylon (Budweiser Bar)	Business Systems and Insurance Bldg.	Complete Luncheon	65c
Turf Cousine Service		Complete Dinner	\$1.25
Outdoor Restaurant —At Bar Budweiser Beer 10c		Tom Collins 25c.	
Y.M.C.A.	Y.M.C.A. Bldg.	Luncheon Specials	45c to 90c
Cafeteria and table service		Complete Dinners	65c to \$1.00
Free social rooms, correspondence tables			

### TRANSPORTATION AREA

Aviation Grill (Bar)	Aviation Bldg.	Plate Specials	45c to 70c
Outdoor Terrace Restaurant		Hot Sandwiches	35c
Aviation Grill Soda Fountain	Aviation Bldg.	Beverages & Cold Sandwiches	5c to 25c
Beverwyck Harbor Cafeteria	Near Aviation Bldg.	Sandwiches	15c to 30c
Beer		Hot Dishes	20c to 45c
Childs Restaurant (Bar)	Railroads Bldg.	Plate Specials	45c to \$1.25
Outdoor Garden Restaurant		Sandwiches	20c to 65c
Virginia Fried Chicken (Bar)	Court of Railways	Plate Luncheons	40c to 75c
Outdoor Garden		Fried Chicken Dinner	90c

### INTERNATIONAL AREA

Albanian (Bar)	Albanian Section	Complete Luncheons, Dinners	75c to \$2.00
Argentine (Mgt. Benito Collada)	Argentine Pavilion	Argentine Beef	35c to \$2.00
Belgian (Bar)	Belgian Pavilion	Complete Luncheon	\$2.00
Terrace facing Lag'n of Nations		A la carte "Plat du Jour"	\$1.75 up
Brazilian (Bar) (Dancing)	Brazilian Pavilion	A la carte	\$1.25 to \$2.50
		Complete Dinner	\$3.50
British Buttery (Bar)	The British Pavilion	Entrees	From 75c
Air Conditioned		Sandwiches	From 25c
Outdoor Terrace		Salads	From 30c
Chilean (Bar-Patio Restaurant)	Chilean Pavilion	A la carte-Lunch-Dinner	40c to \$1.50
Czechoslovakian (Bar)	Czechoslovakian Pavil'n	Complete Luncheon	\$1.00
Outdoor garden restaurant, entertainment.		Complete Dinner	\$1.50
Danish Day Lite (Bar)	Danish Pavilion	Lunch	\$1.50
Reservations HA. 9-6747		Dinner	\$3.00
Finland (Bar)	Finnish Section	Special Hot Dishes	65c to 85c
Le Restaurant Francais	French Pavilion	A la carte entrees	\$1.60 to \$2.25
Bar and Terrace		Sandwiches	40c to 90c
Hungary (Bar)	Hungarian Pavilion	Complete Luncheon	95c up
(Also at Bar specials 65c up)	Air conditioned	Complete Dinner	\$1.35 up
Italian Line—also Bar	Italian Pavilion	Complete Luncheon	\$3.00
Air Conditioned—Italian Orch.	No tipping—all prices in-	Also a la carte entrees	\$1.00 to \$2.00
Outdoor Terraces	clude service charge.	Dinner entrees	\$1.50 to \$2.50
Norway Snack Bar (Bar)	Norwegian Pavilion	A la carte Specialties	15c to 25c
Poland (Bar) (Dancing)	Polish Pavilion	Complete Luncheon	\$1.25
		Complete Dinner	\$2.00
The Genuine Port Wine Bar	Portugal Pavilion	Port and Snacks	40c and 50c
Soviet (Bar)	U.S.S.R. Pavilion	Special Luncheon	\$1.00 up
Air conditioned Dining Room—	Outdoor Terrace	Special Dinner	\$1.25 up
Romanian House (Bar)	Romanian House	Lunch	\$2.00
Delicious Romanian wines—Fanica Luca, Pipes of Pan		Dinner	\$3.50
Harry M. Stevens, Inc.	Gardens on Parade	A la carte	65c to \$1.25
Star and Crescent (Bar)	Turkish Pavilion	Lunch and Dinner	75c to \$2.50
Swiss Pavilion Garden	Swiss Pavilion	Swiss dishes	45c to \$1.25
Swiss Chalet Restaurant (Bar)	Air conditioned	Luncheon	\$1.25 to \$2.00
Entertainment	Also a la carte	Dinner	\$2.00 to \$3.00
Venezuela (Bar)	Venezuelan Pavilion	Special Luncheon	75c

### AMUSEMENT AREA

Ballantine's Three Ring Inn	Times Square	Special Luncheon	75c
Bar—Entertainment—air conditioned outdoor gardens		Complete Dinners	\$1.25 to \$2.00
Mgt. Robert J. and Max Eitel		Cafeteria Entrees	25c to 65c
Children's World Restaurant	Children's World	Dinners for Children & Adults	50c to \$1.25
Caruso (Bar)	East Loop	Spaghetti	50c
Open Air Restaurant		Chicken and Spaghetti	85c
Affiliated Caruso of N. Y. and Newark		Other Dishes	45c up
Little Miracle Town (Bar)	Morris Gest's	Complete Luncheons	50c to 95c
	Miracle Town	Complete Dinner	75c
N. T. G. (Bar)	Midway.	Luncheon	45c up
Palm Beach Room—Entertainment.		Dinner	\$1.00 up
Emil Petti Orchestra of Everglades Club, Palm Beach			
Rheingold Inn (Bar)	East Loop	Dinner	From \$1.25
Outdoor Garden Restaurant		Supper Specials	From 60c
Skating Rink Show		Sandwiches	From 25c
Washington Hall (Bar)	Terrace Restaurant	Complete Dinners, Southern	
Specialty—Mint Julep	On Fountain Lake	Specialties	50c to \$1.50



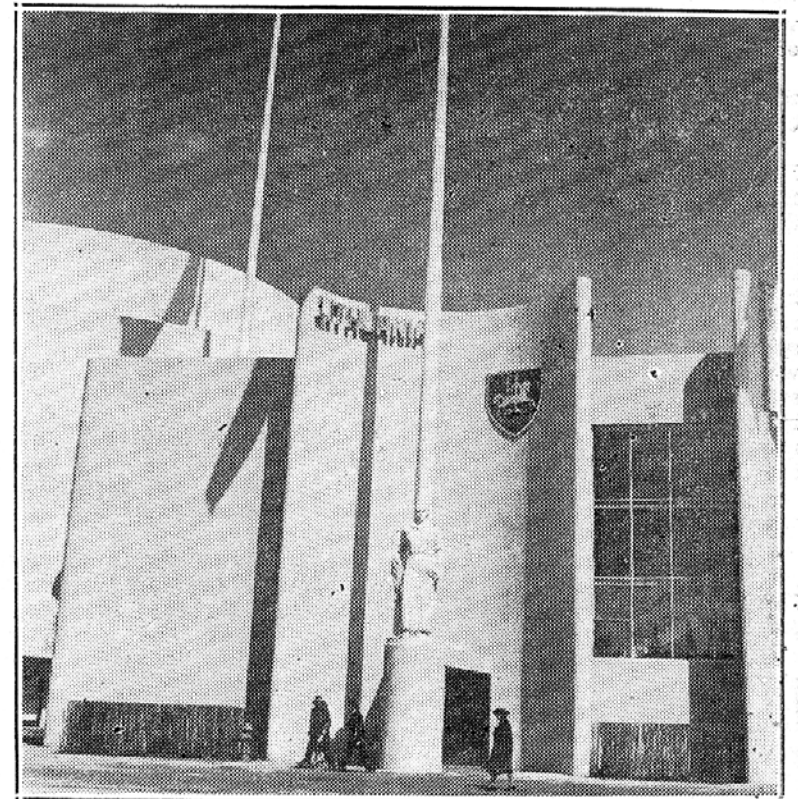
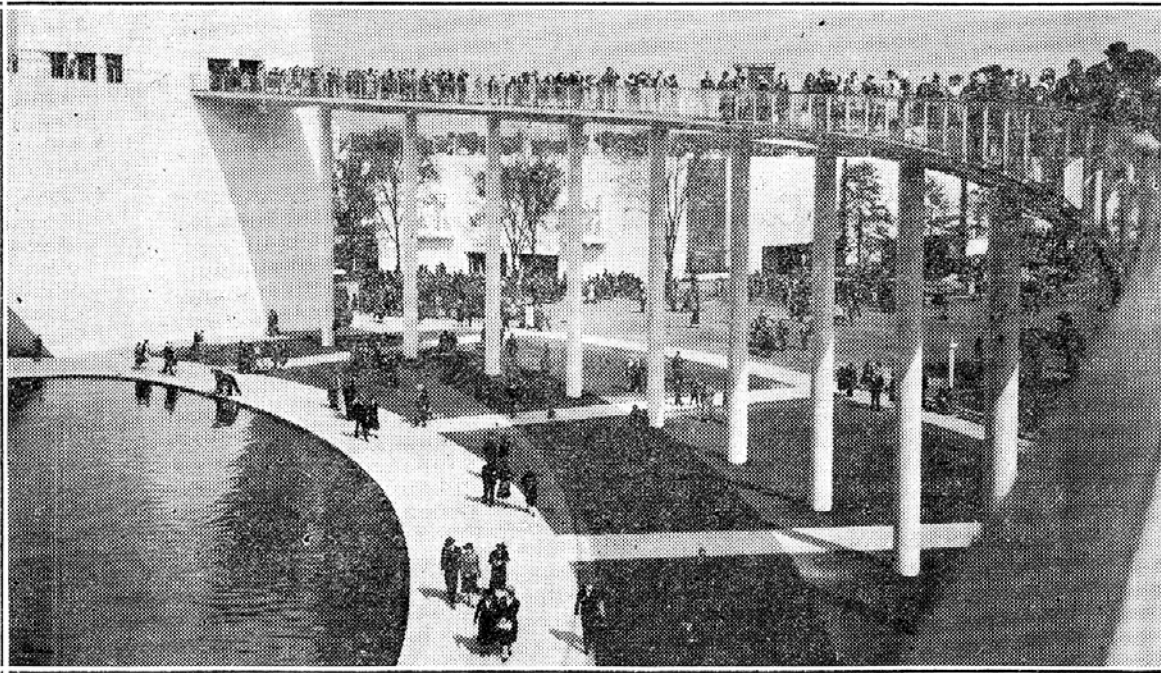
Today's  
Events

Tomorrow's  
Forecast

# TODAY *at the* FAIR 5¢

## OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

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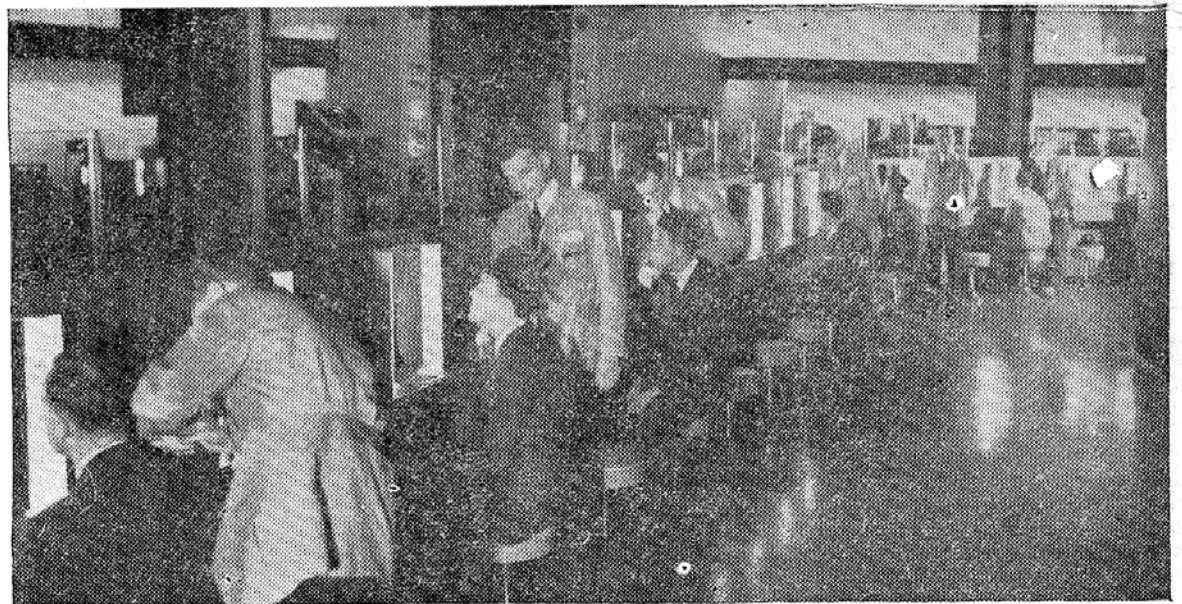


DOWN THE RAMP . . . millions have walked after the thrill of penetrating the future in the Perisphere.

THE LITHS ARE LITTLE, BUT . . . they blow a horn just as loud as their contemporary nations at the Fair. The Lithuanian exhibit is worth seeing.

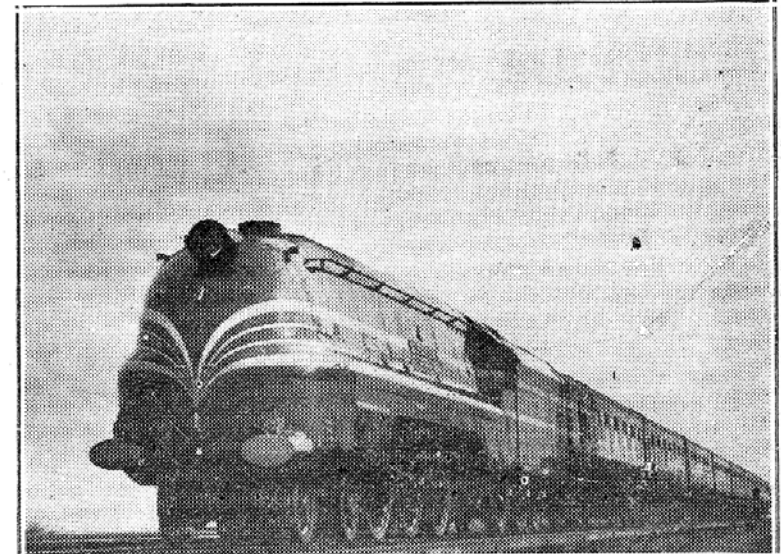


THE SPIRIT LIVES ON . . . government and rulers may change, but the spirit of a race, a people, lives on. Czecho-Slovakia, though no longer independent, still proudly displays its unequalled handicrafts



UMPH! . . . and Jimmy Lynch's daredevil troupe need plenty of it in the hair-raising stunts they perform at the Goodrich Arena. Here's one where they take a standard car on a 65-foot leap over a truck just to show the stuff tires are made of—and incidentally men.

SHAVE AND A . . . no, not even a hat has to be removed as you try out the last word in electric shavers at the Remington Rand exhibit where you get an insight on what a future barber shop might be like—if we have any.



ONE MILLION, TWO MILLION, THREE . . . and there is no end to the visitors interested in one of the world's famous trains—the Coronation Scot, pride of the British. It's on display with other trains at the Railroad exhibit.