

Attendance  
Yesterday at  
9:30 P.M.  
90,630  
To Date:  
19,943,078

# TODAY *at the* FAIR 5¢

## OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

233

Published Every Day \* NEW YORK WORLD'S FAIR 1939 \* Saturday, August 26, 1939 ... No. 116

# Quaker City Declares Holiday To Celebrate Day At The Fair

## Treasure Hunt Is Jubilee Climax

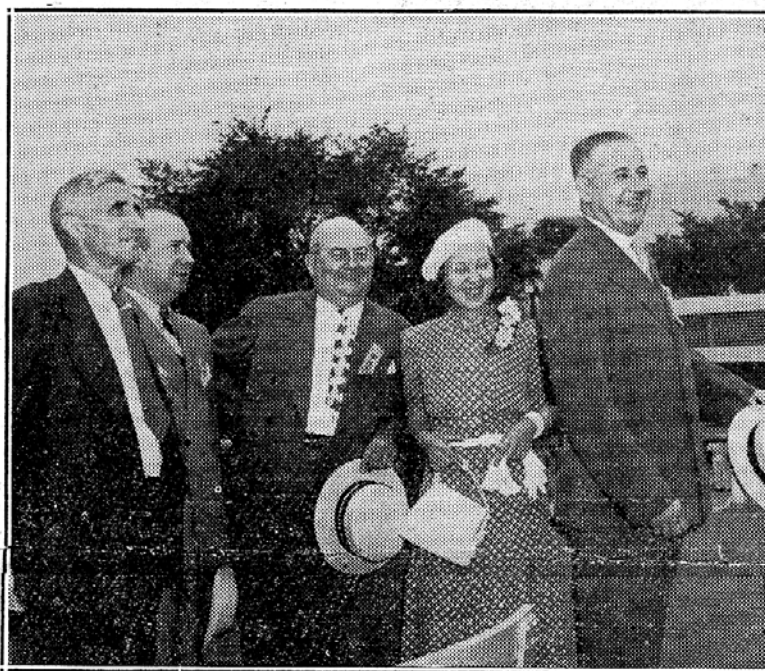
**Souvenir Tickets  
Entitle Holder  
To Join**

Fortunate Fair visitors will participate tonight in a midnight Treasure Hunt which culminates the two-week ticket-selling campaign by World's Fair employees. The employees begin their gala windup jamboree tonight at 9 P.M. at the Casino of Nations where, in addition to music, dancing and amateur talent contests, they will select their "Jubilee Queen."

Fair-goers who will join the employees in the Treasure Hunt are those who possess stubs of tickets sold in connection with the Jubilee drive.

Twenty-two prizes by various  
(Please turn to Page Six)

## WHAT? NO "BRINKS OF SIN"



Detroit officials find the World's Fair pleasant entertainment although they were a little disappointed at not finding the "brinks of sin" described by Governor Dickinson. Here for a three-day "Detroit Day" are (left to right)—William Brown, president Carey Roofing Co.; J. E. Frawley, president Frawley Manufacturing Co.; J. L. McKee, general manager New York Central R. R.; Mrs. Harvey Campbell and Harvey Campbell, executive vice-president and secretary of the Detroit Board of Commerce.

## OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

**8:45 A.M.—Thermoid Day:** 2,000 employees of Thermoid Company, Trenton, N. J., proceed from LIRR Gate to Transportation Area to visit at 9, General Motors Futurama; 10:30, Goodrich Building; 11:15, Chrysler Motors Exhibit; 11:45, Ford Exposition.

**9:45 A.M.—Newark Paraffin and Parchment Co. Day:** 400 employees arrive via bus from Newark.

**10:00 A.M.—Norwegian Trade and Travel** lithographic exhibit until 10 P.M. at World Trade Pavilion.

**10:10 A.M.—Philadelphia Day:** Groups arrive by special train at LIRR Gate.

—**Southern Chester County Day:** Party arrives at LIRR Gate for sightseeing tour of the Fair.

—**Wells College Club of Long Island Day:** All day registration of A.A.U.W. headquarters, Home Furnishings Building.

**10:15 A.M.—Detroit Day:** Guided tour of Chrysler Building.

**10:30 A.M.—Philadelphia Day:** Parade from LIRR Gate to Pennsylvania Building.

—**Shapiro & Son Day:** Arrive at LIRR Gate by excursion train from Easton, Pa.

**10:30 A.M.—Illinois Day:** Official party arrives at World's Fair Boulevard Gate and proceeds to Perylon Hall.

**10:50 A.M.—Illinois Day:** Review of military guard in Court of Peace.

**11:00 A.M.—Baseball Class** in Court of Sport. Reds are instructors for the day.

**11:30 A.M.—Philadelphia Day:** Reception and greetings by World's Fair official at Pennsylvania Building.

**12:00 Noon—Illinois Day:** Reception for official party and invited guests at Perylon Hall.

**12:30 P.M.—Illinois Day:** Luncheon for Illinois Commissioner and staff at Ballantine's Inn.

—**Women World War Veterans:** Luncheon at Sulgrave Club, Merrie England.

**1:00 P.M.—American Potter Day:** Assembly of National Brotherhood of Operating Potters at exhibit in Home Furnishings Building.

**1:45 P.M.—Philadelphia Day:** Guided tour of Ford Exposition after which Philadelphians visit at 2:30, Westinghouse Exhibit; 3:05, Electric Utilities; 3:45, Telephone Building.

**2:00 P.M.—Estonian Folk Festival** in Court of Peace with music and folk dances.

—**"Children's Review"** broadcast over WINS at Victoria Falls.

—**"Kiddie Show"** broadcast over WWRL at Communications Building.

—**Japanese doll making demonstration** at Japanese Section, Hall of Nations.

—**World's Fair Wrestling Championship** semifinals in Sports Arena, The Man Building.

(Please turn to Page Two)

## Philadelphia's Mayor Will Lead Party That Includes Famous Mummers Band

Lead by the Polish American String Band, one of the prize winners in the 1939 New Year's Day Mummers Parade, thousands of Philadelphians are at the Fair today to celebrate the "Quaker City's" Day at the Fair.

Highlighted by a concert at the Court of Peace at 5:15 P.M., the citizens of the "City of Brotherly Love" will enjoy a day which will be marked by all of the color and excitement to be found only at the World's Fair.

Arriving on special trains that will bring them direct to the L.I.R.R. Gate, the delegation from Philadelphia, headed by Mayor George Connell, will march to the Pennsylvania Building in the Court of States. The Fair corporation has ordered a guard of honor to accompany the parade to its destination and together with a detachment of the Pennsylvania Patrol who will also accompany them, the procession will make a colorful picture as they march.

At the Pennsylvania Building Mayor Connell and his constituents will be greeted by Fair officials and by Mrs. Josephine Foster Bright, official hostess for the State of Pennsylvania, who will also preside at a reception in honor of the visitors, to be followed by a reception in the Court of Peace.

(Please Turn to Page Two)

## Estonian Folk Dances Mark Festival

**Male Chorus Of  
War Veterans  
Will Sing**

Several thousand Estonians are planning to celebrate Estonia Day at the World's Fair today.

Groups are coming from nearby towns and cities and a parade from the Contemporary Arts Building down Constitution Mall and to the Court of Peace will start the program at 2 P.M.

Folk dancing and singing will comprise a major part of the exercises. The New York Estonian

(Please Turn to Page Three)

## Dedicate Illinois Building With Swing Band Music

Music by Frankie Masters' Swing Band will feature the dedication ceremonies to be held at the Illinois Building today in celebration of Illinois Day.

Officials of the State of Illinois arrive at the Fair this morning to take part in the elaborate program that has been arranged. Lead by the Hon. John E. Cassidy, Attorney-General of the State of Illinois and personal representative of the Governor of the State, the party is being escorted to Perylon Hall to sign the Fair's Distinguished Guest Register.

Ceremonies at the Illinois Building begin at 2:30 P.M. and will be marked by short addresses by members of the official party.

The visiting dignitaries will be welcomed to the Fair by Hon. Sol P. Roderick, secretary of the Illinois Commission. A message from Governor Horner will be read by A. F. Lorenzen, vice-chairman of the Illinois Commission.

Other speakers will include: Senator Harold G. Ward, chairman of the executive committee of the Illinois Committee; Hugh Cross, Speaker of the House of Representatives.

(Please Turn to Page Three)



## Thermoid of N. J. Brings Employees To the Fair

**Gates Open Early To Accommodate Early Train**

Two thousand employees of the Thermoid Company of Trenton, N.J., today are celebrating their Day at the Fair. Arriving on special trains at 8:45 A.M., arrangements have been made by the Fair corporation to have the gates opened for them 15 minutes ahead of the regular 9 o'clock opening hour.

The party is proceeding directly to the Transportation Area where specially arranged tours have been scheduled for them.

At 9 A.M. they will be treated to a special showing of the General Motors Exhibit and will ride through the famous Futurama. Immediately upon leaving General Motors they will witness a special showing of the Jimmie Lynch show at the Goodrich Exhibit at 10:30 A.M. They will also visit the Chrysler Exhibit and the Ford Exposition.

## Philadelphia Day Today at Fair

(Continued from Page One)

lowed by a guided tour of the Exhibit.

Officials of the party will be feted at a luncheon in their honor at the Pennsylvania Building at 12:30 P.M.

With headquarters established at their own State Exhibit, the visiting Philadelphians will be taken on escorted tours of all of the outstanding exhibits at the Fair. During the afternoon they will visit the Ford Exposition to ride on the "Road of Tomorrow," the Westinghouse Exhibit, the Electric Utilities' Forward March of America, and the Bell Telephone Exhibit.

At 4:30 P.M. 200 women from the party will be received at Maison Coty where they will be shown the miniature powder factory and the movies which are a feature of the Exhibit.

Following the concert by the Polish American band in the Court of Peace at 6 P.M., the Philadelphians will visit General Motors Building, the foreign pavilions and the state exhibits.

## Tomorrow At the Fair

Florida Week—Garden Day.  
New York Daily Mirror Day.  
Icemen's Day.  
Atlanta Buick Day.  
Czecho-Slovak Societies of America Day.  
Detroit Day.  
Giant Food Center Employees Day.  
Cumberland Valley (Pa.) Day.  
Pottsville and Norristown Day.  
Harrisburg-Downington Day.  
Abraham Lincoln Club of Newark Day.  
Model Automobile Racing.  
Gloria Jean Day.

## AN OLD SALT AND MERMAIDS



George Ollweiller, senior captain of the Yankee Flagship fleet of the Colonial Lines, didn't look a bit unhappy when Aquacade maidens surrounded him on his visit to the Colonial Line Exhibit in the Martime Building at the Fair.

## Million Dollar Show is Planned To Celebrate Daily Mirror Day

With a galaxy of stars representing a million dollars' worth of entertainment scheduled to appear in a whole series of free shows, the World's Fair is preparing for one of its biggest and most spectacular celebrations when thousands of people come here tomorrow to enjoy the fun and gaiety of Mirror Day.

For weeks now the New York Daily Mirror which is sponsoring the day has been printing daily coupons that entitle the holder to admission to the Fair and to all the special attractions planned for the day at the reduced rate of 35 cents for adults and 25 cents for children.

The special attractions for the day include a surprise show at the Fair's Wild West Arena, dancing at the Court of Peace and a spectacular water carnival at the Aquacade.

Lew Brown, Broadway producer of the hit musical show, Yodel Boy, is bringing most of his cast out to the Fair and is assisting in staging the theatrics that will take place all over the Fair.

Tickets purchased at the reduced rate with the Mirror coupon will entitle the holder to free admission to Old New York, where two spectacular revues will be presented. Among the stars appearing there will be Ann Pennington, Marion Weeks, Marion Eddy, and the Chester Hall Can-Can Girls.

At the Mirror Swim Carnival in Billy Rose's Aquacade, to which the special tickets will also admit the bearer without extra charge, in addition to the Mirror Swim Club Finals, clown diving, novelty races, a water polo match and an exhibition by the American Red Cross, there will be some of the outstanding stars of Billy Rose's breath-taking show.

Copies of TODAY AT THE FAIR make good souvenirs.

## Honor English Screen Star As Women War Vets Meet

Anna Neagle, distinguished English screen star, will be made an honorary member of the Women's World War Veterans in the Court of Peace at the World's Fair today. Mrs. Oliver Harriman will speak at the ceremonies.

The Women Veterans will meet in the Court of Peace at 3 P.M. where a band concert will be held and Mlle. Therese Quadri will sing. After Mrs. Harriman's address and the Union Jack and American flag have been presented together, a scroll making her honorary member will be presented to Miss Neagle, "because of her outstanding performance in the picture 'Nurse Edith Cavell.'" (The English actress recently completed the film in Hollywood.) Maria Kimball will close the assembly with the "Star Spangled Banner."

One of the features of the day will be the attempt of Al Melville, former marine, to swim from the North Beach Airport to the World's Fair yacht basin with his hands shackled behind his back. Melville has swum the Hudson with his hands handcuffed. He is 26 years old and comes from Kingston, N. Y. He expects to reach the yacht basin about 10 A.M. and will be greeted there by a reception committee headed by Dorothy Frooks, National Commander of the Women World War Veterans. After his arrival the group will go to Merrie England for luncheon.

### THE 19TH AMENDMENT

The nineteenth anniversary of women's suffrage will be observed today at the National Women's Party Exhibit in the Home Furnishings Building. The suffrage amendment became part of the United States Constitution on August 26, 1920, and the significant date will be celebrated at women's party headquarters at the Fair.

Mail TODAY AT THE FAIR to the folks back home.

## Fair Is Host To Good Templars Order

**Group Reaffirms Policy of Total Abstinence**

The International Order of Good Templars will hold a meeting at the Fair today in the Hall of Special Events at 2:30 P.M.

The program, consisting largely of addresses, will dedicate the order to a reaffirmation of its program to liberate and protect humanity from the destructive influence of intoxicants.

Speakers will include: Rev. Charles E. Subeck, Jr.; John N. Graff, N.C.T., Marcha von Gegerfelt, Mrs. Leigh Colvin, J. Raymond Schmidt, Rudolph Bannow and D. W. McNeil.

A musical interlude will be presented by the North Star Singers and Gilbert Boyer.

The platform of the order pledges its members to personal abstinence from the use of intoxicating liquors as a beverage, and to personal efforts to save and reclaim others from the drink evil.

### NEWARK COMPANY VISITS

Approximately 400 employees of the Newark Paraffin and Parchment Paper Company arrive at the Fair by special busses at 9:45 A.M. They will spend the day seeing the Fair "on their own" until 3:30 P.M. when the entire group will attend the Aquacade.

## OFFICIAL PROGRAM OF TODAY'S EVENTS

(Continued from Page One)

—Department of Sanitation Band concert till 5 P.M. at N. Y. C. Building.

2:30 P.M.—International Order of Good Templars Day: Program of addresses and music in Hall of Special Events.

—Illinois Day: Dedication ceremonies, including addresses and music at Illinois State Building.

—Jitterbug Jamboree by Ben Bernie and his orchestra at Fountain Lake Bandshell.

—New York Latvian Evangelical Lutheran Congregation program at Temple of Religion.

—Women World War Veterans Day: Program of music in Court of Peace. Anna Neagle, film star, will be made honorary member of organization.

—First Corps of Cadet Band concert at Washington Statue.

3:00 P.M.—Reception for Estonian Consul General and Estonian party at Finnish Pavilion.

4:00 P.M.—Welfare Employees Day. Reception at Welfare Department headquarters, Hall of Industrial Science.

4:00 P.M.—Detroit Day: Special performance of Jimmie Lynch and his Death Dodgers at Goodrich Arena.

—Softball game, World's Fair All Stars vs. Hucklebuffs of Manhattan Beach, at Field of Special Events.

—Women World War Veterans Day: Tea at British Pavilion.

—Wells College of Long Island Day: Tea at A.A.U.W. headquarters, Home Furnishings Building.

4:30 P.M.—Illinois Day: Reception for Illinois Commission and guests at Federal Building.

—Philadelphia Day: Reception for women's group at Maison Coty.

5:00 P.M.—Exhibition drill in Court of Peace for West Point Cadets by Army Contingent from Camp George Washington.

—U. S. Military Academy Day: Parade in Court of Peace.

5:30 P.M.—Chicago Century of Progress Association reception and registration at Gardens on Parade.

6:00 P.M.—Philadelphia Day: Concert by Polish American String Band in Court of Peace.

—"Uncle Don" broadcast over WOR at New Jersey Building.

—Twilight Hour at Temple of Religion.

7:00 P.M.—Jam Session by Harry James and his orchestra until midnight at Fountain Lake Bandshell.

7:30 P.M.—Welfare Employees Day: Dinner at Casino of Nations.

—Turkish dances at Turkish Pavilion.

8:45 P.M.—Bicycle racing, Century Road Club vs. Acme Wheelmen, in Sports Arena, The Man Building.

9:00 P.M.—"The World and the Cathedral," symphony of water, light, flame and music, Lagoon of Nations.

—Employees' Jubilee Jamboree—music, dancing, entertainment and contest until 3 A.M. at Casino of Nations.

10:15 P.M.—Fireworks and fountain display at Fountain Lake.



## Amazing Overland Trek Brings Chileans to the World's Fair

Three dauntless Chileans who have traversed eleven countries in the past eight months, crossing mountains, deserts and jungles, fording rivers, and in one stretch even felling trees and building their own roads and bridges, will arrive today at the Ford Exposition's "Road of Tomorrow."

### CINCY STAR



Winner of 16 contests already this season, Paul Derringer, Cincinnati pitcher who "instructs" at the Court of Sports today, is a big reason the club is pennant bound.

## Cincinnati Reds Come To Fair

### League-Leaders Instructors For Day

A chance to preview the probable stars of next October's World Series is offered the attendees of the World's Fair baseball school this morning at 11 A.M. in the Court of Sport.

Assuming the roles of "guest" instructors are Manager Bill McKechie, pitcher Paul Derringer, catcher Ernie Lombardi, and infielder Linus Frey, all of Cincinnati's league-leading Reds.

Of course the St. Louis Cardinals may have something to say about the "preview" business, but nevertheless the Cincy crew is out in front by five and a half games and are still "red-hot" favorites to take pennant honors in the senior circuit.

McKechie will speak of the problems confronting a major league manager, and with his team in the lead also he should be able to tell the youngsters how to overcome these difficulties.

Batterymen Derringer and Lombardi are to speak on pitching and catching respectively, and the latter will also devote a few words to the subject of hitting. Frey is to discuss infielding as seen from a players standpoint.

Regular coach of the Fair Diamond class, "Moose" McCormick, will conduct the informal questioning session following the lectures. Sandlotters will be permitted to ask the visiting stars any questions or problems pertaining to "our national pastime."

Depending on the hour of the visitors arrival, they will be entertained at luncheon or dinner by Ford officials. They will then pay their respects at the Chilean Pavilion where they will be greeted by Consul General Anibal Jara who is Acting Commissioner General for Chile in the absence of Commissioner General Rodolfo Michel who sailed for his home country yesterday.

The travel-scarred automobile will remain on exhibition at the Chilean Pavilion for an indefinite period.

The trip is a good-will journey and the three motorists bear with them a message of good-will from Mayor Guillermo Palma of La Calera to Mayor Fiorello H. LaGuardia of New York City. The trio includes: Juan Hidalgo, correspondent for the newspaper La Hora of Santiago, Chile; Gregorio Vasquez and Luis Pizarro.

They have covered more than 12,000 miles since leaving La Calera, Chile, in a 1938 Ford with special panel body and 60-horsepower motor. Their trail has taken them through Chile, Peru, Ecuador, Colombia, Venezuela, Panama, Costa Rica, Salvador, Guatemala, Mexico and the United States. Where rivers or jungles in South or Central American countries made passage by automobile completely out of the question, they shipped their car by boat, and from Tapachula to Vera Cruz in Mexico by train.

Of all the dangers they encountered, they considered an 18-mile stretch in Costa Rica the most tortuous. No road existed, so the trio had to hire nine men, and feed them from their meager supplies augmented by game shot en route, while the men cut down trees, cleared the jungle and built their own road. One man had to be posted to watch day and night, for dangerous snakes and animals. It took the party 16 days to travel these 18 miles.

The good-will delegation to the Fair left La Calera December 4, 1938. They entered the United States at Laredo, Texas, at the end of 150 days of actual driving time.

## Estonian Dances Mark Festival

(Continued from Page One)

Male Chorus of war veterans is scheduled for several appearances. The folk dance group and women's choir of the Estonian Educational Society will assist. Henry J. Copelman, chairman of the gathering, will deliver the principal address, "How is Estonia Related to America?" Johannes Kaiv, Consul General in New York, will be the guest of honor.

Mr. Kaiv and other Estonian dignitaries will be guests of Y. A. Paloheimo, Acting Commissioner General for Finland, at a reception at 3 P.M. in the Finnish Pavilion. Later in the afternoon the groups of singers and dancers will perform in the theatre of the French Pavilion and in the Pennsylvania Building.

## A LONG WAY FROM HOME



On a goodwill mission from their native Chile to the New York World's Fair, these three youths from Chile end their long overland trek when they arrive today at the Ford "Road of Tomorrow." The men—here we see them in Dallas, Tex.—bear greetings from the Mayor of La Palma to Mayor La Guardia of New York. The party includes Juan Hidalgo, correspondent for the Santiago newspaper, "La Hora"; Gregorio Vasquez and Luis Pizarro.

## Illinois Building Opens With Swing Music

(Continued from Page One)

the Illinois General Assembly; John Finley, former president of Knox College and editor-emeritus of the New York Times.

In addition to the music of Frankie Masters and his band, the Lorel Singers of Chicago, a group of 25 voices, will take part in the ceremonies. Leona Cordati of the Chicago Civic Opera Company and the Orange Blossom Quartette also will add their talents to the occasion.

Following their welcome at Perylon Hall, members of the official party will review the troops in the Court of Peace before paying an official call on U. S. Commissioner Edward J. Flynn. At noon they will return to Perylon Hall for an official luncheon tendered by the Fair corporation.

At 4:30 P.M. a reception for the members of the Illinois Commission will be held at the Federal Building followed by a reception for all Illinoisians at Gardens on Parade at 6 P.M.

## Merrie England

Best view of Fireworks on Fountain Lake

DAGENHAM GIRL PIPERS

QUEEN BESS TOP HAT REVUE

DANCING with PAUL TREMAINE'S BAND

Popular Priced Luncheons and Dinners

## ZOOLOGICAL WONDERS alive!

THE PANDA—THE ELECTRIC EEL AND MANY OTHER RARE CREATURES

Under the auspices of THE NEW YORK ZOOLOGICAL SOCIETY

## UTILITY MAGNATES AT FAIR

Employees of some of the smaller members of the Empire State Gas & Electric Association are at the Fair today. They will spend the day seeing what they like when they want to see it at the Fair.

## LAND OF THE RISING SUN

Demonstrations of Japanese doll making will be continued today from 2 to 6 P.M. in the Japanese Section of the Hall of Nations.

SEE **Coca-Cola**  
Bottled at the Fair  
FOOD SOUTH BLDG.  
LINCOLN SQUARE

## ALL EXPENSE CRUISES To NEW ENGLAND \$18 up

BOSTON \$4  
Providence \$3.25  
Lv. Pier 11 North River, 5 p.m. D.S.T. BAR. 7-1800  
The "Yankee Flagship" Route

SEE THE **WORLD'S LARGEST TYPEWRITER** today!  
A Giant Working Model at the Underwood Exhibit Business Systems and Ins. Bldg.

Learn how to guard your most precious possession — **LIFE!**  
Be sure to visit the **ETNA** LABORATORY FOR LIVING

**FREE Automobile Driving Tests**

**HEART-BEAT** And Circulatory System Demonstration

Hear the Sound of a Human Heart AMPLIFIED 1,000,000 TIMES!

**Spectacular Exhibit of FIRE HAZARDS**

Continuous MOVIES

**ETNA** Sponsored by the **ETNA LIFE** Business Systems and Insurance Bldg. — Near Theme Center —

## Metals Building Exhibitors Combine

### New Association Has Installed Directories

Pleased with the increase in popularity of the Metals Building, the exhibitors there have formed an association to work together more closely and to provide the maximum entertainment for Fair visitors to the building.

Officers are S. H. Yorks of Bethlehem Steel Company, chairman; M. C. Maxwell, The Yale & Towne Mfg. Co., assistant chairman; S. B. Sanford, Otis Elevator Co., secretary and treasurer.

First accomplishment of the new association may now be seen in the neat directory signs which have been installed at each entrance to the building for the convenience of the public.

Plans are being worked out now by the association to add to the present entertainment in the building so that there will be almost continuous entertainment of one form or another in addition to the many interesting exhibits. The Metals Building, located near the Trylon, can be reached easily by all Fair visitors.

**Special Sale**  
**ITALIAN HANDICRAFT AND SOUVENIRS**  
20 to 50% REDUCTION ON ALL MERCHANDISE  
**ITALIAN PAVILION GIFT SHOP**

Visit the **METALS BUILDING**  
Opposite the Trylon  
SEE THE EXHIBITS  
Enjoy the Entertainment

## Photographic Supplies

Roll Film  
Color or Black and White  
\*\*\*  
Film Pack  
Color or Black and White  
\*\*\*  
Motion Picture Film  
Color or Black and White  
\*\*\*  
FILM  
also for sale at all 30 cigar stands on the Ground  
\*\*\*  
Cameras  
\*\*\*  
Motion Picture Cameras  
\*\*\*  
Projectors  
\*\*\*  
Developing and Printing  
\*\*\*  
Souvenir Pictures  
Color or Black and White  
\*\*\*

**PHOTOGRAPHIC CONTEST EVERY WEEK**  
Information and Entry Blanks at Underwood Store or Exhibit

\*\*\*  
**EXHIBIT**  
Communications Building  
**STORES**  
Communications Building and Constitution Mall adjoining Heinz Dome  
\*\*\*

**UNDERWOOD & UNDERWOOD**  
Official Photographers



## 9 A.M.

9:00—Gates open.

## 10 A.M.

10:00 A.M.—Exhibits open.

Elektro, the mechanical man, in Westinghouse Bldg.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Mon., Wed., Fri.)

Circulation and heartbeat demonstrations, Aetna Life Exht.

Marionette show, Libby, McNeill &amp; Libby Exh't.

Manual training demonstrations, Ford Bldg (Daily exc. Sun.).

Television show, RCA Exhibit.

10:20 A.M.—"Writer's Cramp," A. B. Dick Co. Exh't.

10:30 A. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Railroads at Work," Railroads Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg.

Fire drill show, N. Y. City Bldg

10:45 A.M.—"Foiling the Villain," "On the Carpet," Addressograph-Multigraph Exhibit.

## 11 A.M.

10:00 A.M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Feeding time for quail, Georgia Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.)

Marionette show in Libby, McNeill &amp; Libby Exh't.

Carillon concert, Florida Tower. (Amusement Area.)

Print - making demonstrations. Contemporary Arts Bldg. to 5 P.M.

Guided tour, Contemporary Arts Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

11:10 A.M.—Electric writing machine speed demonstration, Internat'l Business Machines Exh't.

11:15 A.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Television show, RCA Exhibit.

11:30 A. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exh't.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

11:40 A. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

11:45 A.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Radio Garden Club broadcast, Gardens on Parade (Mon.).

## 12 Noon

12 Noon — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

# AROUND THE CLOCK

Organ recital in Temple of Religion. (Daily exc. Sun.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Singing Fountains, Firestone Exh't.

"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Jimmie Lynch and Death Dodgers at Goodrich Arena.

Feeding the Giant Panda, Nyzos Bldg., Amusement Area.

Circulation and heartbeat demonstrations in Aetna Life Exh't.

Marionette show in Libby, McNeill &amp; Libby Exh't.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes in Standard Brands Bldg. (Sat. &amp; Sun.)

Carillon concert, Florida Tower.

Hejnal-Polish horn call, Polish Pavilion (Sun.).

Guided tour, Contemporary Arts Bldg.

Television show, RCA Exhibit.

12:10 P. M.—Lecture on electric accounting, Internat'l Business Machines Exh't.

12:15 P. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exh't.

12:20 P. M.—Marionette show at A. B. Dick Co. Exh't.

12:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Railroads on Parade," Railroads Bldg.

Fire drill show, N. Y. City Bldg.

12:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

## 1 P.M.

1:00 P. M.—Fire demonstrations, Aetna Life Ins. Co. Exhibit.

Writer's Cramp," marionette show, at A. B. Dick Co. Exh't.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Marionette show in Libby, McNeill &amp; Libby Exh't.

"Previews of Progress" in General Motors Bldg.

Silk reeling demonstration, Japanese Pavilion.

"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exh't.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower. (Amusement Area.)

Swedish motion picture, Swedish Pavilion.

Finnish travelogue movies, Finnish Pavilion.

Television show, RCA Exhibit.

Ernest Wolffs Puppet Opera Co., Gas Bldg.

Jimmy Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

1:15 P. M.—Organ recital and address at Temple of Religion. (Sun.)

1:30 P. M.—Geo. L. Hossfield in typewriting speed demonstration Underwood Elliott Fisher Exh't.

Milking time for cows, Electrified Farm.

Dagenham Pipers, Punch and Judy Show, Merrie England.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

George Rector gives food demonstrations and lectures, Gas Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

1:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

1:40 P. M.—"Writer's Cramp," at A. B. Dick Co. Exh't.

"Foiling the Villain," "On the Carpet," Addressograph - Multigraph Exh't.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Sun.)

"Railroads at Work," Railroads Bldg.

## 2 P.M.

2:00 P. M.—Ferde Grofe with Novachor Orchestra to 5 P. M., Ford Bldg. (Dly., exc. Mon.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

"Railroads on Parade" pageant, Railroads Bldg.

Police Band concert at N. Y. C. Bldg (Tues.)

News dispatches, Internat'l Business Machines Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill &amp; Libby Exh't.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Guided tour, Contemporary Art Bldg.

Carillon Concert, Florida Tower. (Amusement Area.)

Ernest Wolff's Puppet Opera, Gas Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit. Baby bathing demonstration, Metropolitan Life Exh't.

2:10 P. M.—Lecture on electric accounting method, Internat'l Business Machines Exh't.

2:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"The City," movie, Science &amp; Education Bldg.

"Land of Liberty," movie, Federal Bldg.

2:20 P. M.—Marionette show, A. B. Dick Co. Exh't.

Dagenham Pipers, Merrie England.

2:30 P. M.—"Pete Roleum and His Cousins," movie, in Petroleum Bldg.

Delphian Trio to 5:30 P. M. in Metropolitan Life Exhibit. (Daily exc. Mon.)

"Foiling the Villains," "On the

Carpet," Addressograph - Multigraph Exhibit.

Silk reeling demonstration in Japanese Pavilion.

"Railroads at Work," Railroads Building.

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.).

Manual training demonstrations in Ford Bldg. (Daily exc. Sun.)

Fire drill show, N. Y. City Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

2:35 P.M.—Punch and Judy Show. (Merrie England.)

2:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2:50 P.M.—Circulation and heartbeat demonstration, Aetna Life Exhibit.

## 3 P.M.

3:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill &amp; Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower.

Swedish motion pictures, Swedish Pavilion.

Documentary movie, Science and Education Bldg.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Australian films, Cinema Theatre, British Pavilion (Mon. &amp; Sat.).

Ernest Wolff's Puppet Opera, Gas Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

3:10 P.M.—Punch and Judy Show, Merrie England.

Electric writing machine speed demonstration, Internat'l Business Machines Exhibit.

3:15 P. M.—"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Carillon concert, Netherlands Pavilion.

3:30 P. M.—Singing Fountains in Firestone Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and his Cousins," movie, Petroleum Bldg.

Billy Rose Aquacade, N. Y. State Bldg., Amusement Area.

Typewriting speed demonstration Underwood Elliott Fisher Exh't. Geo. Rector, food lecture and demonstration. Gas Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads on Parade," Railroads Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

3:40 P. M. — "Writer's Cramp," A. B. Dick Co. Exhibit.

Carillon concert at Netherlands Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

3:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

## 4 P.M.

4:00 P. M.—Feeding the Giant Panda, Nyzos Exhibit. (Amusement Area.)

Circulation and heartbeat demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill &amp; Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Lecture on electric accounting, Internat'l Business Machines Exhibit.

"Bowling Green Follies," Old New York (Weekdays.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Ernest Wolff's Victor Puppet Opera Company in Gas Bldg.

Silk reeling demonstration in Japanese Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

Documentary movie, Science and Education Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Movies, with music, Finnish Pavilion.

4:15 P. M.—Organ recital, International Business Machines Exh't.

Ski jumping, Sun Valley (Amusement Area.)

Documentary movies, Science &amp; Education Bldg.

4:25 P. M.—Dagenham Pipers, Merrie England.

4:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Swiss movie, Swiss Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding the Rainbow and Brown trout in State of Maine Exhibit.

Ice skating show, Sun Valley (Amusement Area.)

"Adventures of the Health Hunters," N. Y. State Bldg.

Pottery throwing demonstration, New York State Bldg.

Fire drill show, N. Y. City Bldg.

4:40 P.M.—Carillon concert, Florida Tower (Amusement Area.)

Punch and Judy Show, Merrie England.

4:45 P.M.—"Foiling the Villains,"



# TODAY AT THE FAIR

"On the Carpet," Addressograph-Multigraph Exhibit.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads at Work," Railroads Bldg.

## 5 P.M.

5:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Building.

Feeding time for animals on Firestone Farm.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert at Netherlands Pavilion.

"Railroads on Parade" pageant, Railroads Bldg.

"Bowling Green Follies," Old New York. (Amusement Area.) (Sat. & Sun.)

Sacred concert in Temple of Religion. (Sun. only.)

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

N. Y. A. broadcast, N. Y. C. Bldg. (Thurs.)

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

Swedish motion picture, Swedish Pavilion.

The "Hot Mikado," Hall of Music. Television show, RCA Exhibit.

5:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

5:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ski jumping, Sun Valley (Amusement Area.)

"Land of Liberty," music, Federal Bldg.

5:20 P. M.—Punch and Judy Show, Merrie England.

5:30 P. M.—Organ recital in Temple of Religion (Daily exc. Sun.)

Billy Rose Aquacade. (Amusement Area.)

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Feeding time for quail, Georgia Bldg.

The Trytons, World's Fair Band, concert at Washington Statue.

Silk reeling demonstration in Japanese Pavilion.

"Bowling Green Follies," Old New York (Amusement Area.)

Orgatron concert, Florida Bldg.

"Railroads at Work," Railroads Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

George Rector gives food demonstration and lecture, Gas Bldg.

Baby bathing demonstration, Metropolitan Life Exh't.

5:40 P. M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Negro Melody Singers, W. P. A. Garden.

5:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"The City," movie, Science and Education Bldg.

5:50 P. M.—Dagenham Pipers, Merrie England.

## 6 P.M.

6:00 P. M.—Twilight Hour, address and choral music, Temple of Religion.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Elektro, the mechanical man, in Westinghouse Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress," General Motors Bldg.

Milking time for cows on Firestone Farm.

"Evening Retreat Ceremony" and Safety Monitor drills, Boy Scout Camp.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Baby bathing demonstration, Metropolitan Life Exhibit.

6:10 P. M.—Lecture on electric accounting method, International Business Machines Exhibit.

Ice skating show, Sun Valley (Amusement Area.)

6:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

6:20 P. M.—"Writer's Cramp," marionettes, A. B. Dick Co. Exh't.

6:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Exh't.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Pipe organ concert in Netherlands Pavilion.

"Adventures of the Health Hunters," N. Y. State Bldg.

"The City," Science and Education Bldg.

Pottery throwing demonstration, New York State Bldg.

Ernest Wolff's Puppet Opera, Gas Bldg.

Fire drill show, N. Y. City Bldg.

6:35 P. M.—Dagenham Pipers, Merrie England.

6:40 P. M.—Carillon concert, Florida Bldg.

6:45 P. M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Motors Bldg.

Ski jumping, Sun Valley (Amusement Area.)

## 7 P.M.

7:00 P. M.—Hejnal—historic Polish horn call—at Polish Pavilion.

Fire demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Brooks Steele orchestra, Singing Hussars Octette, also Herr Louie,

Weasel and Band, Ballantine's Inn.

Application of diamonds to industry, Boart Products Exhibit. (Metals Bldg.)

Ferde Grofe and Orchestra, Ford Bldg. to 10 P. M. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg.

New York City Police Band to 9 P. M., N. Y. C. Bldg. (Tues.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Bowling Green Follies," Old New York (Amusement Area.)

Symphony Hour (Sibelius' recordings), Finnish Pavilion.

Television show, RCA Exhibit.

Education films, WPA Bldg.

7:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

7:15 P. M.—"The City," movie, Science & Education Bldg.

7:20 P. M.—"Writer's Cramp," marionette show, Dick Co. Exh't.

7:30 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Silk reeling demonstration, Japanese Pavilion.

Singing Fountains in Firestone Bldg.

Orgatron concert, Florida Bldg.

Delphian Trio to 9:30 P. M. in Metropolitan Life Exh't (Daily exc. Mon.)

Ice skating show, Sun Valley (Amusement Area.)

"Gayeties of 1900," Old New York (Amusement Area.)

"Murder at Midnight" show, N. Y. City Bldg.

7:40 P. M.—Carillon concert in Netherlands Pavilion.

7:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

## 8 P.M.

8:00 P. M.—"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Carillon concert at Belgium Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Fri.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Carillon concert, Florida Tower. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Previews of Progress" in General Motors Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Chinese revue, Chinatown Cafe, Old New York.

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Educational films, W. P. A. Building.

8:10 P. M.—Lecture on Electric accounting method, International Business Machines Exhibit.

8:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ski jumping, Sun Valley (Amusement Area.)

8:20 P. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

8:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Singing Color Fountains in Firestone Bldg.

Billy Rose Aquacade. (Amusement Area.)

Organ recital in Temple of Religion. (Sun. and Thurs.)

Orange Blossom Quartet, Florida Bldg. (Amusement Area.)

Carillon concert, Netherlands Pavilion.

The "Hot Mikado," Hall of Music. Singing Color Fountains, Firestone Exhibit.

Fire drill show, N. Y. City Bldg.

"Bowling Green Follies," Old New York (Amusement Area.)

"Adventures of the Health Hunters," N. Y. State Bldg.

8:40 P. M.—Dagenham Pipers, Merrie England.

8:45 P. M.—Ice skating show, Sun Valley (Amusement Area.)

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

## 9 P.M.

9:00 P. M.—"The World and the Cathedral," Lagoon of Nations spectacle, symphony of water, light, flame and music.

Elektro, the mechanical man, Westinghouse Bldg.

Sue Hastings marionettes, Standard Brands Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Fire demonstration at Aetna Life Ins. Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Milking time for cows, Electrified Farm.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Fight movies of Jack Dempsey's career, The Man Bldg.

Feeding time for Giant Panda, Nyzos Exh't (Amusement Area.)

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit. Educational films, W. P. A. Building.

9:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

9:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

9:20 P. M.—Ski jumping, Sun Valley (Amusement Area.)

9:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

9:35 P. M.—Dagenham Pipers, Merrie England.

9:40 P. M.—Carillon concert, Florida Tower (Amusement Area.)

9:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Gayeties of 1900," Old New York (Amusement Area.)

Ice skating show, Sun Valley (Amusement Area.)

"Bowling Green Follies," Chinese revue, Old New York.

## 10 P.M.

10:15 P. M.—Carillon concert, Florida Tower.

10:30 P. M.—The "Hot Mikado," Hall of Music.

Billy Rose Aquacade.

10:45 P. M.—Ski jumping, Sun Valley (Amusement Area.)

## 11 P.M.

11:15 P. M.—Ice skating show, Sun Valley (Amusement Area.)

"This is the Fair" broadcast over WLW, top ramp, L.I.R.R. station. (D'y exc. Sat. Sun. Mon.)

## 12 Midnight

12:00 Midnight — Chinese revue, Chinatown Cafe, Old New York.

Ski jumping and ice skating show, Sun Valley.

12:15 P. M.—"Gayeties of 1900," Old New York, Amusement Area.

12:30 A. M.—"Bowling Green Follies," Old New York, Amusement Area.

Send a copy of TODAY AT THE FAIR to your friends at home.

## Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

Published daily, including Sundays, for the duration of the New York World's Fair 1939

THOS. R. GARDINER

Business Manager

Advertising and business office: 33 West 42d Street

Telephone CHickering 4-5570

KATHRYN MADDERY

Editor

Editorial office: Room 149, Administration Building, New York World's Fair

Telephone: World's Fair 6-1212

Ext. 40 and 41

Subscription rates by mail: Monthly, \$1.75





## Century Club Meets Acme Wheelmen

### Both Teams Leaders In Races

It's the Century Road Club vs. the Acme Wheelmen in the bicycling competition at 8:45 tonight in the Sports Arena of The Man Building.

Both of these teams are among the leaders in the cycling groups which race at The Man Building every Tuesday, Thursday and Saturday evenings.

Tonight's program consists of mile and half mile sprints, and a miss-and-out race. At the conclusion of the dual competition, riders on both teams are to try for a new mile record in a special time trial event.

Newcomers will find the races a novelty in that the machines do not move. They are on rollers and an electric chart in front of the riders shows the speed at which each competitor is traveling.

These bicycle races are sponsored by the Cycle Trades of America, which has an exhibit in The Man Building, and are under the direct supervision of Norman Hill, former American cycling champion.

YOU'LL GET A KICK OUT OF THE  
ARROW SHIRT EXHIBIT  
IN THE MAN BUILDING



IF YOU WANT TO KNOW  
how the modern man dresses for the occasion inside as well as out see the changing panorama of the animated

**Jockey**

Underwear Exhibit  
"Man" Building, at  
entrance to Sports  
Arena.

Presented by  
**COOPERS, Inc.**

## Wrestling Takes The Spotlight At Man Building Arena

Semi-finals in The Man Building invitational wrestling tourney begin at 2 P.M. today. The finals begin at 7 P.M. in the Sports Arena.

### Treasure Hunt Is Jubilee Climax

(Continued from Page One)

foreign pavilions and exhibitors will be awarded the ticket-selling employes during the evening. Of these 18 are "dinner for two" awards at some of the more palatial restaurants on the grounds.

To the fortunate miss who becomes the "Jubilee Queen" will go a 17-jewel Bulova wrist watch, a tiara of flowers from the Ben Hur Co. display, and cosmetic gifts from the Coty exhibit.

Some of the best performers among the World of Tomorrow's many workers will participate in the amateur and "talent" contests, but the climax of the carnival-like evening will be the Treasure Hunt.

It is expected, too, that some announcement will be made concerning the likely winners in the ticket selling competition. Results computed as of Friday at 6 P.M. showed Patrolman Francis J. McKeen of the Fair police, to be heading the pack for the \$100 prize for selling the greatest number for the two week's period. "Bud" Fallace, Operation, stands second for this award and he leads for the 6-day all-expense trip to Bermuda prize which is based solely on the second week of the selling. John Hamilton, of Receiving and Stores, is runner-up for this prize.

Send a copy of TODAY AT THE FAIR to your friends at home.



Thursday the tournament began, and if the preliminaries are indicative of what will occur today spectators visiting the Sports Arena are to witness some spirited and thrilling "grunt and groan" exhibitions.

Some of the best A. A. U. inter-collegiate, and Y. M. C. A. wrestlers in the metropolitan area are entered. Grappling is confined to the following three weight divisions: 145-lb., 158-lb. and heavy-weight.

Directing the tournament are Rene Kern, Roy O. Burpee, and D. B. Cropp, athletic directors at the Brooklyn Central, Sloane House, and West Side "Ys" respectively. Among the clubs and colleges to be represented are New York Athletic Club, Cooper A. C., Lenox Hill Athletic Club, Green-American Hermes A. C., Columbia, Cornell, Lehigh, and the following Y. M. C. As; 92nd St., West Side, New Rochelle, New Haven, 23rd St., Sloane House, Brooklyn Central, and Elizabeth, New Jersey.

### Scotch Armor Speaks Telling of Future

The bagpipes blow an "auld" voice when a Scot accent speaks forth from a suit of armor to give a word of welcome to visitors at McGregor's Sportswear Corner in The Man Building.

The exhibit brings home what a terrible world it would be if the game of golf had not been started in Scotland a good many years back—and how one can play a better game with McGregor or sport toggery.

Most fitting is the window showing Sportswear of Tomorrow. On a revolving stand, Fairgoers see four types of suits pictured for the year 2040. An auto gyro suit to cut down on the walking necessitated today in playing a round of golf is one of the four.

Another is a ski outfit in which wings used to bring the wearer back to the top of the hill again without any energy on his part. Amateur horsemen are sure to like the aerial jockey ensemble.

**HALT**  
Foot Fatigue

**WRIGHT**

Arch-Preserver Shoes--

**FOR**

**ACTIVE MEN**

VISIT THE WRIGHT EXHIBIT  
In the MAN BUILDING

Be sure to visit  
**WILLIAM  
SKINNER  
& SONS**

EXHIBIT

IN THE MAN BUILDING

Bring your camera!

## CONTINUOUS PROGRAM

(Unless otherwise noted, these entertainment features run more or less continuously from 10 A.M. to 10 P.M.)

### Aetna Life Exhibit:

Safe driving tests. Motion pictures on home safety, fire prevention and highway safety.

### American Potter Exhibit:

Tom Parker, pottery "thrower," makes vases by manipulating clay on potter's wheel.

### Beech-Nut Building:

"The Biggest Little Show on Earth," miniature circus and parade.

### Bell Telephone Building:

Pedro the Voder, synthetic voice operated electrically. Long distance demonstration—with drawings for free calls. "Voices of the Visitors," voice reproduction demonstration.

### Borden Exhibit:

Cows being milked on the Rotolactor.

### Chrysler Building:

Rocket Port—demonstration of rocket travel of the future. (Half hourly from 11 A.M.)

### Coca Cola:

"Refreshment the World Over." Animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.

### Consolidated Edison Building:

The "City of Light," dramatization of a 24-hour period in New York City.

### Maison Coty:

"Symphonies in Fragrance," movie in Maison Coty Theatre.

### duPont Building:

Demonstrating the Wonders of Chemistry plus Marionette Show. (Continuous from 10:00 A.M.)

### Eastman Kodak:

Commemorating 100th anniversary of photography. Finest display of Daguerrotypes, pioneer photographic equipment and examples of early photography ever shown in U.S. Also, "Cavalcade of Color," beautiful Kodachrome pictures projected on world's longest screen. (Continuous 10 A.M. to 10 P.M.)

### Electric Utilities Exhibit:

"Forward March of America," the Rocket Room.

### Firestone Building:

Tire manufacturing—one tire turned out every four minutes.

### Ford Building:

A scenic ride down the half-mile elevated highway of the future in brilliantly colored stock cars.

### General Electric Building:

"House of Magic." (Half-hourly from 10 A.M.)

Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Cont. from 10:30 A.M.) Television Studio. (Half hourly from 11:30 A.M.)

### General Motors:

"Futurama," carry-go-round takes visitors on tour through the U. S. of 1960.

### Glass Center:

Glass blowing and weaving demonstrations. (Half hourly.)

### Goodrich Building:

Guillotine tire test. (Half hourly.)

### Heinz Dome:

Free sampling 57 varieties. Chemiculture tomatoes. Free souvenir pickle pins. Musical waterfall.

### Household Finance Exhibit:

"A Heap-O' Living" and Happy Ever After," movies.

### Imperial Pearl Syndicate Exhibit:

Pearl Farm: Native girls dive for pearl bearing oysters. (Consumers Bldg.) (Half hourly.)

### International Business Machines Exhibit:

Demonstration of business machines; contemporary art of 79 countries; organ music.

### Jewish Palestine Pavilion:

The Holy Land of Yesterday and Tomorrow, animated diorama.

### Loose-Wiles Biscuit Exhibit:

Variety program of singing, dancing, boxing by troupe of midgets.

### Lucky Strike Building:

"The Story of Lucky Strike," movie.

### MacFadden Publications:

"I'll Tell the World," movie. (Every 45 minutes from 10:45 A.M.)

### Medical Soc. of Queens Exhibit:

Demonstration of Chest X-ray. (Medicine and Public Health Bldg.) (Hourly.)

### Medicine & Public Health Bldg.:

Demonstrations by the blind in sculpturing, weaving, braille and typing.

### National Biscuit Exhibit:

"Mickey's Surprise Party" and "Around the Clock with the Cues," technicolor movies.

### Perisphere:

"Democracy," the city of the future.

### Petroleum Exhibit:

Actual oil field drilling operations.

### R. C. A. Building:

Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from telemobile units in Fair grounds.

### Timken Roller Bearing Exhibit:

Roller skating on 9-foot platform 7 feet above the exhibit.

### U. S. Steel Exhibit:

"Steel Thinks Ahead." Back stage drama of steelmaking. Hall of the Future: Housing, farm, city, factory of the future. Hall of Research: Demonstration shows five different properties of steel.

### Westinghouse Building:

Elektro, the mechanical man; Battle of the Centuries, contest; Microvivarium; Television casting studio for visitors.

### Sunbeam Exhibit:

Sunbeam Magic Mirror Theatre—electric appliance show by living persons and animated characters.

### Universal Camera Exhibit:

Comedy movies. (Every 10 minutes.) Shutter Tester.

### Wilbert Products Exhibit:

"Manhattan Mystic" gives demonstration of modern thought transmission. (Continuous from 7 to 10 P.M.; Sat. & Sun. 10 A.M. to 10 P.M.)



## Soviet Restaurant Lures Epicures

A favorite rendezvous for epicures looking for the unusual is the Soviet Restaurant in the U.S.S.R. Pavilion.

Its completely air-conditioned dining room faces an open air terrace where folk from everywhere enjoy watching the Lagoon of Nations spectacle nightly.

In line with Soviet custom, there is no tipping and no service charge.

The Soviet Restaurant features Russian food prepared by chefs from Moscow. Here one can get the famous Beluga caviar, sturgeons a la Moscow, Volga-shashlik karsky, beef stroganor, blinn with caviar, borsch ukrainsk and many other Russian specialties. Here are served the world famous vodka, many wines such as Rusley and Cabemet-Muscat and Georgian and Armenian cognac. Also on hand are the health giving natural waters, Nargan and Borjon of which so much is heard.

### INTRODUCES NEW DRINK AT PICCADILLY

Gladys Shelley, the Broadway actress, can take a bow for giving the Piccadilly Circus Restaurant its biggest hot-weather seller; the EskiMOO.

Here is the recipe, which she originated at a party in the Piccadilly recently: Fill a tall glass with 3-4 buttermilk, add 1-4 White Rock, stir, add several ice cubes, wait a few minutes and then drink.

## Famous Punch Is Served at Fair

Messmore Kendall, who is combining his hobby of patriotism with showmanship to make Washington Hall on the Fair Grounds a popular spot, has dug up the recipe for George Washington's favorite drink, Fish House Punch, which the first President served to guests at Mt. Vernon.

The drink, guaranteed to start the fireworks at any time of day or night, contains:

- (Serves 50)  
1 pint lemon juice  
3/4 lb. powdered sugar  
1/2 pint Cognac  
1/4 pint Peach Brandy  
1/4 pint Jamaica Rum  
4 tablespoons bitters  
2 1/2 pints charged water.  
Mix together—ice and serve.

## Typical Native Dishes At Brazil Pavilion

If you are traveling the food-way of the world at the Fair, you won't want to miss the Brazilian Restaurant in the Brazilian Pavilion.

Typical native dishes on the menu include feijoada, composed of cooked black beans and pieces of pork meat, and sausages; Xarque, which is Brazilian barbecue; vatapa, a highly spiced dish made of fish or chicken, manioc flour, red peppers and a special oil called "azeite de dende," and a host of others.

To finish off a Brazilian repast, there is the national drink, paraty.

Copies of TODAY AT THE FAIR make good souvenirs.

## MAIL copies to your friends

### OFFICIAL GUIDE BOOK

The only publication containing complete information and an accurate description of the New York World's Fair. The encyclopedia of all times. A convenient pocket-size edition for general use; editions of larger size and with finer bindings for those desiring ones more suitable for the library and bookshelf. Also available translated into Spanish, French, Italian, German, Yiddish and Polish.

#### ENGLISH EDITIONS

Pocket size, paper cover .....\$0.25 (Add 10c for mailing)  
Regular Edition, paper cover .....\$0.50 (Add 15c for mailing)  
Regular Edition, board cover .....\$1.00 (Add 15c for mailing)  
Library Edition, cloth binding .....\$2.00 (Add 15c for mailing)  
Library Edition, Imitation Leather binding..\$3.50 (Add 15c for mailing)  
De Luxe Edition, Genuine Leather binding..\$5.00 (Add 15c for mailing)

#### TRANSLATED EDITIONS

Regular Edition, paper cover .....\$0.50 (Add 15c for mailing)  
Library Edition, Hard cover .....\$1.00 (Add 15c for mailing)

### OFFICIAL SOUVENIR BOOK

A modern stream-lined book of "tomorrow." A pictorial tour of the fair with nearly 150 pages—11 x 14 inches in size—many in full color. You will consider this unusual book as a prized and permanent keepsake. Designed by America's leading designer, Donald Desky. Edited by Dr. Frank Monaghan. In addition to the regular one dollar edition a choice of finer bindings is available.

Regular Edition, paper cover .....\$1.00 (Add 10c for mailing)  
Regular Edition, Hard cover .....\$2.00 (Add 15c for mailing)  
Library Edition, Cloth binding .....\$3.50 (Add 15c for mailing)  
Library Edition, Imitation Leather binding..\$5.00 (Add 15c for mailing)  
De Luxe Edition, Genuine Leather binding..\$10.00 (Add 15c for mailing)

Leave names and addresses of friends, to whom you wish to mail copies of the above publications, or any other publications listed in the "Book Program of the Fair," at any of the "Guide Book" booths at fair grounds—they will be mailed direct from World's Fair postoffice—or you may send your order to

**Exposition Publications, Inc.**

33 WEST 42nd STREET

NEW YORK, N. Y.

## Where to Eat What You Pay

### GENERAL EXHIBIT AREA

ADVERTISEMENT

RESTAURANTS	LOCATION	DESCRIPTION	Price Range
<b>Borden's Dairy World</b>	Borden Bldg.	Sandwiches and Salads	15c to 75c
<b>Casino of Nations (Bar)</b>	Park Row	Complete Luncheons	75c up
<b>Outdoor Terrace Restaurant</b>	—Beer at the Bar 10c	Complete Dinners	95c up
<b>Court of Flame (Bar)</b>	Gas Industries Bldg.	Luncheon Plate Specials	55c to 90c
<b>Outdoor Garden Restaurant</b>	Avenue of Patriots	Dinner Plate Specials	70c to \$1.00
<b>Sidewalk Cafe—Entertainment</b>		Sandwiches	25c up
<b>Piccadilly Restaurant &amp; Bar</b>	Hall of Fashion and Hall of Special Events	Sandwiches	15c up
		Hot Dishes	25c up
		10 oz. glass of beer	10c
		Special Luncheon	75c
		Dinners	\$1.00 up
		Sandwiches	35c up
		Rest., Cafeteria, Spec. Plates	50c to 90c
		Sandwiches, Special Lunches, Dinner	25c to 75c
		American-Turkish Cuisine	
		Complete Luncheons, Dinners	75c up
		Complete Dinners (Din. Rm.)	\$1.50 up
		Complete Luncheon	65c
		Complete Dinner	\$1.25
		Tom Collins 25c.	
		Luncheon Specials	45c to 90c
		Complete Dinners	65c to \$1.00

### TRANSPORTATION AREA

<b>Aviation Grill (Bar)</b>	Aviation Bldg.	Plate Specials	45c to 70c
<b>Outdoor Terrace Restaurant</b>		Hot Sandwiches	35c
<b>Aviation Grill Soda Fountain</b>	Aviation Bldg.	Beverages & Cold Sandwiches	5c to 25c
<b>Beverwyck Harbor Cafeteria</b>	Near Aviation Bldg.	Sandwiches	15c to 30c
<b>Beer</b>		Hot Dishes	20c to 45c
<b>Childs Restaurant (Bar)</b>	Railroads Bldg.	Plate Specials	45c to \$1.25
<b>Outdoor Garden Restaurant</b>		Sandwiches	20c to 65c
<b>Virginia Fried Chicken (Bar)</b>	Court of Railways	Plate Luncheons	40c to 75c
<b>Outdoor Garden</b>		Fried Chicken Dinner	90c

### INTERNATIONAL AREA

<b>Albanian (Bar)</b>	Albanian Section	Complete Luncheons, Dinners	75c to \$2.00
<b>Argentine (Mgt. Benito Collada)</b>	Argentine Pavilion	Argentine Beef	35c to \$2.00
<b>Belgian (Bar)</b>	Belgian Pavilion	Complete Luncheon	\$2.00
<b>Terrace facing Lag'n of Nations</b>		A la carte "Plat du Jour"	\$1.75 up
<b>Brazilian (Bar) (Dancing)</b>	Brazilian Pavilion	A la carte	\$1.25 to \$2.50
		Complete Dinner	\$3.50
<b>British Buttery (Bar)</b>	The British Pavilion	Entrees	From 75c
<b>Air Conditioned</b>		Sandwiches	From 25c
<b>Outdoor Terrace</b>		Salads	From 30c
<b>Chilean (Bar-Patio Restaurant)</b>	Chilean Pavilion	A la carte-Lunch-Dinner	40c to \$1.50
<b>Czechoslovakian (Bar)</b>	Czechoslovakian Pavil'n	Complete Luncheon	\$1.00
<b>Outdoor garden restaurant, entertainment.</b>		Complete Dinner	\$1.50
<b>Danish Day Lite (Bar)</b>	Danish Pavilion	Lunch	\$1.50
<b>Reservations HA. 9-6747</b>		Dinner	\$3.00
<b>Finland (Bar)</b>	Finnish Section	Special Hot Dishes	65c to 85c
<b>Le Restaurant Francais</b>	French Pavilion	A la carte entrees	\$1.60 to \$2.25
<b>Bar and Terrace</b>		Sandwiches	40c to 90c
<b>Hungary (Bar)</b>	Hungarian Pavilion	Complete Luncheon	95c up
<b>(Also at Bar specials 65c up)</b>	Air conditioned	Complete Dinner	\$1.35 up
<b>Italian Line—also Bar</b>	Italian Pavilion	Complete Luncheon	\$3.00
<b>Air Conditioned—Italian Orch.</b>	No tipping—all prices include service charge.	Also a la carte entrees	\$1.00 to \$2.00
<b>Outdoor Terraces</b>		Dinner entrees	\$1.50 to \$2.50
<b>Norway Snack Bar (Bar)</b>	Norwegian Pavilion	A la carte Specialties	15c to 25c
<b>Poland (Bar) (Dancing)</b>	Polish Pavilion	Complete Luncheon	\$1.25
		Complete Dinner	\$2.00
<b>The Genuine Port Wine Bar</b>	Portugal Pavilion	Port and Snacks	40c and 50c
<b>Soviet (Bar)</b>	U.S.S.R. Pavilion	Special Luncheon	\$1.00 up
<b>Air conditioned Dining Room—</b>	Outdoor Terrace	Special Dinner	\$1.25 up
<b>Romanian House (Bar)</b>	Romanian House	Lunch	\$2.00
<b>Delicious Romanian wines—Fanica Luca, Pipes of Pan</b>	Gardens on Parade	Dinner	\$3.50
<b>Harry M. Stevens, Inc.</b>	Turkish Pavilion	A la carte	65c to \$1.25
<b>Star and Crescent (Bar)</b>	Swiss Pavilion	Lunch and Dinner	75c to \$2.50
<b>Swiss Pavilion Garden</b>	Air conditioned	Swiss dishes	45c to \$1.25
<b>Swiss Chalet Restaurant (Bar)</b>	Also a la carte	Luncheon	\$1.25 to \$2.00
<b>Entertainment</b>	Venezuelan Pavilion	Dinner	\$2.00 to \$3.00
<b>Venezuela (Bar)</b>		Special Luncheon	75c

### AMUSEMENT AREA

<b>Ballantine's Three Ring Inn</b>	Times Square	Special Luncheon	75c
<b>Bar—Entertainment—air conditioned outdoor gardens</b>		Complete Dinners	\$1.25 to \$2.00
<b>Mgt. Robert J. and Max Eitel</b>		Cafeteria Entrees	25c to 65c
<b>Children's World Restaurant</b>	Children's World	Dinners for Children & Adults	50c to \$1.25
<b>Caruso (Bar)</b>	East Loop	Spaghetti	50c
<b>Open Air Restaurant</b>		Chicken and Spaghetti	85c
<b>Affiliated Caruso of N. Y. and Newark</b>		Other Dishes	45c up
<b>Little Miracle Town (Bar)</b>	Morris Gest's	Complete Luncheons	50c to 95c
	Miracle Town	Complete Dinner	75c
<b>N. T. G. (Bar)</b>	Midway.	Luncheon	45c up
<b>Palm Beach Room—Entertainment.</b>		Dinner	\$1.00 up
<b>Emil Petti Orchestra of Everglades Club, Palm Beach</b>			
<b>Rheingold Inn (Bar)</b>	East Loop	Dinner	From \$1.25
<b>Outdoor Garden Restaurant</b>		Supper Specials	From 60c
<b>Skating Rink Show</b>		Sandwiches	From 25c
<b>Washington Hall (Bar)</b>	Terrace Restaurant	Complete Dinners, Southern	
<b>Specialty—Mint Julep</b>	On Fountain Lake	Specialties	50c to \$1.50

For advertising listing, call WORLD'S FAIR 6-1212, Ext. 40



Today's  
Events

Tomorrow's  
Forecast

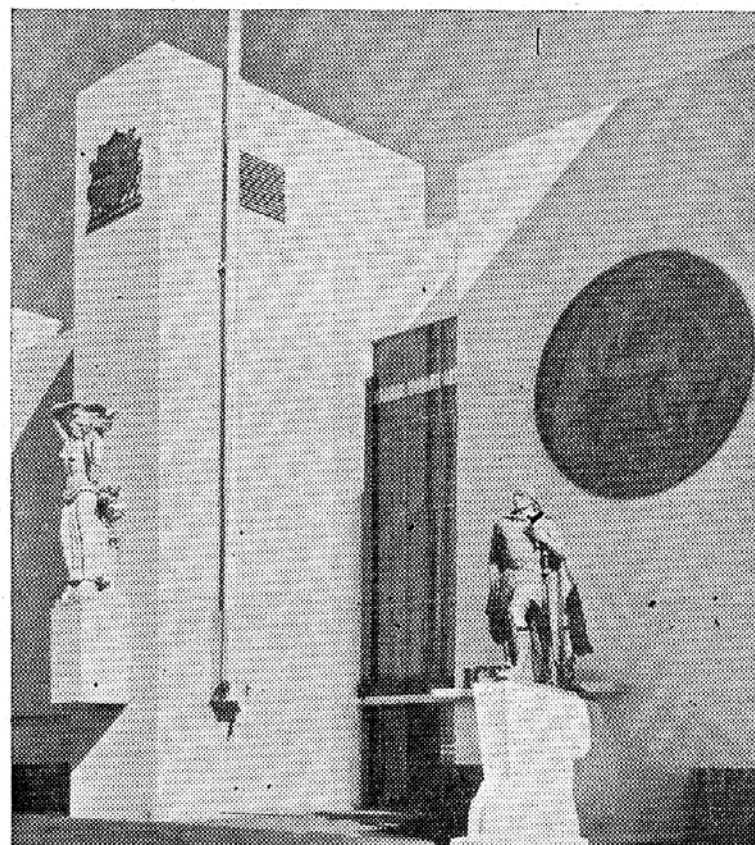
# TODAY *at the* FAIR 5<sup>c</sup>

## OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

Published Every Day \* NEW YORK WORLD'S FAIR 1939 \* Saturday, August 26, 1939 ... No. 116

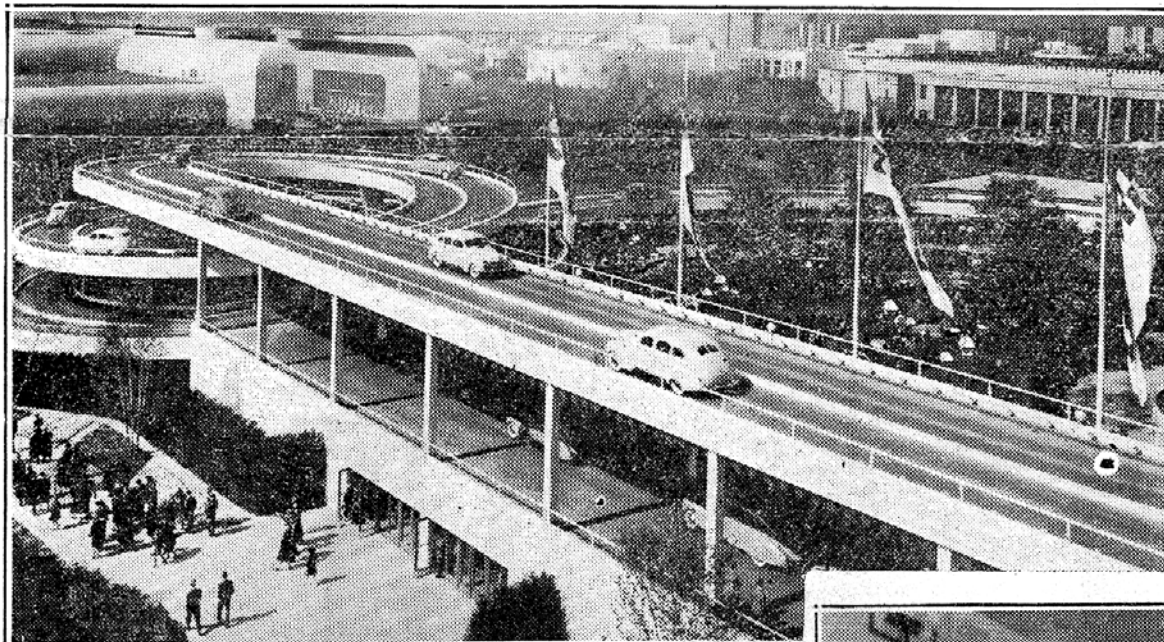


"MITHRANA" . . . continues to unveil "The World of Tomorrow" for thousands of new visitors daily who are truly having their eyes opened for the first time to the seeds being sowed to create that better "World of Tomorrow." This symbolic work of art graces the Fair's Administration Building



THE FIRST REPUBLIC . . . north of the Alps, Iceland is one of the most cultural countries in the world—leading all others in number of books published per capita. Its pavilion at the Fair exemplifies its high place in history and legend

THERE'S HONEY ON THE MOON TONIGHT" . . . at the Fair. When the bands of famous "killer-dillers" get in the groove and cut a rug from the sound system at the Perisphere, it's the cue for you "jive-cats" to swing out!



A SAFE PLACE . . . to keep money, that is, if you can keep your money. The giant vault door shown below is part of the Mosler Safe Company exhibit, and it certainly looks impregnable. This exhibit also gives you an "inside" on the famous "Fort Knox Federal Depository"

THE "LABORATORY FOR LIVING" . . . exhibit of the Aetna Life Insurance Company and Affiliated Companies, is an animated demonstration devoted to the conservation of life, limb and property. These pleasing attendants are on hand to serve you



HIGHWAYS OF TOMORROW . . . an actual operating demonstration, in which you ride in the latest model Fords on a road of the future, rising on a spiral ramp and circling over a half mile around the beautiful Garden Court of the Ford Building. From points along the "Highway of Tomorrow" splendid views of other buildings at the Fair are visible. The "highway" is one of the attractions that has gained great popularity at the Fair

