

Attendance
Yesterday at
9:30 P.M.
132,847
To Date:
19,848,826

TODAY *at the* FAIR 5¢

OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

232

Published Every Day * NEW YORK WORLD'S FAIR 1939 * .. Friday, August 25, 1939... No. 115

Mayor Of Detroit Here To Open Series Of Programs

Bull-Dodging Makes Debut As Feature

Sidney Franklin
In Spotlight
Tonight

With all the color and atmos-
an ante-bellum Spanish

Brooklyn boy who made good in
Spain as a matador, is staging his
own Americanized version of the
good old Spanish sport at the Fair
tonight at 10 P.M.

Because of restrictions laid
down by the American Society for
the Prevention of Cruelty to Ani-
mals, the Spanish sport as prac-
ticed at the Fair by Franklin, has
become known as "Bull-Dodging."

It's a swell show, and every
precaution has been taken until
it can be guaranteed that there is
absolutely no danger for the bull.

(Please Turn to Page Three)

THEY THINK THE FAIR IS TOPS



Mickey Rooney (left) and Judy Garland, Hollywood redheads,
exchange greetings with Mayor Fiorella H. LaGuardia on the
steps of the New York City Building at the World's Fair.

Ford and General Motors Play Host to Vanguard Of Detroit Visitors

Today is the first of a series of Detroit Days at the
Fair and the vanguard of citizens from the motor capital
of the world is arriving at the Fair where arrange-
ments have been made for a gala program honoring that
city.

Mayor Reading of Detroit is ar-
riving this morning and he will be

principal speaker on a pro-

gram at the Ford Grand is at 11
A.M. Other speakers who will ap-
pear on the program with Mayor
Reading are Harvey Campbell, ex-
ecutive vice-president of the De-
troit Chamber of Commerce, and
J. L. McKee, vice-president and
general manager of the New York
Central System. Mr. McKee is al-
so a World's Fair corporation ex-
ecutive.

In the afternoon, honoring the
Detroit delegation, Ferde Grofe
will dedicate his composition
"Wheels" to the city of Detroit.
This musical composition traces

(Please Turn to Page Two)



BILL ROBINSON

OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

9:00 A.M.—**Detroit Day:** Party of 300
Detroiters arrive by special Grey-
hound buses at General Motors Bldg.

9:30 A.M.—**American Federation of Re-
formed Young Men's Societies Day:**
Arrive by bus for tour of the Fair.

10:00 A.M.—**Detroit Day:** Escorted tour
of Ford Exposition.

11:00 A.M.—**Wood Engraving** demon-
stration until 5 P.M. at Contemporary
Arts Building.

—**Detroit Day:** Program in Garden
Court at Ford Exposition.

11:30 A.M.—**National Shade Tree Day:**
A Sequoia Redwood, flown from Cali-
fornia, will be planted in Transporta-
tion Area, South of Westinghouse
Building. Karl Dressel will preside at
ceremony.

1:00 P.M.—**Detroit Day:** Luncheon for
invited guests at Ford Exposition.

—**Luncheon** at Perylon Hall for V. V.
Bourghman, Deputy Commissioner

General of U. S. S. R. prior to his de-
parture for Russia.

2:00 P.M.—**New York City Department
of Sanitation Band** plays at N. Y. City
Building.

—**Detroit Day:** Dedication of Ferde
Grofe's "Wheels" in honor of Detroit
Day at Ford Exposition.

—**Japanese doll** making demonstration
in Japanese Section, Hall of Nations.

—**Meat carving** demonstration at Swift
& Co. Building.

2:45 P.M.—**Bill Robinson Day:** "Bo-
jangles" will be met at Administration
Ramp by escort of honor, World's Fair
police, actors from the "Hot Mikado"
and other leading performers from the
Fair. Employees Club will present Rob-
inson a certificate of commendation.

3:00 P.M.—**Softball game** between
Hulls Collegians of New Haven, Conn.,

(Please turn to Page Two)

Bill Robinson Races Against Fair's Champ Chair-Boys

"Bojangles" Robinson, star of the Hot Mikado at the
Hall of Music and goodwill ambassador extraordinary
for the World's Fair tops the program of the day's en-
tertainment at the Fair.

The dancing star of stage and
pictures has been a booster for
the Fair ever since he first came
out here. Today he is being hon-
ored by the Fair Corporation with
the day set aside as "Bill Robin-
son Day."

Robinson will make his official
appearance at the Fair today at
2:30 P.M. when he will arrive at
the Administration Building to be
received by Fair officials.

Passing across the Administra-
tion Bridge he will be met by a
delegation from the World's Fair
Employees Club who will present
him with a scroll commending
him for the outstanding part he
has played in the Amusement
Area of the Fair.

The highlight of the day will
come, however, when Robinson
arrives at Times Square in front
of the Music Hall. He will take
part in a unique race with a group

of American Express Chair
Guides.

Four of the outstanding chair-
pushers will race 100 yards against
Robinson. Strangely enough
while the chair pushers will trun-
dle their go-carts in the conven-
tional manner, Robinson will run
backward. His only compensating
handicap is that Bill will only
have to run 75 yards to the chair-
boys 100 yards.

Bill Robinson will be taken
from the Administration Building
to his rendezvous with the chair-
pushers in grand style. The Fair
is supplying two trackless trains
to lead the parade with the pop-
ular tap-dancer in the first car.

On his way down Robinson will
make an appearance at the Band-
shell where the Ol' Maestro, Ben
Bernie and all his lads will be
in the midst of one of the regular
afternoon jam sessions.

Florida Week Celebration Arranged

Four Trainloads
Of Visitors On
Way Here

Four special trains will leave Jacksonville this week end bringing Floridians to the World's Fair to participate in Florida Week, August 27 thru September 2.

First event scheduled for the visitors on Sunday is dedication of the exotic garden which is a striking feature of the Florida Exhibit on Fountain Lake. President John J. Tigert of the University of Florida will preside and the dedicatory address will be made by Congressman Joe Hendricks. The garden will be accepted on behalf of the World's Fair management by Gen. Dennis E. Nolan.

Among those coming on the special trains will be Gov. Fred P. Cone and members of his cabinet and staff as well as Edward Ball, president of the Florida Exhibit and hundreds of civic minded citizens who have sponsored Florida's exhibit at the Fair. August 29 will be observed as Governor Cone Day.

Also entraining will be a large group of members of the Florida Press Association who will be on hand to participate in Press Day on Monday, August 28. On the program for the Florida newspapermen is a cocktail party to which newspaper men of New York and vicinity have been invited so that they may become acquainted with the makers of Florida newspapers.

Detroit Honored At Fair Today

(Continued from Page One)

the development of vehicular transportation from its earliest inception in the use of ox-carts and crude wagons, through the development of the modern motor car.

The Detroit citizens will arrive at the Fair at 9 A.M. via Special Greyhound busses which will take them directly to the General Motors Building. Between 9 and 10 P.M. specially conducted tours of the General Motors Futurama and of the Exhibit have been arranged for the visitors.

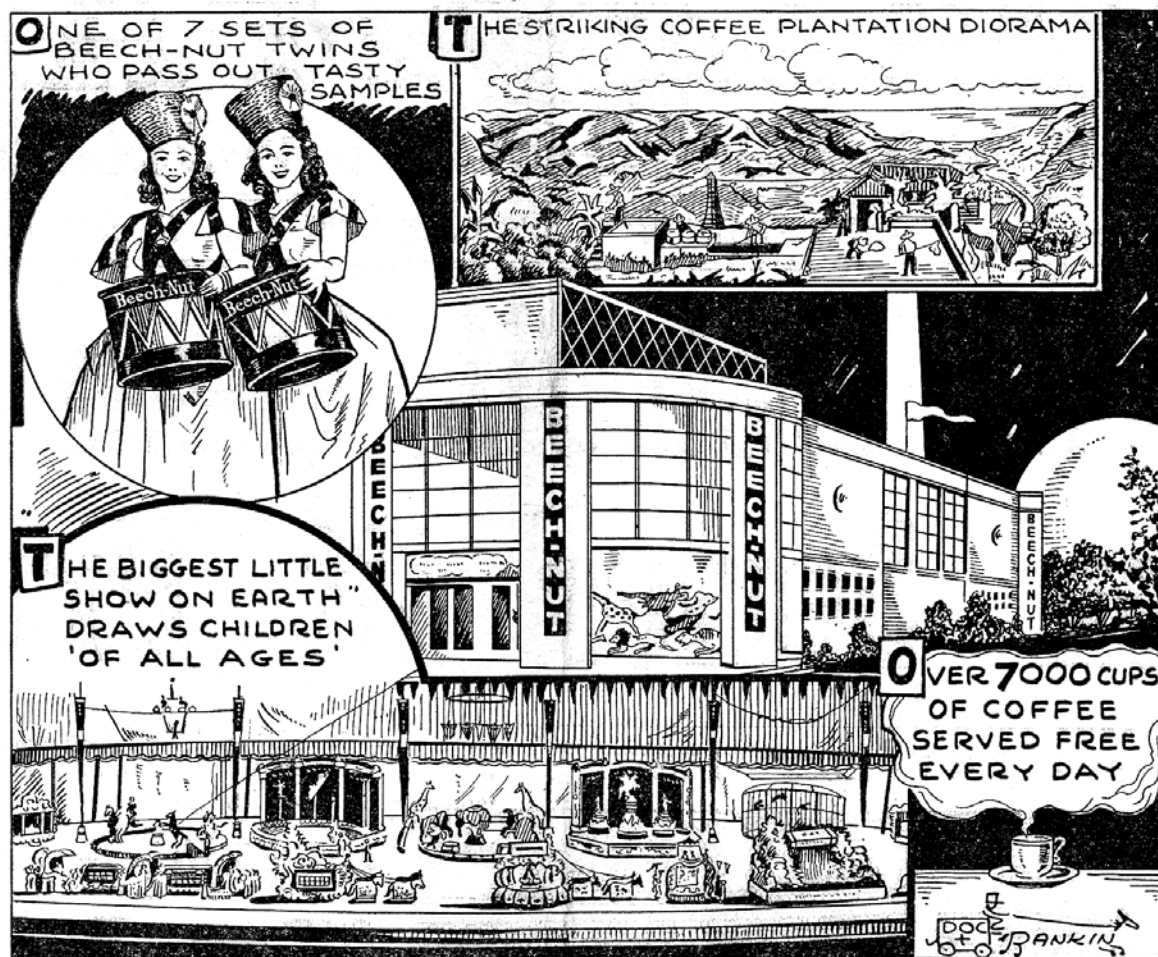
Leaving the General Motors Exhibit the party will be taken to the Ford Exposition where they will have the opportunity of riding on the "Road of Tomorrow."

Following the tour of the Ford Exhibit there will be a luncheon for the executive members of the Detroit party in the Ford Executive Lounge. The dealers' lounge of the Ford Exposition has also been made available to all members of the party during their stay at the Fair. Guides and secretaries will be at their service.

At 6 o'clock members of the party will take dinner at various restaurants of their own choice, congregating again at 8 P.M. for a fun tour of the Amusement Area.

Send a copy of TODAY AT THE FAIR to your friends at home.

EVERYTHING FROM SOUP TO NUTS



Fair Employes Strive For Record As Prizes Spur Ticket Sales

Two days to go and 150,000 sold is the situation this morning in the employe ticket drive. And with the approach to the best salesman prizes are making the ticket sale a dash spurt.

To the employe selling the greatest number of tickets for the entire 14-day period, a cash prize of \$100 will be made.

Perhaps the best prize is that for most sales during the second week. Here the reward is a 6-day all-expense tour to Bermuda. The runner-up prizes for the second week are two free week-end trips to the Diamond-O Ranch in Peekskill. As of Wednesday morning the leader was Patrolman Michael O'Brien of the Fair police department. Running second and third respectively were George Proto, Operations, and James Hamilton, Receiving and Stores.

All the awards are not for individual efforts. There are 40 teams representing different Fair departments and various exhibits and concessions. The winning team will be feted at a party given by the Fair Corporation. And the Captain of the leading team is to receive a week-end for two at the Cimarron Dude Ranch.

To insure a fairly even distribution of the prizes, the top salesman on the 20 highest teams will receive a 150-mile plane trip over New York and Long Island. All of the team awards are to be based on the number of sales as compared to the total people employed in that department.

The ten highest teams at 6 P.M., Wednesday, were Purchasing, Director of Concessions, Vice-president's Office, Administrative Assistant Holmes office, Police and Fire, Office Managers, Guided Tours, Personnel, Receiving and Stores, National Advisory Committee.

Saturday night a gala dinner-dance will wind-up the campaign, and at that time a Jubilee Queen is to be selected. Her prize will be a 17-jewel Bulova wrist-watch.

British Commissioner Guest At I. B. M.

Sir Louis Beale, Commissioner General representing his Majesty's Government of Great Britain at the World's Fair, was a visitor yesterday afternoon in the Gallery of Science and Art, the International Business Machine's Exhibit of Art and Modern Business Machines.

Tomorrow At the Fair

Illinois Day.

The American Potter Day.

Estonia Folk Festival.

Thermoid Day.

Baseball Class for Boys.

Welfare Day.

International Order of Good Templars Day.

Shapiro & Son Day.

U. S. Military Academy Day.

Empire State Gas and Electric Ass'n Day.

Norwegian Trade and Travel Day.

Wells College Club of Long Island Day.

Redwood Sapling Planted Today At the Fair

Was Flown Here
By Airplane
From West

A Sequoia Redwood sapling, flown to the World's Fair from the famed Redwood forests of California, will be planted on the Fair grounds today amid appropriate ceremonies beginning at 11:30 A.M.

The tree planting ceremony will be the focal point of the program arranged for the National Shade Tree Conference that is celebrating its day at the Fair.

Karl Dressel, president of the National Tree Conference, will preside at the ceremonies and will make a short dedicatory address. A member of the Fair corporation will also be on hand to accept the tree on behalf of the Fair corporation.

At the conclusion of the Fair the tree will remain in the city park which will take its place on Flushing Meadows.

Approximately 500 members of the organization sponsoring the tree planting will be at the Fair for the occasion and after the ceremonies they will make an informal tour of the Fair.

Two Concerts Feature Popular Pianist

Mu Phi Epsilon, music's honor society, in conjunction with the Goodrich Company are presenting two piano concerts today at the Goodrich Arena. Both concerts will feature the popular pianist, Helen Scoville.

Miss Scoville's first concert takes place at 5:45 P.M. immediately preceding the 6 o'clock performance of Jimmie Lynch and his Death Dodgers. The second concert of the day will be at 7:45 P.M.

Copies of TODAY AT THE FAIR make good souvenirs.

OFFICIAL PROGRAM OF TODAY'S EVENTS

(Continued from Page One)

and Roanoke Mills Team of Roanoke Rapids, N. C., at Field of Special Events.

—Jitterbug Jamboree: Swing session by Ben Bernie and All the Lads at Fountain Lake Bandshell until 6 P.M.

3:15 P.M.—Bill Robinson Day: Parade from Administration Ramp to Amusement Area via trackless trains.

—Bill Robinson Day: "Bojangles" will appear with the "Old Maestro," Ben Bernie, at Fountain Lake Bandshell.

4:00 P.M.—Bill Robinson Day: Robinson will race backward in the "Hot Mikado" lane against four outstanding American Express Company chair pushers running forward.

—Meat carving demonstration at Swift & Company Building.

5:00 P.M.—"Fair Questions" broadcast over WINS at Food Building South.

—Camp George Washington Army Contingent exhibition drill in Court of Peace.

—Jitterbug Contest—Grand finals at Fountain Lake Bandshell.

5:30 P.M.—The Trytons band concert at Washington Statue.

5:45 P.M.—Mu Phi Epsilon musicale at Goodrich Arena.

6:00 P.M.—Meat carving demonstration at Swift & Company Building.

—Twilight Hour at Temple of Religion. Music by Mt. Olivet Baptist Church Choir.

—Evening parade and safety monitor drill at Boy Scout Camp.

—Uncle Don broadcast at New Jersey State Building.

6:15 P.M.—Basketball game, Exposition Five vs. Borden's Five, in Sports Arena, The Man Building.

6:30 P.M.—Captain Tim Healy broadcast over NBC at Sealtest Building.

—Finkenberg's Furniture Company Employees Day: Salesmen's meeting in Hall of Special Events.

7:30 P.M.—Five-Hour Jam Session at Fountain Lake Bandshell. Music by Harry James, artist of the trumpets and his orchestra.

—"Barnacle Bill" broadcast over WINS at Victoria Falls.

—Turkish folk dances at Turkish Pavilion.

—Mu Phi Epsilon musical at Goodrich Arena.

—Swiss program broadcast over WEVD at Communications Building.

—Finkenberg's Furniture Company Employees Day dinner at Sun Valley.

—Jitterbug Contest—Grand finals at Fountain Lake Bandshell. Prizes furnished by Ben Bernie.

9:00 P.M.—"The World and the Cathedral," symphony of water, light, flame and music at Lagoon of Nations.

—Turkish folk dances at Turkish Pavilion.

10:15 P.M.—Fireworks and fountain display at Fountain Lake.

Interesting Personalities Appear on Fair Broadcast

The president of a national hotel chain, a one-time companion of the late John Dillinger, ex-Public Enemy Number One, a deep sea diver, the champion Fair visitor, a rocket ship expert—these are but some of the varied personalities visiting or connected with the World's Fair whom Jerry Danzig and Tom Wolf will greet tonight in WOR-Mutual's regular Friday evening "Welcome Neighbor" radio program from the Fair.

"Welcome Neighbor" originates in the WOR studio in the New Jersey Building in the Court of States at the Fair from 8 to 8:30 P.M.

Jerry's and Tom's guests tonight include: Ralph Hitz, president of the National Hotel Management, Patricia Cherrington, who was with Dillinger when he shot his way out of Little Bohemia in 1934; August Lind, I.R.T. subway employee who has passed the 100 mark in his goal of 150 visits to the Fair; Oliver Lundquist, expert on rocketships, the cars of the World of Tomorrow; Hank Siemer, deep sea diver in charge of the Lagoon underwater parts. Uncle Don, conductor of WOR's popular children's program which bears his name, will be on hand with the children he chose as the Little King and Queen of the New York World's Fair; Jean Claire Gruber, 11, of Roosevelt, L. I., and Bobby Feaster, 5, of Plainfield, N. J. As usual, Jerry and Tom will also say "Welcome neighbor" to several Fair visitors from all parts of the country.

Wolf is replacing Dave Driscoll, regular host with Jerry Danzig on "Welcome Neighbor," while Driscoll is on vacation.

Visitors to the Fair are welcome neighbors at the New Jersey Building during the broadcast. There they may see for themselves exactly how a nation-wide radio program is put on the air. No special tickets of admission are necessary for the broadcast.

Danish Pavilion Host To Scandinavians

The staffs of the Scandinavian Pavilions at the World's Fair got together last night for a party at the Daylight Restaurant in the Danish Pavilion.

Participating in the fun were the staffs from the Denmark, Swedish, Norwegian, Finnish and Iceland Pavilions. The entertainment consisted of dancing and mass singing of "drinking" songs and other songs composed especially for the occasion by members from each of the Pavilions.

Their party last night, with its friendly cooperation and its good fellowship, the Scandinavians were pleased to insist, is the same peaceful and friendly spirit which characterizes their relations at home. Eiler Jorgensen is managing director of the Danish Daylight Restaurant.

"I'LL TELL THE WORLD"

"I'll Tell the World" is the title of the movie to be seen in the auditorium of the Macfadden exhibit. Prepared especially for the World's Fair showing, it is a humorous picture presenting the benefits of modern advertising. It has a running time of approximately 40 minutes.

Watch TODAY AT THE FAIR for radio broadcasts originating at the Fair—broadcasts where you can see the boys and girls in action at the "mike."

Vermont Minister Speaks at Temple Of Religion

Baptist Church Choir Will Sing

Rev. John J. Burger, minister of the First Presbyterian Church of Graniteville, Vt., will be the speaker at the Temple of Religion's Twilight Hour today at 6 P.M. He will speak on the Temple's theme subject of "God's Place in Man's Life."

The Mt. Olivet Baptist Church Choir of New York City makes a return engagement at the Twilight Hour today. The sacred concerts of this choir have been well received on its previous appearances in the Temple.

In his noon hour organ recital, Ernest White will play a varied program to include selections by Brahms, Frank and others. Mr. White will play another organ recital at 5:30 P.M.

More Name Bands For Bandshell

Name bands which will conduct the swing sessions and jitterbug jamborees at Fountain Lake Bandshell through the gala Labor Day week-end have been announced by Fair officials.

Until August 29 the afternoon swing sessions from 3 to 6 P.M. will be swung out by Ben Bernie and all the Lads. Harry James and his orchestra will continue playing for the night sessions thru September 1.

Hal Kemp and his boys will take over the afternoon sessions for the period August 30 to September 5.

From September 2 through September 5 Bernie and the Lads will play for the night jamborees and will find out what fireworks and the "Three Little Fishes" do to jitterbugs.

RUSSIAN OFFICIAL HONORED

A luncheon will be held at 1 P.M. today at Perylon Hall in honor of Deputy Commissioner General V. V. Bourgmán of the U. S. S. R. Commissioner Bourgmán is returning to Russia and the luncheon this afternoon will be in the nature of a farewell party.

"THREE ALARM"

When the Fair and other trains on the Long Island R.R. were halted Wednesday on account of fire which caused the disabling of the signal system, the announcement on the bulletin board at the station read: "Service temporarily discontinued."

HAIR PROBLEM CLINIC



A favorite spot of feminine visitors at the Fair is the Clairol Exhibit in the Beauty Salon of Tomorrow in the Communications Building. Madeline Mitchell, chief diagnostician, explains modern hair tinting methods while passers-by listen in.

Women's Crowning Glory is Still A World of Tomorrow Problem

A woman's hair—its care, condition, color, complexities—form a major problem in her life, but feminine visitors to the World's Fair Beauty Salon of Tomorrow in the Communications Building are afforded a quick route to ending their hair troubles.

Bull Douging Makes Debut

(Continued from Page One)

And unless some society is formed that dedicates itself to the Prevention of cruelty to bull fighters, it's still a colorful and exciting show.

The show has passed muster at its previews as a harmless exhibition. It is. Except that the bull sometimes lunges so close to the matador that the spectators wonder whether it is the cape or the matador himself draped on the bull's horns.

Working with a silk cape the matador attempts to infuriate the bull into a wild charge. As the bull lowers his horns to hook, the man transforms the animal's attention to the cloth, leading the animal past his body with all the ease and grace of "the man on the flying trapeze."

FINKENBERG DAY TODAY

Salesmen for Finkenberg's Furniture Company will meet today in the theatre of the Hall of Special Events at 6:30 P.M. to celebrate their company's day at the Fair. Featuring the meeting will be the awarding of door-prizes for the holders of lucky tickets.

Following the meeting the group will go to Sun Valley for dinner at 8:15 P.M. and after dinner will make a gala tour of the Amusement Area.

Special Sale
ITALIAN HANDICRAFT
AND SOUVENIRS
20 to 50% REDUCTION
ON ALL MERCHANDISE
ITALIAN PAVILION GIFT SHOP

One of the interesting divisions at the salon is the Clairol Exhibit, where visitors' hair problems are studied and solved by specially-trained experts without charge. Madeline Mitchell, chief diagnostician, consults with women visitors and gives them written analyses of their hair condition and needs as well as advice on new methods of reconditioning the hair, eliminating premature gray or streaked tresses, and regaining youthful looking, vibrant locks.

The color grooming of hair, according to Joan Clair, noted hair authority and president of Clairol, Inc., has made remarkable strides during the past seven years, and popular education, such as that conducted at the Clairol Exhibit, will advance this beautifying science still further, so that tomorrow's women need not know faded, drab or mousy hair.

ZOOLOGICAL WONDERS alive!

THE PANDA—THE ELECTRIC EEL
AND MANY OTHER RARE
CREATURES

Under the auspices of
THE NEW YORK ZOOLOGICAL
SOCIETY

Merrie England

Best view of Fireworks
on Fountain Lake

DAGENHAM GIRL PIPERS

QUEEN BESS TOP HAT REVUE

DANCING with PAUL TREMAINE'S
BAND

Popular Priced Luncheons and
Dinners

Many Marvel At Lighting Effects

Perisphere Draws Most Comments At Night

Of all the wonderful lighting effects in the World of Tomorrow, the Perisphere receives the largest number of queries. The question asked most often is, "How do they make it appear to be moving?"

There are 270 great floodlights from batteries of 400 watt mercury vapor capillary lamps, with fresnel lenses, mounted on roofs of the nearest buildings. These lights, which bathe the giant structure in either dark blue or deep maroon, give cloud effects to the top of the sphere. Then the group of lights aimed at the central part of the ball are kept moving, and this constant motion plus the crossing of the different beams result in apparent movement of the sphere.

At the beginning, the Perisphere was given only the dark blue coloring, but in the last few weeks it has alternately been bathed in deep maroon. The reason for the change was simply one of variety. Most spectators believe the red gives the sphere a more "beautiful to behold" appearance, but that the blue allows for a better illusion movement.

**ALL EXPENSE CRUISES
TO NEW ENGLAND \$19 up**
BOSTON \$4
Providence \$3.25
Lv. Pier 11 North
River, 5 p.m. D.S.T. BAR. 7-1800
The "Yankee Flagship" Route

**SEE THE
WORLD'S
LARGEST
TYPEWRITER today!**

Photographic Supplies

Roll Film
Color or Black and White
...
Film Pack
Color or Black and White
...
Motion Picture Film
Color or Black and White
...
FILM
also for sale at all 30 cigar
stands on the Ground
...
Cameras
...
Motion Picture Cameras
...
Projectors
...
Developing and Printing
...
Souvenir Pictures
Color or Black and White
...

PHOTOGRAPHIC CONTEST EVERY WEEK

Information and Entry Blanks
at Underwood Store or Exhibit

...
EXHIBIT
Communications Building
STORES
Communications Building and
Constitution Mall adjoining
Heinz Dome
...

**UNDERWOOD &
UNDERWOOD**
Official Photographers

9 A.M.

9:00—Gates, open.

10 A.M.

10:00 A.M.—Exhibits open.

Elektro, the mechanical man, in Westinghouse Bldg.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Mon., Wed., Fri.)

Circulation and heartbeat demonstrations, Aetna Life Exht.

Marionette show, Libby, McNeill & Libby Exh't.

Manual training demonstrations, Ford Bldg (Daily exc. Sun.)

Television show, RCA Exhibit.

10:20 A.M.—"Writer's Cramp," A. B. Dick Co. Exh't.

10:30 A. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Railroads at Work," Railroads Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg.

Fire drill show, N. Y. City Bldg.

10:45 A.M.—"Foiling the Villain," "On the Carpet," Addressograph-Multigraph Exhibit.

11 A.M.

10:00 A.M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

Elektro, the mechanical man, in Westinghouse Bldg.

Feeding time for quail, Georgia Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.)

Marionette show in Libby, McNeill & Libby Exh't.

Carillon concert, Florida Tower. (Amusement Area.)

Print-making demonstrations. Contemporary Arts Bldg. to 5 P.M.

Guided tour, Contemporary Arts Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

11:10 A.M.—Electric writing machine speed demonstration, Internat'l Business Machines Exh't.

11:15 A.M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Television show, RCA Exhibit.

11:30 A. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exh't.

"Pete Roleum and His Cousins," Petroleum Bldg.

"Murder at Midnight," show, N. Y. City Bldg.

11:40 A. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

11:45 A.M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Radio Garden Club broadcast, Gardens on Parade (Mon.).

12 Noon

12 Noon — Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

AROUND THE CLOCK

Organ recital in Temple of Religion. (Daily exc. Sun.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Singing Fountains, Firestone Exh't.

"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Jimmie Lynch and Death Dodgers at Goodrich Arena.

Feeding the Giant Panda, Nyzos Bldg., Amusement Area.

Circulation and heartbeat demonstrations in Aetna Life Exh't.

Marionette show in Libby, McNeill & Libby Exh't.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes in Standard Brands Bldg. (Sat. & Sun.)

Carillon concert, Florida Tower.

Hejnal-Polish horn call, Polish Pavilion (Sun.).

Guided tour, Contemporary Arts Bldg.

Television show, RCA Exhibit.

12:10 P. M.—Lecture on electric accounting, Internat'l Business Machines Exh't.

12:15 P. M.—"Foiling the Villains," and "On the Carpet," Addressograph-Multigraph Exh't.

12:20 P. M.—Marionette show at A. B. Dick Co. Exh't.

12:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Railroads on Parade," Railroads Bldg.

Fire drill show, N. Y. City Bldg.

12:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"Railroads at Work," Railroads Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

1 P.M.

1:00 P. M.—Fire demonstrations, Aetna Life Ins. Co. Exhibit.

Writer's Cramp," marionette show, at A. B. Dick Co. Exh't.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Marionette show in Libby, McNeill & Libby Exh't.

"Previews of Progress" in General Motors Bldg.

Silk reeling demonstration, Japanese Pavilion.

"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exh't.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower. (Amusement Area.)

Swedish motion picture, Swedish Pavilion.

Finnish travelogue movies, Finnish Pavilion.

Television show, RCA Exhibit.

Ernest Wolffs Puppet Opera Co., Gas Bldg.

Jimmy Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

1:15 P. M.—Organ recital and address at Temple of Religion. (Sun.)

1:30 P. M.—Geo. L. Hossfield in typewriting speed demonstration Underwood Elliott Fisher Exh't.

Milking time for cows, Electrified Farm.

Dagenham Pipers, Punch and Judy Show, Merrie England.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

George Rector gives food demonstrations and lectures, Gas Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

1:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

1:40 P. M.—"Writer's Cramp," at A. B. Dick Co. Exh't.

"Foiling the Villain," "On the Carpet," Addressograph - Multigraph Exh't.

Florida Orange Blossom Quartet broadcast from Crosley Bldg. (Sun.)

"Railroads at Work," Railroads Bldg.

2 P.M.

2:00 P. M.—Ferde Grofe with Novachor Orchestra to 5 P. M., Ford Bldg. (Dly., exc. Mon.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

"Railroad Parade," pageant, Railroads Bldg.

Police Band concert at N. Y. C. Bldg (Tues.)

News dispatches, Internat'l Business Machines Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exh't.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Guided tour, Contemporary Art Bldg.

Carillon Concert, Florida Tower. (Amusement Area.)

Ernest Wolff's Puppet Opera, Gas Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Baby bathing demonstration, Metropolitan Life Exh't.

2:10 P. M.—Lecture on electric accounting method, Internat'l Business Machines Exh't.

2:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

"The City," movie, Science & Education Bldg.

"Land of Liberty," movie, Federal Bldg.

2:20 P. M.—Marionette show, A. B. Dick Co. Exh't.

Dagenham Pipers, Merrie England.

2:30 P. M.—"Pete Roleum and His Cousins," movie, in Petroleum Bldg.

Delphian Trio to 5:30 P. M. in Metropolitan Life Exhibit. (Daily exc. Mon.)

"Foiling the Villains," "On the

Carpet," Addressograph - Multigraph Exhibit.

Silk reeling demonstration in Japanese Pavilion.

"Railroads at Work," Railroads Building.

Application of diamonds to industry demonstration, Boart Products Exhibit (Metals Bldg.).

Manual training demonstrations in Ford Bldg. (Daily exc. Sun.)

Fire drill show, N. Y. City Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

2:35 P.M.—Punch and Judy Show. (Merrie England.)

2:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

2:50 P.M.—Circulation and heartbeat demonstration, Aetna Life Exhibit.

3 P.M.

3:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Bldg.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

Carillon concert, Florida Tower.

Swedish motion pictures, Swedish Pavilion.

Documentary movie, Science and Education Bldg.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Australian films, Cinema Theatre, British Pavilion (Mon. & Sat.).

Ernest Wolff's Puppet Opera, Gas Bldg.

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

3:10 P.M.—Punch and Judy Show, Merrie England.

Electric writing machine speed demonstration, Internat'l Business Machines Exhibit.

3:15 P. M.—"Railroads at Work," Railroads Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Carillon concert, Netherlands Pavilion.

3:30 P. M.—Singing Fountains in Firestone Bldg.

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Billy Rose Aquacade, N. Y. State Bldg., Amusement Area.

Typewriting speed demonstration Underwood Elliott Fisher Exh't.

Geo. Rector, food lecture and demonstration, Gas Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads on Parade," Railroads Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

George Rector gives food demonstrations and lecture, Gas Bldg.

3:40 P. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

Carillon concert at Netherlands Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exh't.

3:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

4 P.M.

4:00 P. M.—Feeding the Giant Panda, Nyzos Exhibit. (Amusement Area.)

Circulation and heartbeat demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Lecture on electric accounting, Internat'l Business Machines Exhibit.

"Bowling Green Follies," Old New York (Weekdays.)

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Ernest Wolff's Victor Puppet Opera Company in Gas Bldg.

Silk reeling demonstration in Japanese Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

Documentary movie, Science and Education Bldg.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Guided tour, Contemporary Arts Bldg.

Movies, with music, Finnish Pavilion.

4:15 P. M.—Organ recital, International Business Machines Exh't.

Ski jumping, Sun Valley (Amusement Area.)

Documentary movies, Science & Education Bldg.

4:25 P. M.—Dagenham Pipers, Merrie England.

4:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Swiss movie, Swiss Pavilion.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Feeding the Rainbow and Brown trout in State of Maine Exhibit.

Ice skating show, Sun Valley (Amusement Area.)

"Adventures of the Health Hunters," N. Y. State Bldg.

Pottery throwing demonstration, New York State Bldg.

Fire drill show, N. Y. City Bldg.

4:40 P.M.—Carillon concert, Florida Tower (Amusement Area.)

Punch and Judy Show, Merrie England.

4:45 P.M.—"Foiling the Villains,"

TODAY AT THE FAIR

"On the Carpet," Addressograph-Multigraph Exhibit.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)

"Railroads at Work," Railroads Bldg.

5 P.M.

5:00 P. M.—Fire demonstrations, Aetna Life Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

Elektro, the mechanical man, in Westinghouse Building.

Feeding time for animals on Firestone Farm.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Carillon concert at Netherlands Pavilion.

"Railroads on Parade" pageant, Railroads Bldg.

"Bowling Green Follies," Old New York. (Amusement Area.) (Sat. & Sun.)

Sacred concert in Temple of Religion. (Sun. only.)

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

"Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.

N. Y. A. broadcast, N. Y. C. Bldg. (Thurs.)

Jimmie Lynch and his Death Dodgers, Goodrich Arena. (Sun.)

Swedish motion picture, Swedish Pavilion.

The "Hot Mikado," Hall of Music. Television show, RCA Exhibit.

5:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

5:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ski jumping, Sun Valley (Amusement Area).

"Land of Liberty," music, Federal Bldg.

5:20 P. M.—Punch and Judy Show, Merrie England.

5:30 P. M.—Organ recital in Temple of Religion (Daily exc. Sun.)

Billy Rose Aquacade. (Amusement Area.)

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Feeding time for quail, Georgia Bldg.

The Trytons, World's Fair Band, concert at Washington Statue.

Silk reeling demonstration in Japanese Pavilion.

"Bowling Green Follies," Old New York (Amusement Area.)

Orgatron concert, Florida Bldg.

"Railroads at Work," Railroads Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

George Rector gives food demonstration and lecture, Gas Bldg.

Baby bathing demonstration, Metropolitan Life Exh't.

5:40 P. M.—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Negro Melody Singers, W. P. A. Garden.

5:45 P. M.—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"The City," movie, Science and Education Bldg.

5:50 P. M.—Dagenham Pipers, Merrie England.

6 P.M.

6:00 P. M.—Twilight Hour, address and choral music, Temple of Religion.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Elektro, the mechanical man, in Westinghouse Bldg.

First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress," General Motors Bldg.

Milking time for cows on Firestone Farm.

"Evening Retreat Ceremony" and Safety Monitor drills, Boy Scout Camp.

French moving pictures, French Pavilion.

Television show, RCA Exhibit.

Jimmie Lynch and his Death Dodgers, Goodrich Arena.

Baby bathing demonstration, Metropolitan Life Exhibit.

6:10 P. M.—Lecture on electric accounting method, International Business Machines Exhibit.

Ice skating show, Sun Valley (Amusement Area).

6:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

"Railroads at Work," Railroads Bldg.

6:20 P. M.—"Writer's Cramp," marionettes, A. B. Dick Co. Exh't.

6:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Exh't.

Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.

Pipe organ concert in Netherlands Pavilion.

"Adventures of the Health Hunters," N. Y. State Bldg.

"The City," Science and Education Bldg.

Pottery throwing demonstration, New York State Bldg.

Ernest Wolff's Puppet Opera, Gas Bldg.

Fire drill show, N. Y. City Bldg.

6:35 P. M.—Dagenham Pipers, Merrie England.

6:40 P. M.—Carillon concert, Florida Bldg.

6:45 P. M.—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Motors Bldg.

Ski jumping, Sun Valley (Amusement Area).

7 P.M.

7:00 P. M.—Hejnal—historic Polish horn call—at Polish Pavilion.

Fire demonstrations, Aetna Life Exhibit.

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Sue Hastings' marionettes, Standard Brands Bldg.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Brooks Steele orchestra, Singing Hussars Octette, also Herr Louie, Weasel and Band, Ballantine's Inn.

Application of diamonds to industry, Boart Products Exhibit. (Metals Bldg.)

Ferde Grofe and Orchestra, Ford Bldg. to 10 P.M. (Daily exc. Mon.)

Elektro, the mechanical man, in Westinghouse Bldg.

New York City Police Band to 9 P. M., N. Y. C. Bldg. (Tues.)

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

"Bowling Green Follies," Old New York (Amusement Area.)

Symphony Hour (Johannes Brahms' recordings), Finnish Pavilion.

Television show, RCA Exhibit.

Education films, WPA Bldg.

7:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

7:15 P. M.—"The City," movie, Science & Education Bldg.

7:20 P. M.—"Writer's Cramp," marionette show, Dick Co. Exh't.

7:30 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Swiss movie, Swiss Pavilion.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

Silk reeling demonstration, Japanese Pavilion.

Singing Fountains in Firestone Bldg.

Orgatron concert, Florida Bldg.

Delphian Trio to 9:30 P.M. in Metropolitan Life Exh't (Daily exc. Mon.)

Ice skating show, Sun Valley (Amusement Area).

"Gayeties of 1900," Old New York (Amusement Area.)

"Murder at Midnight" show, N. Y. City Bldg.

7:40 P. M.—Carillon concert in Netherlands Pavilion.

7:45 P. M.—Mu Phi Epsilon concert, Goodrich Arena (Friday).

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

8 P.M.

8:00 P. M.—"Railroads at Work," in Railroads Bldg.

Elektro, the mechanical man, in Westinghouse Bldg.

Carillon concert at Belgium Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Fri.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Carillon concert, Florida Tower. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Previews of Progress" in General Motors Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Chinese revue, Chinatown Cafe, Old New York.

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Educational films, W. P. A. Building.

8:10 P. M.—Lecture on Electric accounting method, International Business Machines Exhibit.

8:15 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ski jumping, Sun Valley (Amusement Area.)

8:20 P. M.—"Writer's Cramp," A. B. Dick Co. Exhibit.

8:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Singing Color Fountains in Firestone Bldg.

Billy Rose Aquacade. (Amusement Area.)

Organ recital in Temple of Religion. (Sun. and Thurs.)

Orange Blossom Quartet, Florida Bldg. (Amusement Area.)

Carillon concert, Netherlands Pavilion.

The "Hot Mikado," Hall of Music. Singing Color Fountains, Firestone Exhibit.

Fire drill show, N. Y. City Bldg.

"Bowling Green Follies," Old New York (Amusement Area.)

"Adventures of the Health Hunters," N. Y. State Bldg.

8:40 P. M.—Dagenham Pipers, Merrie England.

8:45 P. M.—Ice skating show, Sun Valley (Amusement Area.)

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

9 P.M.

9:00 P. M.—"The World and the Cathedral," Lagoon of Nations spectacle, symphony of water, light, flame and music.

Elektro, the mechanical man, Westinghouse Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Fire demonstration at Aetna Life Ins. Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Milking time for cows, Electrified Farm.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Fight movies of Jack Dempsey's career, The Man Bldg.

Feeding time for Giant Panda, Nyzos Exh't (Amusement Area.)

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Educational films, W. P. A. Building.

9:10 P. M.—Electric writing machine speed demonstration, International Business Machines Exhibit.

9:15 P. M.—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

9:20 P. M.—Ski jumping, Sun Valley (Amusement Area.)

9:30 P. M.—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

9:35 P. M.—Dagenham Pipers, Merrie England.

9:40 P. M.—Carillon concert, Florida Tower (Amusement Area.)

9:45 P. M.—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Gayeties of 1900," Old New York (Amusement Area.)

Ice skating show, Sun Valley (Amusement Area.)

"Bowling Green Follies," Chinese revue, Old New York.

10 P.M.

10:15 P. M.—Carillon concert, Florida Tower.

10:30 P. M.—The "Hot Mikado," Hall of Music.

Billy Rose Aquacade.

10:45 P. M.—Ski jumping, Sun Valley (Amusement Area.)

11 P.M.

11:15 P. M.—Ice skating show, Sun Valley (Amusement Area.)

"This is the Fair" broadcast over WLW, top ramp, L.I.R.R. station. (D'y exc. Sat. Sun. Mon.)

12 Midnight

12:00 Midnight — Chinese revue, Chinatown Cafe, Old New York.

Ski jumping and ice skating show, Sun Valley.

12:15 P. M.—"Gayeties of 1900," Old New York, Amusement Area.

12:30 A. M.—"Bowling Green Follies," Old New York, Amusement Area.

Send a copy of TODAY AT THE FAIR to your friends at home.

Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

Published daily, including Sundays, for the duration of the New York World's Fair 1939.

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Business Manager

Advertising and business offices: 33 West 42d Street

Telephone CHickering 4-5570

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Editorial office: Room 149, Administration Building, New York World's Fair

Telephone: World's Fair 6-1212

Ext. 40 and 41

Subscription rates by mail: Monthly, \$1.75



Intra-Fair Teams Meet Tonight At Sports Arena

Exposition Five Meets Bordens Milkmen

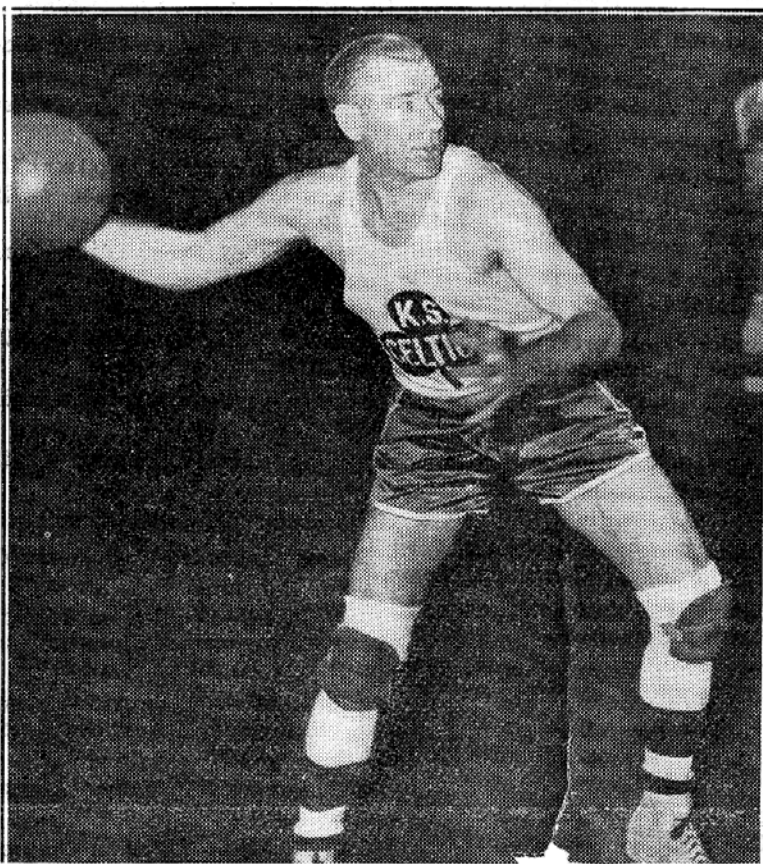
The milkmen working at Borden's exhibit invade the Sports Arena of The Man Building tonight at 6:15 to engage in a basketball battle with a group of Fair-workers who call themselves the Exposition Five.

It is the first appearance of both quintets at the Arena, but with the many college stars on both teams neither should experience difficulty in adapting their play to the outdoor court.

The starting lineup for the Exposition club will come from the following: Joe Clohessy, Fordham; Walter Wright, Lincoln University; Ed Dietrich, Alabama; "Curly" Jones, Cooper Union; "Major" Bush, Indiana; Jack Chewing, Tuskegee; Connie O'Leary, University of Wisconsin; Jack Vacca, St. Peter's; "Ace" Raymond, N.Y.U., and "Flash" Arnstein, City College of New York.

Representing the milkmen are Ted Brown, Vermont; Pete Buth, Michigan; Bob Gill, St. John's; Gil Rosa and Ed Rathgem, Long Island University; Jean Sharpe, Penn State; Lou Baldasari, Bryant High School; and Dick Dabber, Cornell.

27 YEARS A BASKETBALL STAR



Pete Barry, one of the many outstanding sports instructors at The Man Building, has been playing or coaching basketball for over a quarter of a century. He was one of the original five on the famous New York Celtics.

Old Celtics' Star is Referee For Sports Arena Events

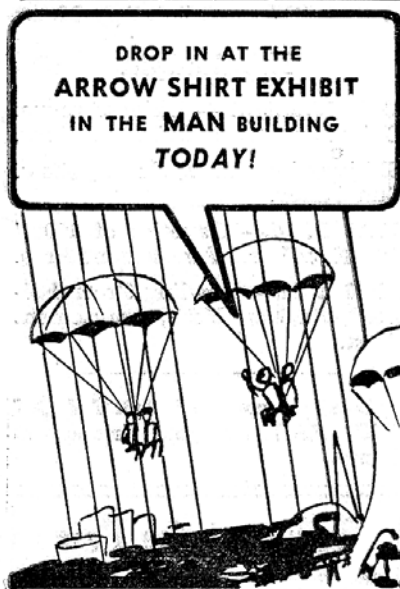
Ask any real basketball fan what was the greatest team in court history and who were its members. If he really knows his stuff the answers will be the original New York Celtics, and a group of names including that of Barry.

Pete Barry, now one of the athletic attendants at The Man Building, is a gentleman who has made basketball his life. The Celtics were organized back in 1912,

and as recently as '38, Pete was acting as coach, manager, and player.

The Celtics were a hard-fighting outfit. They had to be. All were from the Hudson Guild Settlement House in the "Hell's Kitchen" section of New York.

The greatest thrill Barry ever had, he says, occurred in the victory of the Celtics over the New York Whirlwinds back in 1919. The game was billed as the world's championship. It was played on the home court of the Whirlwinds, and there were no backboards. Broadway gamblers were betting 3-1 against the Celtics. However, the latter won 19-16.



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CONTINUOUS PROGRAM

(Unless otherwise noted, these entertainment features run more or less continuously from 10 A.M. to 10 P.M.)

Aetna Life Exhibit:

Safe driving tests. Motion pictures on home safety, fire prevention and highway safety.

American Potter Exhibit:

Tom Parker, pottery "thrower," makes vases by manipulating clay on potter's wheel.

Beech-Nut Building:

"The Biggest Little Show on Earth," miniature circus and parade.

Bell Telephone Building:

Pedro the Voder, synthetic voice operated electrically. Long distance demonstration—with drawings for free calls. "Voices of the Visitors," voice reproduction demonstration.

Borden Exhibit:

Cows being milked on the Rotolactor.

Chrysler Building:

Rocket Port—demonstration of rocket travel of the future. (Half hourly from 11 A.M.)

Coca Cola:

"Refreshment the World Over." Animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.

Consolidated Edison Building:

The "City of Light," dramatization of a 24-hour period in New York City.

Maison Coty:

"Symphonies in Fragrance," movie in Maison Coty Theatre.

duPont Building:

Demonstrating the Wonders of Chemistry plus Marionette Show. (Continuous from 10:00 A.M.)

Eastman Kodak:

Commemorating 100th anniversary of photography. Finest display of Daguerrotypes, pioneer photographic equipment and examples of early photography ever shown in U.S. Also, "Cavalcade of Color," beautiful Kodachrome pictures projected on world's longest screen. (Continuous 10 A.M. to 10 P.M.)

Electric Utilities Exhibit:

"Forward March of America," the Rocket Room.

Firestone Building:

Tire manufacturing—one tire turned out every four minutes.

Ford Building:

A scenic ride down the half-mile elevated highway of the future in brilliantly colored stock cars.

General Electric Building:

"House of Magic." (Half-hourly from 10 A.M.) Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Cont. from 10:30 A.M.) Television Studio. (Half hourly from 11:30 A.M.)

General Motors:

"Futurama," carry-go-round takes visitors on tour through the U. S. of 1960.

Glass Center:

Glass blowing and weaving demonstrations. (Half hourly.)

Goodrich Building:

Guillotine tire test. (Half hourly.)

Heinz Dome:

Free sampling 57 varieties. Chemiculture tomatoes. Free souvenir pickle pins. Musical waterfall.

Household Finance Exhibit:

"A Heap-O' Living" and "Happy Ever After," movies.

Imperial Pearl Syndicate Exh't:

Pearl Farm: Native girls dive for pearl bearing oysters. (Consumers Bldg.) (Half hourly.)

International Business Machines Exhibit:

Demonstration of business machines; contemporary art of 79 countries; organ music.

Jewish Palestine Pavilion:

The Holy Land of Yesterday and Tomorrow, animated diorama.

Loose-Wiles Biscuit Exhibit:

Variety program of singing, dancing, boxing by troupe of midgets.

Lucky Strike Building:

"The Story of Lucky Strike," movie.

MacFadden Publications:

"I'll Tell the World," movie. (Every 45 minutes from 10:45 A.M.)

Medical Soc. of Queens Exhibit:

Demonstration of Chest X-ray. (Medicine and Public Health Bldg.) (Hourly.)

Medicine & Public Health Bldg.

Demonstrations by the blind in sculpturing, weaving, painting and typing.

National Biscuit Exhibit:

"Mickey's Surprise Party" and "Around the Clock with the Cues," technicolor movies.

Perisphere:

"Democracy," the city of the future.

Petroleum Exhibit:

Actual oil field drilling operations.

R. C. A. Building:

Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from teletype units in Fair grounds.

Timken Roller Bearing Exh't:

Roller skating on 9-foot platform 7 feet above the exhibit.

U. S. Steel Exhibit:

"Steel Thinks Ahead." Back stage drama of steelmaking. Hall of the Future: Housing, farm, city, factory of the future. Hall of Research: Demonstration shows five different properties of steel.

Westinghouse Building:

Elektro, the mechanical man; Battle of the Centuries, contest; Microvividium; Television casting studio for visitors.

Sunbeam Exhibit:

Sunbeam Magic Mirror Theatre—electric appliance show by living persons and animated characters.

Universal Camera Exhibit:

Comedy movies. (Every 10 minutes.) Shutter Tester.

Wilbert Products Exhibit:

"Manhattan Mystic" gives demonstration of modern thought transmission. (Continuous from 7 to 10 P.M.; Sat. & Sun. 10 A.M. to 10 P.M.)

Native Dishes Rule Brazil's Fair Fare

Nothing quite takes the place of a trip to Brazil, the Brazilian Pavilion earnestly tells us, but the Brazilian Restaurant introduces you to the hospitality and the strange and tempting native dishes of that country.

For instance, here are a few of the native dishes on the Brazilian Restaurant menu. There is feijoada, a typical Brazilian dish, composed of cooked black beans, and pieces of pork meat, sausages, Xarque, calves' liver and served with rice and farina roasted over an open fire. You eat oranges and bananas instead of bread with this dish and top it off with a glass of the national drink, paraty.

Vatapa is a highly spiced dish served hot. It is a paste made of fish or chicken, manioc flour, red peppers and a special African oil called "azeite de dende."

Belgian Food Here True to Tradition

A complete and pleasant demonstration of her skill is offered in food and drink at the restaurant in the Belgian Pavilion.

Belgian and French cooks vie with each other in the creation of masterpieces for the visiting gastronome. Better still, the well-trained waiters explain to inquiring visitors the charm and mystery of Belgian cuisine. They will even reveal the recipe for those delectable dishes which have charmed the visitors' palate.

Swiss Pavilion Food In Perfect Flower

Switzerland's established reputation as the land of hospitality, delightful food and native born courtesy finds perfect flowering in the Swiss Pavilion Restaurants at the World's Fair.

Particular emphasis is placed on recipe of Swiss origin and the hundreds of dishes prepared with genuine Switzerland cheese.

For all those who love desserts, there is a great variety of pastries and cakes prepared by specialists brought from Switzerland for that purpose.

While you are enjoying these treats of that tiny mountain country, you are entertained by Swiss yodelers, an orchestra playing Swiss music and native folk dancers and singers.

Finnish Cooks Show Skill at Pavilion

Finnish cooks have been brought over to supervise the preparation of the food served in the Finland Pavilion Restaurant. While you enjoy their delicacies, you can watch motion pictures of Finland and listen to the music of Sibelius, the great native composer.

The Finnish chefs prepare such dishes as the piirakka (a small meat pie served with bouillon), lohilaatikkoa, (salmon casserole), maksalaatikkoa (liver casserole), marjapuuroa (berry whip) and kaalikaareita (stuffed cabbage rolls). There too you can taste Finnish reindeer sandwiches.

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Where to Eat What You Pay

GENERAL EXHIBIT AREA

ADVERTISEMENT

RESTAURANTS	LOCATION	DESCRIPTION	Price Range
Borden's Dairy World	Borden Bldg.	Sandwiches and Salads	15c to 75c
Casino of Nations (Bar)	Park Row	Complete Luncheons	75c up
Outdoor Terrace Restaurant	—Beer at the Bar 10c	Complete Dinners	95c up
Court of Flame (Bar)	Gas Industries Bldg.	Luncheon Plate Specials	55c to 90c
Outdoor Garden Restaurant	Avenue of Patriots	Dinner Plate Specials	70c to \$1.00
Sidewalk Cafe—Entertainment		Sandwiches	25c up
Piccadilly Restaurant & Bar	Hall of Fashion and Hall of Special Events	Sandwiches	15c up
		Hot Dishes	25c up
		10 oz. glass of beer	10c
Schaefer Center (Bar)	Lincoln Square	Special Luncheon	75c
Largest Bar at the Fair		Dinners	\$1.00 up
Outdoor Terrace Restaurant		Sandwiches	35c up
Schlitz Palm Garden (Bar)	Rainbow Avenue	Rest., Cafeteria, Spec. Plates	50c to 90c
Sports Bar Cafe	Lincoln Square	Sandwiches, Special Lunches, Dinner	25c to 75c
Star and Crescent (Bar)	Turkish Pavilion	American-Turkish Cuisine	
Outdoor Garden Restaurant		Complete Luncheons, Dinners	75c up
Continental String Ensemble		Complete Dinners (Din. Rm.)	\$1.50 up
Turf Trylon (Budweiser Bar)	Business Systems and Insurance Bldg.	Complete Luncheon	65c
Turf Cousine Service		Complete Dinner	\$1.25
Outdoor Restaurant —At	Bar Budweiser Beer 10c,	Tom Collins 25c.	
Y.M.C.A.	Y.M.C.A. Bldg.	Luncheon Specials	45c to 90c
Cafeteria and table service		Complete Dinners	65c to \$1.00
Free social rooms, correspondence tables			

TRANSPORTATION AREA

Aviation Grill (Bar)	Aviation Bldg.	Plate Specials	45c to 70c
Outdoor Terrace Restaurant		Hot Sandwiches	35c
Aviation Grill Soda Fountain	Aviation Bldg.	Beverages & Cold Sandwiches	5c to 25c
Beverwyck Harbor Cafeteria	Near Aviation Bldg.	Sandwiches	15c to 30c
Beer		Hot Dishes	20c to 45c
Childs Restaurant (Bar)	Railroads Bldg.	Plate Specials	45c to \$1.25
Outdoor Garden Restaurant		Sandwiches	20c to 65c
Virginia Fried Chicken (Bar)	Court of Railways	Plate Luncheons	40c to 75c
Outdoor Garden		Fried Chicken Dinner	90c

INTERNATIONAL AREA

Albanian (Bar)	Albanian Section	Complete Luncheons, Dinners	75c to \$2.00
Argentine (Mgt. Benito Collada)	Argentine Pavilion	Argentine Beef	35c to \$1.00
Belgian (Bar)	Belgian Pavilion	Complete Luncheon	\$2.00
Terrace facing Lagin of Nations		A la carte "Plat du Jour"	\$1.75 up
Brazilian (Bar) (Dancing)	Brazilian Pavilion	A la carte	\$1.25 to \$2.50
		Complete Dinner	\$3.50
British Buttery (Bar)	The British Pavilion	Entrees	From 75c
Air Conditioned		Sandwiches	From 25c
Outdoor Terrace		Salads	From 30c
Chilean (Bar-Patio Restaurant)	Chilean Pavilion	A la carte-Lunch-Dinner	40c to \$1.50
Czechoslovakian (Bar)	Czechoslovakian Pavil'n	Complete Luncheon	\$1.00
Outdoor garden restaurant, entertainment.		Complete Dinner	\$1.50
Danish Day Lite (Bar)	Danish Pavilion	Lunch	\$1.50
Reservations HA. 9-6747		Dinner	\$3.00
Finland (Bar)	Finnish Section	Special Hot Dishes	65c to 85c
Le Restaurant Francais	French Pavilion	A la carte entrees	\$1.60 to \$2.25
Bar and Terrace		Sandwiches	40c to 90c
Hungary (Bar)	Hungarian Pavilion	Complete Luncheon	95c up
(Also at Bar specials 65c up)	Air conditioned	Complete Dinner	\$1.35 up
Italian Line—also Bar	Italian Pavilion	Complete Luncheon	\$3.00
Air Conditioned—Italian Orch.	No tipping—all prices include service charge.	Also a la carte entrees	\$1.00 to \$2.00
Outdoor Terraces		Dinner entrees	\$1.50 to \$2.50
Norway Snack Bar (Bar)	Norwegian Pavilion	A la carte Specialties	15c to 25c
Poland (Bar) (Dancing)	Polish Pavilion	Complete Luncheon	\$1.25
		Complete Dinner	\$2.00
The Genuine Port Wine Bar	Portugal Pavilion	Port and Snacks	40c and 50c
Soviet (Bar)	U.S.S.R. Pavilion	Special Luncheon	\$1.00 up
Air conditioned Dining Room—	Outdoor Terrace	Special Dinner	\$1.25 up
Romanian House (Bar)	Romanian House	Lunch	\$2.00
Delicious Romanian wines—Fanica Luca, Pipes of Pan		Dinner	\$3.50
Harry M. Stevens, Inc.	Gardens on Parade	A la carte	65c to \$1.25
Star and Crescent (Bar)	Turkish Pavilion	Lunch and Dinner	75c to \$2.50
Swiss Pavilion Gardep	Swiss Pavilion	Swiss dishes	45c to \$1.25
Swiss Chalet Restaurant (Bar)	Air conditioned	Luncheon	\$1.25 to \$2.00
Entertainment	Also a la carte	Dinner	\$2.00 to \$3.00
Venezuela (Bar)	Venezuelan Pavilion	Special Luncheon	75c

AMUSEMENT AREA

Ballantine's Three Ring Inn	Times Square	Special Luncheon	75c
Bar—Entertainment—air conditioned outdoor gardens		Complete Dinners	\$1.25 to \$2.00
Mgt. Robert J. and Max Eitel		Cafeteria Entrees	25c to 65c
Children's World Restaurant	Children's World	Dinners for Children & Adults	50c to \$1.25
Caruso (Bar)	East Loop	Spaghetti	50c
Open Air Restaurant		Chicken and Spaghetti	85c
Affiliated Caruso of N. Y. and Newark		Other Dishes	45c up
Little Miracle Town (Bar)	Morris Gest's	Complete Luncheons	50c to 95c
	Miracle Town	Complete Dinner	75c
Midway Inn (Bar)	East Loop	Entrees	50c to 85c
Dancing & Entertainment		Cold Plates and Salads	45c to 75c
N. T. G. (Bar)	Midway.	Luncheon	45c up.
Palm Beach Room—Entertainment.		Dinner	\$1.00 up
Emil Petti Orchestra of Everglades Club, Palm Beach			
Rheingold Inn (Bar)	East Loop	Dinner	From \$1.25
Outdoor Garden Restaurant		Supper Specials	From 60c
Skating Rink Show		Sandwiches	From 25c

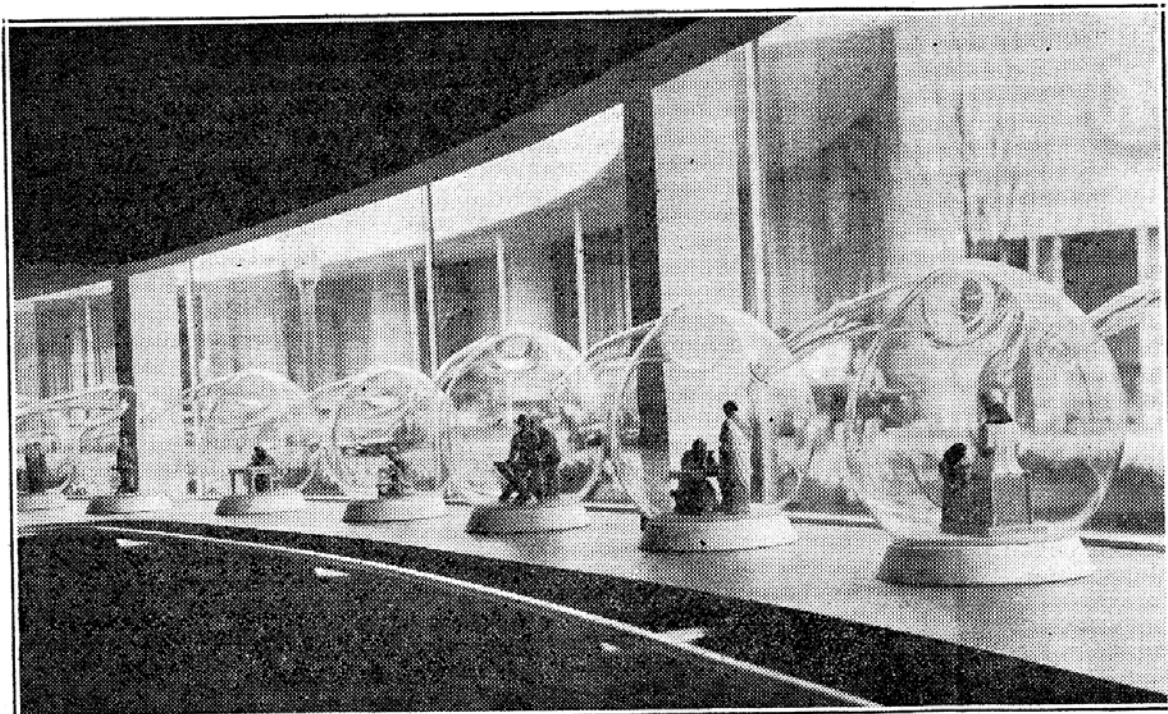
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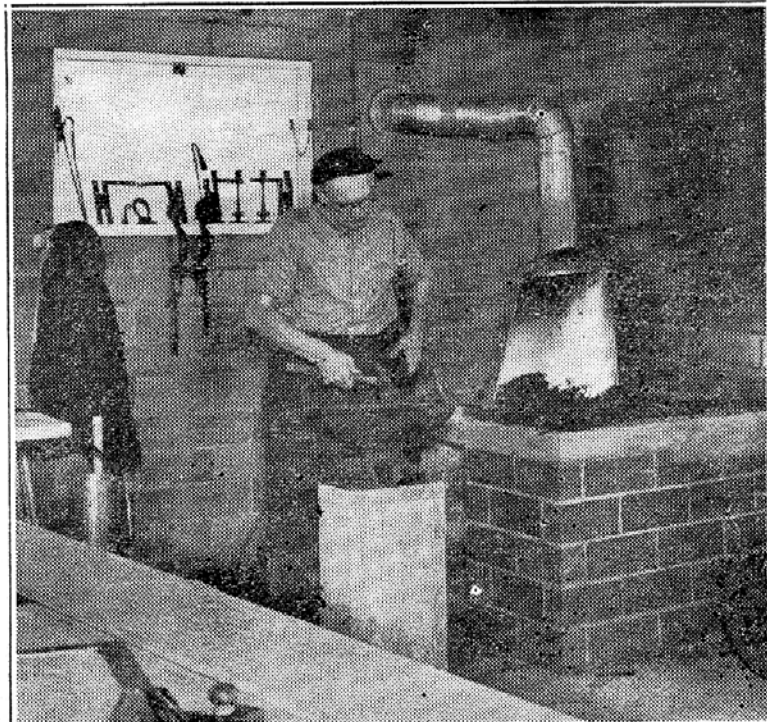
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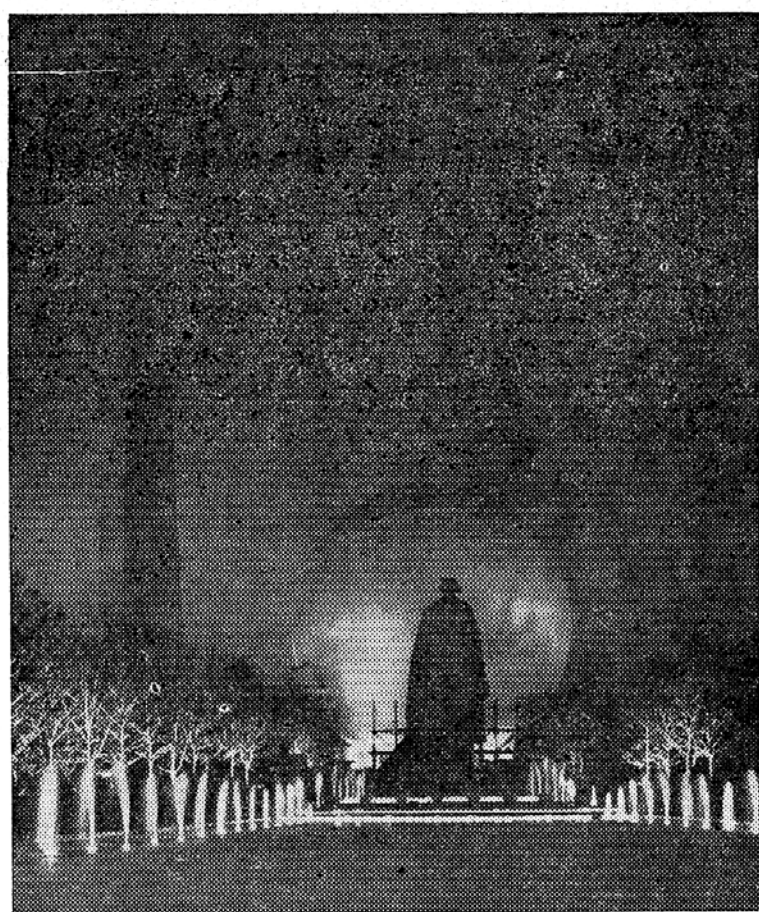
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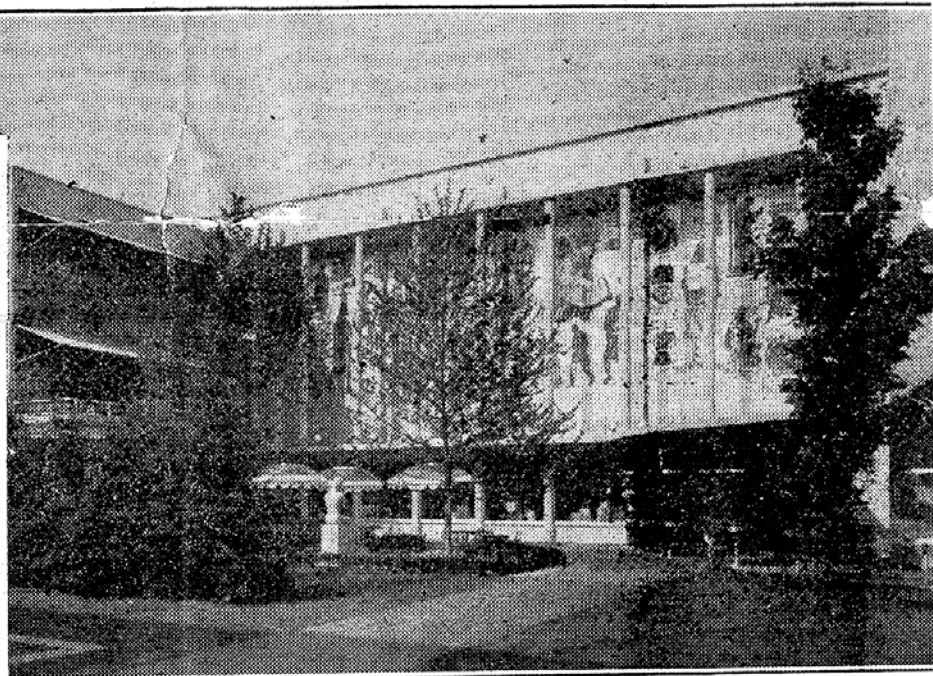
WINDOWS OF THE WORLD OF GLASS ... through which we see the wonders of Man's ingenuity. An attraction at the Glass Center, these artistically designed retorts enclose statuettes marking the stages in the evolution of glass in human usage.



A BLACKSMITH IN "THE WORLD OF TOMORROW" ... but he is not concerned with shoeing horses, his job is repairing machinery and milking utensils at the workshop of the Elec-



NIGHT SCENES AT THE FAIR ... pinpoints of jewelry, floodlights and shadows—beauty. Beauty of mystery, of glamour, of radiance. Night at the Fair is a grand finale of a perfect day. Above, a view looking toward the Theme Center with the statue of Washington silhouetted against the great Perisphere.



THE ARGENTINE PAVILION ... helps to bring South America to the Fair. Here one finds the atmosphere of romance and a hint of old Spain in the New World, envisions the sweeping Pampas, the smiling señoritas and the gay caballeros.



THE OLD IRON HORSE ... and all they needed was a saddle, for this old wood-burning locomotive used in "Railroads on Parade" sure has the lines of a horse. As a contrast, two great stream-liners of today top off this spectacle of transportation which dramatizes railroading from the first steam-driven vehicle to the modern electric and Diesel engine.