

00152560 (a, b, c, d)

Attendance  
Yesterday at  
10:30 P.M.  
170,623  
To Date:  
18,553,335

# TODAY *at the* FAIR 5<sup>c</sup>

## OFFICIAL DAILY PROGRAM AND WORLD'S FAIR NEWS

Published Every Day \* NEW YORK WORLD'S FAIR 1939 \* Thursday, August 17, 1939. No. 107

# Employees Make Ticket Drive Take on Carnival Atmosphere

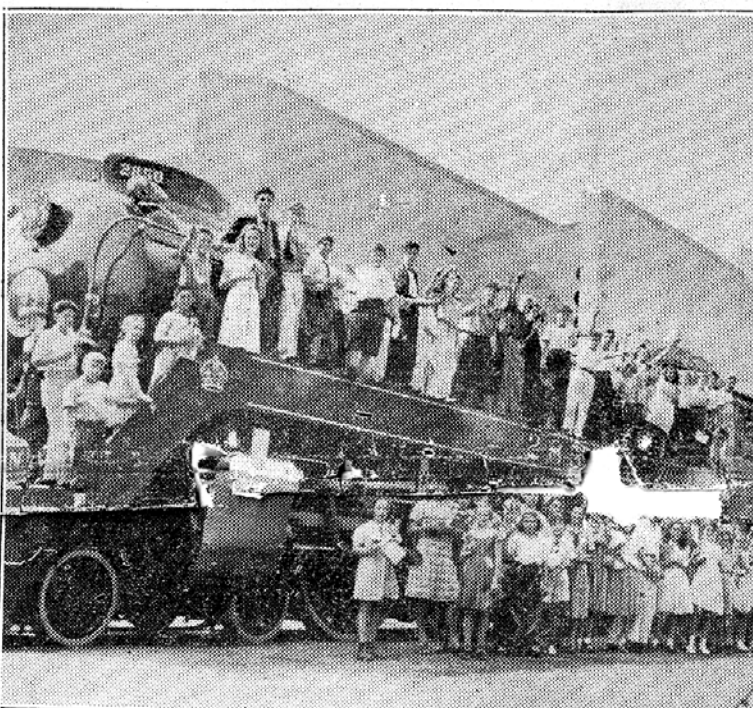
## WPA Concert Held In New Theatre

### Features Work Of New York Teacher

The Composers Forum Laboratory of the W.P.A. Music Project is being held this afternoon in the recently opened auditorium of the new theatre. The program starting at 7:30 P.M. will feature the works of Harold Brown, a New York teacher of composition. The concerts of the Composers Forum Laboratory usually are broadcast through the facilities of Station WNYC, but insofar the new auditorium has not been completely wired for radio as yet, today's concert will not be broadcast. Four of Harold Brown's compositions will be featured.

(Please Turn to Page Two)

### HERE'S HOW' AT THE FAIR!



These youngsters from a fresh air camp, were guests of Life Magazine at the World's Fair for Children's Day. Here they are swarming over one of the giant locomotives in Railroads on Parade

## OFFICIAL PROGRAM OF TODAY'S SPECIAL EVENTS

- 10:00 A.M.—Katherine Gibbs School Day: Registration all day at the headquarters of the American Association of University Women in Home Furnishings Building.
- 11:00 A.M.—Lithography demonstration until 5 P.M., at Contemporary Art Building.
- Girls Club of Scranton Day: Arrive for tours of the Fair.
- 11:55 A.M.—Talk by John W. Ticknor of the National Farm Chemurgic Council at Goodrich Arena.
- 12:00 Noon—Organ recital by Ernest White in Temple of Religion.
- 1:00 P.M.—Grant Fife and Drum Corps march and concert in Amusement Area.
- Ironbound Community Drum Corps concert in Amusement Area.
- National Dental Association Day: Program at Equitable Life's Garden of Security.
- 1:30 P.M.—"Today in the World of To-

- morrow" broadcast over WWRL from Communications Building.
- 2:00 P.M.—Japanese doll making demonstration in Japanese Section, Hall of Nations.
- Bayside Girls Band concert in Amusement Area.
- 3:00 P.M.—Swing concert by Tommy Dorsey and his orchestra at Fountain Lake Bandshell.
- National Music Camp Day: Band concert in Temple of Religion.
- 3:30 P.M.—Fly casting exhibition at Florida Building on Fountain Lake.
- 4:00 P.M.—Katharine Gibbs School Day: Tea at the headquarters of the American Association of University Women in Home Furnishings Building.
- Mt. Olive Junior Choir concert at Equitable Life's Garden of Security.
- Indian Mounted Troop exhibition drill in Court of Peace.

(Please Turn to Page Two)

## "Bojangles" Robinson Leads Motorcade to Boost Fair Attendance

The Fair's Employes' Drive to increase attendance at the Fair has got off to a flying start and each day it is gathering greater momentum, promising to wind up by turning the Fair into a big gala carnival.

The thing has caught on, and it seems that even the people who are visiting the Fair are entering into the spirit of the Employes' Jubilee Drive.

The Employes' Club that sponsors the whole thing reports that they have already given out 120,000 tickets and people are coming back for more.

Tonight Bill Robinson, the star of the "Hot Mikado" show, is lending his influence and is leading a motorcade of Fair employes to Harlem to tell them all about the Fair and generally build up Harlem's enthusiasm.

The motorcade of 15 cars will start from the Fair at 6:15 P.M. and make its way through Queens and New York to the Tree of Hope at 133rd Street and 7th Avenue, right in the heart of Harlem.

Here the famous "Bojangles" will introduce the Employes Club president to his compatriots and make a short pep talk in his own inimitable manner.

The Florida Quartette from the

(Please Turn to Page Two)

## Music Groups Give Three Concerts Band, Orchestra And Choir All Perform

Three concerts by the National Music Camp Organizations have been arranged at the Fair today for the enjoyment of Fairgoers who enjoy the more serious type of music.

This is the second day of a series of concerts by this group of musicians from the University of Michigan's summer camp at Interlochen.

(Please turn to Page Two)

## Jitterbugs Dance in Street To Honor Arthur Schwartz

Each day finds the mardi gras spirit at the Fair becoming more and more pronounced. Today Arthur Schwartz, one of the bright boys of "Tin Pan Alley," who wrote the melodies for the hit show "Stars In Your Eyes," is coming out to set the pace for the jitterbugs who dance at the Bandshell on Fountain Lake.

The day has been set aside as Arthur Schwartz Day and the tunesmith will get out here in the afternoon to act as a judge of the Jitterbug Contest that will get under way to the swing of Tommy Dorsey's music at 4 P.M.

Other judges of the contest will be Milton Berle, "Bojangles" Robinson, and Tommy Dorsey, the "Sentimental Gentleman of Swing," himself.

In the evening Schwartz will make a personal appearance with Frankie Masters' band when they start their jam session at 10 P.M. Schwartz is the composer of such hit tunes as "Dancing in the Dark," "I See Your Face Before Me," and "This Is It." During the afternoon and evening jam sessions the bands will concentrate on his music.

## Band Concert Climaxes Day For 'Visiting Firemen'

The "visiting Firemen" are still with us. Fire-red shirts are becoming a dominant motif at the Fair and we all love it. Today it's the Volunteer Firemen from Columbia County who are being honored in particular by the Fair.

The Columbia County smoke eaters are climaxing the celebration of their very own Day at the Fair with a concert by the Fort Frailo Band of the Columbia County Volunteer Firemen's Association at the Washington Statue this evening at 7:30 P.M. During the remainder of the day the firemen will be more or less on their own. They will have an opportunity to tour the Fair and see the things that interest them most.

The Firemen are here for the Annual Convention of the New York State Volunteer Firemen's Association that is being held this week in Flushing. They all took part in the big National Muster of Volunteer Firemen held at the Fair earlier in the week.

## Music Group Give Three Concerts

L. Orchestra  
Choir All

### Per. Jrm

In the Temple of Religion at 3 P.M. the first concert of the Conductors of the band concert will include Lucien Cailliet, Guy Fraser Harrison, Gustave Langeday will be given by the band. nus, Joseph E. Maddy, and Graham to Overgard.

At 6 P.M., coinciding with the Temple of Religion's Twilight Hour, the organization's choir and ensembles will be conducted by Peter Tkack and Lloyd Marvin. This concert will include both sacred and secular music. Included in this concert will be numbers by the String Quartette, the Woodwin Quintette, and an Accordion Ensemble. The Choir will sing Burleigh's "Deep River," and an old Irish melody entitled "Bendemeer's Stream."

In the evening the Orchestra and the Choir will present a concert at the Little Theatre of the French Pavilion at 8 P.M. This last concert will be conducted by Guy Fraser Harrison, Ernest La-Prade, and Peter Tkack.

## WPA Concert Held In New Theatre

Features Work Of New York Teacher

(Continued from Page One)

sitions will be played today. The numbers have been chosen to display the range of his work. They include a trio for flute, clarinet, and bassoon; a string quartette; five little preludes for the piano; and a suite for string orchestra.

The instrumentalists who will interpret Mr. Brown's work are: Lucy Brown, pianist; Philip Kaplan, flutist; David Weber, clarinetist, and Jack Knitzer, bassoonist.

## Coty Day To Be Held Monday

Convinced that all work and play make Jack a dull boy, Inc. has declared Monday, August 21 a gala holiday for its 600-odd employees so that the entire Coty corps can frolic at the World's Fair.

Highspot of the day is to be an hilarious reception for the employees at Maison Coty, the company's exhibit at the Fair. After exploring every nook and corner of Maison Coty—watching the model laboratory turn out face powder, sitting through a couple of reels of movies, whiffing perfumes, and such—they will enjoy a buffet on the greensward adjacent to their building. Fair officials have given special permission of the group to use the lawn as the scene of the first garden party in the World of Tomorrow.

That gigantic typewriter which is the star of the Underwood Elliott Fisher Exhibit weighs 14 tons. It is exactly 1,728 times larger than the standard Underwood Master. The carriage weighs 3,500 pounds, and each type bar weighs 45 pounds. It types letters three inches high.

## 'COPISTHETIC'



Bill Robinson invites Harlem to the Fair spurring the Fair's ticket drive to a rousing height

## Fair's Scout Camp Open to Visitors

The Boy Scouts at the Fair have a picturesque camp located at the far end of the International Zone that is open to visitors from 10 A.M. until 10 P.M. The camp draws a good number of the Fair's visitors at 6 P.M. each evening when the scouts execute their evening parade and safety monitor drill.

The camp itself is well worth visiting. Composed of gaily painted Indian tepees, frontier town log cabins, totem poles, and an exhibit of Scout handicraft, it is a mecca for photographers.

## Old Time Hit Tunes

### Features

Back in 1920 everyone was humming and whistling the three song hits of that year. "Japanese Sandman," "Whispering" and "Avalon" were surging through the minds of young and old who sang them, many times, without even knowing it.

The New World Ensemble, conducted by Ferde Grofe in the Garden Court of the Ford Exposition, will revive these melodies and play them on the instruments of tomorrow, the Hammond organ and the Novachord. Each tune has been especially arranged by Grofe for this melody, which will be a featured part of the program to be given daily, starting today.

## Commerce Department Sends Trade Advisor to Fair

Nathan W. Golden of the motion picture section of the Bureau of Foreign and Domestic Commerce at Washington is the trade adviser stationed at the World Trade Center during the current week.

## Ticket Drive Adds Spirit To Fair

They Dine and Dance to Add Enthusiasm

(Continued from Page One)

Florida Building at the Fair will also be along on the junket and they will entertain the crowd with a few hot numbers.

After the motorcade returns from Harlem, the Fair employes are holding a gala dinner in the Casino of Nations at the Fair. All employes whether they work for the Fair corporation, exhibitors or concessionaires have been invited to come and bring their friends. The dinner will get underway at 9 P.M. and it will be strictly informal. Reservations for the party can be made by calling World's Fair 6-1212, extension 102. For 300 reservations they are being received and hour draws closer.

The Hall of the Future in the Massachusetts Building displays a new invention which will play a part in the World of Tomorrow. It is called a Strobotac.

In design, the Strobotac resembles somewhat a modern camera. Actually it directs accurately timed flashes of light on a rapidly moving part. Movement can be measured and study of high-speed machinery in operation is made possible.

The greatest benefit will be that of cutting down on accidents resulting from machines made defective through constant wear.

Each week the Department of Commerce sends a different trade counsellor to the World Trade Center at the Fair. Although a specialist in one particular field, each counsellor is qualified to advise American and foreign businessmen visiting the World's Fair in all lines of industry.

Mr. Golden has seen with great interest the film, "Land of Liberty," which the motion picture industry presented to the World's Fair inasmuch as he had an important part in the organization of the industry to produce the film. The picture is shown on regular schedule at the Federal Building.

An example of the trade information work which the Center disseminates is the inquiry of the man from Panama. That country is something of a medical center to the South of us with many fine hospitals located there, and the United States exports a great volume of biologicals to that country. The Panamanian wanted Mr. Golden to put him in touch with the new products in the medical field.

Mr. Golden has received many requests for trade information regarding the motion picture industry. The importance of such data being available to Fair visitors can be readily seen. It is realized that 35 per cent of all moving pictures are produced in the United States.

Beginning next Monday, Chas. K. Moser of the Far Eastern section of the Bureau, will take over the duties of trade adviser of the World Trade Center for the week.

In the International Business Machines Exhibit, visitors can find out the exact time in any part of the world. A huge international world clock gives the reading in all 24 zones to the minutes. Shadows show the sections enjoying the after sundown and before-dawn hours.

## OFFICIAL PROGRAM OF TODAY'S EVENTS

(Continued from Page One)

- 5:00 P.M.—"Fair Questions" broadcast over WINS from Food Building, South.
- 5:15 P.M.—Catholic Youth Organization Corps drill in Amusement Area.
- 6:00 P.M.—Evening parade and safety monitor drill at Boy Scout Camp.
- Edward D. Balentine Drum and Bugle Corps drill in Amusement Area.
- "Uncle Don" broadcast over WOR from New Jersey State Building.
- The Trystons band concert, Washington Statue.
- National Music Camp Day: Choir and ensemble in Temple of Religion.
- Basketball game—Colored Collegians vs. Bronx Union "Y" in Sports Arena, The Man Building.
- 6:30 P.M.—National Youth Administration Varieties Orchestra concert in Equitable Life's Garden of Security.
- 7:00 P.M.—Guardian Angels Church Fife, Drum and Bugle Corps drill in Amusement Area.
- Elyria (Ohio) Day: Program in Court of Peace.
- 7:30 P.M.—"Barnacle Bill" broadcast over WINS at Victoria Falls.

- Columbia County Volunteer Firemen's Day-Fort Frailo Day: Band concert at Washington Statue.
- Swing concert by Frankie Masters and his orchestra at Fountain Lake Bandshell.
- W. B. Kummuli Memorial Fife, Drum and Bugle Corps drill in Amusement Area.
- 8:00 P.M.—The Ambassador Quartet concert at Equitable Life's Garden of Security.
- National Music Camp Day: Choir and orchestra concert at French Pavilion.
- American Legion Drum Corps, Post No. 29 exhibition drill in Amusement Area.
- Volley Ball Game: Railroad Y.M.C.A. girls in Sports Arena, The Man Building.
- 9:00 P.M.—"The Hunt," symphony of water, light, flame and music at Lagoon of Nations.
- 4th Degree, K. of C. Fife, Drum and Bugle Corps exhibition drill in Amusement Area.
- 9:45 P.M.—Inquiring Microphone broadcast over WINS at Victoria Falls.
- 10:15 P.M.—Fireworks and fountain display at Fountain Lake.
- 10:15 P.M.—Mass parachute jump of 11 parachutes, Amusement Area.

## Whalen Says:

The Employees' Ticket Sales Campaign and Jubilee, conceived and managed by employees, is a true gauge of the exposition's greatness—since any enterprise must be measured by the goodwill of its personnel.



*Whalen*

President of the Fair Corporation

# Elyria Gives Program Tonight

Mayor to Speak In Ceremonies At 7 P.M.

Their program postponed yesterday because of rain, the citizens of Elyria, Ohio, will present their scheduled program tonight at 7 P.M. in the Court of Peace.

Elyria the busy little industrial center in Northern Ohio, has sent a large delegation of its leading citizenry to the Fair.

With "Joe" Boddy acting as master of ceremonies, the program in the Court of Peace will be featured by an address by Joseph Q. Petro, Mayor of Elyria.

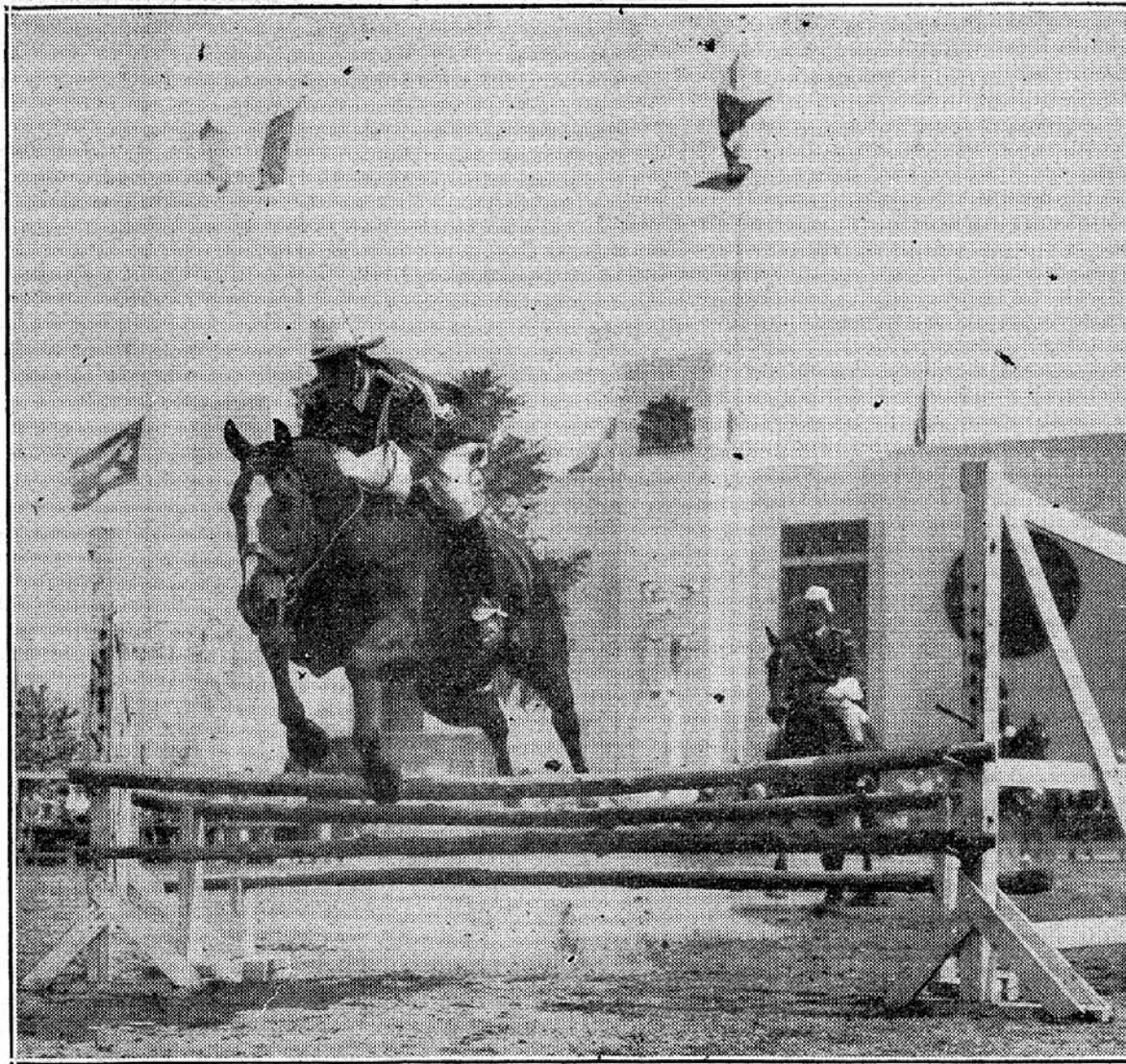
Highlighting the entertainment is the appearance of the Junior and Senior Rosebuds. This is a group of 16 lovely girl dancers under the direction of Mr. and Mrs. Irving Plain.

The "Artisans," a swing band from Elyria, will also be on hand to supply the music for the occasion. This outfit, comprised of four young men, also is known as "The Note Jugglers."

Four solo dancers also will appear on the gala program that will feature Elyria's Day at the Fair.

Following the performance in the Court of Peace the Elyrians will continue to see the Fair on their own.

## TALLY-HO



One of the famous New York World's Fair Haskell Guards. Resplendent in their trim uniforms and mounted on their well-groomed horses, they escort all notable visitors to the Fair

# City Magistrate Will Speak At Professional Gathering

Climaxing a convention in New York, the National Dental Association is spending a day at the Fair. The organization, composed of colored dentists, has arranged an interesting program in the Equitable Life's Garden of Security.

The program gets under way at 1 P.M. and will be marked by the appearance of Magistrate Miles Paige, the only Negro Magistrate in New York City. Magistrate Paige will make a short address to the gathering.

The program will be highlighted by a presentation of a medal for outstanding service to his profession to Dr. M. D. Wiseman by Dr. C. S. Fairclough.

Other speakers scheduled to appear on the program are: Dr. W. W. Taggart, chairman of the Executive Board of the National Dentists Association; Dr. Roscoe C. Brown, U. A. Health Service; A. Phillips Randolph, international president of Sleeping Car Porters, and Dr. C. S. Hamilton, retiring president of the National Dentists Association.

Following their program in the Garden of Security, the members of the association will make a tour of the Fair.

# Skillful Hands Are Potters Chief Need

The "Hand of the Potter," one of the most expressive symbols in the poetry of all ages and all languages, at the Fair becomes the hand of Frank Parker.

Parker, who is reputed to be the most expert "thrower," in the United States, demonstrates his classic art daily in the Pottery Exhibit in the Home Furnishings Building. Throwing is the technical name for the art of molding the clay into a vase or other piece of pottery as the clay revolves on a potter's wheel.

As the wheel turns, Parker's skillful hands scoop off the excess clay and give the vessel its final shape with the aid of a few simple tools.

# Smallest Tube Ever Made Goes on Display Today

A pure nickel tube, believed to be the smallest ever made of any metal, will be placed on display at the West Virginia Building today. The tube is so tiny that it can barely be seen with the naked eye. Magnifiers will be provided for visitors to the exhibit.

The total diameter of the tube, produced by the International Nickel Company plant at Huntington, West Virginia, and the Superior Tube Co., Norristown, Pa., is 26/10,000 of an inch. The hole is less than one-third the size of a strand of human hair.

Senator Dan B. Fleming, commissioner in charge of the exhibit,

pointed out that the tube is so small that a coil one pound in weight strung in straight line would reach from the Trylon to the peak of the Empire State Building and down to the Battery—a distance of approximately 11 miles. The tube was produced especially for exhibition purposes at the Fair.

# Tomorrow At the Fair

- Elgin National Watch Company Day.
- National Stewards and Caterers Ass'n Day.
- National Music Camp Day.
- Mount Olive Junior Choir.
- National Archery Association.
- Grant Fife and Drum Corps.
- Fort Crailo Band.
- World's Fair Fife, Drum and Bugle Corps Contest.
- Bill Robinson Day.
- Lenox Laundry Day.
- "A Night at the Star and Crescent"—Turkish Pavilion.
- Mu Phi Epsilon Musicale
- "Hungarian Trade and Travel"—Hungarian Pavilion.

# Gag-Lines Describing Fair Win Prizes

The World's Fair—"man goes God"—"the looking glass of tomorrow"—"the Aladdins lamp of today"—"the rendezvous of tomorrow"—"dreams of today—realities to tomorrow"—"today's stepping stone to tomorrow."

These were judged the best one-sentence descriptions of the Fair in the recent contest sponsored by the Piccadilly Circus Restaurant.

Winners were Sam Aarson of Chicago, Dan Blatt of Carmel, Pa., Sara Sherry of Brooklyn, Janet Brown of Sag Harbor, L. I., Dorothy Decker of New York City, and Eddie Bradley of Muskogee, Okla.

Autographed first edition copies of Gladys Shelley's best-seller, "It's All Nonsense Anyhow," have been presented the winners by the Piccadilly.

## Beauty SALON of TOMORROW

... world's most up-to-the-minute palace of beauty culture ... fashion and hair style shows featured continuously throughout the day; under the direction of International Hair Stylist.

**COMMUNICATIONS BLDG.**  
Call HA. 9-9597 for Appointment

## SPEEDBOATS

**DIRECT TO WORLD'S FAIR**  
10 1/2 mile trip takes only 28 minutes. \$1.25  
Boats leave E. 49th Street Pier and Fair Boat Basin every 15 minutes. \$2.00  
FAIRWATER TRANS. CO. - PL. 8-1270

PIER AT 49th ST. AND EAST RIVER

# Elgin Employee Meets Fair's Fire Chief

Here to Celebrate Elgin Day At Fair

Fire Chief Thomas F. Dougherty, oldest employe of the World's Fair, will be host Friday to Frank E. Gronberg, oldest craftsman of the Elgin National Watch Company at Elgin, Ill.

Gronberg will attend the World's Fair on Friday to participate in the celebration of the seventy-fifth anniversary of the Elgin company, Friday having been designated Elgin Day at the Fair.

Also accompanying Gronberg will be several representatives of the oldest jewelry companies in New York, including Clock-winder R. H. Lamm. Lamm is an executive of the Howard Clock company, the last organization in New York practicing the profession of clock-winding.

The visitors will arrive at the Corona Gate at the Fair at 11 A.M. and will be guests of the Elgin company at a luncheon at the Swedish building. Seventy-five guests will attend the luncheon where they will be served with seventy-five different kinds of food. Chief Dougherty is in his seventy-fifth year.

Among features of Elgin Day at the Fair Friday will be the presentation of free admission tickets to the first seventy-five cash customers presenting themselves at Gate 75 of the IRT-BMT entrance to the Fair, and a tea for 750 jewelers and their wives, served at the Equitable Gardens adjoining the Elgin building. Talks at the tea will be limited to 75 words each.

Mail TODAY AT THE FAIR to the folks back home.

## Photographic Supplies

- Roll Film
- Color or Black and White
- \*\*\*
- Film Pack
- Color or Black and White
- \*\*\*
- Motion Picture Film
- Color or Black and White
- \*\*\*
- FILM
- also for sale at all 30 cigar stands on the Ground
- \*\*\*
- Cameras
- \*\*\*
- Motion Picture Cameras
- \*\*\*
- Projectors
- \*\*\*
- Developing and Printing
- \*\*\*
- Souvenir Pictures
- Color or Black and White
- \*\*\*

**PHOTOGRAPHIC CONTEST EVERY WEEK**

Information and Entry Blanks at Underwood Store or Exhibit

\*\*\*

EXHIBIT  
Communications Building

STORES  
Communications Building and Constitution Mall adjoining Heinz Dome

\*\*\*

## UNDERWOOD & UNDERWOOD

Official Photographers



# TODAY AT THE FAIR

**4:45 P.M.**—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.  
 "Miracle Plymouth," the talking car, Chrysler Motors Bldg.  
 Orange Blossom Quartet concert, Florida Bldg. (Amusement Area.)  
 "Railroads at Work," Railroads Bldg.

### 5 P.M.

**5:00 P.M.**—Fire demonstrations, Aetna Life Exhibit.  
 Sue Hastings' marionettes, Standard Brands Bldg.  
 First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)  
 Elektro, the mechanical man, in Westinghouse Building.  
 Feeding time for animals on Firestone Farm.  
 Marionette show in Libby, McNeill & Libby Exhibit.  
 "Previews of Progress" in General Motors Bldg.  
 Carillon concert at Netherlands Pavilion.  
 "Railroads on Parade" pageant, Railroads Bldg.  
 "Bowling Green Follies," Old New York. (Amusement Area.) (Sat. & Sun.)  
 Sacred concert in Temple of Religion. (Sun. only.)  
 Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.  
 "Writer's Cramp," marionette show, A. B. Dick Co. Exhibit.  
 N. Y. A. broadcast, N. Y. C. Bldg. (Thurs.)  
 Swedish motion picture, Swedish Pavilion.

The "Hot Mikado," Hall of Music.  
 Television show, RCA Exhibit.  
**5:10 P.M.**—Electric writing machine speed demonstration, International Business Machines Exhibit.  
**5:15 P.M.**—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.  
 Ski jumping, Sun Valley (Amusement Area.)  
 "Land of Liberty," music, Federal Bldg.  
 "The River," movie, Science & Education Bldg.  
 Educational film, W. P. A. Auditorium.  
**5:20 P.M.**—Punch and Judy Show, Merrie England.  
**5:30 P.M.**—Organ recital in Temple of Religion. (Daily exc. Sun.)  
 Billy Rose Aquacade. (Amusement Area.)  
 Swiss movie, Swiss Pavilion.  
 "Pete Roleum and His Cousins," movie, Petroleum Bldg.  
 "Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.  
 Feeding time for quail, Georgia Bldg.  
 Silk reeling demonstration in Japanese Pavilion.  
 "Bowling Green Follies," Old New York (Amusement Area.)  
 Orgatron concert, Florida Bldg.  
 "Railroads at Work," Railroads Bldg.  
 "Murder at Midnight" show, N. Y. City Bldg.  
 Wild West and Rodeo.  
 George Rector gives food demonstration and lecture, Gas Bldg.

Baby bathing demonstration, Metropolitan Life Exh't.

**5:40 P.M.**—"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

**5:45 P.M.**—"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

"The City," movie, Science and Education Bldg.

**5:50 P.M.**—Dagenham Pipers, Merrie England.

### 6 P.M.

**6:00 P.M.**—Twilight Hour, address and choral music, Temple of Religion.  
 Jimmie Lynch and Death Dodgers in Goodrich Arena.  
 Elektro, the mechanical man, in Westinghouse Bldg.  
 First 3-dimensional polaroid movie, Chrysler Bldg. (Also half hourly.)  
 "Miracle Plymouth," the talking car, Chrysler Motors Bldg.  
 Circulation and heartbeat demonstrations in Aetna Life Exhibit.  
 Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.  
 Marionette show in Libby, McNeill & Libby Exhibit.  
 "Previews of Progress," General Motors Bldg.  
 Milking time for cows on Firestone Farm.  
 "Evening Retreat Ceremony" and Safety Monitor drills, Boy Scout Camp.  
 "Men of the Alps," Science & Education Bldg.  
 French moving pictures, French Pavilion.  
 Television show, RCA Exhibit.  
 The Trytons, World's Fair band, concert at Washington Statue.  
 Baby bathing demonstration, Metropolitan Life Exhibit.  
 Living Reports, W. P. A. Auditorium.  
**6:10 P.M.**—Lecture on electric accounting method, International Business Machines Exhibit.  
 Ice skating show, Sun Valley (Amusement Area.)  
**6:15 P.M.**—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.  
 "Railroads at Work," Railroads Bldg.  
**6:20 P.M.**—"Writer's Cramp," marionettes, A. B. Dick Co. Exh't.  
**6:30 P.M.**—"Pete Roleum and His Cousins," movie, Petroleum Exh't.  
 Ernest Wolff's Victor Puppet Opera Company, Gas Bldg.  
 Pipe organ concert in Netherlands Pavilion.  
 "Adventures of the Health Hunters," N. Y. State Bldg.  
 "The City," Science & Education Bldg.  
 Pottery throwing demonstration, New York State Bldg.  
 Ernest Wolff's Puppet Opera, Gas Bldg.  
 Federal Symphonic Band, W. P. A. Garden.  
 Fire drill show, N. Y. City Bldg.  
**6:35 P.M.**—Dagenham Pipers, Merrie England.  
**6:40 P.M.**—Carillon concert, Florida Bldg.  
**6:45 P.M.**—Geo. L. Hossfield in typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Miracle Plymouth," the talking car, in Chrysler Motors Bldg.

Ski jumping, Sun Valley (Amusement Area).

### 7 P.M.

**7:00 P.M.**—Rejnal—historic Polish horn call—at Polish Pavilion.  
 Fire demonstrations, Aetna Life Exhibit.  
 First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)  
 "Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.  
 Sue Hastings' marionettes, Standard Brands Bldg.  
 Marionette show in Libby, McNeill & Libby Exhibit.  
 "Previews of Progress" in General Motors Bldg.  
 Brooks Steele orchestra, Singing Hussars Octette, also Herr Louie, Weasel and Band, Ballantine's Inn.  
 Application of diamonds to industry, Boart Products Exhibit. (Metals Bldg.)  
 Ferde Grofe and Orchestra, Ford Bldg. to 10 P.M. (Daily exc. Mon.)  
 Elektro, the mechanical man, in Westinghouse Bldg.  
 New York City Police Band to 9 P.M., N. Y. C. Bldg. (Tues.)  
 "Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.  
 "Bowling Green Follies," Old New York (Amusement Area.)  
 Symphony Hour (Sibelius' recordings), Finnish Pavilion.  
 Television show, RCA Exhibit.  
 Educational film, W. P. A. Building.  
**7:10 P.M.**—Electric writing machine speed demonstration, International Business Machines Exhibit.  
**7:15 P.M.**—"The City," movie, Science & Education Bldg.  
**7:20 P.M.**—"Writer's Cramp," marionette show, Dick Co. Exh't.  
**7:30 P.M.**—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.  
 Swiss movie, Swiss Pavilion.  
 "Pete Roleum and His Cousins," movie, Petroleum Bldg.  
 Swiss folk dancers and singers in Swiss Pavilion.  
 Silk reeling demonstration, Japanese Pavilion.  
 Singing Fountains in Firestone Bldg.  
 Orgatron concert, Florida Bldg.  
 Delphian Trio to 9:30 P.M. in Metropolitan Life Exh't (Daily exc. Mon.)  
 Ice skating show, Sun Valley (Amusement Area.)  
 "Gayeties of 1900," Old New York (Amusement Area.)  
 "Murder at Midnight" show, N. Y. City Bldg.  
**7:40 P.M.**—Carillon concert in Netherlands Pavilion.  
**7:45 P.M.**—Mu Phi Epsilon concert, Goodrich Arena (Friday).  
 "Miracle Plymouth," the talking car, Chrysler Motors Bldg.

### 8 P.M.

**8:00 P.M.**—"Railroads at Work," in Railroads Bldg.  
 Elektro, the mechanical man, in Westinghouse Bldg.

Carillon concert at Belgian Pavilion.

Sue Hastings' marionettes, Standard Brands Bldg.

"Welcome Neighbor" broadcast from New Jersey Bldg. (Wed.)

"Writer's Cramp," marionette show, at A. B. Dick Co. Exhibit.

Jimmie Lynch and Death Dodgers in Goodrich Arena.

Circulation and heartbeat demonstrations in Aetna Life Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

Carillon concert, Florida Tower. (Amusement Area.)

First 3-dimensional polaroid movie, Chrysler Motors Bldg. (Also half hourly.)

"Previews of Progress" in General Motors Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Chinese revue, Chinatown Cafe, Old New York.

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

"The City," moving picture, Science & Education Bldg.

Educational films, W. P. A. Building.

**8:10 P.M.**—Lecture on electric accounting method, International Business Machines Exhibit.

**8:15 P.M.**—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Ski jumping, Sun Valley (Amusement Area.)

Recreational activities, W. P. A. Garden.

**8:20 P.M.**—"Writer's Cramp," A. B. Dick Co. Exhibit.

**8:30 P.M.**—"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Foiling the Villains," "On the Carpet," Addressograph - Multigraph Exhibit.

Worlds Fair Wild West and Rodeo (Amusement Area.)

Singing Color Fountains in Firestone Bldg.

Billy Rose Aquacade. (Amusement Area.)

Organ recital in Temple of Religion. (Sun. and Thurs.)

Orange Blossom Quartet, Florida Bldg. (Amusement Area.)

Carillon concert, Netherlands Pavilion.

The "Hot Mikado," Hall of Music.

Singing Color Fountains, Firestone Exhibit.

Fire drill show, N. Y. City Bldg.

"Bowling Green Follies," Old New York (Amusement Area.)

"Adventures of the Health Hunters," N. Y. State Bldg.

**8:40 P.M.**—Dagenham Pipers, Merrie England.

**8:45 P.M.**—Ice skating show, Sun Valley (Amusement Area.)

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

### 9 P.M.

**9:00 P.M.**—Elektro, the mechanical man, Westinghouse Bldg.

Sue Hastings' marionettes, Standard Brands Bldg.

"Miracle Plymouth," the talking car, Chrysler Motors Bldg.

Fire demonstrations at Aetna Life Ins. Co. Exhibit.

Marionette show in Libby, McNeill & Libby Exhibit.

"Previews of Progress" in General Motors Bldg.

Milking time for cows, Electrified Farm.

Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

Fight movies of Jack Dempsey's career, The Man Bldg.

Feeding time for Giant Panda, Nyzos Exh't (Amusement Area.)

Moving pictures, Finnish Pavilion.

Television show, RCA Exhibit.

Educational films, W. P. A. Building.

**9:10 P.M.**—Electric writing machine speed demonstration, International Business Machines Exhibit.

**9:15 P.M.**—"Foiling the Villains," "On the Carpet," Addressograph-Multigraph Exhibit.

**9:20 P.M.**—Ski jumping, Sun Valley (Amusement Area.)

**9:30 P.M.**—Lagoon of Nations spectacle, symphony of water, light, flame, music.

"Pete Roleum and His Cousins," movie, Petroleum Bldg.

"Adventures of the Health Hunters," N. Y. State Bldg.

"Murder at Midnight" show, N. Y. City Bldg.

**9:35 P.M.**—Dagenham Pipers, Merrie England.

**9:40 P.M.**—Carillon concert, Florida Tower (Amusement Area.)

**9:45 P.M.**—Typewriting speed demonstration, Underwood Elliott Fisher Exhibit.

"Gayeties of 1900," Old New York (Amusement Area.)

Ice skating show, Sun Valley (Amusement Area.)

"Bowling Green Follies," Chinese revue, Old New York.

### 10 P.M.

**10:15 P.M.**—Carillon concert, Florida Tower.  
 Fireworks on Fountain Lake.

**10:30 P.M.**—The "Hot Mikado," Hall of Music.

Wild West and Rodeo (Amusement Area.)

Billy Rose Aquacade.

**10:45 P.M.**—Ski jumping, Sun Valley (Amusement Area.)

### 11 P.M.

**11:15 P.M.**—Ice skating show, Sun Valley (Amusement Area.)

"This is the Fair" broadcast over WLW, top ramp, L.I.R.R. station. (D'y exc. Sat. Sun. Mon.)

### 12 Midnight

**12:00 Midnight**—Chinese revue, Chinatown Cafe, Old New York.

Ski jumping and ice skating show, Sun Valley.

**12:15 P.M.**—"Gayeties of 1900," Old New York (Amusement Area.)

**12:30 A.M.**—"Bowling Green Follies," Old New York (Amusement Area.)

## Today at the Fair

The Official Daily Program of the New York World's Fair 1939.

Published daily, including Sundays, for the duration of the New York World's Fair 1939.

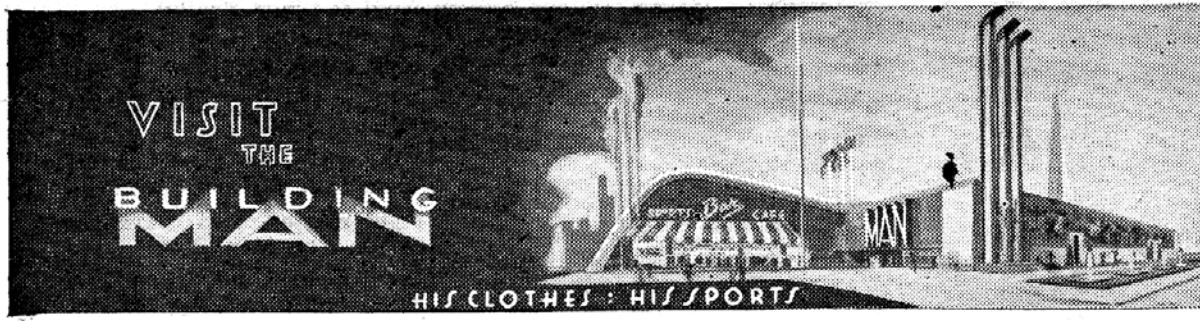
THOS. R. GARDINER  
 Business Manager

Advertising and business office:  
 33 West 42d Street  
 Telephone CHickering 4-5570

KATHRYN MADDREY  
 Editor

Editorial office: Room 149, Administration Building, New York World's Fair  
 Telephone: World's Fair 6-1212  
 Ext. 40 and 41

Subscription rates by mail:  
 Monthly, \$1.75



## Bronx "Y" Five Meet Colored Collegians

Both Teams Drawn From Collegiate Star Players

Negro athletes invade the Sports Arena of The Man Building for the first time tonight when the Colored Collegians meet the Bronx Union "Y" five in a basketball game at 6 P.M.

Headed by Ed Williams, sensational former all-round athlete with New York University, the Negro team will be drawn from Bob Ramsey, Joe Anderson, Bob Johnson, Ken Powers, William Fields, Buddy Marshall, John Whittaker and Ferris Singleton.

The Bronx Union "Y" team will be picked from these former collegiate stars: Johnny Cerrone, Savage; Al Krug, N. Y. U.; Johnny Compton and his brother Hen Compton, Columbia; Jack Quinn, Manhattan; Bill Dillemath, Fordham; Dave O'Connell, Manhattan; George Kief, Manhattan; Jerry Wink, La Salle; Tom Flannagan, Sam Browne Post American Legion team.

The operatic tenor at the Famous Chicken Inn in the evenings is Phillip Carnaro, just returned from hit performances in Caruso roles in Italy. Will go on the air from a New York City station this fall.

YOU'LL ENJOY THE ARROW SHIRT EXHIBIT IN THE MAN BUILDING SEE IT TODAY!



IF YOU WANT TO KNOW

how the modern man dresses for the occasion inside as well as out see the changing panorama of the animated

**Jockey**

Underwear Exhibit "Man" Building, at entrance to Sports Arena.

Presented by COOPERS, Inc.

## GIANTS IN THE WORLD OF TOMORROW



These giant figures which display suits and fabrics in the Palm Beach Exhibit are believed to be the largest group of hand carved figures ever produced. Each measures eight feet six inches tall!

### Giant Figures Show Palm Beach Wear

Eleven giant figures—each eight feet six inches tall—in the Palm Beach Exhibit in The Man Building form the largest group of hand carved figures ever produced.

They were hand carved by a staff of master craftsmen under the personal supervision of Carl Hallsthammer, internationally famous sculptor.

Designed by Hans Flato, the Palm Beach display consists of four revolving turntables displaying suits for town and office wear, formal wear, sports wear and a group of Palm Beach fabrics showing new color and pattern effects.

Four different woods were used to produce the giant display figures: Balsa, pine, poplar and birch. Balsa, the chief wood used, was specially imported from Cuba, Puerto Rico, Jamaica, Trinidad and the East coast of Central America. So large are the figures that 900 board feet of wood were used in their construction.

Each of the four turntables has its own motor, geared to revolve at the same speed. The groups of figures and fabrics are dramatically lighted by an advanced lighting technique never before employed in an exhibit of any kind.

## Volley Ball Game Stars All Girls

Girls Will Decide Which Team Is The Best

There will be excitement aplenty tonight at 8 o'clock in the Sports Arena of The Man Building when two girls' teams from the Railroad Y.M.C.A. battle it out in a volley ball game.

Unable to find another girls' team to play tonight, the girls from the Railroad "Y" will divide into two teams and decide their own champions—something they have wanted to know for a long time anyway.

They don't know who will play against whom, but these are the girls who will be on the court tonight at The Man Building: Peggy Saherty, Helen Lind, Margaret Ivan Curtis, Jean Gildersleeve, Betty Bomino, Marie Tops, Margaret Roxlau, Peggy Hopper, Lillian Pappas, Ann Holvman, Marie Brinckman, Virginia Serrone and Helen Kern.



Be sure to visit **WILLIAM SKINNER & SONS** EXHIBIT

IN THE MAN BUILDING

Bring your camera!

## CONTINUOUS PROGRAMS

(Unless otherwise noted, these entertainment features run more or less continuously from 10 A.M. to 10 P.M.)

- Aetna Life Exhibit:** Safe driving tests. Motion pictures on home safety, fire prevention and highway safety.
- American Potter Exhibit:** Tom Parker, pottery "thrower," makes vases by manipulating clay on potter's wheel.
- Beech-Nut Building:** "The Biggest Little Show on Earth," miniature circus and parade.
- Bell Telephone Building:** Pedro the Voder, synthetic voice operated electrically. Long distance demonstration—with drawings for free calls. "Voices of the Visitors," voice reproduction demonstration.
- Borden Exhibit:** Cows being milked on the Rotolactor.
- Chrysler Building:** Rocket Port—demonstration of rocket travel of the future. (Half hourly from 11 A.M.)
- Coca Cola:** "Refreshment the World Over." Animated technicolor cartoon. Exhibition Coca Cola bottling plant operating continuously.
- Consolidated Edison Building:** The "City of Light," dramatization of a 24-hour period in New York City.
- Perisphere:** "Democracy," the city of the future.
- Maison Coty:** "Symphonies in Fragrance," movie in Maison Coty Theatre.
- duPont Building:** Demonstrating the Wonders of Chemistry plus Marionette Show. (Continuous from 10:00 A.M.)
- Eastman Kodak:** "Cavalcade of Color"—beautiful Kodachrome pictures projected on the world's longest screen. Also photographic information, demonstrations, and garden for picture taking by visitors. (Continuous from 12 noon to 10 p.m.)
- Electric Utilities Exhibit:** "Forward March of America," the Rocket Room.
- Firestone Building:** Tire manufacturing—one tire turned out every four minutes.
- Ford Building:** A scenic ride down the half-mile elevated highway of the future in brilliantly colored stock cars.
- General Electric Building:** "House of Magic." (Half-hourly from 10 A.M.) Steinmetz Hall—10,000,000 volts of man-made lightning discharged. (Cont. from 10:30 A.M.) Television Studio. (Half hourly from 11:30 A.M.)
- General Motors:** "Futurama," carry-go-round takes visitors on tour through the U. S. of 1960.
- Glass Center:** Glass blowing and weaving demonstrations. (Half hourly.)
- Goodrich Building:** Guillotine tire test. (Half hourly.)
- Heinz Dome:** Free sampling 57 varieties. Chemiculture tomatoes. Free souvenir pickle pins. Musical waterfall.
- Household Finance Exhibit:** "A Heap-O' Living" and "Happy Ever After," movies.
- Imperial Pearl Syndicate Exh't:** Pearl Farm: Native girls dive for pearl bearing oysters. (Consumers Bldg.) (Half hourly.)
- International Business Machines Exhibit:** Demonstration of business machines; contemporary art of 79 countries; organ music.
- Jewish Palestine Pavilion:** The Holy Land of Yesterday and Tomorrow, animated diorama.
- Loose-Wiles Biscuit Exhibit:** Variety program of singing, dancing, boxing by troupe of midgets.
- Lucky Strike Building:** "The Story of Lucky Strike," movie.
- MacFadden Publications:** "I'll Tell the World," movie. (Every 45 minutes from 10:45 A.M.)
- Medical Soc. of Queens Exhibit:** Demonstration of Chest X-ray. (Medicine and Public Health Bldg.) (Hourly.)
- Medicine & Public Health Bldg.:** Demonstrations by the blind in sculpturing, weaving, braille and typing.
- National Biscuit Exhibit:** "Mickey's Surprise Party" and "Around the Clock with the Cues," technicolor movies.
- Petroleum Exhibit:** Actual oil field drilling operations.
- R. C. A. Building:** Hall of Television: Telecasting of public from gardens every 3 minutes; spot news transmitted from telemobile units in Fair grounds.
- Timken Roller Bearing Exh't:** Roller skating on 9-foot platform 7 feet above the exhibit.
- U. S. Steel Exhibit:** "Steel Thinks Ahead." Back stage drama of steelmaking. Hall of the Future: Housing, farm, city, factory of the future. Hall of Research: Demonstration shows five different properties of steel.
- Westinghouse Building:** Elektro, the mechanical man; Battle of The Centuries, contest; Microvivarium; Television casting studio for visitors.
- Sunbeam Exhibit:** Sunbeam Magic Mirror Theatre—electric appliance show by living persons and animated characters.
- Universal Camera Exhibit:** Comedy movies. (Every 10 minutes.) Shutter Tester.
- Wilbert Products Exhibit:** "Manhattan Mystic" gives demonstration of modern thought transmission. (Continuous from 7 to 10 P.M.; Sat. & Sun. 10 A.M. to 10 P.M.)



# IN THE AMUSEMENT AREA

## Glamour Show Adds A New Feature

'Living Magazine Covers' Is Here For Firemen

Jack Sheridan, famed painter and magazine illustrator, swung into action as fast as a fireman answering an alarm when he learned of the convention this week of the New York State Firemen's Association.

Harvey Dickinson, stage manager of Mr. Sheridan's "Living Magazine Covers," contributed his dad's treasured fire helmet, worn 50 years ago in the Hackensack, N. J., volunteer corps. Tom Dougherty, the Fair's fire-chief, rushed down a real fire axe. Lillian Moore, lovely New York City model, donated herself, complete with flashing smile.

Result: Mr. Sheridan has created a new portrait in his series of "Living Magazine Covers," one of the feature shows of the Amusement Area. It is "The Fire Fighter," displaying Lillian Moore as the devastating "Fire Girl of 1939." And have the visiting firemen loved it!

VILLAGES

### Merrie England

Best view of Fireworks on Fountain Lake

DAGENHAM GIRL PIPERS

QUEEN BESS TOP HAT REVUE

DANCING with PAUL TREMAINE'S BAND

Popular Priced Luncheons and Dinners

THE WINTER WONDERLAND OF THE WORLD'S FAIR

### SUN VALLEY

THE INTERNATIONAL ICE SHOW OF 1939

ERNA ANDERSON, Norwegian ice queen, direct from Europe.

ROBIN SCOTT, American junior figure skating champion.

ALEX HURD, Olympic speed skating champion.

FOUR COMEDY ACTS.

SUN VALLEY ICE BALLET, a beauty chorus on skates.

three international ski-jumping champions, leaping from the 100-foot Sun Valley ski jump:

HARVEY NILSON of America,

DOROTHY GRAVES, world's women's champion, and

NICK NYLAND of Finland.

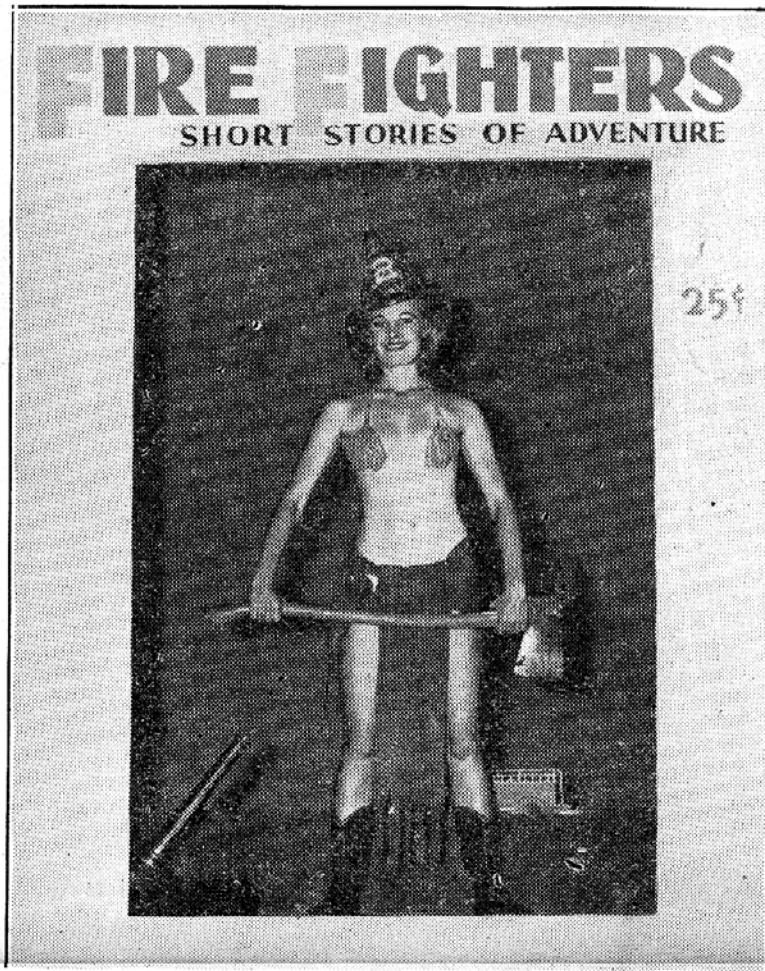
DANCING

with D'Artega's Broadcasting orchestra.

THE FAMOUS RHEINGOLD INN for refreshment and dining at the rinkside.

ADMISSION 40 CENTS

## "FIRE GIRL" FANS FLAMES!!!



Lillian Moore, lovely "Fire Girl of 1939," is Jack Sheridan's special tribute to the current Firemen's Convention at the Fair. But this "Living Magazine Cover" is so inflammable that she threatens to start fires, instead of putting them out

## On the Midway

Some of the greatest artists of the Amusement Area are on the sidelines, handling the shows. Don't miss Morris Gest, in his famous black slouch hat and flowing tie, strolling about his Midget Village; or Don George, one of Tony Sarg's top puppeteers, at the mike in front of the "Enchanted Forest"; or Georgie Jessel at Old New York; or Frank Boughton.

Commander Howard M. Lamers of the Amusement Area has found an ingenious way to check the attendance figures on the National Cash Register, way up at the other end of the Area. Just steps next door to Washington Hall with its famous collection of relics of George Washington and borrows the 150-year-old telescope there.

Those haunting animal cries which you hear floating over the fence from Worshippers' Colony probably are coming from Jean Freedley, late of Newark, N. J.

FEATURE SHOWS

### TIME AND SPACE

the Wonder Show of the Fair

Don't Miss The Parade of the Planets

Miss Freedley is a pretty, ram-bunctious babe of 18 who has set herself up as the Tarzan of the colony and carries out her role by swinging from trees, yodeling, and swimming in the swan pool. Her boxing matches with her "mate," blond Jean Lewis (of the 152nd Street Lewises), are really something to behold.

The boys at "Time and Space" have nicknamed Wally Silver, their projection man, "Buck Rogers," because of his work in piloting their "rocket ship" through space, day after day. But they kid him about the way he keeps on smashing into that comet on every trip.

Silver thinks that the smash-up is great stuff, however. "Good theatre," he says. "It gets the crowd every time. Sometimes they're scared; sometimes they applaud. On Kids' Day we have real excitement."

FEATURE SHOWS

### ZOOLOGICAL WONDERS alive!

THE PANDA—THE ELECTRIC EEL AND MANY OTHER RARE CREATURES

Under the auspices of THE NEW YORK ZOOLOGICAL SOCIETY

## Olga Has An Awful Headache But She Has No Head

### Seminole Indians On Death Fast

Indian medicine from the heart of the Everglades is expected to reach the Fair by airplane sometime today to be used in the incantations and tribal ceremonies following the death of a squaw in Seminole Village Tuesday night.

Until the medicine arrives, the Seminoles cannot touch food. Max Kimmerer, manager of the Village, telegraphed instructions to Chief Osceola to prepare the medicine and rush it to the Indians here by plane.

When the medicine arrives, Chief Billy Homespun will distribute it among his tribesmen which they will use in their death ceremonies lasting three hours after which they can touch food.

### WHERE TO DANCE IN THE AMUSEMENT AREA

FAMOUS CHICKEN INN—Al Padova and Orchestra.

HEINEKEN'S - ON - ZUIDER

ZEE—Dick Kuhn's Orchestra.

MERRIE ENGLAND — Paul Tremaine and His Band from "Lonely Acres."

MIDWAY INN — Jabbo Smith and His Swingcats.

OLD NEW YORK — Walter Powell and Orchestra.

PALM BEACH CLUB—Emile Pettit's Society Orchestra.

SUN VALLEY—D'Artega and His Broadcasting Orchestra.

FEATURE SHOWS

JACK SHERIDAN'S

LIVING

### Magazine Covers

Nationally famous artists' models, posing in spectacular tableaux—an artist's conception of the Magazine of Tomorrow. Clothed in radiant lights and color, the "Stars of Studios" create a show that is different—living, breathing, pulsing covers of the magazines America reads. SEE IT TODAY!

## Two Greatest Attractions of the Midway

N. T. G.'S Congress of Beauty

Gorgeous Musical Stage Production with 100 World's Loveliest Girls, Staged by Dave Gould. Continuous from 8 P.M. to 2 A.M. One hour of Terrific Entertainment. 40c

N. T. G.'S Sun Worshippers Colony

Glorious Garden of Glamorous Girls Southern California Beauties. Famous Art Models, in four acres of Natural Beauty. Continuous from 2 P.M. to 2 A.M. MOST AMAZING AGGREGATION OF FEMININE BEAUTY EVER SEEN AT ANY WORLD'S FAIR. 25c

Celebrities of Society, Stage and Screen Have Repeatedly Raved Over These Great Shows

Another incredible episode in the career of Olga Hess, famed "Headless Girl" of two continents, was revealed today by the announcement of Professor Joseph H. Rogers that expert medical examination is unanimous that Miss Hess has been suffering for over two months from "sympathetica congestio cerebri," or, in popular terms, from a severe nervous headache.

"The strangest case in medical history," commented Professor Rogers. "A person without a head suffering intensely because of the pain from nerve endings which gives her the most exact sensation of a severe migraine headache. Exactly the same situation as that faced by people who have lost a limb or finger, but continue to feel pain in the limb even when it is no longer there."

Professor Rogers, noted educator and patron of science on American midways, is sponsoring the scientific display of Miss Hess in the Amusement Area. Only the use of a robot brain and constant medical attention has preserved life in Miss Hess during the two years which have elapsed since the tragic train wreck in Switzerland in which the young woman lost her head.

Mail TODAY AT THE FAIR to the folks back home.

GLAMOUR SHOWS

Crystal Palace

Talara

And Her

Dancing Cockatoos

With the

CRYSTAL PALACE REVUE

Most Sensational Act of the Midway

Vogue, Life, Town and Country, Harper's Bazaar, New Yorker, Cue, SAY

DAL'S

DREAM of VENUS

is

TOPS!